



JAMES S. and WALTER G. MORSE of Rumford Falls.

THERE'S comfort in an honored name, no matter what it be;
 And when a son links his, with your's in trade or industry,
 The sign above the open door means more than empty word;
 It speaks of filial faith and trust and family accord.
 The business men, thus limned above, dwell up in Rumford Falls;
 The father, one on whom the town for many a service calls—
 Selectman, Board of Trade, in banking and in mills
 His son joins hand, in every task, and equal office fills.
 In what the elder Morse achieves, the son gives fullest aid
 And, both combined, they've fought their way, to prominence in trade.
 Go where you will, in Oxford's towns you'll hear the message run
 "No finer business firm in Maine than James S. Morse & Son."