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Maine Occupational Staffing

General Merchandise Stores
SIC 53

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Second Quarter 1994

Division of Labor Market Information Services

MAY 09 1996

Introduction

We wish to express our thanks to all the employers who supplied the necessary occupational employment and wage data by responding to the Occupational Employment Statistics (OES) program survey. This OES program is a federal/state cooperative effort between the Maine Department of Labor's Division of Labor Market Information Services, and the U.S. Department of Labor's Bureau of Labor Statistics, to determine, by industry and occupation, employment and wage levels in the state as well as the nation. This type of information has many uses, both public and private. Employers use this data to compare their staffing to their industry. Vocational advisors in high schools, trade and vocational schools, universities, and government employment offices use this data to help place current job seekers and to advise those of the future. This data helps determine what skills would be needed to attract a new firm or industry into an area. The information also gives insight into what jobs might be lost should an industry experience massive reductions in employment. Also, this data forms the basis of the state's occupational employment projections program. The output of this program helps job training specialists and planners from economic development agencies to plan for the future.

Each year approximately one-third of the State's industries are surveyed. Thus the entire economy will be covered every three years. Using this cycle, employers are asked to provide occupational data only once every three years. This ensures that no part of the data base is over three years old, and that significant changes in the staffing patterns of industries can be identified early, as the trend develops.

Only data which meet the following criteria are published in the accompanying tables: an occupational employment estimate must be ten or greater and have a relative error less than 51 percent or 36 percent depending if the industry's response rate was 70 percent or greater, or between 60 and 70 percent, respectively. Data was screened to ensure that the identity of sample firms may not be derived from the published data. Data for occupations that do not meet publication or confidentiality criteria are combined with the appropriate "all other" category.

The industry classification used in the OES program and in this publication are defined in the 1987 edition of the *Standard Industrial Classification (SIC) Manual*, prepared by the Executive Office of the President, Office of Management and Budget, Statistical Policy Division.

The wage data collected through the OES program is collected by wage **ranges** rather than by actual wages. However, the U.S. Bureau of Labor Statistics determined that the mean, median, 25th percentile and 75th percentile could be accurately calculated from this data. For this publication, only the mean, or average, and median wage have been included. It should be noted that to produce this average hourly wage, it was assumed that full-time employees worked a 40-hour week. Also, it was requested during wage collection, that hourly, rather than annual, wages be reported for all part-time workers.

For further information regarding this report, or the OES program methodology, please call Wendy Nelson, Occupational Employment Statistics Program Manager, at (207)287-2271.

General Merchandise Stores SIC 53

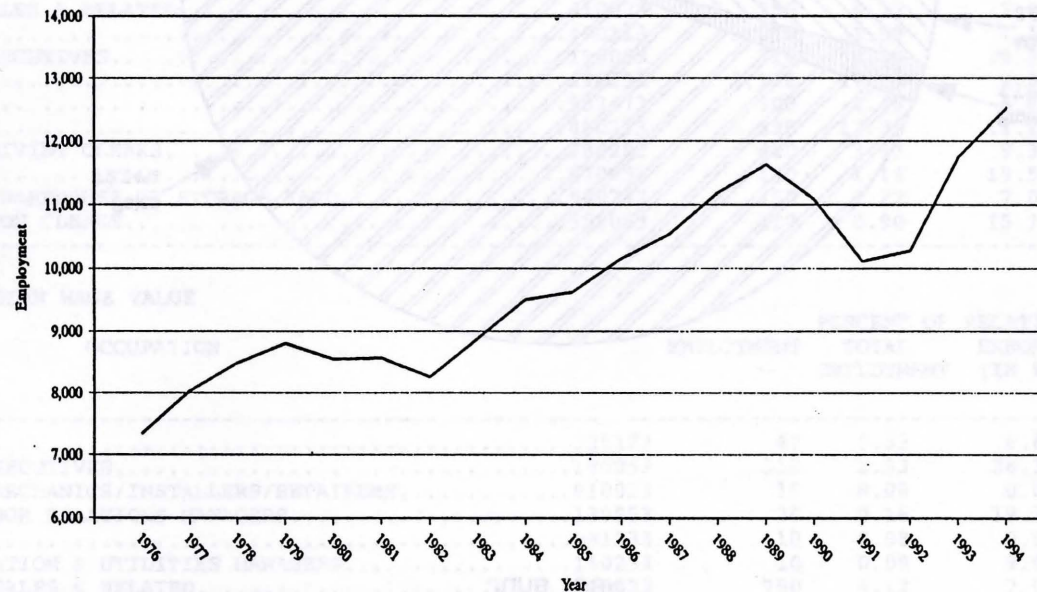
This major industry group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc.

The annual average wage and salary employment in this industry showed strong growth between 1982 and 1989, increasing by 40.7 percent, which equates to an average rate of 5.8 percent each year. During the recessionary period between 1989 and 1991, employment fell by 1,510 workers, but this industry has regained all of those, plus

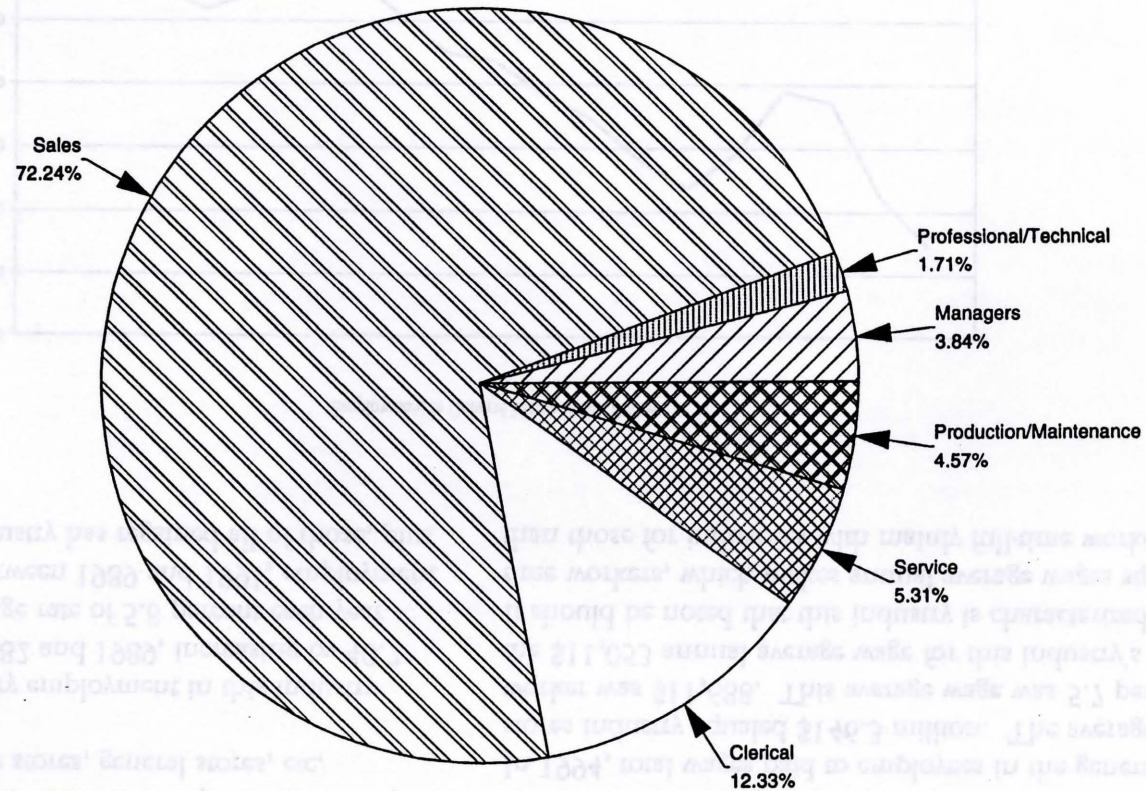
added more, ending with a high of 12,520 workers in 1994, becoming one of only a few industries to surpass the 1989 level of high employment for Maine.

In 1994, total wages paid to employees in the general merchandise stores industry equaled \$146.3 million. The average annual wage per worker was \$11,688. This average wage was 5.7 percent higher than the \$11,053 annual average wage for this industry's workers in 1991. It should be noted that this industry is characterized by a lot of part-time workers, which makes annual average wages significantly lower than those for industries with mainly full-time workers.

Employment in General Merchandise Stores



Employment Distribution by Major Occupational Categories
in the General Merchandise Stores Industry
June 1994



MAINE
 SIC 53 GENERAL MERCHANDISE STORES
 BENCHMARK EMPLOYMENT: 12,250 TOTAL NUMBER OF RESPONDENTS: 62
 REFERENCE DATE : June 12, 1994

TOP 10 OCCUPATIONS BY ESTIMATED EMPLOYMENT

OCCUPATION	EMPLOYMENT	PERCENT OF TOTAL EMPLOYMENT	RELATIVE ERROR (IN %)	ESTABLISHMENTS REPORTING OCCUPATION (%)	MEAN HOURLY WAGE	MEDIAN HOURLY WAGE
SALESPERSONS, RETAIL.....490113	3,870	31.59	7.15	74.19	\$ 6.20	\$ 5.70
CASHIERS.....490233	2,160	17.63	9.96	64.52	5.20	4.90
STOCK CLERKS, SALES FLOOR.....490213	1,590	12.98	12.10	58.06	5.60	5.20
FIRST LINE SUPERVISORS, SALES & RELATED.....410023	750	6.12	7.04	75.81	12.00	11.30
TRAFFIC, SHIPPING, & RECEIVING CLERKS.....580283	420	3.43	9.36	53.23	6.10	5.70
GENERAL MANAGERS & TOP EXECUTIVES.....190053	310	2.53	28.36	69.35	18.30	17.60
GENERAL OFFICE CLERKS.....553473	300	2.45	6.80	61.29	8.10	7.90
HAIRDRESSERS, HAIRSTYLISTS & COSMETOLOGISTS.....680053	160	1.31	9.76	6.45	4.70	4.70
STOCK CLERKS, STOCKROOM, WAREHOUSE OR STORAGE YARD.....580233	150	1.22	7.02	24.19	6.90	6.40
JANITORS & CLEANERS.....670053	140	1.14	19.52	37.10	5.90	5.60

TOP 10 OCCUPATIONS BY FIRMS REPORTING

OCCUPATION	EMPLOYMENT	PERCENT OF TOTAL EMPLOYMENT	RELATIVE ERROR (IN %)	ESTABLISHMENTS REPORTING OCCUPATION (%)	MEAN HOURLY WAGE	MEDIAN HOURLY WAGE
FIRST LINE SUPERVISORS SALES & RELATED.....410023	750	6.12	7.04	75.81	\$12.00	\$11.30
SALESPERSONS, RETAIL.....490113	3,870	31.59	7.15	74.19	6.20	5.70
GENERAL MANAGERS & TOP EXECUTIVES.....190053	310	2.53	28.36	69.35	18.30	17.60
CASHIERS.....490233	2,160	17.63	9.96	64.52	5.20	4.90
GENERAL OFFICE CLERKS.....553473	300	2.45	6.80	61.29	8.10	7.90
STOCK CLERKS, SALES FLOOR.....490213	1,590	12.98	12.10	58.06	5.60	5.20
TRAFFIC, SHIPPING, & RECEIVING CLERKS.....580283	420	3.43	9.36	53.23	6.10	5.70
JANITORS & CLEANERS.....670053	140	1.14	19.52	37.10	5.90	5.60
STOCK CLERKS, STOCKROOM, WAREHOUSE OR STORAGE YARD.....580233	150	1.22	7.02	24.19	6.90	6.40
RECEPTIONISTS & INFORMATION CLERKS.....553053	110	0.90	15.72	22.58	5.90	5.80

TOP 10 OCCUPATIONS BY MEDIAN WAGE VALUE

OCCUPATION	EMPLOYMENT	PERCENT OF TOTAL EMPLOYMENT	RELATIVE ERROR (IN %)	ESTABLISHMENTS REPORTING OCCUPATION (%)	MEAN HOURLY WAGE	MEDIAN HOURLY WAGE
PHARMACISTS.....325173	40	0.33	6.62	12.90	\$20.50	\$19.80
GENERAL MANAGERS & TOP EXECUTIVES.....190053	310	2.53	28.36	69.35	18.30	17.60
FIRST LINE SUPERVISORS, MECHANICS/INSTALLERS/REPAIRERS.....810023	10	0.08	0.00	11.29	15.10	14.80
PERSONNEL, TRAINING & LABOR RELATIONS MANAGERS.....130053	20	0.16	19.36	16.13	14.60	14.40
JEWELERS & SILVERSMITHS.....891233	10	0.08	0.00	6.45	14.00	14.00
COMMUNICATIONS/TRANSPORTATION & UTILITIES MANAGERS.....150233	10	0.08	9.09	9.68	13.20	12.80
FIRST LINE SUPERVISORS, SALES & RELATED.....410023	750	6.12	7.04	75.81	12.00	11.30
PERSONNEL CLERKS, EXCEPT PAYROLL & TIMEKEEPING.....553143	10	0.08	0.00	6.45	10.50	10.50
MAINTENANCE REPAIRERS, GENERAL UTILITY.....851323	10	0.08	22.27	8.06	12.40	8.80
AUTOMOTIVE MECHANICS.....853023	60	0.49	9.36	8.06	9.50	8.60

MAINE

SIC 53 GENERAL MERCHANDISE STORES

BENCHMARK EMPLOYMENT: 12,250 TOTAL NUMBER OF RESPONDENTS: 62

REFERENCE DATE : June 12, 1994

OCCUPATION	EMPLOYMENT	PERCENT OF TOTAL EMPLOYMENT	RELATIVE ERROR (IN %)	ESTABLISHMENTS REPORTING OCCUPATION (%)	MEAN HOURLY WAGE	MEDIAN HOURLY WAGE
TOTAL.....000000	12,250	100.00	N.A.	N.A.	\$ 7.00	\$ 5.80
MANAGERIAL & ADMINISTRATIVE.....100003	470	3.84	N.A.	N.A.	16.40	14.50
PERSONNEL, TRAINING & LABOR RELATIONS MANAGERS.....130053	20	0.16	19.36	16.13	14.60	14.40
OTHER ADMINISTRATIVE MANAGERS.....130993	110	0.90	N.A.	N.A.	11.40	11.40
COMMUNICATIONS/TRANSPORTATION & UTILITIES MANAGERS.....150233	10	0.08	9.09	9.68	13.20	12.80
GENERAL MANAGERS & TOP EXECUTIVES.....190053	310	2.53	28.36	69.35	18.30	17.60
ALL OTHER MANAGERS & ADMINISTRATORS.....199993	20	0.16	N.A.	N.A.	18.70	20.00
PROFESSIONAL/PARAPROFESSIONAL & TECHNICAL OCCUPATIONS.....200003	210	1.71	N.A.	N.A.	9.80	7.90
ALL OTHER MANAGEMENT SUPPORT.....219993	40	0.33	N.A.	N.A.	8.70	9.20
HEALTH PRACTITIONERS, TECHNICIANS & TECHNOLOGISTS.....320003	80	0.65	N.A.	N.A.	13.80	10.00
PHARMACISTS.....325173	40	0.33	6.62	12.90	20.50	19.80
PHARMACY TECHNICIANS.....325183	40	0.33	8.55	12.90	7.20	7.00
DESIGNERS, EXCEPT INTERIOR.....340383	20	0.16	27.27	6.45	7.00	7.00
MERCHANDISE DISPLAYERS & WINDOW TRIMMERS.....340443	30	0.24	31.97	6.45	6.50	6.30
OTHER PROFESSIONAL, PARAPROFESSIONAL/TECHNICIANS.....399993	40	0.33	N.A.	N.A.	7.70	7.40
SALES & RELATED OCCUPATIONS.....400003	8,850	72.24	N.A.	N.A.	6.40	5.50
FIRST LINE SUPERVISORS, SALES & RELATED.....410023	750	6.12	7.04	75.81	12.00	11.30
SALESPERSONS, RETAIL.....490113	3,870	31.59	7.15	74.19	6.20	5.70
STOCK CLERKS, SALES FLOOR.....490213	1,590	12.98	12.10	58.06	5.60	5.20
CASHIERS.....490233	2,160	17.63	9.96	64.52	5.20	4.90
DEMONSTRATORS, PROMOTERS & MODELS.....490323	70	0.57	18.68	14.52	6.20	5.80
ALL OTHER SALES & RELATED.....499993	410	3.35	N.A.	N.A.	6.40	6.00
CLERICAL & ADMINISTRATIVE SUPPORT.....500003	1,510	12.33	N.A.	N.A.	7.00	6.60
ADJUSTMENT CLERKS.....531233	60	0.49	30.03	9.68	6.40	5.80
RECEPTIONISTS & INFORMATION CLERKS.....553053	110	0.90	15.72	22.58	5.90	5.80
PERSONNEL CLERKS, EXCEPT PAYROLL & TIMEKEEPING.....553143	10	0.08	0.00	6.45	10.50	10.50
ORDER CLERKS, MATERIALS, MERCHANDISE & SERVICE.....553233	30	0.24	26.96	4.84	6.00	5.90
PAYROLL & TIMEKEEPING CLERKS.....553413	10	0.08	22.59	8.06	7.80	7.80
BILLING, COST & RATE CLERKS.....553443	10	0.08	0.00	11.29	5.80	5.80
GENERAL OFFICE CLERKS.....553473	300	2.45	6.80	61.29	8.10	7.90
OFFICE MACHINE OPERATORS, DATA PROCESSORS.....560003	20	0.16	N.A.	N.A.	10.20	10.30
OTHER OFFICE MACHINE OPERATORS.....560993	20	0.16	N.A.	N.A.	10.20	10.30

N.A. - not available or not calculated

Benchmark employment may not equal total employment due to rounding.

Data for confidential occupations has been combined with the appropriate "All Other" categories.

MAINE

SIC 53 GENERAL MERCHANDISE STORES

BENCHMARK EMPLOYMENT: 12,250

TOTAL NUMBER OF RESPONDENTS: 62

REFERENCE DATE : June 12, 1994

OCCUPATION	EMPLOYMENT	PERCENT OF TOTAL EMPLOYMENT	RELATIVE ERROR (IN %)	ESTABLISHMENTS REPORTING OCCUPATION (%)	MEAN HOURLY WAGE	MEDIAN HOURLY WAGE
SWITCHBOARD OPERATORS.....571023	50	0.41	6.93	16.13	\$ 6.20	\$ 6.00
MATERIAL RECORDING/SCHEDULING/ DISPATCHING/DISTRIBUTING.....580003	620	5.06	N.A.	N.A.	6.40	6.00
MARKING CLERKS.....580213	40	0.33	12.20	8.06	6.40	6.00
STOCK CLERKS, STOCKROOM, WAREHOUSE OR STORAGE YARD.....580233	150	1.22	7.02	24.19	6.90	6.40
TRAFFIC, SHIPPING, & RECEIVING CLERKS.....580283	420	3.43	9.36	53.23	6.10	5.70
OTHER MATERIAL RECORDING, SCHEDULING & DISTRIBUTING.....580993	10	0.08	N.A.	N.A.	8.70	9.30
ALL OTHER CLERICAL & ADMINISTRATIVE SUPPORT.....599993	290	2.37	N.A.	N.A.	7.90	7.80
SERVICE OCCUPATIONS.....600003	650	5.31	N.A.	N.A.	6.40	5.70
FIRST LINE SUPERVISORS & MANAGER/SUPERVISORS, SERVICE.....610003	30	0.24	N.A.	N.A.	10.80	10.70
DETECTIVES & INVESTIGATORS, EXCEPT PUBLIC.....630353	40	0.33	17.85	16.13	8.30	8.00
GUARDS & WATCH GUARDS.....630473	60	0.49	5.53	20.97	7.00	7.00
FOOD, BEVERAGE PREPARATION & SERVICE WORKERS.....650003	210	1.71	N.A.	N.A.	7.00	6.10
OTHER FOOD SERVICE WORKERS.....650993	210	1.71	N.A.	N.A.	7.00	6.10
JANITORS & CLEANERS.....670053	140	1.14	19.52	37.10	5.90	5.60
HAIRDRESSERS, HAIRSTYLISTS & COSMETOLOGISTS.....680053	160	1.31	9.76	6.45	4.70	4.70
ALL OTHER SERVICE WORKERS.....699993	10	0.08	N.A.	N.A.	5.20	5.00
PRODUCT/CONSTRUCT/OPERATE MAINTENANCE/MATERIAL HANDLING.....800003	560	4.57	N.A.	N.A.	8.90	6.70
FIRST LINE SUPERVISORS-PRODUCT/ CONSTRUCT/MAINTENANCE/RELATED...810003	10	0.08	N.A.	N.A.	15.10	14.80
FIRST LINE SUPERVISORS, MECHANICS/INSTALLERS/REPAIRERS.....810023	10	0.08	0.00	11.29	15.10	14.80
MECHANICS, INSTALLERS & REPAIRERS.....850003	300	2.45	N.A.	N.A.	11.00	10.00
MAINTENANCE REPAIRERS, GENERAL UTILITY.....851323	10	0.08	22.27	8.06	12.40	8.80
AUTOMOTIVE MECHANICS.....853023	60	0.49	9.36	8.06	9.50	8.60
OTHER ELECTRICAL/ELECTRONIC EQUIPMENT MECHANIC/INSTALL.....857993	130	1.06	N.A.	N.A.	15.20	16.00
TIRE REPAIRERS & CHANGERS.....859533	90	0.73	8.60	14.52	6.00	5.70
OTHER MECHANICS, INSTALLERS & REPAIRERS.....859993	10	0.08	N.A.	N.A.	8.00	7.80
PRECISION METAL WORKERS.....891003	10	0.08	N.A.	N.A.	14.00	14.00
JEWELERS & SILVERSMITHS.....891233	10	0.08	0.00	6.45	14.00	14.00
OTHER MACHINE SETTERS, OPERATORS & TENDERS.....929003	10	0.08	N.A.	N.A.	7.70	7.30
OTHER MACHINE SETTERS & SET-UP OPERATORS.....929973	10	0.08	N.A.	N.A.	7.70	7.30
MOTOR VEHICLE OPERATORS.....971003	10	0.08	N.A.	N.A.	8.20	8.00
TRUCK DRIVERS-LIGHT, INCLUDE DELIVERY/ROUTE WORKERS.....971053	10	0.08	26.46	4.84	8.20	8.00
ALL OTHER TRANSPORTATION & RELATED WORKERS.....978993	10	0.08	N.A.	N.A.	6.20	6.00
HELPERS, LABORERS & MATERIAL MOVERS, HAND.....980003	190	1.55	N.A.	N.A.	5.30	4.90
OTHER HELPERS, LABORERS & MATERIAL MOVERS, HAND.....989993	190	1.55	N.A.	N.A.	5.30	4.90
OTHER PRODUCT/CONSTRUCT/ MAINTENANCE/MATERIAL HANDLING.....999993	20	0.16	N.A.	N.A.	7.70	7.70

N.A. - not available or not calculated

Benchmark employment may not equal total employment due to rounding.

Data for confidential occupations has been combined with the appropriate "All Other" categories.

ORDER FORM

Listed are the 1994 OES Survey Reports published for selected industries in Maine. If you would like to receive any of these, please complete and return this form to:

**Maine Department of Labor
Labor Market Information Services
20 Union Street
Augusta, ME 04330-6826**

Name: _____

Company: _____

Address: _____

City, State, Zip _____

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- ☐ Local and Suburban Transit and Interurban Highway Passenger Transportation (SIC 41)
- ☐ Motor Freight Transportation and Warehousing (SIC 42)
- ☐ Water Transportation (SIC 44)
- ☐ Communications (SIC 48)
- ☐ Electric, Gas, and Sanitary Services (SIC 49)
- ☐ Wholesale Trade of Durable Goods (SIC 50)
- ☐ Wholesale Trade of Nondurable Goods (SIC 51)
- ☐ Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC 52)
- ☐ General Merchandise Stores (SIC 53)
- ☐ Food Stores (SIC 54)
- ☐ Automobile Dealers and Gasoline Service Stations (SIC 55)
- ☐ Home Furniture, Furnishings, and Equipment Stores (SIC 57)
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Ken Bridges	Coastal	20 Union St. Augusta, ME 04330	287-2271 287-2947(Fax)
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Craig Holland	North/East	45 Oak St. Bangor, ME 04401-1804	941-3076 561-4665(Fax)
Eva Smith	Southern	105 Elm St. Portland, ME 04104-3574	822-0216 822-0221(Fax)



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