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Maine Recreational Copy and Pictures from the Maine Development Commission, State House, Augusta, Maine

Maine Development Commission

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MAINE RECREATIONAL COPY
AND PICTURES

FROM
THE MAINE DEVELOPMENT COMMISSION
STATE HOUSES, AUGUSTA, MAINE
To the Editor:

For the third successive year we beg to present a portfolio of Maine travel and resort stories and pictures with the thought that it will prove useful in making up your pages.

We have tried to improve each succeeding portfolio and have profited by the suggestions of many editors. We hope that we may continue to enjoy this helpful spirit of cooperation.

In this portfolio it will be noticed that each story has an accompanying picture. The stories are printed on paper that is scored so that they can be torn out easily and used in the original form thus doing away with copying. The pictures are inserted in their mounts in such a way that they can be removed instantly. We hope that this will be another time saver. Captions are pasted on the back of the pictures.

As the summer season gets under way we will be glad indeed to furnish exclusive news stories and pictures to any editor who lets us know his wishes. This service is gratis of course.

Very truly yours,

Everett F. Greaton, Executive Secretary.

Earle Doucette, Publicity Director.
Stories In This Portfolio In The Order In Which They Appear
Bear The Following Tentative Titles

Maine Anticipates Heavy Influx of Vacationers.
Fishing One of Maine's Greatest Recreational Attractions.
Maine's Remarkable Scenery Lures Tourists.
Maine Plans Good Times For Summer Visitors.
Maine Highly Popular With Golfers.
Maine Has Some of The World's Finest Beaches.
Maine Accommodations Fit Any Vacation Budget.
Hiking And Mountain Climbing Are Popular Maine Pastimes.
Maine After Dark.
Good Food Important Adjunct of Vacation Enjoyment.
Water Sports Appeal to Vacationers.
Autumn Vacations Growing In Popularity.
A typical summer scene on a Maine lake. Hundreds of thousands of persons will vacation this year on Maine's 2,500 lakes and ponds amid scenes like this.
Maine Anticipates Heavy Influx of Vacationers

A greater number of vacation seekers will be "trending to Maine" this year than ever before in the history of this exceedingly popular recreational region, the Maine Development Commission has predicted.

The state-maintained Commission, it has been pointed out, is not given to rash forecasts. During the past five years its preseason predictions have never shown an error of over two percent.

There are several reasons given why Maine is expected to even exceed its popularity of past years.

In the first place, the Commission believes, there will be a great eastward trend of travel this year on account of the New York World's Fair. Many persons, particularly in the middle west, who have never visited this section of the country are planning on long "once in a lifetime" vacations this year that will enable them to visit the Fair and, later, to tour historic New England and especially Maine.
Advance bookings have shown that many of these visitors will travel to the Fair by the most direct route and will return by way of Maine and the Canadian Provinces, a round trip that will avert the monotony of traveling the same route twice and one that will not add much more mileage to the speedometer.

Another reason, aside from sightseeing, is given why Maine is expecting many Fair visitors. It is pointed out that those who "take in" the Fair and participate for awhile in its atmosphere of excitement and gaiety will, after they have seen it all, want to relax and regain lost energy before returning home. Maine, with its cool summer climate and its varied opportunities for outdoor enjoyment, will appeal to thousands of these visitors.

While the Fair will, undoubtedly, bring thousands of persons to New England who have never visited the section previously, it is believed by the Maine Development Commission that the Pine Tree State is headed for a record recreational year in any case.

It is explained that the popularity of Maine as a vacationland has been on the uptrend for the past ten years and that no "ceiling" is in sight yet. Last year, for example, Maine was one of the few vacation regions in the country that was virtually unaffected by the decline in business that affected the recreational industry.
Aside from the state's natural advantages, the Commission points to two reasons for its popularity as a vacation center. First, it has said, Maine has been one of the most consistent advertisers of its recreational advantages during the past decade. Second, the citizens of the state are recreation conscious and are continually developing the natural assets of the region so that visitors may find new and improved facilities for enjoyment.

Today it is the boast of the state that the visitor can "pick the kind of vacation he wants and he will find it in Maine". If the vacationer wants to "rough it", he can find plenty of elbow room in the vast woodland in the northern and far eastern parts of the state where he can either hike for days without seeing anyone or can travel for weeks by canoe over the forest waterways.

At the other extreme, the person who enjoys the social life will find things to his liking in the lake country or along the coast. There he will find smart resort hotels and lodges where the accent is on social activities.

In between, Maine offers every other sort of vacation imaginable. The visitor can seek a quiet spot and just "rusticate" or he can engage in a round of feverish activity.

Although about a million persons will visit Maine this year, the Maine Development Commission pointed out that there is "no danger" of the state becoming overcrowded.
Maine is almost as large as all the other New England states combined and can accommodate many times the number of visitors who will visit the "Land of Remembered Vacations" this year.
Fast water and a faster trout! A typical scene on a Maine trout stream where the world's cares are forgotten in the joys of angling.
Fishing One of Maine's Greatest Recreational Attractions

A recent survey has disclosed that approximately 12,000,000 persons in the United States are anglers of a greater or lesser degree of proficiency. This wholesale participation makes angling one of the most popular of modern day sports.

About half of the total number of fishermen prefer fresh water fishing. The others have shown a preference for ocean, or salt water angling.

Many regions lay claim to the title of "fishermen's paradise" and, in many cases, with good reason.

To many hundreds of thousands of anglers, however, there is no place where the angler is so well rewarded as in Maine.

About one-eleventh of the total area of Maine is composed of water. There are 2,500 lakes and ponds, 5,000 rivers and streams in the state. It is generally known among experts that the clear, cool waters of these waterways are ideal for the propagation and growth of game fish.
Fresh water game fish abundant in virtually every region in Maine include salmon, trout, togue, small-mouthed black bass, pickerel and perch.

Fishing begins in Maine on the first day of April and continues until the last of September. Thus the angler has plenty of time to enjoy his sport.

During recent years more and more attention has been accorded salt water fishing. As a result, thousands on thousands of anglers flock to the Maine coast every year to do battle with the teeming fish life of the region.

During the last few years it has been discovered that tuna fishing off the Maine coast is unexcelled in the entire world. Giant schools of this premier game fish cavort off shore all summer long and, with the recent awakening of interest in this grand phase of angling, hundreds of near record fish are taken each year.

Bailey Island, Ogunquit, Kennebunkport, Portland Harbor and Boothbay Harbor are, at present, focal points for tuna fishermen. At these places anglers find plenty of boats equipped for tuna fishermen and manned by Maine men who thoroughly understand the sport and who know where the fish are apt to be at any given time.

In addition to rod and reel fishing, tuna are often taken in Maine by harpooning, many preferring this method of landing the giant so-called horse mackerel.
Another phase of fishing that has gained tremendous popularity during recent years is trolling for mackerel with rod and reel. These fish, weighing up to five pounds apiece, put up an exciting battle and when a boat is in the middle of a school of them the action is fast and furious. Boats along the entire coast will be found to take out parties of mackerel fishermen. Too, daily trips from many Maine harbors take out anglers on trips where handlining for cod, haddock and pollock are the attractions.

Many have the impression that one must be proficient at the sport to enjoy fishing. Nothing could be farther from the fact. Each year thousands who have never fished before become inoculated with the angling fever and have as good a time as the experts.

Surprising, too, is the fact that during the past few years almost as many women as men have taken up angling.

Whether the preference is for fresh or salt water fishing, the angler who comes to Maine will not only find plenty of fish but he will also find equipment and accommodations to be of a high degree of excellence.
Mountains, lakes, forests and farmlands--these are some of the scenic gems that await the tourist in Maine.
Maine's Remarkable Scenery Lures Tourists

While many persons prefer to spend the entire vacation period in one place, others get the most enjoyment out of touring from one place to another, stopping where night overtakes them and, in general, forgetting such things as schedules in a reversion to a sort of gypsy existence.

Touring, however, can fall flat unless each day brings something new to enjoy. Scenery, no matter how beautiful, can become tiresome if it is the same day after day. New faces, new foods and constantly changing scenery are prime necessities of an enjoyable touring trip.

Maine has all of these in generous measure. The impression one gets in visiting Maine for the first time is its amazing diversity of scenery. Every hour, almost every minute, on the road brings new and different vistas of beauty.

Let us suppose, for example, that a visitor enters the state on U. S. Route One at Kittery. From there to Portland, about sixty miles away, he will find mile after mile of magnificent ocean beaches, picturesque resort towns and historic old villages.
From Portland north he will pass through typical old New England towns with streets lined with the inevitable elm trees. He will poke the nose of his car into quaint little fishing villages that the centuries have left virtually untouched. He will get enchanting views of the bold, impressive rocky headlands that are so closely identified with the general conception of the Maine coast.

Along the route he will pass through many of the world famous resort towns—Camden, Bar Harbor, Northeast Harbor and Seal Harbor.

On Mount Desert Island—connected with the mainland by a bridge—he will surely want to visit Acadia National Park, a soul-stirring jewel of the universe that, in a few square miles, encompass mountains, lakes, woodland, islands and the blue North Atlantic. This park, it is agreed, is one of the most beautiful of all the national parks.

From Mount Desert northeastward—still on Route One—the traveler will continue along the coast through Hancock and Washington Counties, a section of the state that raises 95 percent of all the blueberries grown in the United States. Near Eastport, he can view the site of Quoddy Dam and observe the extreme rise and fall of the tides—26 feet—from which the dam was to draw its energy for producing power.

Anywhere along the coast the visitor will want to avail himself of the opportunity of trying a real, Maine institution—a Maine shore dinner.
Lobsters and clams, fresh from the cool, clean sea, form the basis for a shore dinner—an experience in eating that is not soon forgotten.

From Calais northward, U. S. Route One leaves the coast and continues northward through Aroostook County, often called the Garden Spot of America and a region that produces one-sixth of all the potatoes raised in the United States.

Here again the visitor will be impressed with the variety of Maine scenery for Aroostook scenery is like no other in Maine. It is a country of long, rolling hills from the summits of which the visitor can see miles and miles in every direction.

When the potato plants are in bloom, during July and August, the entire county is a veritable fairyland. Although it is not generally known, the potato blossom is one of the most beautiful of all flowers. When acres on acres of them are massed together it is a sight that would well repay the traveler to go hundreds of miles to see.

Leaving Aroostook County, the tourist turns inland for his return trip. Here again he finds new scenes and new vistas awaiting him. He may, if he wishes, travel mile after mile through the forest areas over excellent paved roads. He can visit Mount Katahdin, Maine's famed wilderness mountain that, it is said, is the first spot in America to greet the morning sun.
From there, the tourist finds himself in Maine's famed lake country. This section of the state is, many believe, the most beautiful of all. Almost invariably, Maine lakes are surrounded by forest-clad hills or mountains, a combination that is beautiful beyond description.

Leaving the lakes, the visitor will travel through quiet, picturesque farming country affording an altogether different type of scenery. Further west and south, he can visit the mountainous sections of the state, still another enthrallingly beautiful region.

Following the route suggested, the visitor traveling along leisurely can spend two weeks or longer on the road by taking many highly interesting side trips that present themselves. However, if time is pressing, only a few days spent in touring Maine will enable the visitor to take in many of the highlights.

No matter where he goes in Maine the tourist will find the most excellent paved roads and clean, comfortable accommodations at prices that he can afford to pay. This being so, the visitor can tour Maine and end his visit feeling rested and refreshed and well repaid for having spent his vacation amid such varied and beautiful surroundings.
Maine's ocean beaches as well as those on its lakes and ponds afford ideal facilities for enjoyment of the great American summer sport—swimming.
Maine Plans Good Times For Summer Visitors

Seeing that a guest has a good time is the major concern of every good host.

Maine is a host on a grand scale; a host to something like a million persons each year.

Keeping this vast number of guests happy and entertained while they are in the state is a gargantuan task and one that takes the undivided attention of hundreds of people.

In the past, a great many people on vacation did not care to engage in outdoor sports or pastimes. Today, however, with the tremendous modern accent on recreation, even the elderly people are not content to sit around twiddling their thumbs.

Maine hotels, camps and the state itself are well aware of this modern trend and have left no stones unturned to provide adequate facilities for the enjoyment of every outdoor sport imaginable.

For example, golf is, of course, one of the most popular of all outdoor sports. Many people look forward to a vacation as a sort of golfing holiday--they want to spend
every moment possible on the course. Virtually all Maine hotels and sporting camps have excellent golf courses or are located in the vicinity of golf clubs at which their guests are welcomed. Too, golf tournaments are a part of every summer season at a Maine resort.

Tennis, badminton, croquet and similar sports are, of course, always popular with vacationers. The resort that failed to provide the best facilities for the enjoyment of these sports would be unpopular indeed.

No resort, of course, could hope to be popular unless it was within easy reach of good bathing, both for experts and for those who just like to paddle around. In this respect, Maine is indeed fortunate. The state has some of the most magnificent ocean beaches in the entire world. Virtually every lake has its beach, either large or small, where bathing may be enjoyed under ideal conditions.

Research has shown that the cool, clean, sparkling water of the sea and lakes in Maine is ideal for bathing purposes. Not only is it free from contamination but it is of the right temperature for enjoyable bathing.

With the majority of resort hotels and sporting camps near the water, it is easy to see why boating plays such a prominent part in the vacation life of the state.

On the coast, those who own craft of any description already know, of course, of the unexcelled yachting opportunities that the Maine coast offers with its innumerable
safe harbors, islands, coves and inlets. From any coastal resort town boats of every description may be hired by the day or even for the season. Too, there are many established boat lines along the coast that make a business of taking visitors to the beauty spots in the vicinity.

Still another sport that has found favor with many who vacation in Maine is horseback riding. At present many hotels and camps maintain a stable for the convenience of guests. In many other places horses may be obtained from riding schools or stables. With over 1,800 miles of bridle paths, Maine gives the rider a chance to enjoy his sport free from the worries of traffic that would accompany the rider if he were forced to travel main highways.

Fishing, of course, is one of the most popular of all vacation sports. All Maine resorts are equipped to take care of the fisherman with neatness and dispatch. Guides, if necessary, are secured. Licenses, for fresh water fishing, are on sale in every locality. Boats are obtainable everywhere.

Many persons who visit Maine resorts are not interested in sports as much as they are in some particular avocation. Many, for example, attend the outdoor art schools that flourish in many Maine resorts and there delve into the mysteries of drawing and painting. Others experiment with cameras and, with a wealth of material to photograph, find that they have an embarrassment of riches on every hand.
At many resort hotels and sporting camps, particularly those that are patronized by the same people year after year, competitive sports between the guests form a part of virtually every vacation day. Tournaments of various kinds, field days, and the like, sponsor the community spirit that is enjoyed by so many.

These, to be sure, are only a few of the day by day activities at a Maine resort. People, as a rule, like to be fairly active during vacation time to make up for the lack of opportunities during the rest of the year. No state offers a greater range of activities than Maine. None offers better facilities for their enjoyment.
Bring along your golf clubs when you go to Maine this summer. Scores of excellent golf courses scattered throughout the state offer the golfer the opportunity to enjoy his sport under ideal conditions.
Maine Highly Popular With Golfers

When you go to Maine on your vacation this year don't forget to take along your golf clubs!

Although other recreational advantages in Maine have sometimes overshadowed golf in the public eye, the state is really a golfer's paradise.

It may seem to be stretching a point to say that Maine has the best golf courses in the world but a close check will reveal that such a statement is not far from the truth. Maine's rolling terrain is perfect for ideal courses. Too, even during the height of the summer, Maine courses are as fresh and green as they are in the spring. Heavy dew at night and occasional summer showers keep them in the very best of condition all season long.

In all, there are almost a hundred courses in the state. Understandably enough, most of them are located in the resort areas where they are easily available to summer visitors.

In general, Maine golf courses are owned and operated in one of three ways. Many hotels or sporting camps
have their own magnificent courses for the entertainment of their guests. These courses are right on the hotel property so that the golfer tees off only a few steps from the front porch.

Several resort regions maintain what may be described as cooperative courses. They are operated for the convenience of the guests of a number of hotels or camps in the locality.

Others are at country clubs maintained by the residents of a city or town.

At all of these courses the summer visitor is heartily welcomed. Green fees have purposely been kept at a reasonable figure so that all may have every opportunity to enjoy Maine golf to the utmost.

A highlight of any summer season at a resort hotel or camp is the frequent tournaments among guests—highly informal affairs where winning is not so important as having a good time.

In addition, there are over thirty tournaments throughout the state that are open to all amateurs where the serious golfer may test his skill against that of his fellow enthusiasts. Worthwhile trophies are awarded at all of these tournaments and the golfer who wins one takes back home a prized momento of his Maine vacation.

Among the outstanding tournaments to be held in New England this year is that to take place at Rangeley July 9 and 10. It is open to all players regardless of residence.
At least $800 in prizes and prize money will be awarded. It will consist of fifty-four holes of medal play.

Another stellar event of the Maine golfing season will be the Maine Open Amateur Championship at Poland Spring, August 16-17-18. This tournament is open to all amateurs regardless of residence for match and medal play.

While emphasis thus far has been on opportunities for proficient golfers, it should be pointed out that Maine is an ideal place for the beginner to learn the game. A vacation gives the person who has always wanted to play golf the opportunity to lay a firm foundation for a sound game. Excellent pros at all Maine clubs are available at all times for teaching.
"Come on in the water's fine", and who would need a second invitation to enjoy bathing at any of Maine's fine beaches?
Maine Has Some of The World's Finest Beaches

One of Maine's greatest recreational assets is its great stretches of magnificent ocean beaches.

Beginning at Kittery, at the entrance to the state, and continuing almost to Portland the visitor finds mile after mile of smooth, hard-packed, glistening sandy beaches that attract thousands of vacationers each year.

Between Kittery and Portland there are, incredible though it may seem, over fifty miles of ocean beaches.

Some of the individual beaches are several miles in extent being separated from others by the picturesque rocky headlands that are so much a part of the Maine coastal picture. Others are smaller, more intimate, bathing places of a hundred yards or so in extent.

As might be expected, each beach is bordered by resort hotels, cottages and other vacation accommodations and facilities. Each is a community in itself.

Also as may be expected, these beach towns vary greatly in character. Many are gay places indeed; places where the accent is on excitement and a continual round of
pleasures—swimming, boating, golfing, dancing. Others are more quiet; typical "family" places where rest is the keynote.

Too, the beach section of Maine is geared to the economic desires of visitors. For example, very modestly priced accommodations are available in every beach community. The many famous resort hotels in the locality are the focal points of summer life, however, and around these establishments hinges the activities of the community.

Happily enough, the ocean temperature during the summer months is ideal for bathing purposes. The water is not too warm nor, on the other hand is it too cold for comfort. It is just right to give the healthful afterglow that is the most pleasant part of a swim.

Cool ocean breezes make this beach section of Maine one of the most desirable spots for a vacation. Days are pleasantly warm while nights are cool enough to induce restful sleep.

Although this magnificent stretch of beach between Kittery and Portland is worthy of special comment, it is not the only section of Maine that affords exceptional bathing opportunities. All along the coast are to be found other excellent bathing spots. Too, virtually every inland lake has a beach or two so that visitors who prefer the lake region to the coast need not worry over opportunities to enjoy swimming, one of the greatest of summer sports.
Maine resort establishments such as this are famous for their hospitality, food, cleanliness and for the many recreational advantages that they afford.
Maine Accommodations Fit Any Vacation Budget

Of primary importance in the planning of a vacation is that of cost. Nearly every family has a vacation budget that is fairly inflexible. The utmost must be obtained for every dollar spent.

For the person with no restrictions as to the amount of money that may be paid out for a vacation or for the one who is limited to a small outlay, Maine is an ideal choice as a vacationland. In Maine the visitor can spend as much, or as little, as he wishes and will be assured of getting his money's worth and something to spare.

There is no profiteering among establishments catering to the vacation trade. Prices are kept within reason at all times and under all conditions.

For those who like resort hotel life, Maine has hundreds of these establishments both along the coast and inland. Patrons at these fine places may spend the vacation period quietly or may take part in the continuous round of activities that are provided. Golf, tennis, swimming, hiking, boating and fishing are a few of the myriad recreational activities found at resort hotels.
The so-called sporting camp, found mostly in the lake regions, is a Maine innovation and one that is tremendously popular with thousands of vacationers. These establishments consist of a sumptuous recreation and dining hall surrounded by elaborate little cottages or cabins equipped with every convenience. A great measure of privacy is thus gained for those who prefer an individual dwelling to a hotel suite. Recreational facilities are, in general, about the same as those found at resort hotels.

Maine also has many famous little inns, found mostly in its picturesque villages, where rest and quiet amid extremely pleasant surroundings await the visitor.

During recent years many fine old farm homes have been opening their doors to visitors. Staying at one of these places is a unique and pleasant experience, especially for a person from a large city. They are places of bounteous hospitality where the guest is treated as one of the family and where the decided change from city life gives him the utmost in relaxation.

In addition, of course, Maine has literally thousands of tourist homes and overnight bungalows that cater to the visitor passing through or for the person who wishes to linger awhile amid the pleasant surroundings that make many of these places extremely attractive.

Too, there are many fine opportunities for camping in the state; for those who want to bring along a tent and
enjoy camplife. Maine has many fine campsites owned and
maintained by the state where water, fuel and other conveniences are readily obtainable.

From the most humble to the most elaborate establishment in Maine, emphasis is laid on good food, well-cooked and served in great plenty. Maine cooks and Maine food products are famed throughout the country.
Who said there were no mountains in Maine? This picture of Mount Katahdin shows that even the hardiest mountain climbers will find hard going on some of this mountain's steeper slopes. Other trails up the mountain, however, are gradual and safe enough for even the tyro climber.
Hiking And Mountain Climbing Are Popular Maine Pastimes

Surprising as it may seem, many persons who hesitate to walk more than a block in the city are confirmed hikers and mountain climbers when they are on vacation in Maine.

No one is quite sure why this should be so. Perhaps the novelty of locomotion captures the vacationer or perhaps he is determined to cram a year's walking into the vacation period.

In any case, it is to be doubted that any place in the country offers more opportunities to the hiker than Maine.

Recently over 1,800 miles of little used back roads, woods trails and country lanes have been marked and set aside for the use of hikers and horseback riders exclusively.

This network of roads penetrates to every section of the state and takes the hiker or horseback rider far from the dangers of traffic.
This system of trails is so designed that a hiker can map out a trip that will take several months to complete or, at the other extreme, he can choose one that can be covered in just a few hours.

Trails for hikers and mountain climbers are a part of the recreational facilities to be found at nearly every Maine hotel or camp. Very often many of these trails lead to the top of a Maine mountain from which point a view of the Maine countryside is ample payment for the effort expended in the climb.

While the expert mountain climber can find many Maine mountains that will test his skill and mettle, the trails laid out for the convenience of the casual climber are wholly without the least semblance of danger and afford just an easy and comfortable climb.

An example of the importance in which hiking is held as a recreational pursuit may be seen in the elaborate facilities that are available to the hiker in Acadia National Park, on Mount Desert.

In common with its other manifold attractions, Acadia National Park is truly a hiker's paradise. Over 200 miles of trails and shady paths enable the hiker to enjoy to the utmost the beauties of this spot that noted travelers rate as one of the beauty spots of the entire universe.
It is impossible to say just how many enthusiasts enjoy the hiking trails of Maine each year. Their numbers, however, are increasing year by year as more people realize that while walking on the hard sidewalks of the cities may not be any great pleasure, it is another thing entirely when one may walk along a shady, pine-scented trail.
Summer theatres like this at Lakewood, Maine bring a touch of Broadway to the Pine Tree State and allow visitors to get a close-up of the world's famous actors and actresses who vacation here and prepare for the next season's successes.
Maine After Dark

When a person is on vacation the accent, of course, is on fun and enjoyment. A vacation is a period of release, a time when clocks and schedules are, for the time being, thrown into the discard.

For the first few days, however, the person on vacation is too tired when evening comes to want to do anything but go to bed. Unaccustomed fresh air and outdoor exercise brings relaxation to nerves that makes "catching up on sleep" a pleasant necessity.

After this period of becoming adjusted to his vacation, though, a person finds himself growing restless in the evening if there is nothing to do. He wants to dress up and go places; to "take in" a show, to dance, to play bridge.

This demand for "something to do evenings" has resulted in the building up of a gay night life in many Maine resort regions.

Of primary interest to Maine visitors are the summer theatres. Maine summer theatres are not just places where rank amateurs go through their unaccustomed paces.
Rather, they are theatres that boast of actors and actresses that are topnotchers of the American stage and screen.

Take Lakewood for example, this famed summer colony, near Skowhegan, was one of the world's first summer theatres. Its success and popularity have been tremendous from the start.

At Lakewood, the theatregoer gets a thrill that is not soon forgotten. Here, in the intimacy of a beautiful little theatre, he gets a closeup of stars fresh from Broadway successes or movie actors or actresses sojourning at the colony between pictures. Later, he may sit next to these stage or screen leaders at dinner or pass the time of day with them as they stroll through the little community.

Why do these famous people come to Maine to "put on" shows at Lakewood and other theatres? The reasons are simple. They are on vacation and, while in Maine, seize the opportunity of trying out new plays that will later appear on Broadway or they may be engaged in polishing up on their technique under the eyes of the famous directors who conduct Lakewood plays.

It is doubted if better performances are given anywhere than these actors and actresses give at Lakewood. In the winter, on Broadway, acting is work. At Lakewood it is fun and they respond accordingly.

While the famous Lakewood summer theatre has been used as an example, it is not the only one in the state.
Others at Ogunquit, Boothbay Harbor, Kennebunkport and Surry have their own groups of patrons and enthusiasts.

Other resort regions, while they do not boast summer theatres, have fine movie theatres where first run pictures are shown for visitors.

Too, many resort hotels, or regions themselves, feature dancing during the summer at which famous dance bands perform for the dancers.

In addition to these "things to do" evenings, every resort hotel or sporting camp keeps guests happy and occupied with bridge tournaments, concerts or other entertainment features. All in all, there is plenty to do in Maine for an evening.
Good things to eat await the visitor to Maine in the summer. A Maine shore dinner served "picnic style" allows the participant to waive all formality for the time being and to "wade in" to luscious clams and lobsters with joyous abandon.
Good Food Important Adjunct of Vacation Enjoyment

One of the many reasons for Maine's popularity as a vacationland is the excellence of the food that is obtainable from one end of the state to the other.

Eating, to a person on vacation in Maine, is a serious matter. Appetites are sharpened by the invigorating atmosphere and outdoor exercise. Food must be delicious, wholesome, plentiful and well prepared.

Maine, of course, is famed for its typical New England dishes, many of which are prepared in the same manner that prevailed during early Colonial times.

Most popular of all Maine meals is the Maine shore dinner. Many persons travel hundreds of miles in the summer time to partake of one of these traditional Maine repasts.

A Maine shore dinner, like all other New England meals, has attained its reputation by reasons of two things; freshness of ingredients and care in preparation.

No other food demands absolute freshness to be at its best as does seafood. There is no substitute for a lobster hauled dripping from the cool waters of the Maine
coast. Clams should be served, to be at their best, only a matter of minutes after they have been dug from the clean, sandy beaches.

Real Maine shore dinners are served at hotels, restaurants and lobster pounds from one end of the Maine coast to the other.

Although there are several variations of a shore dinner, a typical one would be as follows:

Steamed clams, hot from the steamer, served with melted butter and hot clam liquor.

A lobster stew made with milk, plenty of lobster meat and melted butter floating on top.

A generous sized lobster, either boiled, baked or broiled.

Although a shore dinner is one of the most famed of Maine meals it is by no means the only one worthy of note. Other Maine dishes, to numerous to mention, are to be found on menus from one end of the state to the other. For example, a pan of brook trout or a salmon, caught by the angler and cooked Maine style is an experience in eating long to be remembered.

When Maine corn is "in season" the visitor to the state learns how good corn-on-the-cob really can be. Blueberry pie, made from fresh Maine berries, is another gastronomic treat. Other Maine vegetables--new potatoes,
peas and beans fresh from the garden—and unexcelled dairy and poultry products direct from farms add immeasurably to the joy of eating in Maine.

Another unforgettable gastronomical experience is an outdoor meal prepared and served by a Maine guide. A meal of this sort is no new experience to anyone who has ever vacationed at a lakeside sporting camp or resort hotel.

A group of vacationers will obtain the services of one or more guides and will motorboat to a picturesque little picnic ground on the lake shore.

There the guide will perform culinary feats that never fail to craze the uninitiated.

Over an open fire he will prepare and serve a meal such as this; chowder made with trout, salmon, perch or bass previously caught by some member of the party—broiled salmon—steak broiled over live coals—potatoes—peas—hot biscuits—cake—coffee.

The only unpleasant aspect of an outdoor dinner of this sort is the exquisite torture that must be endured while it is under preparation. The smell of the savory chowder simmering in its kettle, the scent of broiling steak and the aroma of coffee mingling with that of the pines is almost too much to stand. Strong men have difficulty restraining themselves until the guide shouts the welcome invitation, "Come and get it or I'll throw it away".
Canoeing on Maine's 2,500 lakes and 5,000 streams is one of the most popular of vacation activities.
Water Sports Appeal to Vacationers

By far the great majority of people on vacation choose a resort "near the water". Water sports of all descriptions seem to have a peculiar fascination for most vacationers.

At first glance it may seem unduly arbitrary to say that no place in the entire world offers more opportunities for the enjoyment of water sports than Maine. When even a casual survey of the state's natural advantages is made, however, it will be apparent that the assertion has more than a little merit.

Maine has 2,500 lakes and twice as many rivers and streams. Together they form a vast network that extends from one end of the state to the other. Indeed, one-eleventh of the total area of the state is composed of water.

These waterways afford, of course, superb opportunities for canoeing, motorboating and sailing. Maine's principal lakes are many miles long—almost inland seas, in fact. Thus, there is plenty of room even for large craft on inland waters. With summer breezes drifting down from
the encompassing hills, small sail craft of every description afford enjoyable vacation hours on Maine lakes.

For those who enjoy canoeing, Maine is, by all odds, the ideal region. World-famous canoe trips that take the canoeist away from civilization for as long as three or four weeks are easily arranged under the direction of competent canoe-wise guides. Shorter trips, those that take but a few hours or a day at the most, are to be found in every section of the state.

For sailing and boating of all descriptions, its incredible coast line is Maine's pride and joy. Incredible as it may seem, Maine has within its borders almost one-half of the tidal line of the Atlantic coast within the United States. In round numbers, the Maine coast line is 2,486 miles in extent. A glance at the map that will show the numerous indentations, bays, harbors and inlets along the coast will reveal why this is so.

It goes without saying that a coast of this description is by all odds a boatman's paradise. No one knows for certain how many harbors there are along the Maine coast that afford safe anchorage. There are thousands on thousands of islands, both large and small, to be visited.

In the summer the Maine coast is the mecca for yachtsmen and sailing enthusiasts of all descriptions. From the world's largest yachts to the most modest little sailing craft, Maine is the place to hoist a sail in the summer.
Every Maine coastal resort in the summer is the scene of innumerable sailing races as owners try to settle the never settled question as to who has the fastest sailing craft.

But one does not need to own a boat to enjoy sailing along the Maine coast. From virtually every port of any size regular sailings of small steamships, motor boats or sailing craft take the visitor on regular scheduled trips to picturesque islands or quaint little coastal towns.

Anyone who has a longing to spend a lot of vacation time "on the water" would do well to visit Maine this summer. There he can sail or paddle his own canoe to his heart's content.
Magnificent Maine autumn scenes such as this await the growing number of persons who have chosen the glorious autumn months as the ideal time in which to take a vacation.
Autumn Vacations Growing in Popularity

One of the most interesting recreational developments of recent years has been the trend toward autumn vacations. Last year a far greater number of persons vacationed in Maine during September and October than ever before in the history of the state.

It is difficult to say how the old arbitrary rule that the outdoor season should end with Labor Day came about. It is fortunate, however, that it has gone the way of other old-fashioned ideas for the autumn months in Maine are, in the opinion of many, the most delightful of the entire year.

There is plenty to do in Maine during the autumn. Resort hotels and camps are all open. Golf courses are at their very best at this time of year. Yachting and boating, as any enthusiast will tell you, is better in the fall than during any other season of the year owing to an almost total absence of fog.

One of the autumn's chief attractions is, of course, the "turning of the leaves". The person who has not been privileged to observe this phenomenon of nature cannot
visualize its splendor. The woods lose the somber green of
the summer and take on every imaginable hue. The countryside is an unbelievable riot of color.

Although it is not generally known, there are only a few places in the entire world where this transformation takes place. In none of these places is the autumnal exhibition as brilliant as it is in Maine—and for a very good reason. Maine has vast quantities of maples, oaks, beeches and other hardwoods that are particularly colorful in the fall. Too, the presence of dark green coniferous trees mixed with the hardwoods serves to enhance the vivid fall coloring.

Highways, during the autumn months, are excellent so that the fall visitor may tour the state to his heart's content in comfort and safety.

In answer to the poet's question, "What is so rare as a day in June?", those who have visited Maine in September or October may well retort, "A day in the autumn". Surely the weather is never more pleasant at any time of the year than during the autumn months. Days are just pleasantly warm. Nights have a little snap to them that makes an open fire companionable and comfortable. Too, in the fall the air has a peculiar winelike quality. It awakens sluggish spirits and restores vitality.

In addition to all of the summer sports, the autumn visitor can enjoy ideal hunting and fishing conditions.
Fishing is never better than it is during September. In fact, many anglers think it is the best month of the entire year.

In October comes the hunting season. Upland birds—woodcock and grouse—and all species of waterfowl are super abundant in Maine. Afterwards comes the deer season with deer distributed from one end of the state to the other.

From an economical standpoint also the autumnal vacation has its advantages. Many hotels and sporting camps are enabled to give special rates at this time of year.

All in all the fall vacation has much to recommend it. Thousands of persons wouldn't think of vacationing at any other time of year.