IN RE: ALAN ASSELSTINE, President,)	
Entertainment Productions, Inc., and)	ASSURANCE OF
ENTERTAINMENT PRODUCTIONS, INC., a)	DISCONTINUANCE
foreign corporation)	

Pursuant to the Unfair Trade Practices Act, 5 M.R.S.A. § 206 et seq. and the Charitable Solicitations Act, 9 M.R.S.A. § 5001 et seq., the Attorney General has examined the business practices of Alan Asselstine and Entertainment Productions, Inc., a Florida corporation, and has concluded the following:

- 1. Entertainment Productions has its principal place of business at 1617 South Tuttle Avenue, Suite 2-A, Sarasota, Florida, 34239.
- 2. Entertainment Productions is engaged in the production and promotion of fund-raising shows or events on behalf of various charitable organizations.
- 3. Alan Asselstine is the president of Entertainment Productions, Inc.
- 4. Since April 1, 1988, on at least eleven separate occasions, Alan Asselstine and Entertainment Productions (hereinafter "Entertainment Productions) have provided professional fund-raising services to public charities in the State of Maine by producing, promoting, and arranging fund-raising events such as the Old Tyme Family Circus and the American Ice Review.
- 5. In producing the events described in numbered paragraph 3, Entertainment Productions has acted as a "commercial co-venturer" as defined in 9 M.R.S.A. § 5003(3) and, as such, is required to

register with the Commissioner of Professional and Financial Regulation (hereinafter referred to as "the Commissioner"), post a bond in the amount of \$10,000 and file copies of its contracts with the Commissioner.

6. At no time from April 1988 to the date of this Assurance of Discontinuance has Entertainment Productions, Inc. registered or filed a bond or copies of its contracts with the Commissioner.

WHEREFORE, pursuant to 5 M.R.S.A. § 210, Entertainment Productions agrees as follows:

- 1. Entertainment Productions, its employees, agents, affiliates, successors, and any and all persons acting in concert or participation with it who receive actual notice of the provisions of this Assurance of Discontinuance, by personal service or otherwise, shall permanently discontinue, directly or indirectly:
- A. Acting as a commercial co-venturer, professional solicitor, or professional fund-raising counsel in the State of Maine prior to filing with the Commissioner a registration statement, copies of its contracts, and a \$10,000 bond.
- 2. Entertainment Productions shall provide to each charity with which it is presently providing charitable fund-raising services in the State of Maine an addendum to the contract which shall transfer all of Entertainment Productions' contractual obligations to its marketing agent, Box Office, Inc.
 - 3. Entertainment Productions shall pay, on or before the date

of this Assurance of Discontinuance, the sum of \$260 to the Department of the Attorney General for the cost of investigation by the Attorney General.

This Assurance shall not constitute an admission of wrongdoing.

Dated:

Alan Asselstine

STATE OF FLORIDA

COUNTY OF SARASOTA

Personally appeared before me the above-named Alan Asselstine who made oath to the truth of the foregoing statements.
Notary Public, State of Florida

Dated: 8/17/90

Entertainment Productions, Inc.

Y PUBLIC

Dated: 8/17/80

STATE OF FLORIDA

COUNTY OF SARASOTA

Personally appeared before me the above-named ALLAN ASSECTIVE who made oath to the truth of the foregoing statements.

DATED: SIHI'S

Notary Public, State of Florida otary Public Otary Public

My Commission Expires Aug. 20, 1991

Assistant Attorney General Consumer & Antitrust Division

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ATTORNEY FOR THE STATE