



MR. FRANK M. LOW, PORTLAND.

WELL! There's one store-front in Portland that you can't pass idly by—
 I have tried it, many an instance, and it always holds the eye.
 It's a triumph of artistry, a marvel of good taste
 And an index of the business and the skill with which it's placed.
 I wish I had the language that befits the happy theme,
 I would draw for you a picture of a store that is a dream;
 But there's one thing mighty certain, in the wondrous things they show,
 That, whatever be the article, the price is always Low.
 For 'twas Low who built the business and has made its name so great;
 'Tis Low who's made it famous, as the finest in the State,
 Whose skill in advertising and whose genius—nothing less—
 Has developed here the business that has always spelled "success."
 It's the habit, up in Portland—she must be conservative;
 She must try out her men of business; must know them "where they live"—
 Let us tell you what we gather, as business reputations go,
 "One of our best, most-honored merchants—" is Portland's Frank M. Low.