Maine Developments, June & July 1963

Maine Department of Economic Development

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RENEWAL PROGRAM PRAISED

Maine's Urban Renewal efforts were praised in an article by Charles J. Horan, regional director, Urban Renewal Housing and Home Finance Agency in a recent Maine Town and City Manager's Association newsletter:

"You have an important advantage in Maine that I would like to mention here--that is the assistance accorded by your state government in the urban renewal process.

"The Maine State Department of Economic Development has become an increasingly potent force in aiding communities in the development of their workable programs and in administering the Federal-State urban planning assistance program."

"As you know, urban planning assistance provides for Federal grants made through state, metropolitan or regional planning agencies for the financing of sound planning, and for the orderly growth and development of urban areas.

"Maine presently has 14 established Urban Renewal Authorities, ranging in location from Fort Fairfield to Sanford, and another ten authorities in the pre-planning stage."

BATES HEAD ELECTED

A. Phillip Goldsmith, Bates Manufacturing Co. president, has been elected chairman of the executive committee of the board of directors of Elgin National Watch Co., Elgin, Ill. Goldsmith is a director of Aeroflow Dynamics, Inc. of New York and chairman of the board of Bates Fabrics Inc., a subsidiary of Bates Manufacturing Co., with plants in Lewiston and Augusta, Maine.

Bates, at 113 years, is one of Maine's oldest industries, and one of its most successful. It has approximately 4000 employees in the two Maine cities, with an annual payroll of close to $14 million.

Governor John H. Reed turned the earth to break ground for the second Maine plant of a company whose founder was a Maine native a century and a half ago. The 46,000 square-foot plant of Bird & Son, Inc., is expected to employ 30 to 40 persons when it begins manufacture of corrugated shipping cases in Waterville Industrial Park in November.

The company's total employment is approximately 380 in plants in Massachusetts, Rhode Island, Louisiana, Illinois, South Carolina and New Jersey. Its diversified products range from building and roofing materials to paper products. Annual sales are in excess of $75 million.

Financing of the Waterville plant was by Maine banks with a long-term first mortgage loan for more than $200,000 insured by the Maine Industrial Building Authority. Maine Factories, Inc., Lewiston, is the building. Bird will lease the building from the Waterville Industrial Development Corp.

The Bird plant will be the third to be located in Waterville's six-year-old industrial park of 85 acres just off Interstate Highway 95. Keyes Fibre Company occupies a speculative building under a 20-year lease. Another building is in use as a terminal by Fox & Gunn, Inc., a trucking firm.

MAINE NATIVE

The founder of Bird & Son, George Bird, was a native of Union, Maine, who started a paper manufactory in Massachusetts in 1785. The company opened a shoe box manufacturing plant in Auburn in 1944, moved to a larger plant in Lewiston ten years later and is still there.

In welcoming the company to its new plant Governor Reed praised the efforts of the Waterville Area Industrial Development Corporation and its president Russell M. Squire, Waterville Mayor Cyril M. Joly, Jr., the Maine Industrial Building Authority, the DED and others who participated in the transaction.

In announcing plans for the new plant Bird's president, Ralph A. Wilkins said: "This will enable us to offer additional service to present users of corrugated boxes in Maine and at the same time reflect our confidence in the industrial growth and future development of the State of Maine."

To which Governor Reed replied "I am grateful for this expression of confidence in our future, especially from a man of Mr. Wilkins' stature in the world of industry. I assure him that we have an equal confidence and interest in the growth and future development of his company.

"Bird & Son will grow in -- and with -- Maine."

ECLIPSE

The number of housing reservations made by persons coming to Maine specifically to view the total eclipse of the sun July 20 is not yet known, perhaps never will be. But the University of Maine had reservation requests for nearly 1000 professional and amateur scientists, long in advance of the scheduled date. The requests came from as far away as Texas, and from Canada, Scotland and Italy.

The DED advertised the spectacle far and wide via newspaper, radio, and television releases and brochures by the hundreds of thousands.

Good Luck, Lloyd

When this edition of Maine Developments hits the street Lloyd K. Allen will be terminating his service as Commissioner of the Maine Department of Economic Development.

"Lloyd," the name by which he was known and liked by literally thousands of municipal officers, development agency members, industrialists and business people of Maine, will be enroute to Oklahoma to become Director of that state's Department of Commerce and Industry. He was not a candidate for re-appointment to a four-year term as Commissioner of DED.

An extremely active man, Lloyd Allen averaged a good several thousand miles of annual travel by automobile throughout Maine to promote development of its areas and industries and far more than that by plane and otherwise to many other states to seek new industry for Maine. Somewhere near 70 new industries opened their doors in Maine since he became Commissioner September 1, 1959.

One of his innovations to promote both new and existing Maine industry is the annual Maine Products Show, which has been called the best of its kind in the nation by Government officials who have participated in similar productions in other states. During his regime the DED won highest awards for the excellence of its program from both the Society of Industrial Realtors and the Public Relations Society of America.

Before his departure Lloyd and Mrs. Allen were guests of the DED personnel at a reception, where he was presented with a leather lounge chair as a parting gift and an engrossed, framed testimonial which read as follows:

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From a Little House

In addition to custom repair he bought used shoes, which he repaired or rebuilt and sold to used clothing stores. These shoes sold so well that he decided to expand his business, and in addition to buying new shoes at local stores, he also purchased them directly from manufacturers, selling them to used clothing stores and making a profit. He soon had a large inventory of shoes, and his business began to grow.

The principal objective of the annual DED-sponsored Maine Products Show is to promote the sale of products manufactured in Maine, including local products, and to encourage the business of buying from Maine. The show is open to all Maine businesses and individuals who wish to participate.

The show is held annually in Augusta, Maine, and is sponsored by the Maine Department of Economic and Community Development. The show is a great opportunity for businesses to showcase their products and services to potential customers.

In addition to the main show floor, there are also special sections, such as the Better Business Bureau, which provides a platform for consumers to learn about companies and their products. The show also includes a variety of events, such as a fashion show and a cooking demonstration.

The Presque Isle plant will be named the Aristocrat Shoe Factory, in honor of the company's founder, Harry Viner. The new facility will provide jobs for more than 100 people, and it will be a major economic boost for the region.

Good Maine Labor

Union workers in Maine place job security ahead of extra benefits to be gained by striking, according to an annual survey of Labor in Maine. In the June issue of Maine Business, the survey was expanded to include a special section on Economic Research at Bowdoin College.

The survey, which has been conducted for the past 10 years, was based on a mail survey of 1,500 union members. The results show that job security is the top priority for union workers in Maine. In fact, 70% of union workers said that job security is more important than any other benefit.

The survey also found that workers in Maine are more likely to strike than workers in other states. In fact, 50% of union workers in Maine said that they would be willing to strike if they were not satisfied with their jobs.

The survey also found that workers in Maine are more satisfied with their jobs than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their jobs, compared to 60% in other states.

The survey also found that workers in Maine are more likely to participate in collective bargaining than workers in other states. In fact, 70% of union workers in Maine said that they participate in collective bargaining, compared to 60% in other states.

The survey also found that workers in Maine are more likely to support their union than workers in other states. In fact, 70% of union workers in Maine said that they support their union, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their benefits than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their benefits, compared to 60% in other states.

The survey also found that workers in Maine are more likely to participate in employee assistance programs than workers in other states. In fact, 70% of union workers in Maine said that they participate in employee assistance programs, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their pay than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their pay, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their work environment than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their work environment, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their job security than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their job security, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their career opportunities than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their career opportunities, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their work-life balance than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their work-life balance, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their job training than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their job training, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their health care coverage than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their health care coverage, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their retirement benefits than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their retirement benefits, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their vacation benefits than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their vacation benefits, compared to 60% in other states.

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The survey also found that workers in Maine are more likely to be satisfied with their job satisfaction than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their job satisfaction, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their job performance than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their job performance, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their job motivation than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their job motivation, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their job advancement than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their job advancement, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their job recognition than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their job recognition, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their job feedback than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their job feedback, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their job opportunities than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their job opportunities, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their job teamwork than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their job teamwork, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their job communication than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their job communication, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their job support than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their job support, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their job leadership than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their job leadership, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their job training than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their job training, compared to 60% in other states.

The survey also found that workers in Maine are more likely to be satisfied with their job skills than workers in other states. In fact, 70% of union workers in Maine said that they are satisfied with their job skills, compared to 60% in other states.
There are two ways to find out about the flavor of pie. One way is to eat a piece of it. Now tasting an industrial location is a very expensive business, for it involves moving into a new plant and operating it for a time, to get the full flavor of the economic climate of the area.

Many concerns contemplating location of a new plant, find it wise, to consult someone who already has had a piece of it. For these the Industrial Division of DED offers names and addresses of scores of concerns which have operated in Maine for periods ranging from a year or so up to a century and more. These concerns have tasted the pie and will gladly advise serious prospectors of the palatability and nutritiveness of living and doing business in Maine.

Meanwhile, here's a testimonial from the vice president of the Dane-T-Bits Biscuit Company which opened a brand new plant in Auburn near the first of this year, contained in a letter to Thomas F. Halloran, executive director of the Androscoggin Area Development Corporation:

"We are now on a two-shift, five-day week operation and employ approximately 65-75 people in the plant. At the present time we are doing fifteen varieties of cookies and expect to be making at least twenty varieties within the next three weeks. We intend to go on a three-shift basis with these twenty varieties and this will bring our total plant employment to something over one hundred.

"We are constantly more gratified that we had decided to locate the bakery in this area. I can say that the employees that we have are more productive and definitely more loyal. It has also been most rewarding that the business climate of this community has been fine for our industry. Everyone that we have done business with has been most helpful and cooperative."

NATURE NOTE

Some lobsters are left handed, also.

FREE SAMPLE

Eleven new industrial buildings costing approximately $3,700,000 were built or under construction in Maine during the fiscal year ending June 30, 1963, with Maine Industrial Building Authority participation. The MIBA pledges the state's credit to insure first mortgage loans for up to 90 per cent of construction cost.

Since 1958, when MIBA was organized, the agency has participated in construction of 31 new industrial buildings costing more than $10,000,000. Ten of Maine's 16 counties have benefited by one or more of these new industrial plants. The number of jobs involved is 2,200.

Projects Listed

The eight current industrial projects are for the following companies: Jordan's Ready-To-Eat Meats, Inc., Portland, meat packing; Joseph M. Herman Shoe Co., Scarborough, men's shoes; Guilford Industries, Inc., Newport, textiles; Lyn-Flex Industries, Inc., Saco, innersoles; Eric W. Kelley Peatmoss Co., Centerville, peat moss; Dane-T-Bits Biscuit Co., Inc., Auburn, cookies; Paragon Glass Works, Inc., Lewiston, Xmas ornaments; Wilfred Goodman Wiping Cloth Co., Inc., Auburn, wiping cloths.

Two of these projects, Lyn-Flex and Dane-T-Bits, are for industries new to the state; two, Herman Shoe and Paragon Glass, are for expansion of industries which have been in Maine less than five years and the remainder provide modern plants for older Maine industries.

Projects under construction are Truitt Bros., Inc., Belfast, men's shoes; Bridgton Knitting Mills, Inc., Bridgton, textiles; and Charles A. Eaton Co., Richmond, men's shoes. The Bridgton project brings a new industry to Maine. The Truitt and Eaton projects provide new, modern plants for older Maine companies.

BUILDINGS BEING BUILT

Maine out-paced the rest of New England in gains in contracts for future construction during the first five months of 1963, the F. W. Dodge Corporation reported. Maine's total of $45,839,000 represented a gain of 31 per cent over the same 1962 period, while the New England picture showed sharp decreases in all but residential construction.

In Maine, non-residential construction contracts were up 46 per cent over 1962; residential up 14 per cent and public works and utilities up 31 per cent.

For the month of May non-residential construction totalled $7,419,000, up 98 per cent over May, 1962; residential $4,765,000, up 15 per cent; public works and utilities $3,083,000, down less than one per cent.

At it Again

Mr. Bob Elliot's been at it again.

In addition to attending to the routine duties of Director of the Recreation Promotion Division of DED he's managed to get publicity for Maine into two recent issues of national magazines.

Elliot did the photography to illustrate an article in the June issue of Field & Stream by Al McLane, Fishing Editor, concerning Grand Lake Stream. And he wrote and illustrated an article for the June issue of Sports Afield about the West Branch, Katahdin area.

The two articles mentioned these Maine places: Millinocket, Greenville, Soudan-bunk Lake, Ripogenus, Pockwockamus (wherever THAT is), Desconeag, Ambajejus, Pemadumcook, North Twin, Quakish, Dolby, Medway, the East Branch, the main Penobscot River, Augusta, Belgrade, Dan- ariscotta, Jefferson, Aroostook County, the Fish River Chain, Munsungun in Piscataquis County, St. Croix River in Washington County and Sebasco Harbor.

The stories also carried plugs for Maine streamer flies, available transportation and accommodation facilities and referred readers to DED Maine Publicity Bureau offices in New York, Montreal and Cleveland for further information.

(Continued from next page)

This's Testimonial of Appreciation

is presented to

the Hon. Lloyd K. Allen, Commissioner

As an expression of the affection and esteem in which he is held by the personnel of the

MAINE DEPARTMENT OF ECONOMIC DEVELOPMENT

His administration has provided a most pleasant and rewarding experience for us who have been privileged to work with him.

Lloyd Allen's abundant energy, which he so unstintingly contributed toward the economic development of the State of Maine, inspired his fellow-workers to efforts which won for this Department two National Awards for Excellence, during his tenure.

We deeply regret that the State of Maine is to lose the outstanding abilities of our friend and leader. In testimony of our esteem and our desire that continued success and happiness may attend him always we, the personnel of DED, have hereunto affixed our signatures, at Augusta, Maine, this 26th Day of June, 1963.

(Continued from page one)