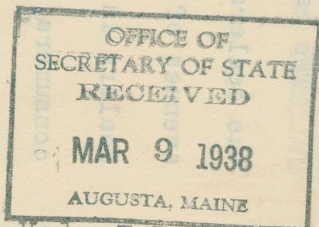


Statement by the Governor

National Used Car Exchange Week



STATEMENT BY THE GOVERNOR

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NATIONAL USED CAR EXCHANGE WEEK is a new institution that promises to become an annual opportunity for the buyers and the sellers of used motor cars. The wonder is that in the steady developments of the automobile industry the establishment of a week for the exchange of used cars has not previously been undertaken, as it presents benefits for all.

The manufacturers this week are spending \$1,200,000 to aid the dealers in moving their used car stock and clearing the trade avenues of the industry. The advantage to the manufacturers and dealers is obvious and the shopping week also is beneficial to the consumers, for the used cars are being moved and at attractive prices.

Another class is benefitted and that includes the many thousands who are connected with the automobile industry in Maine, either directly or indirectly. We do not always consider how important the success of the motor car industry is to the general business of the country, and that 18 per cent of the working people of the United States are on the payroll of the automobile industry.

The week from March 5 to 12, inclusive, has been designated as NATIONAL USED CAR EXCHANGE WEEK. Let us hope that it will serve to smooth away many of the perplexities of the dealers and consumers.

Augusta, Maine
March 9, 1938

Lewis O. Barrows
Lewis O. Barrows
GOVERNOR