WHITTIER, Charles E.L.
confirmation you requested

Place of birth: Toronto, Canada, (of American parents)
Date of birth: May 31, 1895
Home address: 14 Lindenwood Road, Cape Elizabeth, Maine 04107
Publications: Creative Advertising & Beer Talk

Biographical information

Parent on stage, brought up in theater, + was an actor until World War I. Served in Navy. Married Sydney Seawall of Old Town, left stage after war and went into advertising business as pub manager with N.W. Ayer + Son in Philadelphia. Left in 1924 to form small, then unknown agency of Young & Rubicam, was one of original groups that helped to build it into second largest agency in the world. In 1944, went to England and France as a member of a Treasury Department Commission, 1955 acted as a consultant to the State Department.

I have summered in Maine ever since I was 5 months old. When I retired in 1952, my wife and I decided to "Come home." In 1948, I built a cottage at Funtip Point, W. Boothbay Harbor, which is still my summer home.

After my wife died in 1974, I moved in with my daughter and son-in-law (at their invitation), Mr. + Mrs. Joseph M. Blemish, 14 Lindenwood Road, Cape Elizabeth, Me. 04107.

Charles E. Whittier