6-1-1966

Maine Developments, June 1966

Maine Department of Economic Development

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MAIN DEVELOPMENTS
JUNE 1966
Department of Economic Development • Augusta, Maine • Standish K. Bachman, Commissioner

Millions Are Preparing for Another
"SUMMER IN MAINE"
SEE MAINE THIS SUMMER

All barometers at our disposal are forecasting a summer tourist season which could surpass all previous records. Advanced reservations and inquiries are far greater than they ever have been.

It’s a shame that while so many out-of-staters are planning to summer in Maine, many of our own citizens still aren’t thoroughly familiar with State’s summer attractions.

To tempt you to “see YOUR Maine” this summer, we’ve enclosed a selection of summer scenic and activity photos which you should recognize immediately. If one is unfamiliar to you, see it or do it this summer, won’t you?

A calendar of some of the summer activities is also enclosed for your convenience. A more detailed calendar is available from the Maine Publicity Bureau.

FAREWELL AND HELLO

Quite likely you’ve never seen a Maine Developments issue as elaborate as this one.

In years to come it may become a collector’s item, worth many times the cost of subscription, since it is the last issue of Maine Developments which will come off the press — ever.

The DED has published Maine Developments on a more or less monthly basis since December, 1963 as a four-page promotional piece to acquaint out-of-staters with the golden opportunities for business and industrial profit-making here, and to entice vacationers to partake of the unequaled recreational advantages offered by Maine. We believe that Mainers, through its efforts, have gained a better appreciation of their good fortune in living in the blessed State.

The subscription list has reached something over 5000 copies. From 200 to 500 extra copies of some issues have been presented, without cost, to companies whose operations have been featured, for their promotional use.

It well may be that some subscribers will bemoan the passing of Maine Developments.

But be ye not dismayed. For whilst with one hand the DED taketh away, it giveth with the other.

Even as the final issue of Maine Developments goes to press the DED staff labors to bring forth a new and better publication to be called Maine. Just Maine.

In magazine format, Maine will consist of 16 pages profusely illustrated, with a liberal use of color, and generously endowed with Maine articles, many of them bylined by well-known practitioners of the arts, sciences, industries, education and historical and recreational fields.

Maine will be published quarterly and it will endeavor to record something of the glories of the four seasons of Maine. The first issue is scheduled for publication in July of this year.

In closing out Maine Developments the editor wishes to express his gratitude, and that of DED, to the many who have so generously contributed information, pictures and suggestions which have made its publication possible. We hope sincerely that Maine may be equally favored.

We hope also that Maine Developments readers, and many others, will demonstrate their interest in Maine by subscribing to Maine. This may be accomplished by merely completing and forwarding the coupon below.

Sincerely,
Bud Martin, Editor
Maine Developments

THE MAIN DEPARTMENT OF ECONOMIC DEVELOPMENT

Governor
JOHN H. REED
Commissioner
STANISLOUS E. BACHMAN
Advisory Council
Halsey Smith, Chairman
Falmouth
Ellelton M. Jeté, Deputy
Robert B. Beith, Cape Elizabeth
John T. Maines
Guy P. Butler
Wallace M. Hasleton
Stanley J. Leen

This issue of Maine Developments edited by Reggie Bouchard
Vol. 5 No. 2 June, 1966

Published at Augusta, Maine by the Department of Economic Development under Appropriation No. 3926.

PHOTO INDEX

Cover
Height of land, Rangeley, Small's Falls, Rangeley; Camden Harbor.

Page Three
Picnicking on Maine broilers; Reid State Park; sailing along Maine's 3,478-mile shoreline; Fort Edgecomb; a vacationing youngster; end of an era at Winthrop.

Page Four
Windjammer Days at Boothbay Harbor; Fort Popham; beach fun at Sebago Lake; window shopping at one of hundreds of antique shops; canoeing on one of 2,500 lakes and ponds; Old Orchard Beach amusement park.

Page Five
Deer Isle Bridge; anywhere in Maine; Maine's queens, princesses and goddesses at Seashore Trolley Museum; cruising out of Boothbay Harbor; awaiting the fishing fleet; serenity at Coreville.

Page Twelve
Screw Auger Falls, Newry; the famous fisherman's shack; Rumford Point.

GROUP FILM SHOWINGS PROMOTE MAINE

The Department of Economic Development loaned 13 Maine promotional films to 377 clubs and organizations in 28 states during the 1965 season.

The states included New Mexico, Utah, California, Texas, Kansas, Mississippi, Florida, North and South Dakota, New York and Pennsylvania. Two hundred and eighteen showings were presented in Maine during the year.

Two films produced by the Department, "The Offshore Islands" and "Vacationing in Maine" have recently been released.

Film lists are available from Mrs. Amy Pierce, DED film librarian. The films are available to Maine and out of state groups without charge, except for return postage.

NATURE NOTE

Anything can happen in Maine, and usually does. In Bath, a man turning home late in the evening saw the shadowy form of the family cat at the front door. Opening the door, he gently pushed the animal into the house with the side of his foot.

Only it wasn’t the cat; it was an indignant skunk. The man’s wife also became indignant, and has retained so. They will be able to move back into the house in a few days if all goes well.

END OF THE RAINBOW

Some 400 urban newsboys from 14 states will get a firsthand look at what life is like in the great Maine woodlands as guests of the Great Northern Paper Company this summer.

The program, called "End of the Rainbow," was instituted by the paper company last year, when more than 300 newsboys were guests at the company’s sporting camps on Rainbow Lake, north of Millinocket, on Katahdin’s west side.

The boys, selected by 50 newspapers on a basis of their achieve-ments in newspaper and sustained circulation, were entertained for five days with swimming, fishing, hiking, visits to lumber camps and enormous quantities of woods-cooked food in groups of 18 to 24. Each received a personal letter of greeting from Governor Reed.

The program, with which the Department of Economic Development is assisting, has resulted in numerous articles and feature stories in out of state newspapers and has induced parents and friends of many of the boys to vacation in Maine.

Category: Maine Developments

Date: June 1966

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Sincerely,
Bud Martin, Editor
Maine Developments

Department of Economic Development
211 State Office Building
Augusta, Maine 04330

Please enter my name upon the mailing list to receive the DED quarterly publication. I understand that there is no subscription charge.

(Please print)

Name
Address
City State Zip

(Zip Code must be included)
**SUMMER CALENDAR**

**June**
- 24 Brunswick Playhouse opens
- 25 Lakewood Theatre opens
- 29 Annual Houlton Potato Feast

**July**
- The Fort Fairfield Sesquicentennial will be observed throughout the months of July and August
- 1 Boothbay Playhouse opens
- 1-4 Sesquicentennial of the Town of Brooks
- 2 Wiscasset Strawberry Festival
- 4 Sesquicentennial of the Town of Gorham
- 8 Annual Harpswell Day, Harpswell Center
- 9 Annual Broiler Festival, Belfast
- 9 Miss Maine Scholarship Pageant, Portland
- 9 Annual Lebanon Historical Society Antique and Crafts Show, West Lebanon
- 9-10 Annual Lumberjack Roundup, Ashland
- 13-14 Windjammer Days, Boothbay Harbor
- 15-17 Tall Timber Days, Stratton
- 16 Warren Day, Town of Warren
- 17 Maine State Art Festival, State Office Building, Augusta - will continue thru August 12
- 17-18 Sesquicentennial, Town of Guilford
- 18 Scarborough Downs opens
- 21 Camden Annual Open House and Garden Day
- 22-23 Open House and Launching, Bath Iron Works
- 22-23 Aroostook County Tennis and Swimming Tournament, Fort Fairfield
- 22-24 Sesquicentennial, Town of Fort Fairfield
- 22-24 Annual Potato Blossom Festival, Fort Fairfield
- 22-24 Sesquicentennial, Town of Moscow
- 23 Yankee Peddler Day, Town of Dresden
- 24 Boat Regatta and Maine Golf Tournament, Town of Fort Fairfield

**August**
- 4-6 Lions Carnival, to be held at Fort Williams
- 4-6 Old Home Days, Town of Windham
- 5-7 Sesquicentennial, Town of Kingfield
- 5-7 Annual Maine Seafoods Festival, Rockland
- 6 Athens State Fair
- 6 Sesquicentennial, Town of Ripley
- 8-13 Presque Isle State Fair
- 10 Bicentennial, Town of Bristol
- 10 Open House at Wiscasset
- 11-13 Pittston State Fair
- 12-13 Peabody Pew at Tory Hill Church, Buxton
- 13-20 Skowhegan State Fair
- 14 Fish and Game Field Day, Sebec Lake
- 16-21 21st Annual Art Show, West Harpswell
- 20 26th Annual Exposition of Maine Gladiolus Society, Augusta Armory
- 21 15th Annual Retired Skippers’ Race, Castine
- 22-27 Union State Fair
- 25-28 Acton State Fair
- 26 Blueberry Festival, Union Fairgrounds
- 26-27 Dover-Foxcroft State Fair
- 28 All Day Fishing Derby, York
- 30 Windsor State Fair (running thru Sept. 5)
The New Pioneer Plastics Plant in Auburn is an example of Maine's Industrial Diversification.

TEN YEARS OF INDUSTRIAL GROWTH

The New Pioneer Plastics Plant in Auburn is an example of Maine's Industrial Diversification.

Two other common yardsticks by which to measure industrial growth are in final processing stage, so the Maine Department of Labor and & Industry reports the following tabulations taken from Central Maine Power Company's annual report.

**New Industries Established in Maine (by year)**

- 1957: 23
- 1958: 27
- 1959: 27
- 1960: 29
- 1961: 17
- 1962: 25
- 1963: 18
- 1964: 21
- 1965: (to 5/10) 10

Total 222

**Capital Expenditures, Maine Manufacturing, 1955-1964**

<table>
<thead>
<tr>
<th>Year</th>
<th>(Millions of Dollar)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1955</td>
<td>$1,245.1</td>
</tr>
<tr>
<td>1956</td>
<td>$1,711.4</td>
</tr>
<tr>
<td>1957</td>
<td>$1,341.1</td>
</tr>
<tr>
<td>1958</td>
<td>$484.8</td>
</tr>
<tr>
<td>1959</td>
<td>$489.6</td>
</tr>
<tr>
<td>1960</td>
<td>$567.9</td>
</tr>
<tr>
<td>1961</td>
<td>$1,000.0</td>
</tr>
<tr>
<td>1962</td>
<td>$1,000.0</td>
</tr>
</tbody>
</table>

**New Industries By Categories, 1957 to May 10, 1966**

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shoes and Components</td>
<td></td>
</tr>
<tr>
<td>Metal Working</td>
<td></td>
</tr>
<tr>
<td>Wood Products</td>
<td></td>
</tr>
<tr>
<td>Textiles</td>
<td></td>
</tr>
<tr>
<td>Food Processing</td>
<td></td>
</tr>
<tr>
<td>Clothing</td>
<td></td>
</tr>
<tr>
<td>Pulp and Paper</td>
<td></td>
</tr>
<tr>
<td>Electronics</td>
<td></td>
</tr>
<tr>
<td>Leather Products</td>
<td></td>
</tr>
<tr>
<td>Plastics</td>
<td></td>
</tr>
<tr>
<td>Paper Converting</td>
<td></td>
</tr>
<tr>
<td>Gauges, Instruments</td>
<td></td>
</tr>
<tr>
<td>Dentistry</td>
<td></td>
</tr>
<tr>
<td>Rubber Products</td>
<td></td>
</tr>
<tr>
<td>Printing</td>
<td></td>
</tr>
<tr>
<td>Glass Products</td>
<td></td>
</tr>
<tr>
<td>Trailing</td>
<td></td>
</tr>
<tr>
<td>Miscellaneous</td>
<td></td>
</tr>
</tbody>
</table>

Total 222

**New Manufacturing Space - New Jobs**

<table>
<thead>
<tr>
<th>Year</th>
<th>Product</th>
</tr>
</thead>
<tbody>
<tr>
<td>1960</td>
<td>SY <code>Y</code></td>
</tr>
<tr>
<td>1961</td>
<td>SY <code>Y</code></td>
</tr>
<tr>
<td>1962</td>
<td>SY <code>Y</code></td>
</tr>
<tr>
<td>1963</td>
<td>SY <code>Y</code></td>
</tr>
<tr>
<td>1964</td>
<td>SY <code>Y</code></td>
</tr>
</tbody>
</table>

**EXPANSIONS**

<table>
<thead>
<tr>
<th>Year</th>
<th>Project</th>
</tr>
</thead>
<tbody>
<tr>
<td>1966</td>
<td>200,000</td>
</tr>
<tr>
<td>1967</td>
<td>1,200,000</td>
</tr>
<tr>
<td>1968</td>
<td>1,200,000</td>
</tr>
<tr>
<td>1969</td>
<td>1,200,000</td>
</tr>
<tr>
<td>1970</td>
<td>1,200,000</td>
</tr>
</tbody>
</table>

**Total 242**

**D. I. Statistics**

As something of a check on these tables, we went to the Census of 6 Maine manufacturers published by the Maine Department of Labor and Industry. Tabulated figures for 1965 are in final processing stage, so the latest available totals are ups to 1964.

**List by Categories**

A possible indication as to trends, at least to as "where we've been" from 1957 to date is revealed in the Industrial Division ledger break-down.

**NEW MANUFACTURING SPACE**

- New Jobs
- New Production
- New Projects

**TABLE**

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>1960</td>
<td>SY <code>Y</code></td>
</tr>
<tr>
<td>1961</td>
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</tr>
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<td>SY <code>Y</code></td>
</tr>
<tr>
<td>1964</td>
<td>SY <code>Y</code></td>
</tr>
</tbody>
</table>

**Central Maine Power Company's record of kilowatt-hour sales to industrial customers. In 1955 and 1965 tabulations reported in the recent annual report of the parent firm, the following gains by category of industrial customers are abstracted for the 10-year period:**

- Boots and Shoes 14% gain
- Food Processing 10.8%
- Shipbuilding 8.4%
- Pulp and Paper 6.4%
- Chemicals 6.2%
- Lumber and Woodworking 5.7%
- Metal Trades 5.7%
- Textiles 6.3%

**Total gain, all industrial** 55.5%
A CANDID LOOK AT

Maine Granite Is Being Used
In J. F. Kennedy Washington Memorial
BY BUD MARTIN

Stone from an island of the sea he loved to sail upon is being cut for use in a memorial of the late President John F. Kennedy at Arlington National Cemetery.

The granite, some 20,000 cubic feet of it, is being taken from the Crotch Island, Maine quarries of the Deer Island Granite Co., Inc., under a half-million dollar subcontract, cut to size and shape in the company's Stonington sheds, and delivered by barge to the site in Virginia.

Kennedy Memorial

The project is being constructed under the direction of the U. S. Engineer District, Virginia, and is scheduled for completion in September. Black granite and white marble will be used, as well as the Maine granite.

The Maine granite was selected by members of the Kennedy family from among specimens from several areas. It is described as a bottle granite with a medium grayish, pinkish tint. Specimens were viewed three times daily to observe the effects of morning, noon and afternoon light and shadows.

Several thousand cut granite stones, some of them more than 18 feet long and weighing 45 tons, will be incorporated in the elliptical overlook and the circular approach walks.

The Crotch Island quarry has been in operation since the 1880's, was acquired by the Deer Island Granite Co., Inc. in 1923. The granite has been used in several large projects, including the State Office Building in Augusta, Maine, the George Washington and the Triborough Bridges and Rockefeller Center in New York.

The company is completing a $750,000 cutting died in the Oceanville section of Stonington with, in part, Area Redevelopment Administration funds. A work force of 150, in two shifts, will be employed this summer.

MAINE INCOMES UP

Most Maine families have been moving into higher income brackets, a copyrighted study by Sales Management Magazine shows.

More than half Maine households (55.8%) had disposable cash incomes of more than $5,000, compared with 48 per cent in 1962, when a similar survey was made.

According to the survey 14 per cent of Maine households are in the $7,000 to $10,000 bracket; 30 per cent net $4,000 to $7,000; 25 per cent have incomes of $2,500 to $4,000.

MAINE PIONEERS

NEW LOBSTER WORKBOAT

What may turn out to be a prototype for inshore lobster workboats was launched by the Thomaston Steel Works in mid-May.

Built to the order of Merritt Post, proprietor of Post's Lobster Pound, Friendship who said he wanted an economical lobster boat with plenty of speed, light in draft and as maintenance free and operationally economical as possible, the boat on her trial run indicated that she would fulfill these requirements.

The 22x7-foot nonscorner aluminum craft, powered by a 60 horsepower diesel, made in England, with a MerCruiser outboard drive, is believed to be capable of a speed of 30 miles per hour in the inboard-outboard feature permits operation in shallow water and provides more usable room aboard, because lobster traps can be piled on the engine box.

Geoff H. Hendel, Camden marine architect who has designed many larger aluminum workboats, as well as Post's craft, said he believes the little lobster boats will prove efficient for inshore summer fishing.

Post, the owner, expressed the hope that many Maine lobstermen would adopt the model. They'd escape the enormous chores of painting and caulking, and could fish the ledges which boats with fixed propellers must avoid.

Post recently had another unusual craft built by the Thomaston Steel Works. She's the 38-foot steel tug "Seasmoke," designed especially for breaking ice in Lobster Gut, where his pound is located, in Friendship Harbor. The vessel also can break the ice in the pound and force it out through a gate by the propeller's thrusters.

Edward Y. Blewett, Westbrook Junior College president, was named chairman of the new commission. Gordon W. Clapp, Bangor Daily News promotion manager, was appointed vice chairman. The commission is authorized to have 15 to 21 members. The Governor had appointed a total of 18 early in May.

The commission has expanded responsibilities and authority to encourage interest and participation in the cultural offerings of Maine, its history, art, music, drama and literature.

MINING'S COSTLY

Dobson Mines Ltd., the Canadian company doing exploration work at Pembroke, Maine, reported that it had spent $355,584 on exploration and development as of Dec. 31, 1965, and $129,701 on general and administration expenses. The cost of diamond drilling, alone, totalled $287,522.
NEW DED DEPUTY

Appointment of an additional deputy commissioner for the Department of Economic Development was announced by Commissioner Standish K. Bachman.

Lewis R. Doering, Hallowell, who joined the DED as director of Industrial Promotion Division in May, 1964, will continue in that capacity and in addition will have general supervision over the Research and Planning and the Geological Survey Divisions.

Philip J. Macy, Manchester, who has served as a deputy commissioner since 1962, with supervision over all divisions, will continue as a deputy with supervision over the Vacation Travel Promotion and the Publicity and Public Relations Divisions, and will continue to assist the commissioner with fiscal and administrative matters.

Increase in the departmental work load necessitated creation of another deputy commissioner post, Bachman said.

Doering holds a degree of Business Administration from Boston University. He was sales manager for the Rust Craft Publishers of Dedham, Mass. before joining the DED. Prior activity in sales, sales management and advertising involved extensive travelling in the northeast, during which he made many business and industrial contacts. His mother was a native of this state and he was a summer resident for a number of years before establishing permanent residence in Maine.

CLEANEST CITY

Gardiner, Maine is one of the 41 cleanest cities in the United States, and it has a Distinguished Achievement Award from the National Clean-up, Paint-up, Fix-up Bureau in Washington, to prove it.

The award, first of its kind to be won by a Maine community, was presented as the result of Gardiner's achievements in a Clean-up Week project last spring. Chairman of the project committee was Richard C. Cahill, DED urban renewal consultant, a Gardiner resident. Cahill offered this advice to communities sponsoring Clean-up Week projects this year:

"Plan ahead early; hold an organizational meeting; involve the entire municipality - - schools, churches, city government, business and industry, neighborhood committees and service clubs; enlist the support of news media; and above all provide for a good central coordinating committee."

MINE LEGALIZED

A Supreme Judicial Court ruling and a legislative enactment were required to pave the way for operation of a new copper and zinc mine in Hancock County.

The court over-ruled objections of land owners to a petition by the Callahan Mining Corporation of New York for authority to dam an estuary and pump the water from Goose Falls Pond, Brooksville, in order to operate an open pit mine. Whereupon, the 102nd Maine Legislature, in its recent special session, passed enabling legislation.

In a letter to Governor John H. Reed the mining company president, Joseph T. Hall, declared that preliminary work will begin when the law becomes effective, ninety days after adjournment of the legislature.

The mine expects to be in operation in 1967, when some 70 residents of the Brooksville area will be hired at an annual payroll of $500,000. It was estimated that sufficient ore was present to warrant operation of the mine for from six to ten years, perhaps longer.

ANOTHER "E" FOR MAINE

The Maine World Trade Council has received the President's "E" award for its vigorous promotional work to encourage more Maine businessmen to engage in international trade. This is the second such Commerce Department award to Maine. Nichols, Inc. of Brunswick received the "E" award in 1964.