8-1-1963

Maine Developments, August 1963

Maine Department of Economic Development

Follow this and additional works at: https://digitalmaine.com/decd_docs

Recommended Citation
https://digitalmaine.com/decd_docs/105

This Text is brought to you for free and open access by the Economic and Community Development at Digital Maine. It has been accepted for inclusion in Economic and Community Development Documents by an authorized administrator of Digital Maine. For more information, please contact statedocs@maine.gov.
SHOW SIDELIGHTS

The official estimate of attendance at the three-day Maine Products Show in the Central Maine Youth Center, Lewiston, is 59,200. Show dates were August 15, 16, 17. At no time was the auditorium unduly crowded. It contains 17,000 square feet of floor space.

Coverage of the Show by the Lewiston Sun-Journal, The Associated Press, United Press International and their member newspapers, and the radio and television stations of Maine was excellent. Their generosity in providing time and space for advance publicity was responsible for the large attendance, and it was much appreciated.

Lost youngsters were frequent customers at the Registration Booth. The public address system usually brought their mommies on the run, and there wasn’t a single one unclaimed at Show’s end.

The Show was closed to the public Thursday and Friday mornings, to permit exhibitors to talk business. The public was admitted, free, from noon to 10 o’clock on Thursday and Friday, from 9 a.m. to 7 p.m. Saturday.

(Continued on Page Two)

The Maine Products Shows

Governor John H. Reed summed up the objectives of the yearly Maine Products Shows in an address prior to throwing the switch which formally opened this year’s Show in Lewiston’s Central Maine Youth Center:

“First, the two previous exhibitions have produced for Maine residents and out-of-state visitors a favorable image of Maine’s capacity to produce up-to-date and high quality consumer and industrial goods. Of course, this image will also be furthered by this year’s exposition.

“Secondly, the Shows have served as stimuli for Maine firms, providing opportunities for out-of-state buyers to discuss arrangements for Maine sources of supply, and permitting state and federal agencies to explain their services to Maine businessmen.

What Price Show?

It will be a long day and a cold, cold night before we can come up with a figure to represent the precise value of the Third Annual Maine Products Show as a spur to the State’s economy. There are so many imponderables involved in the August 15, 16, 17 “Showcase for Maine Industry” staged in Lewiston this year that an exact evaluation is next to impossible.

For instance: how much is it worth as a fillip to Maine morale when close to 60 thousand persons see with their own eyes an indication of the amazing variety of

(Continued on Page Three)
The Maine Products Show was held in August 1961; the second in Bangor following the same.

The services of the entire staff of the DED Publicity and Public Relations Division were available to the exhibitors and visiting businessmen during all three days of the Show. A steering committee of local executives under the chairmanship of H. L. Goulston, president of Bates Manufacturing Co., contributed valuable assistance in organizing and preparing the Show. The committee included William Tehee, executive vice president, Van Horn; J. H. Chamberlain, regional executive, Beer Advisor Thomas F. Halleen, Anderson, 200. There was a Business Development, director; Samuel Michael, public relations director; D. Designing, assistant to the City manager; E. Prendergast, Lewiston, public relations director; W. Clarin, editorial writer; Daniel Harris, Poland, and Hugh A. Reppe, Leominster, Youth Center general manager.

Newspapers and magazines are in their normal work week.

Watertown, Ed, executive vice presi-

dent of the Greater Boston League of Chambers of Commerce, was the toastmaster.

The Maine Products Show is a showcase for Industry to demonstrate our products. It is the only chance that many of our industries have to show our products to the public. The Show is for the benefit of the people of Maine. The Show is an opportunity for the people of Maine to learn about new products and services that are available in their own state.

The Show will be held in August of each year at the Maine State Armory in Augusta. The Show will feature all aspects of the Maine economy, including manufacturing, agriculture, forestry, fisheries, mining, and tourism. The Show will also feature exhibits of educational institutions, government agencies, and private companies from across the state.

The Show is open to the public, and admission is free. The Show will run from 10:00 a.m. to 5:00 p.m. each day of the Show.

The Show is organized and sponsored by the Department of Economic Development of the State of Maine. The Show is staffed by volunteers from across the state.

The Show is a great opportunity for people to learn about the products and services of Maine businesses, and to support the economy of their state.
Product Values, Wages, Employment Up

The value of Maine manufactured products climbed to an all time high of $1,607 million, while both the numbers employed and the average annual gross wages paid increased in 1962, the Maine Department of Labor and Industry reported in its publication, "Census of Maine Manufacturers 1962."

The products value advance represented a 7.1 per cent increase over 1961 and an increase of $92 million or 6.1 per cent over 1960, the previous high.

The relative position of the five major industries which produce 81 per cent of the state's manufactured product value remained unchanged: Paper $448.2 million, up 3.2 per cent from 1961; Food $293.9 million, up 6.8 per cent; Leather $253.0 million, up 5.5 per cent; Textile $183.8, up 14.2 per cent; Lumber and Wood Products $127.4 million, up 5.3.

Although the value produced by the five leaders was $75.2 million more than the $1,231.1 million reported in 1962, their percentage of the entire state's value of products decreased by 1 per cent. This indicates that the smaller industries gained slightly.

The number employed in manufacturing increased by 9 per cent, to 108,996.

Increases over 1961 were registered in both total gross and average annual gross wages. Total gross wages reached $475.4 million, an increase of $39.9 million; average annual gross wages paid increased by $247 to $4,385.00.

HIGHEST PAY

Highest wage-paying industry was Transportation Equipment, with an average annual gross wage of $6,885. The Paper and the Petroleum and Coal Products industries paid annual gross wages of $5,935 and $5,131 respectively, and all remaining industries averaged under $5,000.

Maine manufacturing firms invested $61.6 million in plant and equipment in 1962, and plan expenditures for these purposes of $52.1 million this year and $39.0 million in 1964, according to the Census. The Paper industry continued to be the leader in capital expenditures, spending $29.9 million in 1962, with planned expenditures of $30.3 million for 1963 and $25.9 for 1964.

The Transportation industry made capital expenditures of $6.9 million in 1962, planned to spend $6.4 million and $6.1 million this year and next; the Food industry spent $6.7 million, plans to expend $5.7 million in 1963, $1.5 million in 1964, on plant modernization and equipment.

The number of work stoppages in manufacturing increased from 2, with 3,860 idle mandays in 1961 to 5, with 4,260 idle mandays in 1962, although the number of workers covered by union contract in Maine manufacturing decreased from 36,292 in 1961 to 35,319 in 1962.

Maine's vacation travel promotion in New York City came up to street level in August when Governor John H. Reed severed a ribbon to officially open the State's new information center in the Associated Press Building at 50 Rockefeller Plaza.

For 22 years Maine, the first state to open a travel information center in New York, had occupied a space in the Concourse, a nearby underground arcade, where 383,525 inquiries were handled by the center last year. The new location is expected to increase the number of inquiries substantially.

The Maine information center in New York and another in Montreal are operated jointly by the Department of Economic Development and the Maine Publicity Bureau, with the DED paying the rent and the Maine Turnpike were 0 to 4,800,000 in 1962, planned to spend $6.4 million and $6.1 million this year and next; the Food industry spent $6.7 million, plans to expend $5.7 million in 1963, $1.5 million in 1964, on plant modernization and equipment.

The number of work stoppages in manufacturing increased from 2, with 3,860 idle mandays in 1961 to 5, with 4,260 idle mandays in 1962, although the number of workers covered by union contract in Maine manufacturing decreased from 36,292 in 1961 to 35,319 in 1962.

Sidewalk Showcase

Maine's vacation travel promotion in New York City came up to street level in August when Governor John H. Reed severed a ribbon to officially open the State's new information center in the Associated Press Building at 50 Rockefeller Plaza.

For 22 years Maine, the first state to open a travel information center in New York, had occupied a space in the Concourse, a nearby underground arcade, where 383,525 inquiries were handled by the center last year. The new location is expected to increase the number of inquiries substantially.

The Maine information center in New York and another in Montreal are operated jointly by the Department of Economic Development and the Maine Publicity Bureau, with the DED paying the rent and the Maine Turnpike were 0 to 4,800,000 in 1962, planned to spend $6.4 million and $6.1 million this year and next; the Food industry spent $6.7 million, plans to expend $5.7 million in 1963, $1.5 million in 1964, on plant modernization and equipment.

The number of work stoppages in manufacturing increased from 2, with 3,860 idle mandays in 1961 to 5, with 4,260 idle mandays in 1962, although the number of workers covered by union contract in Maine manufacturing decreased from 36,292 in 1961 to 35,319 in 1962.

MPB paying the staff. Maine shares expenses in another center in Cleveland with other New England states.

In the nearby picture Bernard M. Johnstone, MPB Manager (left) appears to be concerned at something Bob Elliot, DED Recreation Promotion director (right) is telling him. The Governor, in the center, cutting the ribbon, is flanked on the left by Monett Robbins, Rangeley, MPH President and on the right by G. S. Eysell, President of Rockefeller Center.

The picture was taken by Charles G. H. Evans, director, DED Publicity Division, who toastmastered a luncheon for 60 New York sports and travel writers and editors and travel agency people, in connection with the opening.

TOURIST TAKE

It is believed that no one ever counted the exact number of birds which flock to Maine in the summer. And if anyone really knows exactly how many tourists do likewise, he's keeping it a deep, dark secret.

However, it is believed that the population of Maine nearly triples when close to two million vacation travelers visit the state during the tourist season. A recent study by the School of Business Administration, University of Maine, estimates the number of tourists at 1,700,000, for the year 1959. A Small Business Administration grant provided funds for the study.