Augusta of Today

1923
“Augusta of Today”

A CITY OF HOMES    CAPITAL OF MAINE

State House

By Charles N. Nichols and Earle B. Norris

1923

[FROM THE PRESS OF W. S. LADD]

PRICE EIGHTY-FIVE CENTS
AUGUSTA TODAY

Times change, men and places change with them, they necessarily must be left in the rear, and in the seventy years of its existence as a city Augusta has experienced many and radical changes. The changes effected in the past are known, but many as these have been, everything indicates even greater ones in the future, and all in the march of progress. The aim of this issue is to deal largely with the wide-awake progres-sional and ambitious Augusta of today, and to speak of individuals, industries and enterprises which are, or recently have been, contributors to the development of the place.

Cushnec, the Indian name of what is now

ally rapid during the last ten or fifteen years. The signs “to let” and “for sale” are conspicuous by their absence in Augusta, a fact which augurs well for both realty holders and the growth of the place. One of the latest additions in the residential development of Augusta is the large tract of land called Newlands, which is located on the Federal Highway, fifteen minutes’ walk from the Post Office, or a one-fare limit on the A. & K. Street Railway.

A FEW FACTS YOU OUGHT TO REMEMBER

AUGUSTA:

is situated in latitude 44° 14”

Augusta, was often visited for the purpose of trade with the Indians.

The city is nearly equally divided by the Kennebec River; this river rising in the northern part of the state and fed by smaller streams in its course through the valley of the same name. Manufacturing dots its entire length as far as Augusta and from there to the sea is used for navigation. The Maine Central Railroad runs through Augusta and the finest station on the road is located here, an electric railway furnishes additional communication with all the largest cities in the state.

Growth

The growth of the town in population and wealth has been steady from the time manufacturing was begun, and has been unusu-

is situated at the head of navigation on the Kennebec
was founded 1754
became a city in 1849
had a population in 1920 of 14,114
has a birth rate of 19.5 per thousand
has a death rate of 15.8 per thousand
has a publicly owned water system with an unlimited supply of pure water
has 150 miles of streets and roads
is a city of homes—over 50 per cent of the population live in their own homes
has bank deposits of 23 millions
is on the through line of the Maine Central R. R., about 63 miles north of Portland and about 75 miles south-west of Bangor.
has only 12 per cent foreign born
FACTS ABOUT AUGUSTA

Executive Mansion. Former residence of James G. Blaine, presented to the state in memory of his grandson, Walker Blaine Beale, First Lieutenant 310th Infantry, 78th Division, U. S. A., who was born here March 22, 1896, and who fell in France in the St. Mihiel Drive, September 18, 1918. Public rooms open daily 2.00 to 4.00 P. M.

State House. Corner stone laid July 4, 1829. Original cost $139,000, but since then there have been additions that have practically doubled the original building. The broad field opposite the Capitol belongs to the state and plans are now under way to develop this into a State Park in memory of Maine’s patriotic sons who fought in the World War.

Lithgow Library. Open week days 10.00 A. M. to 9.00 P. M., 13,000 volumes.

Kennebec Bridge. Erected in 1890 to replace wooden bridge built in 1827. First bridge built in 1797, the first to span the Kennebec, and at the time of its erection, the largest in Maine.

Kennebec Dam. First built in 1837 and four times partially washed away. In 1870, after suffering severely from freshets, the whole dam was rebuilt. Develops 4,500 horsepower. Head of navigation on Kennebec.

Augusta State Hospital. Maintained by the state for the treatment of mental diseases. Established in 1834. The buildings comprise 500 acres.

Fort Western. Augusta had its beginning at this point, where 250 years ago there was established a trading post bearing the old Indian name Cushnoc. Fort Western was erected on this site in 1753 as one of a chain of defensive posts built by the early English settlers to hold the region against the French and Indians. It was here that Benedict Arnold encamped with his 1,100 men on their famous and tragic expedition to Quebec in 1775. A bronze tablet attached to a huge boulder and inclosed within an iron fence commemorates the exploit. The old fort is 100 feet long, 32 feet in depth and 16 feet high. Its walls are made of timbers twelve inches thick. Hon. Guy P. Gannett, a descendant of Capt. Howard, the fort’s first and only commander, has contributed largely toward the restoration of the Fort to its former appearance by rebuilding the palisades and blockhouses as they were originally constructed.

Post Office. Completed and opened to the public January 1, 1890. North wing added in 1912. About 40 tons of second class mail, from the city’s publishing houses, are handled here daily, cars are dispatched direct to Chicago, Illinois; Cincinnati, Ohio; Cleveland, Ohio; Council Bluffs, Iowa; Kansas City, Missouri, and St. Louis, Missouri. In volume of money order business handled, Augusta is included as one of the 50 offices doing three-quarters of all of this class of business of the country. In October, 1919, Maine was constituted an Internal Revenue District with headquarters in this building. The second floor is devoted almost exclusively to the Tax Department.
AUGUSTA'S FINEST

The protection of the city, with James G. McKenney as City Marshal, and a competent force of men under him, is well taken care of.

Having had a long experience in the enforcement of the laws, being impartial and fearless in the manner of conducting his department, Augusta has been wise in selecting its City Marshal.

Mr. McKenney is a native and was educated here.

He was appointed patrolman in 1909, serving in that capacity for about two years, retiring until 1915, when he again acted as patrolman until his appointment as City Marshal in 1919.

Besides Wm. R. Corbett, Deputy Marshal, there are nine regular policemen and three special uniform men, and a large force occasionally appointed for special duty.

Maine Central Station. Unique and unlike anything else in Northern New England. First station built in 1851 and burned December 24, 1864. New one then built and burned in 1865. The station stood at foot of Winthrop Street until replaced by present structure in 1913. Present station informally opened on Sunday, June 1, 1913. Exterior and interior of new station as well as beauty of grounds make it one of finest
in New England and unsurpassed in attractiveness in Maine. State Coat of Arms done in mosaic on floor.

**Schools**

Augusta has greatly extended and improved its public school system in recent years, and its educational advantages are now exceptionally good for a manufacturing city. From private bequest and public funds, the town within a few years has been enriched in school buildings, which in common-English speaking foreigners. Health work, medical inspection and physical training are a part of the required training.

Within thirty miles of the city are three of the State’s leading colleges.

Augusta has nine churches, the Methodist Episcopal, St. Mark’s Episcopal, Universalist, Unitarian, South Parish Congregational, Penney Memorial United Baptist, Christian Science, St. Augustine’s (French) Catholic and St. Mary’s Catholic. The Salvation Army is also represented.

![Cony High School](image)

fort, convenience andjudicious arrangement are not exceeded in any city or town.

**AUGUSTA IS RICH IN EDUCATIONAL AND OTHER INSTITUTIONAL ADVANTAGES**

Augusta has given much time and spent much money in developing her institutions to their present high state of advancement.

Six elementary grade schools, two parochial schools and a high school comprise the city’s educational institutions. The total enrollment for the schools of the city in 1920 was 3975. Work in the evening schools has been particularly effective among the

The Augusta General Hospital, which may well be considered under the head of the Institutional life of the city, ranks high as an ably managed and efficiently equipped institution. A three-year course in nursing is offered.

**BANKS OF AUGUSTA**

Owing to the fact that Augusta is the trading center of fully 60,000 people is attributed the growth and power of its financial institutions.

The banking facilities are exceptionally good and the management of the five banks is vested in excellent hands.

The different boards of directors and
trustees are composed of representative and leading business men, and all the banks are on a sound and creditable basis.

Residential Districts

Notwithstanding the depression prevailing generally throughout the country during the past year or two, there has been no cessation in building operations in Augusta.

was donated by the late George Hartford, a former resident of New York City to perpetuate the names of his father and grandfather, both born in the Old Hartford House, the big clock on the front being a gift of Mrs. Hartford.

Due credit should be given Burleigh Martin, then Mayor, in persuading Mr. Hartford to donate this particular location.

Striking and handsome residence buildings are going up on every hand; the residential districts abound with attractive buildings remarkable for their neatness, few manufacturing towns present a greater or more tasteful array, and many are adorned with spacious lawns, shade trees, gardens and shrubbery.

HARTFORD FIRE STATION

Facing Water St. on the hill, stands the finest and best equipped fire station in the State of Maine.

The land on which the structure stands

The building was completed May 2, 1921, at a cost of $51,000, and is equipped with the best in fire fighting apparatus, comparing favorably with that of the largest cities in the United States.

The signal system enables the firemen to reach the scene of any fire, in the least possible time.

Besides the main station, there is Hose No. 1, located at Hartford Square of which Geo. McCurdy is Captain, and Hose No. 2 at Cony St., Frank Chadwick being the Captain there.
The department consists of 36 members, there being 12 to each company, and six permanent men located at the Central Station.

Roy K. Small has been Chief Engineer for the past five years, proving his value in this capacity.

He was born in Auburn, Nov. 10, 1881, was educated at Winthrop and has resided in Augusta for the past 18 years.

many of its manufacturing establishments are of exceptional excellence. The larger ones are aggregations of substantial structures which are constantly being added to, and for the purposes intended they have no superiors in point of equipment. The first industry of which there is record was a lumber mill on the river which is now known as the Augusta Lumber Co. This river, like

Manufacturing

Attractive as is the town to its residents and to others who may be familiar with its Tennyson’s brook, seems destined to go on forever. Today we find a large shoe factory, one of a chain of the famous Crossett Shoe Co., and the C. A. Eaton Shoe Factory.

also the large cotton mill of the Edwards Co., and with the pulp mill and numerous other factories we have a city with plenty of work for everyone.
COTE’S MAGIC WATER CO.

One of the few inventors who has put his article in markets and homes the world over is Benjamin W. Cote, the originator of Cote’s Magic Water.

The product is a washing fluid used in the cleansing of soiled clothes, requiring no rubbing and is prepared and bottled at the factory located at 97 Northern Ave.

Owing to the increased demand, due to the usefulness of the fluid and the live advertising methods used, the plant has been enlarged three times within five years, and at the present time plans are being made to further increase its size and output.

Mr. Cote is practically a native of Augusta, his parents coming here from Canada when he was six months old. He received his education in the city public schools, and is a member of several fraternal and social organizations, among them being the Elks and the Knights of Columbus, the United Commercial Travelers and the French Artisan of Montreal.

LEWIS A. CROSETT SHOE CO.

Maine is noted the world over for the manufacture of shoes and is represented in Augusta by the only branch of the famous Crossett Shoe Factory.

The modern building, located on the banks of the Kennebec, presents an imposing appearance from the business and residential sections.

A brick structure, four stories high, is well lighted and is equipped with the most modern machinery used in the making of shoes; having eight different departments and employing about 300; the daily output is about 150 dozen pairs of shoes, and, needless to say, this factory has added materially to the betterment of the city.

The superintendent, Mr. Wm. Webster, has been located in Augusta about two years, coming here from the Brockton factory. He was educated in the schools of Brockton, Mass., and was born in Putnam, Conn. Mr. Webster is a member of the Rotary Club.
EDWARDS MANUFACTURING CO.
Augusta's Largest Industry

This mammoth establishment, established 77 years ago, has played one of the most important roles in the development of the industries of Augusta, and at no time has it been a stronger asset to the city than it is today.

With forty million miles of yarn spun in a single year, producing 15 million yards of cloth, with local taxes, wages and other expenses amounting to the big sum of nearly six million dollars in 10 years, it can readily be seen what this plant means to Augusta.

There are about 800 employed at the Edwards Company, and about half of them dwell in company houses, which the company owns in the vicinity of the factory and rents at a nominal price.

Working conditions of a high standard prevail here, consequently labor troubles are few, and any grievances find prompt settlement.

Milton O. Dean, the present agent of the company, is a man of wide experience in the cotton industry.

He was born in Taunton, Mass., and received his technical education in textile schools in New Bedford and Philadelphia.

He has been connected with the Dwight Mfg. Co. of Chicopee, Mass., the Utica Steam and Mohawk Valley Cotton Works at Utica, N. Y., and came to Augusta in 1919 from the Pepperell Mfg. Co. of Biddeford.

The superintendent, Chas. R. Chase, has been connected with the company for 13 years, first as paymaster, succeeding to his present position about four years ago.

He was born and educated in Massachusetts, and is a member of the local orders of Masons and Odd Fellows.

GLENWOOD SPRING
BOTTLING WORKS

The hilly portion of Augusta abounds with natural springs, the waters of which have long been noted for their purity and for the absence from them of objectionable matter. This is particularly noticeable on the west side of the city and the idea of utilizing this gift of nature for the manufacturing of Carbonated Beverages and the bottling of pure spring water. The business was first started thirty-two years ago by a Mr. Norcross. Mr. Ross, the present owner of the Spring,
came to Augusta five years ago. Previous to this he was in business in Portland and Bangor. Everything in Carbonated Beverages is made here, and one of the finest of Ginger Ale's is bottled here.

The Spring is located at 240 State Street and is in a clean and sanitary building covering over two acres of space. The products are shipped all over New England.

exceed 1,000 delegates. Among the conventions brought here by the organization are State Grange Lecturers' Convention, Maine State Sunday School Convention, State W. C. T. U. Convention, New England Tuberculosis Convention and Maine Dental Society Convention.

It was the means of bringing back the Kennebec-Boston boat to the river, which also brought with it better freight service by rail.

Its promotion of winter sports in 1921-1922 brought Augusta much favorable publicity as a winter resort and added jest to the life of the people.

Its promotion of Americanization work through the 1922 Independence Day Celebration was especially noteworthy, combined, as it was, with an original piece of work in the writing, costuming and staging of a beautiful patriotic pageant entitled, "The Makers of America."

Its entertainment of the Kennebec County Boys' and Girls' Clubs, which gives encouragement to those interested in better agriculture, has become an annual affair.

AUGUSTA OF TODAY

AUGUSTA CHAMBER OF COMMERCE

This organization, started in March, 1920, is composed of business and professional men and women, and all interested in its work are eligible to membership.

The object of the Chamber of Commerce shall be to promote the economic, civic and social welfare of the people of Augusta and vicinity.

The president is Ernest A. Gray and with George C. Clarke as secretary the organization is blessed with a live, energetic man of ability.

The organization has been active in promoting visits of conventions to the city, endeavoring to make Augusta a favorite meeting place of state-wide convention of not to
As a commercial organization its chief concern is the development of trade which is accomplished through Dollar Days, Christmas selling projects and an annual fall Style Show.

It functions also as an information bureau and as an employment agency, these services being rendered gratis.

The Chamber of Commerce is in reality the people of Augusta organized. Thus any project that promises well for Augusta's present or future development is given due consideration and if found worthy the organization, acting for the community, is in a position to obtain prompt and efficient action.

**FULLER-HOLWAY COMPANY**

This, one of the largest wholesale grocery and grain concerns in Maine, was incorporated in 1902 under the above name. For nine years the concern was engaged in the wholesale grocery business exclusively. In April, 1911, this company purchased of the B. F. Parrott Co. the wholesale grain, flour and feed business at 98 Water St., thus combining two substantial business institutions and making this one of the leading concerns in Maine. The old buildings were entirely removed and the present block erected.

The new block has ground dimensions of 115'x56' feet. The south end of the building is used for the wholesale grocery department of the concern. It has five floors, including the basement, giving a total floor space of 22,000 square feet. This department is equipped with two large electric freight elevators for moving goods to and from the various floors. The south end of the second floor is occupied with a modern suite of offices, finished in quartered oak and equipped with a New England, No. 2, private exchange telephone, connecting all departments.

The north end of the building is used for a grain mill and elevator, which is 33 feet higher than the main building and contains 28 grain bins with a total capacity of 30,000 bushels of grain. The mill is equipped with the latest improved machinery and has a capacity of 2,000 bushels of finished product per day. The power for this machinery is furnished by 15 general electric motors.

The arrangement for loading and unloading cars is particularly expeditious, provisions being made, by means of a double track, so that six cars can be handled at one time.

The mill and warehouse are among the finest wholesale establishments in New England and have an exceptionally favorable location for shipping and receiving goods.
This house employs about 25 people and has an annual pay roll of nearly $50,000.

The scope and volume of business done by this company is increasing daily, thus showing the implicit confidence of the trade and the appreciation of the customers.

Under the efficient management of the present officers of the company this concern has steadily grown, and is now doing an annual business of two million dollars, making Augusta one of the important jobbing points in Maine.

In addition the company sells about 1,000 carloads of grain, feed and flour, shipped direct from the west to buyers in all parts of Maine.

The president of this concern, Thomas C. Ingraham, is a man of life-long experience in his chosen line.

Starting in 1888, in the old grain store of B. F. Parrott & Co., located where Fuller-Holway Co. now stands, he remained there nine years, taking a position, in 1897, with Oscar Holway Co. of Auburn as salesman, remaining there for five years, when he purchased the business of B. F. Parrott & Co. in 1902, incorporating as Fuller Grain Co., the firm name being changed afterward to its present one.

Mr. Ingraham is a native of Augusta, and received his education here in the public schools.

AUGUSTA DYE HOUSE

One of the leading concerns of Augusta is located at 134-140 Water St.

Starting in 1907, the first of its kind in the city, it has grown in such proportions, until at present it is the largest of its kind in this part of the State.

In this up-to-date establishment, anything from the cheapest cloth to the finest of fab-
THE AUGUSTA GIRLS’ COMMUNITY CLUB

The Augusta Girls’ Community Club deserves the support and interest of Augusta citizens. Founded in 1919, the Club has for its home the former Augusta Yacht Club, which has a most attractive and convenient location on the river.

The object of the Augusta Girls’ Community Club is to promote good fellowship among the girls of Augusta, to develop their social, educational and recreational opportunities and to increase their power for community service. Any woman over sixteen years of age is eligible to membership if her application is accompanied by a reference from two members. Among the privileges accorded to members are classes which include gymnastics, arts and crafts, theatricals, dressmaking, millinery, cooking, and other subjects.

Non-sectarianism, self-government, and, as far as is possible, self-support, are the three basic principles on which the Club was founded. The Augusta Girls’ Community Club, the Gardiner Girls’ Club and the Waterville Girls’ City Club are affiliated with the Massachusetts League of Girls’ Clubs, which in turn is part of the National League of Girls’ Clubs.

The Chimney Corner, where “good things
to eat" are served at reasonable prices in attractive surroundings, is open to men and women of the public as well as to members of the Club, who have a special discount privilege. Dinner is served on week days from 11:30 A. M. to 1:30 P. M., afternoon tea from 3:00 to 5:00 and supper from 5:00 to 6:30.

Orders for Chimney Corner Goodies:

Miss Alice Hinman, who is in charge of "The Chimney Corner" is also a graduate of Simmons College and has had a wide experience as a dietitian, well fitting her in her present position.

YOUNG MEN'S CHRISTIAN ASSN.

Dedicated and opened to the public, Oct. 4, 1915, the building was renovated and put into such condition the past summer as to compare favorably with the best equipped and modern buildings of its kind in the country.

The trustees and directors comprise the leading men of Augusta, the able, active men in charge being Frank B. Condon, General Secretary; Allyne M. Freeman, Business Secretary, and H. S. Kennedy, Physical Director.

nests, candies, cakes, pies and certain home cooked foods are regularly taken.

At the present time the club is in efficient hands, the executive secretary, Miss Elsie P. Briggs, having had a wide and varied experience in clubs of this kind.

She is a native of Brookline, Mass., is a graduate of Smith College, and took a post graduate course at Simmons College in Secretarial Science.
NEWLANDS

Newlands, the recently developed housing project consisting of 243 lots, already more
than half sold to individual owners, is destined to become one of the beautiful residential sections of the city.

Situated on the hill overlooking the Kennebec, in a healthful location, Newlands is complete with all modern facilities, is one carfare from the city on the A. & K. car line, and the handsome 50-acre field is laid out with numerous streets, all the property consisting of level and fertile soil.

The property was long owned by the late
Charles H. White, but was recently purchased and developed by Elmer E. Newbert, the well known real estate man, as president of the Augusta Home Building Association, consisting of several capitalists of the city. The latter, with every bank in the city, is financially interested, insuring opportunities to anyone whose object it is to own their own home.

The present indications are that this section of Augusta is to develop very rapidly, adding no little to the growth and welfare of the city.

Mr. Newbert was born in Maine, was graduated from Bangor Seminary, and completed his education in Bowdoin and Harvard Colleges. He came to Augusta in 1892 from Cambridge, Mass., and until retiring in 1918, was for years one of the leading figures in politics in the state.

For 16 years he has been in business, conducting a successful real estate agency, and at present his offices are in the Augusta Trust Co. Building.

BEANE & CROSS

This representative clothing firm has had a store in Augusta for 10 years, taking over what was formerly the Perley Co., they being in the same business and location, a number of years previous. As a headquarters for men's clothing and furnishings it has grown in popularity each succeeding year, and buying in large quantities, which they do, are enabled to offer their patrons a great variety from which to select, and the courteous and obliging treatment shown has done no little in popularizing this establishment.

The location at 238 Water St. is central, the store being well arranged, of an inviting appearance, and the stock carried, a large and well selected one, embraces everything in the way of fashionable clothing and furnishings for men. Fine trade is a feature, the firm handling products of some of the most noted makers of fine goods.

The store is modern; the firm is enterprising and thoroughly up to the times, and new designs and novelties are displayed simultaneously with their appearance in the fashionable stores of the metropolis. This store is one of the representative commercial establishments of Augusta.

Mr. Beane is practically a native of the city, coming here as a boy from Machias and being educated here in the public schools. Previous to becoming a merchant, he was auditor at the National Soldiers' Home.

Mr. Beane is a member of several social and fraternal organizations, being president of the Merchants' Bureau of the Chamber of Commerce, a Shriner, and a 32nd Degree Mason. He is active in the welfare of the Augusta Symphony Orchestra, besides being the 1st Violinist.

Mr. Cross is well known as the clerk of the City Council, and like Mr. Beane is a Shriner, a 32nd Degree Mason and a member of the Chamber of Commerce.

EDWIN H. INGRAHAM

A merchant tailor of long standing in the city, Mr. Ingraham has recently opened a well appointed store at 257 Water St., specializing in ladies' and gents' custom tailoring, employing a large force of assistants in the pressing and repairing departments.

He is a native of Augusta, being born in 1867, was educated in the public schools and has been in the tailoring business for over 30 years.

Mr. Ingraham opened his first store in the Old Harlow Block, and was afterward connected with the E. E. Davis Co. for some time.

He retired for some time before becoming a merchant of Water St. again.

Mr. Ingraham is active in church affairs, being a member of the Methodist Church. He is also a member of the Knights of Pythias, Cushnoe Grange, and the Chamber of Commerce.
ROLAND G. LYNN AND THE HOTEL NORTH

Both names synonymous, and familiarly called “The Traveling Men’s Home.”

When in Augusta, face to the North and stop there, where you will find Mr. Lynn, the congenial and widely known hotel man, chief clerk and manager, coming to Augusta in 1908 as manager of the Cony House and Hotel North, then being operated by Patrick Dorsey. On the retirement of Mr. Dorsey, the following year, in 1909, both hotels were taken over by Mr. Lynn, who was then known as Maine’s youngest hotel proprietor. Prior to this time he was associated with

in charge of one of the leading commercial hotels in New England, containing 75 rooms and an unsurpassed table on the American Plan.

“One of the few in Maine today.”

Mr. Lynn was born in Bangor in 1884, was educated there in the public schools.

His first position was as a hotel bell boy, and he has followed the hotel business ever since, taking successive positions as clerk, the Bangor House at Bangor for seven years.

Through Mr. Lynn’s efforts and capabilities as a hotel man, Augusta is blessed with extra good facilities for housing the stranger within its gates, all of whom go away praising the city and its methods of doing business.

Mr. Lynn is active in many fraternal and social affairs, being a member, among them,
of the Augusta Lodge of Elks, the New England Hotel Association, Maine Hotel Association, Augusta Chamber of Commerce and Greeters of America.

Mr. Lynn was instrumental in organizing the New England Hotel Greeters’ Association and was elected its first vice-president. The members of this association comprise

the proprietors, clerks, auditors and bookkeepers of the leading hotels of New England, the object being to promote the betterment of the employer, employee and of humanity.

A worthy cause which demands commendation from the general public all over New England.

AUGUSTA FURNITURE CO.

This concern is one of the largest of its kind in Augusta, located at 107 Water St., the proprietors, Mr. A. S. Cyr and Mr. Rene Cyr, moving there from 129 Water St. to enlarge a long established business, two years ago. Space admits of only cursory mention of what the transactions cover,—they embrace everything in household furniture, carpets, stoves, ranges and kitchen crockery and hardware. Large and well selected lines of each are carried, many unique and elegant designs being displayed, and the aim is to reach all classes, from the humble to the rich.

The senior member of the firm, A. S. Cyr, was born in Van Buren in 1872, coming to Augusta in 1891, starting in business in 1895 in the building now occupied by the Augusta Dye House, handling bicycles, sewing machines and phonographs, afterwards moving across the street to 129 Water St.

He is a member of the Chamber of Commerce, local orders of the Elks and Moose, the Foresters of America and Catholic Order of Foresters.

When the business was transferred to its present location, Rene Cyr, the junior member, joined the firm. Although the similarity of names signify relationship, such is not the case. This Mr. Cyr was born in Madawaska in 1894, and educated at Fort Kent.

He had been sort of a roamer before settling down in business, having come to Augusta from Spokane, Washington. Previous to leaving the latter city Mr. Cyr has “made” several parts of the U. S. He is an asset to the company he represents and one can be assured of patient and courteous relations at the Augusta Furniture Co.

CAMPBELL’S GARAGE

One of the garages of the city showing a steady growth, doing a large business in the repairing of automobiles, besides dealing extensively in used cars, is located at 259 State St.

P. M. Campbell, the owner, is a native of Litchfield, Me., and after graduating from Litchfield Academy, came to Augusta and has resided here since 1914.

Mr. Campbell is a member of the Masonic Orders.
AUGUSTA SYMPHONY ORCHESTRA

This, the first organization of its kind in the Capital city, now in its third season, is highly creditable to the community, and its popularity is unquestioned.

Not a commercial enterprise, in reality a community affair, in which anyone may take part, giving the best there is in music to the people of Kennebec Valley, the Augusta Symphony Orchestra is really destined to become an institution.

Formed Oct. 31, 1920, giving the first public concert on Jan. 30, 1921, the organization has grown to such proportions as to have at present about 50 members, and, with Mr. Hill, the leader and conductor, was instrumental in forming the orchestra, and was appointed director at the first meeting, attended by about 30 members.

He is a man of wide experience in things musical.

Mr. Hill was born in Taunton, England, in 1876, and studied piano for six years from the time he was six years old, then taking the study of violin for four years more.

Coming to Canada when 14 years of age he studied trombone and cello, all in all being connected with music for 39 years.

Mr. Hill was connected with the orchestra of a Canadian theatre for nine years, and during that time played with two Canadian Govt. Bands.

Later he was a member of the Verdi Symphony Orchestra of Boston for four years, and before coming to Augusta he was connected with the Empire Theatre Orchestra of Lewiston. Although master of several instruments, Mr. Hill now centers his attention on the piano.

He came to Augusta in 1913 and at present is leader of the orchestra at the Colonial Theatre. The Augusta Symphony Orchestra gives several free concerts during the winter, and is composed practically of all amateur musicians, only six being professionals.

three exceptions, every member a resident of the city.

Surely a compliment to the people in a city of only 14,000.

As an educative influence the Augusta Symphony Orchestra has far-reaching possibilities, and Augusta is exceptionally fortunate that the leader, Mr. E. R. Hill, possessed enthusiasm and ability to organize and the qualities to develop such an organization.

And, best of all, each and every member has done everything possible to assist their conductor, and continuing, the results should be heard in all parts of the east. Self-supporting, no salaries being paid, not even the director receiving one cent for his services, the orchestra is worthy of commendation from all directions.
THE DAYLIGHT STORE

In this mammoth establishment, Augusta has one which would attract notice and cause favorable comment in any city. It is the outgrowth of a business partnership formed Feb. 4, 1920, by Herbert L. Merrill, Eleanor M. Lishness and E. Lester Labreck, the former being previously connected with the old firm of Bussell & Weston for 27 years, and both of the latter with them for over 20 years.

This firm occupies the modern building at

popular supply source for people of Augusta and surrounding towns.

On the other hand, the owners, having been connected with the trade for so long a period and being well known by practically everyone in the city, maintaining the watchword of satisfaction, quality and service, it is not to be wondered at, again, that the business has grown by leaps and bounds since its inception a comparatively short time ago. On the three floors of this spacious establishment a particularly heavy stock is carried.

![The Daylight Store](image)

149 to 153 Water St. Opening from the street the ground floor is one undivided salesroom, illumined by a succession of large plate glass windows in front, the windows at the back of the building performing similar office in the rear, and the effect is, that large as is the space and filled as it is to repletion, the whole is exceptionally well lighted, accounting for the name, “The Daylight Store.”

Rarely is seen a store with more inviting aspect, and it is not to be wondered at that it commands so large a patronage, and is a ried, embracing in its varied lines everything in general dry goods and ready-to-wear clothes for women. Details of the many and one articles carried would be well nigh impossible.

Herbert L. Merrill, one of the founders, has been a resident of Augusta since 1892, coming here from Pittsfield, Maine, where he was born and educated.

He belongs to the Chamber of Commerce, is a member of the Shriners, and is on the Board of Education.

Eleanor M. Lishness is a native of Augusta as were her parents, she being educated here in the public schools.
Miss Lishness was connected with Bussell & Weston for a period of 25 years, keeping her first position with them for 10 years. After being away from the city five years, she was again connected with the same firm for 10 years more, until joining partnership with the Daylight Store.

Lester A. Labreck, like his two partners, has been connected in this line of business practically all his life, the only exception being three years spent with a publishing house when he first came to Augusta in 1898. He was born in Fairfield, Feb. 2, 1882, and was educated in the public schools of that town.

R. W. KNOWLES

Teaming forms no small part of the business life of an actual, bustling city, and in Augusta the leading man in this line is Mr. R. W. Knowles.

Mr. Knowles was born in Skowhegan in 1873. He came to Augusta about three years ago and entered the trucking business. His office is located at Court Square. His outfit includes both team and auto trucks. He does everything in the way of teaming, trucking and express business; through experience he has become knowing to the best methods of handling unwieldy articles, large or small.

He is a member in several social and fraternal organizations, among them being, Knights of Columbus, Elks and the newly formed Club, Calumet. He is also a member of the Chamber of Commerce.

WEBBER'S AUTO ELECTRIC SERVICE STATION

This, one of the newer concerns of the city, was founded in May of 1920.

It is all that the name implies, giving expert service in electrical work of all kinds pertaining to automobiles.

The members of the firm, George R. and Leigh Webber, are natives, and both are members of the Masons and the Rotary Club.

THE PINE TREE RESTAURANT,

opened by Peter F. Levasseur in August, 1919, is a fine, clean and sanitary place to get good, wholesome, home cooked food of the variety that "mother used to make." Mr. Levasseur has practically all his pastry, etc., baked in the restaurant, and with the aid of competent chefs insures one of a fine meal.

Mr. Levasseur was born in Van Buren, moved to Waterville when a boy, and spent a good portion of his life in California, coming back to Maine and Augusta to open his restaurant.

He is a popular member of the Knights of Columbus, also a member of the Club Calumet and the Chamber of Commerce.
GARDNER MOTOR CO.

This enterprising and growing concern was acquired by J. E. Mosher, Sept. 11, 1922, being a branch of one started by him in Gardiner just two years prior to his coming to Augusta. Located opposite the Augusta House, in a modern, three-story, fire-proof building, built entirely of cement, this concern has the agency for Dodge Bros. Motor cars in both Kennebec and Somerset Counties, besides having a large repair shop, and dealing extensively in used cars, with a large force of employees, insuring prompt and courteous service at all times.

Mr. Mosher is a native of Belgrade, being born there in 1898, was educated there and was later graduated from Bates College. He is a member of the Masonic Orders.

In branching out and increasing his business, Mr. Mosher has as his Augusta manager, Raymond Kendall, who, like Mr. Mosher, is a Bates College man, both, in fact, being classmates there.

Mr. Kendall was born at Gardiner, May 11, 1896, and attended the public schools there. After leaving college he became associated with the Gardiner Motor Co., and if present indications are any criterion, it is safe to assume that this concern is due to be one of the leading ones of Augusta.

F. H. BEALE & CO., INC.

This establishment is the outgrowth of a business founded in 1833, on Winthrop St., where the Salvation Army now stands, by Japheth Beale.

The location was changed three times, the big fire of 1865 completely destroying the first store.

After temporarily locating near the old depot, the business was moved in the spring of 1873 to 161-163 Water St., to a then new building, being there 37 years.

To handle the gradually increasing business the firm moved into the present spacious quarters, 199 Water St., in 1910.

The premises run the full depth of the building, on the main floor being the salesroom, the rest being taken up as storage quarters.

A large stock is carried and embraces everything for the wholesale and retail trade in paper hangings, oils, varnishes, glass, window shades, moldings, etc., besides which, the firm employs a large force of painters.

F. H. Beale, president of the concern, identified with the firm since 1873, is, with one or two exceptions, the only business man in Augusta who was in business at that time. He was born in Frankfurt, on the Penobscot River, the son of a preacher, the latter's profession taking him to various towns, necessitating Mr. Beale's education being obtained in different places, two of them finding him at school in Bucksport and Hampden. He is a Mason and a member of the Chamber of Commerce.

The business was incorporated in 1915, when Frederick W. Hillman joined the firm, as vice president and treasurer.

Mr. Hillman is a native of Island Falls, Aroostook County, being born there in 1888. He is a graduate of Bates College, is a Mason and a member of the Chamber of Commerce.

J. A. FOLSOM

In a building that was at one time the only place of business on Cony St., is conducted the cash grocery and meat market of J. A. Folsom, at No. 23.

After spending four years in the employ of the previous owner, he engaged in business on his own account, on Nov. 26, 1886.

During the growth of the business, Mr. Folsom has enlarged his store, and shows today a clean and well arranged interior, showing what tact and natural ideas may accomplish.

Mr. Folsom is a native of Augusta and one of the few of the city today who were in business 36 years ago. He belongs to the Modern Woodmen of America, and has been a member of the Fire Department for over 30 years.
FLANDERS’ GARAGE

One of Augusta’s enterprising young business men, Chas. P. Flanders, opened his garage about three years ago, and from present indications, is due to become a successful merchant.

In his place of business, at Nos. 17 and 19 Jackson St., he employs several expert mechanics, always ready to give prompt and efficient service, making a specialty of work on Ford cars.

Mr. Flanders was born in Gardiner in 1884, was educated there, and for several years was boss finisher with the International Paper Co. at Berlin, N.H., and Bellows Falls, Vt., coming to Augusta eight years ago.

He is a member of the Automotive Trade Club of Augusta.

SHAW BUSINESS COLLEGE

formerly Dirigo Business College, is one of three colleges controlled by Mr. Frank L. Shaw of Portland.

Mr. Shaw has given much time and thought to the business educational problem, and practical experience and observation have made him more than a theorist in his chosen profession.

His assistants are capable, being picked from his own colleges. In the Augusta branch, Miss Flora Johnson is the manager.

She was born in Lubec, this state, graduated from the high school there, and received her business education at the Shaw Business College at Portland.

Miss Johnson was appointed Oct. 15, 1921, and as an able and exceptionally talented young woman is fast making a success
among the younger business women of the city.

There is an average daily attendance of 40 students, and the enrollment in the evening school is about 25.

Beside the commercial courses being taught there are the courses in Shorthand. The teacher of the latter department, Miss Edwina Colley, is a native of China, Maine, was educated at the Coburn Classical Institute at Waterville, and later at the Shaw Business College. This is her first year and she is proving herself to be well fitted in this position.

The Shaw Business College is one of the older institutions of the city, Mr. Shaw first taking possession over 28 years ago.

Besides the Augusta school there is one at Bangor, with the head school at Portland.

**EAST SIDE RESTAURANT**

This popular restaurant was opened several months ago. The proprietor is Mrs. A. James, who was born in Princeton, Me., in 1877, and came to Augusta seven years ago. Mrs. James’ extended experience in restaurant keeping has convinced the proprietor that a good table will win patronage from the public, and since opening the East Side Restaurant she has made this a feature. The restaurant is located at 41 Cony St. and is noted for its home cooking.

**GEORGE H. MAGUIRE**

Mr. Maguire is the owner of Maguire's Battery and Service Co. at 304 Water St., a progressive business man and in his store all battery troubles are remedied.

He was first located at 314 Water St., starting about nine years ago, and owing to the increase in business, moved to his present spacious quarters about two years ago. Although he is a native of Mercer, Me., Mr. Maguire has spent most of his life in Augusta, having resided here for over 30 years.

He was educated at the public schools of Manchester.

**J. F. BILODEAU**

and the shoe business are practically synonymous, Mr. Bilodeau having been in this line nearly all of his life, and has conducted his store at 274 Water St. for the past 20 years.

One of the more enterprising businessmen of the city, he came to Augusta in 1890, and conducts one of the few of the older establishments on the street.

Mr. Bilodeau was born in Sherbrooke, Quebec, came to Skowhegan as a boy and was educated there in the public schools. In his store may be found selections of footwear of the finest quality and styles.

He was at one time the president of the Retail Shoe Dealers' Association of Maine, is now a member of the B. P. O. E., the Rotary Club, and also the Chamber of Commerce.

**EAST SIDE BAKERY**

This concern, one of the finest of its kind to be found in the state, was first started in 1909 by A. F. Rand and W. M. Stearns, the present owners.

Their first location was in a building where the Colonial Theatre now stands. After the fire, which completely destroyed the building a few years ago, the firm moved to the present location, 43 Cony St.

The bakery, modern in every detail and equipped with the most up-to-date machinery, is enabled to turn out the best in bread, cakes, pastries, etc.

In the show windows of the store the products always present an appetizing appearance, in fact, as well as looks, accounting for the large business and the success of the proprietors.

Mr. Rand was born in Aroostook County in 1878, was educated at Sherman, afterward moved to Auburn. Spending a few years there he then came to Augusta with Mr. Stearns and founded the business.

Mr. Stearns was born and educated in Lewiston. He, as well as Mr. Rand, belongs to the Knights of Pythias and is a member of the Chamber of Commerce.
GREGOIRE AND PELLEGRINI

Modern and up-to-date in their excellent appointments, the Millinery Parlors of these well known women were opened Sept. 10, 1921.

With the large variety of original designs in hats for women to select from, it is easy to be seen how this establishment has grown to such proportions as to be stamped as the leading one in the city. And again, the previous experience of the owners has done no little in pleasing the large patronage they enjoy.

Mrs. Isabelle Gregoire is practically a native of the city, having resided here a number of years, and has had 15 years’ experience as a designer, five years with the D. W. Adams Co. Mrs. Rose Pelligrini is a native of Brunswick, and previous to starting in business acted in the capacity of manager and buyer with the Adams Co. for six years.

FRANK A. ROBBINS

We once heard a man say, "All the fireworks of the glorious Fourth of July cannot rival the splendor of Nature’s beautiful flowers."

In the greenhouses of Frank A. Robbins, these words seem to be only too true, where, in 4,000 square feet of space, is to be found a gorgeous array of all kinds.

Since opening his establishment, now located at 122 Winthrop St., there has been a steady growth, until today it is found to be one of the largest in the state.

Mr. Robbins has resided in Augusta since 1905, and completed his education here in the Shaw Business College.

Besides being a member of the Florists’ Telegraph Delivery Association and the Chamber of Commerce, he belongs to the Odd Fellows, the P. of H. and the Sons of Veterans.
M. N. MAYEHOFF & COMPANY, INC.

A comparatively new industry opened in January, 1920, and a branch of the M. N. Mayehoff Company of Norwalk, Conn., The Goodwill Shops, so called, employ around 80 people, the majority being women who are trained workers on power machines.

The product of this factory is Goodwill Shirts and kindred apparel and shipments are made to practically every state in the Union, as well as abroad.

The Shop is up-to-date in every particular, clean, airy, light and conveniently located on the car line. A modern rest room and cafeteria are provided for the comfort and enjoyment of the workers.

The policy of the company is most progressive and the spirit of Goodwill and friendly co-operation exists throughout the organization, making it an unusually harmonious one.

The following is "Our Name and Aim:"

"We are perfecting an organization, every member of which is inspired by a genuine determination to carry that thought to every merchant in the world thru the performance of work so well done that it must insure absolute satisfaction."

F. M. STUART

Mr. Stuart, one of the younger business men of the city, is the owner of the Acetylene Welding Shop at 75 Cony St.

It is the only establishment of its kind in this section of the state, making its own acetylene gas.

Mr. Stuart was born in China, Me., in 1889, and is a graduate of Erskine Academy. Shortly afterward he was employed by the state and resigned last year to open his present business.

MAX SLOSBERG

Born in Russia, immigrating to America 38 years ago, and today a successful business man, educating five children, has proven to Mr. Slosberg that "it can be done."

After being in America one year, he opened his first place of business in New York, moving to Boston, where he located in was in business there for six years, moving to Augusta and opening his store at 17 Cony St. on August 20, 1901.

He carries a large variety of gents' furnishings, and also boots and shoes. The store is well arranged in every way. Mr. Slosberg is a member of the Augusta Lodge of Masons and the Sheepscot Lodge of Odd Fellows.
FOREST G. SMITH,
familiarly known as the “the piano tuner,”
came to Augusta in 1914, and acquired this
name through his hundreds of customers,
proving the satisfaction he evidently gives in
his profession.

Mr. Smith recently, in June of this year,
opened a store at 201 Water St., where you
will find a complete line of pianos, Victrolas,
Edisons, and accessories for these fine in-
struments.

He is one of the younger business men of

AN AUGUSTA VIEW

the city, and is well fitted for this particular
line, having graduated from the New Eng-
land Conservatory of Music in Boston, and
was connected with the tuning dept. of the
Chickering Piano Factory for some time.

He is the leader and manager of the popular
Smith’s Orchestra, and the business
manager of the Augusta Cadet Band, a
member of the local lodges of the Knights
of Pythias and the Odd Fellows.

Mr. Smith is a native of St. Alban’s, this
state, being born there in 1891, and was edu-
cated at the Maine Central Institute.

NORMAN’S STUDIO

This studio has filled Augusta’s need for
a high class photograph gallery. The
second floor of 239 Water St., was designed
especially for its use and as a result an ex-
ceptionally bright and inviting studio, per-
fect in its appointments and facilities for ac-
complishing fine and artistic work has been
eFFECTED.

The instruments and all accessories are in
keeping, no studio is provided with better,
and every size and style of portrait known
to the photographer’s art is skillfully and
artistically executed.

Mr. James Norman, who established the
studio, was located at 37½ Cony St. for 16
years previous to moving to the present loca-
tion in January, 1917.

He is practically a native of Augusta,
coming here as a boy, was educated here,
and acquired his art and skill in photography
from a wide and varied experience, some of
the work produced being on a par with that
emanating from the best studios in larger
cities.
EDSON LOCKE

whose establishment, in the Hotel North Block, has been conducted by him there for over 30 years, Mr. Locke being one of the oldest of Augusta's business men, coming here in 1888, starting in business at that time. There is not a more modern or sanitary grocery store and meat market to be found in the city, and with his 35 years' experience in this business, and the knowledge gained in everything pertaining to the trade, it is no wonder that he has reached success in his chosen undertaking.

Previous to opening this store, Mr. Locke first started in business in Augusta, in 1889, in a building just south of what is now the White and Macomber Block.

He was born in Mt. Vernon in the month of October, 1863, was educated there and also at Kent's Hill Academy, coming here directly after he was married.

Mr. Locke has one son, Herbert E., a prominent lawyer of the city, connected with the law firm of Pattangall & Locke, and a daughter, Bessie R. Locke, now married, living in Gorham, N. H.

He is a member of several fraternal and social organizations, among them being the Masons, Odd Fellows and Elks. He is also a member of the Chamber of Commerce.

CLEMENT H. RUSSELL

A professional man of long standing in Augusta, up-to-date and efficient in optometry, he came here in 1904 from Exeter, Maine.

Born and educated there in the public schools and later at the Cline Optical School of Boston, Mr. Russell has been located at 283 Water St. since first coming to the city, 18 years ago.

He belongs to the Chamber of Commerce, and is a member of the Masonic Orders.

APEOPLNE VIEW OF AUGUSTA

PEOPLE'S BAKERY

This establishment has shown steady growth since it was first started 10 years ago, until today its is one of the leading and industrious concerns in the community.

The well known "Beats All" Bread is made here, entirely by machinery, even being wrapped by the latest device known to the trade.

The building, modern and sanitary in every way, is located at 132 Northern Ave. The owner, Edmond Tetu, has been a resident of Augusta for the past 22 years, coming here from Caribou, where he resided for 15 years, raising a family of nine children. He was born in Canada in 1868.

With him in business is his son, Leo Tetu, who served with distinction in the World War with the 26th Division, and was twice wounded in battle.
A. E. WOOD

Mr. A. E. Wood, whose headquarters are at 269 1/2 Water St., is the veteran jeweler of Augusta, and for upward of a score and a half of years, his time has largely been given to remedying defects in the time-keepers of the people of the city.

Mr. Wood was born in Brandon, Vt., in 1863, and early gave his attention to jewelry and watch work.

He came to Augusta in 1884 and has been in business here ever since. In his establishment is done everything in the way of clock, watch and jewelry repairing, and his long experience has made him proficient in every branch of his calling.

Mr. Wood is a member of the Knights of Pythias and the Augusta Symphony Orchestra.

CHURCH ELECTRIC CO.

This concern, one of the most enterprising in the city, is also one of the largest of its kind in this part of the state.

As electricians, there are experts connected with this firm, the owner, Mr. Earle Church, having complete supervision of all contracts, insuring the best work possible.

He has had a wide experience in things electrically, and previous to starting in business in April, 1911, was connected with the General Electric Co. at Lynn, Mass., in the testing department, for two years.

In its commodious building at 11 1/2 Oak St. the firm carries a complete line of electrical fixtures, a larger one to be found nowhere, excepting the bigger cities of the country.

The company is also agent for the Western Electric private lighting systems, carrying such a large variety that a house of 10 lights or a town of 2,000 population can be equipped. They carry, also, one of the largest of Radio equipments to be found in the east, and make a specialty of magneto rewinding.

Mr. Church is a native of Augusta, was born in 1884, was educated here in the public schools and at Cony High School. He also graduated from the Bangor High School.

Besides being a Mason and a Shriner, Mr. Church is a member of the Kiwanis Club and the Chamber of Commerce.

AUGUSTA AUTO SUPPLY & VULCANIZING CO.

One of the livest and largest stores of its kind in Maine, is this concern, located at 158 Water St., carrying a large variety of automotive accessories and giving expert work in the making of auto tops and trimmings, as well as in vulcanizing. The proprietor, John Szady, was born in Poland in 1890, immigrating to America when 18 years old. He then took a business course in college, coming to Augusta seven years ago and shortly afterward opening his present establishment, which has seen a steady growth since.

Mr. Szady is a member of the Chamber of Commerce.
H. W. Percival,
a native of Augusta, and one of its oldest business men, having been continually in the grocery business for 39 years, excepting four years when he manufactured candy.

Mr. Percival was born in 1862, attended the schools of Augusta and opened his first store at the north end of Water St., near the Stone Bridge, when he was but 21 years old.

After changing locations two or three times, we now find him at 38 Bridge St., doing a cash grocery and meat business, in a clean up-to-date building.

Besides being a member of the Chamber of Commerce, Mr. Percival is one of the elder members of the Modern Woodmen of America.

O. J. Cote

The present incumbent of the office of Alderman of Ward Four, O. J. Cote, is a leading real estate and insurance man of the city, and a staunch Democrat.

Mr. Cote was born in Canada in 1867, but

WESSERUNSETT GARAGE CO., INC.

One of the leading garages of Augusta is that of the Wesserunsett Garage Co., owned by Messrs. N. M. Clough, C. S. Fickett and W. P. MacDonald, Sr. The company was first formed in Madison, Me., in 1917. The garage takes its name from a lake near Madison. The company moved to Augusta in 1919, is located at 43 State St., and besides doing general repair work are agents for Oldsmobile cars and trucks, being distributors for Kennebec, Franklin, Somerset and Piscataquis Counties. All three gentlemen are members of the Chamber of Commerce.

C. P. AUTO EXCHANGE AND PAINTING STATION

C. P. Auto Exchange and Painting Station, located on State St., is in a modern fireproof building, constructed of cement, covering a space of 70 feet on one side by 60 feet on the other.

Here is done a large business in the painting of automobiles, and owing to the long experience of Chas. Pardee, the owner, in this line of work, there is always assurance of satisfaction.

For some time Mr. Pardee was connected with the makers of Cadillac cars in the Painting Department.

He has resided in Augusta since 1918.

O. J. Cote

has spent most of his life in Augusta, coming here when 10 years of age.

In his place of business at 80 Northern Ave. he has a large selection of pianos and phonographs of leadings makes, besides being a representative of one of the largest fire insurance companies in the world. Mr. Cote is active in affairs of the St. John Baptist and is a member, also, of the French Artisan of Montreal.

CHESTER A. FULLER

The jewelry establishment at 276 Water St. has been located there for 25 years. At the present time the store is modern in its equipment, being especially fitted in such a way as to compare favorably with the best.

The long experience of the owner, Chester A. Fuller, is shown by the veritable mine of gems, jewels, cut glass and time pieces to be seen in the show cases and always well decorated show windows, insuring patrons a large selection. Perhaps it is not good form
to boast about it, but, that to say, a diamond, a watch or a ring, or, for that matter, any piece of jewelry coming from this store at once stamps it as the best.

Mr. Fuller is a leading optician, receiving his optical education at the Cline Optical School of Boston.

In one department he employs two watchmakers and one clockmaker, insuring prompt and efficient work in regard to timepieces.

Mr. Fuller acquired this establishment on March 25, 1911, and previously was located in Hallowell in the same business for five years.

He is a native of this town, was educated there, completing his education at the Waltham Horological School, and, as before mentioned, at the Cline Optical School.

He belongs to the Masonic Bodies and is a member of the Y. M. C. A. and also of the Chamber of Commerce.

PACKARD’S SMOKE SHOP

In the Hotel North Building can be found one of the finest, if not the best, equipped business of its kind in the State of Maine. Up-to-date in every way possible, it shows what natural tact and modern ideas may accomplish, and the manner in which it is conducted, the store is a credit to the city.

The owner, Harold S. Packard, a traveling man for seven years, took possession in September, 1916, and the patrons, as well as the proprietor himself, appreciate the mutual benefits received from the rigid observance of congeniality, service and the large and popular brands always carried in stock.

Mr. Packard is a native of Readfield, being born there April 20, 1891. His first schooling was received at Good Will Farm, and later at the Shaw Business College of Augusta.

He belongs to the Chamber of Commerce, and is a member of the Trinity Commandery of Augusta, and a 32nd Degree Mason.

COTTLE BROTHERS

The trucking business is one of the busiest lines when engaged in, in an active, bustling town, and in Augusta we find one of the largest run by Samuel and Ward Cottle.

They came to Augusta about five years ago. They have commodious stables and housing sheds and their outfit includes everything in the way of a vehicle from light express wagon to the heaviest trucks, and all of which are kept in good working order, and twenty-five horses are engaged, also auto trucks, in the varied lines of work. They do everything in the way of teaming, trucking and express business; through experience they have become knowing to the best methods of handling unwieldy articles, large or small, and through prompt and efficient service they have gained control of about all of the work of this nature that is done in the city.

AMOS H. HIGGINS

Having a wide acquaintance and being familiar with the territory, Mr. Higgins has become one of the leading real estate dealers in this section of the state, doing a large business in buying and selling, placing mortgages, negotiating loans and in the many and one offices a real estate agent is called upon to perform.

His services are frequently brought into requisition in the care and settling of estates.

At the present time Mr. Higgins is contemplating branching out to several large cities of New England, but maintaining the home office in Augusta, at the present location, 269½ Water St.

He is a native of Winthrop, was educated there and came to this city in 1910.

He was first located on the east side, but has been at his present office for about 10 years. Mr. Higgins was a candidate for County Commissioner during the last election.

CLIFTON R. SHAW

A native of Augusta, and one of the youngest business men in the city, Mr. Shaw is one of the most progressive. Four years ago he started in the wood and trucking business, still located at 4 Willow St. He has branched out in an entirely different atmosphere, operating the Service Station for Overland and Willys-Knight cars, having as well the agency for these popular automobiles at 75 Cony St.

Mr. Shaw was born in 1896, attended the public schools and received his business education at the Shaw Business College.