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Minutes of the Maine Library Commission Retreat Hutchinson Center April 27, 2010

Present: Debe Averill, Charlie Campo, Beth Edmonds (Vice Chair), Inese Gruber, Mike Kennedy, Molly Larson, Linda Lord (Maine State Librarian), Barbara McDade, Jamie Ritter (Chair), Joyce Rumery, Art Turley, and Jane Haskell (Facilitator).

Jamie Ritter called the meeting to order. Jane Haskell presented the agenda. It was the consensus that the Working Agreements were revised to state that we shall "refrain from side conversations" while working as a group.

Jane had an opening exercise to help us ground the group in the work that needed to be done. The two questions discussed in small groups and presented to the entire group were: "What is the story about the Maine State Library that you hear yourself most often telling?—MSL supports libraries of all types and fosters cooperation to bring about better library service, including MSLN, MeInfoNet, statewide delivery, consulting services MARVEL!, etc.: and "What is the crossroads the Maine State Library is faced with at this point in time?—How to allocate scarce resources at this time and defining MSL's role both for ourselves and for the Library Community."

The group then revisited the Mission and Vision statements from the last meeting.

It was the consensus that the **Vision Statement** remain the same:

The Maine State Library contributes to the Prosperity of the state and the quality of life of its people through access to knowledge, ideas and inspiration.

It was the consensus to change the **Mission Statement** to read:

The Maine State Library will advance and promote library services and collection resources for all of Maine.

The group then clarified the meanings of the following terminology:

ADVOCACY – to inform, educate and persuade others of the merits of a cause, set of ideas or objectives.

CIRCULATION—usage of materials regardless of format.

TECHNOLOGY – the means of delivery of the content and services.

COLLECTIONS – resources in any format available through libraries.

GOALS – general statements of purpose that help the MSL achieve its mission.

OBJECTIVES – measurable objectives state how the MSL plans to achieve the goals.

The group then worked on a draft of a problem statement. (see attached notes from Jane Haskell)

The group worked on high level goals based on the three areas discussed at the last meeting. The first change was to add a fourth area. The major areas of focus are now: **ACCESS, DELIVERY, COLLECITON RESOURCES AND DEVELOPMENT.**

This was done in small groups, with the other groups commenting on the goals formed. The comments are in italics.

- **A. ACCESS** (Standards; Service to State Agencies; Service to Libraries a. support training b. service to schools c. ARRC's)
 - 1. By 2011, only those public libraries completing the annual report will participate in MSLN. By 2011, the Maine Library Commission will define what a Maine public library is, which may include having different tiers.
 - 2. By 2014, the MSL will work with the DOE to require that every school library be staffed by a CLMS. Is this rulemaking necessary? Is this the role of the State Board of Education?
 - 3. MSL will increase services to State Agencies by assigning some MSL advocate
 - 4. MSL will determine Maine resident interest in a state-wide borrower's card. (advocate with professional organizations. Is this a goal? Is this not a local library question?
 - 5. MSL will continue to advocate for funding for the SMLD position and support area librarians currently providing services informally. Funding available in 2011. Funding available in 2011. Study use of consultants and make recommendations for appropriate staff based on needed services.
 - 6. MSL will continue to explore funding for a YA consultant.
 - 7. MSL will explore its relationship with DOE with particular consideration to the DOE consultant position.
- **B. DEVELOPMENT** (Friends of MSL; Advocacy Service a. to legislature, b. to public for libraries including marketing and branding; Grants; Reports and data collection.)

To maximize outreach to the public and secure funding for the Maine State Library. By 2012 prepare a budget that reflects MLS strategic plan. By 2012 secure adequate funding for the MSL, By 2010 informe he Legislature about the services of the MSL. By 2012 work with other libraries on a statewide marketing campaign for libraries.

- **C. COLLECTION RESROUCES** (Users a. Unserved state residents, b. librarians, c. State agencies and employees, d. researchers, e. handicapped, f. general public; Type of Resources a. e-resources, b. books, c. government documents, d. periodicals, e. microforms, f. 'special' special collections—Maine Collection.
 - 1. The Maine State Library shall identify its constituents by January 2, 2011.

2. The Maine State Library shall appropriately adjust its collections to serve those constituents by January 1, 2012. MSL will determine its constituents? How will MSL's role as an ARRC change? By 2012 the MSL will work with all types of libraries in the state to create a state-wide collection development plan. Hasn't the survey started to identify patron usage?

D. DELIVERY (Technology; Delivery Service; On-Site Services)

- 1. Immediately identify staff who will be technology experts in the Library to identify trends, to anticipate use in libraries and to disseminate this information to libraries across the state. InfoNet staff, Janet McK—appoint technology experts.
- 2. Immediately work with other institutions to bring the latest information technology to the public.
- 3. By 2012 make 3 MSL websites—one for the public to use, one for libraries in Maine to use and one for state agencies to use. *Already do this.*
- 4. Maintain processes to keep e-rate and other state and federal telecommunication programs.
- 5. To work with Maine InfoNet to automate every library in the state. When?
- 6. By 2012 have ground delivery to all libraries in the state.
- 7. By 2011 provide digital delivery service for all appropriate materials.
- 8. Provide traditional ILL service in the most efficient manner.
- 9. By 2010, develop a recommendation to the MLC for on-site service—either becoming a research facility, or expanding public library service and/or expanding outreach services in light of budget and staff available.

 Establishing constituencies served and the resources necessary to meet their information needs.

Next Steps

- 1. Circulate problem statements (are there any missing) and first draft goals with comments. Review the materials in one or two days for continuity.
- 2. Next agenda items:
 - A. What are Goals and Obejctives
 - **B.** Prioritize goals
 - **C.** Finalize Goals
 - **D.** Charge to State Librarian to carry goals out (guidelines for use with staff)
 - **E.** When to expect objectives
 - **F.** When will there by public hearings
- 3. Did we solve the problems?
- **4.** Did we forget anything?
- **5.** Trouble shoot goals
 - A. Hear from Linda at the Beginning and after the troubleshooting session.
 - **B.** Decide the format of the document

Jamie will be contacting members about date of next meeting. It will be sometime between May 17 - 31 and NOT on a Friday, at the Hutchinson Center from 9 - 4.