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Maine Developments, May 1962

Maine Department of Economic Development

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The Fairchild Case

November 27, 1961

Irving C. Davis, DED industrial representative to whom the case was assigned sent the following telegram to Kobrin: “Sorry holiday intervened, will air mail special delivery complete package this week.”

(Later, Kobrin told Davis Maine was the only state of many contacted to acknowledge his letter by telegram. This, he said, created a favorable impression of the state at the outset.)

December 1, 1961

Davis sent a standard “Industrial Kit” of general information about the State which is regular practice in such instances, plus a three-page letter answering specific questions regarding state law and a list of job applications in Maine. OED Industrial Commissioner files covering 14 cities and towns, from Presque Isle and Calais in the north to Biddeford and Sanford in the south, included information in brochures describing the speculative industrial buildings in existence in Waterville and South Portland.

December 8, 1961

Kobrin thanked Davis for the information and asked for more. He said he would contact Eugene Martin, Manager, Greater Portland Area Development Council, regarding the South Portland Speculative building. Martin’s name had been provided by Davis. Davis answered the questions.

January 5, 1962

Another letter from Kobrin, requesting information regarding property taxation in Maine and other things, with copy of a letter from Kobrin to Martin which contained 11 questions, largely having to do with the Portland area. Davis replied to two questions about State laws and conditions and sent an inventory of Maine wage scales by areas.

February 14, 1962

By telephone from California Kobrin revealed to Davis for the first time that the company he represented was Fairchild Camera and Instrument Corporation, with offices in Syosset, L. I., N. Y. and branch plants elsewhere, including California. He made an appointment to meet Davis and Martin at the Hotel Statler in Boston Sunday, February 25.

February 25, 1962

By state plane, paid for by DED at Commercial rates, Davis and Martin flew to Boston. Accompanying them were Bernal Allen, South Portland city manager and Halsey Davis, Area Development Council member. They conferred with Fairchild officials at the Statler; Charles Sporck.

Run-Over to Page Two
The standing gentlemen are Eugene Martin, manager, the Area Development Council, Irving C. Davis, industrial representative, DED and Clyde Bartlett, chairman, South Portland City Council, seated are John Factor, Fairchild president; Fred Olson, ADC treasurer, and Dr. Robert N. Noyce, general manager, Fairchild Semiconductor Division.

Establishment of a plant like the one Fairchild has been the lifelong dream of Irving Bodman, president of the company who brought the enterprise from an independent distributorship with a 35 member staff to a company operating four branches throughout New England. Up to now the company has purchased its line of cookies and crackers from other bakers and distributed them from counters in Boston, Connecticut and Lowell and South Atlee boro, Massachusetts.

TREES CLK AMONG

By October, Dan-T-Bits will be head quartered in Auburn, producing all of its product City Maine. They have 800 square feet of raw materials per year, with three shifts working the clock around. The plant will create a new opportunity for employees with prospects of doubling the work force in the near future.

In addition to steady job opportunities the new plant has brought new business to the area. The brick and block masonry building, woods, brick, and the like were produced by Auburn firms.

Cooperatives Experience

Negotiations to bring Dan-T-Bits to Maine occupied many months and were characterized by Arnold Levitt as a successful team effort on the part of many individuals and groups.

"We have had splendid cooperation," Levitt said, "from the members of the Development Corporation, city officials in both the Experiment Station at the University of Maine. A practically unlimited supply of clay exists along the coast and inland.

The aggregate is produced by extruding the clay in pellets of uniform size and could expand or expand under heat as long as 2000 degrees. A plant capable of producing 40,000 square feet of the material at the rate of 350 yards per day would cost between $900,000 and $600,000.

Use of lightweight aggregate results in a reduction in the amount of concrete blocks used in building and construction and reduces the weight of the blocks. Doyle said his report will be made available to Maine architects, contractors, concrete block manufacturers and others in the industry.

WATCh IT!

"There's no danger of developing eye strain from looking at the bright side of things. Waterville Sentinel

DIANE-T-BITS

(To translate from the Russian, a bit fast)

Oftentimes it seems as though outsiders love and appreciate Maine more than do we natives. Maybe it's because we've been used to a steady diet of salubrity that we don't relish its full flavor. We're in the same boat with people who work in a chocolate factory... day in and day out. We've got to push ourselves, on our own time. Which brings to mind a real story, as follows:

It seems that once upon a time there was a fellow down there in New Jersey who grew to love Maine through bringing his wife here to go camping summers. His name was William H. Pfaffle, and it still is, as he ran a camera and photographic supplies shop, and took a few pictures on the sides and he still does.

One day he told to Mrs. Pfaffle, "What do you say in what we see something new out of the old sock and look for a place in Maine where we can be proprietors of a real, Maine lake-side vacation resort."

Whereupon Mrs. Pfaffle said, "Oooh, oooh!"

And so it came to pass that Mr. Pfaffle bought a little farm near Sanford, Maine and took pictures of interesting and beautiful objects around and about central and coastal Maine. With Mrs. Pfaffle aiding, in a short time they bought a little farm near Sanford, putting up a little cottage with a baseball bat, once they saw how much fun they were having.

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Mrs. Pfaffle's Film

Motion Pictures

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In its wisdom, as the saying goes, had produced "Oooh!" and "Aaah!" sentimental footage that was of professional quality, yet so natural and sincere. It encountered so many persons, and with pleasure, in the annual license. For this reason, the Sans Souci, its Echo Lodge on Echo Lake in Fayette for a week in October before the story.

Mrs. Pfaffle said to Mrs. Pfaffle one day after they'd owned the Lodge about a recent case history of how DED works with local organizations for the industrial development projects that bring new industries to Maine communities.

JUSTIFIED MAYERH

"Some 600,000 people were bitten by bugs in 1961 — and a lot of them asked for it." Kansas Journal

Well, to make a long story short, RED-OUT bought the right to print several copies of the flick, which we're having copied for wide distribution. It seems that once upon a time there was a fellow down there in New Jersey who grew to love Maine through bringing his wife here to go camping summers. His name was William H. Pfaffle, and it still is, as he ran a camera and photographic supplies shop, and took a few pictures on the sides and he still does.

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S-H-H-H-!!!

Don't look now! As this is written, it's supposed to be a secret. But there are rumors that DED is about to receive another award from a national professional society.

SHOES

Maine shoe factories shipped more than 47 million pairs in 1961, employing 21,100 shoe workers for wages totalling $69,173,428, according to a New England Shoe and Leather Association bulletin.

U. S. imports of conventionally-made foreign shoes increased by more than 700 per cent during the eight year period ending in 1961, while exports dropped by about 25 per cent. Imports in 1961 were 36,783,815 pairs; exports 3,034,545 pairs. Imports were more than 12 times greater than exports, in numbers of pairs.

TOWN MANAGERS

Maine has more town managers per capita than any other state, according to a Bowdoin College publication entitled "Managers In Maine," which observes:

"If you get one sack of potatoes, one stuffed moose head, one Indian guide and one down east Yankee and put them together, they'll elect a town manager.

"In numbers, management of municipalities in the State has been almost phenomenally successful," the publication indicates, "61 per cent of the population lives in 137 municipalities having the manager form of government, a figure that far outranks that of the rest of the nation."

The publication was written by James Wilson, director of Bowdoin's Bureau for Research in Municipal Government and Robert W. Crowe, research fellow. Bowdoin's Professor of Government for more than 40 years, Orren C. Hormel, was a pioneer in the council-manager government program and travelled far and wide proselytizing it.

PLAN PRODUCTS SHOW

John Quigley, Bangor Auditorium manager, does his duty to discuss the layout of exhibits at the Maine Products Show with Clarence McKay, DED's director of exhibits. The "Showcase for Maine Industry," sponsored by DED, will occupy the Auditorium August 15-17 and will be visited by purchasing agents from throughout the East, Canada and Europe. Admission to the public is free, and at this price more than 50,000 persons will attend, it is predicted.

FISH STORY

With people complaining that grocery bills are rising it's gratifying to learn from Fish and Game Commissioner Roland H. Cobb's April Newsletter that his Hatchery Division has learned how to produce a pound of fish for about one-third less food than in 1957. Now it takes only 2.64 pounds of grub to produce one pound of fish.

"One thing is sure," Mr. Cobb comments, "the license buyer is getting more for his dollar each year from the Hatchery Division." Better feeding practices and more efficient units have brought this about.

The Hatchery Division produced 165,000 pounds of game fish last year. These included almost 1½ million brook trout, 91,000 brown trout, 558,000 landlocked salmon and 124,500 togue. The hatcheries raise fish to a larger size than formerly because they can take care of themselves better when released and because they provide a return to the angler sooner.

GAMEY TASTE

One in every four men went fishing in 1960, and more than 11 million went hunting, the Bureau of the Census reports. Fishermen increased in numbers by 21 per cent from 1955 to 1960 and hunter-women more than doubled in numbers.

CRULLER

You can't pitch horseshoes with a cruller.

AT U. OF M.

Almost 83 per cent of the fulltime students enrolled at the University of Maine are Maine residents. Of the 4,739 enrollees, 3,909 are natives. In addition, about 1,000 adults are attending the University part time working for bachelor's and master's degrees.

MAINE-FLAVORED COMO

If you happened to see the Perry Como Show in which Maine was featured a few nights ago you never would guess that this picture had anything to do with it. But it did.

It takes a lot of doing to put a Perry Como Show with a Maine flavor on the air. Technicians and people have to come up from New York City and be shown around and about the countryside by DED technicians and Maine people.

In this picture Miss Georgia Gould, assistant to the producer of the Como Show, is receiving instruction in Maine flavor from an expert. ENTERPRISE editor and author John Gould is showing her how to eat Maine lobster.

GREAT NORTHERN DEDICATES RESEARCH CENTER

The Great Northern Paper Company has served notice that it means to continue its progressive attitude by dedicating this new three-story Engineering and Research Center at Millinocket. There wasn't even a town on that section of the Penobscot River, West Branch, when Great Northern cleared land to build a papermill there sixty-odd years ago.

Now the Great Northern Mills at Millinocket and East Millinocket are the biggest producers of newsprint in the United States. One machine, alone, can turn out a ribbon of paper as wide as a two-lane highway and 720 miles long in just 24 hours.

Great Northern achieved leadership in its field by a program of continuous improvement and expansion, costing more than $100,000,000 in the past ten years. This year the company will invest an additional $8,000,000 in improvements in the Millinocket, to include a new facility for coating paper.

Next year the company expects to begin production of kraft linerboard at a new mill under construction at Cedar Springs, Georgia, to be owned jointly by GNP and the Southern Land, Timber and Pulp Corporation of Georgia.

Later, according to present plans, newsprint will be produced at the Georgia mills to serve markets too far away to be reached economically for the mills in the Millinockets. The Maine operations will not be affected by the southern operations, company officials say.