

1942

Maine The Land of Remembered Vacations, 1942

Maine Publicity Bureau

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MAINE

The Land of Remembered Vacations





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A newspaper editor upon returning home after recently visiting Maine wrote the following in his paper.

"It was hard for us to leave Maine and all of its beauty and charm. Booth Tarkington has written: 'To my mind Maine is the most beautiful state we have in this country, but even more appealing is its homeliness. It is easier for a stranger to feel at home in Maine than in almost any other place I ever knew. That is perhaps the reason why so many visitors cease to be visitors and get to think of Maine as home.' We had begun to feel what that great author felt as he penned those words. Some day we are going back to that state of 2,500 lakes and 5,147 rivers and streams; the state where the clouds sleep amid the spruce on the hill-tops; the state where the mountains meet the sea; where artists and authors capture the inspiration of the magnificent scenery and thrill the world. Maine, what a priceless collection of memories of fine people and scenic beauty we took with us as we left the state!"



COMPILED AND ISSUED BY THE
MAINE DEVELOPMENT COMMISSION
AUGUSTA, MAINE



Anchors aweigh for a day of keen sailing pleasure along the Maine coast, the world's best and greatest of yachting regions. Sheltered courses from one end of the coastline to the other make sailing safe and comfortable in even the smallest craft. Out around the thousands of verdant islands, in and out of big, gay harbors or little out-of-the-way anchorages, alone or in the company of other craft—these, and many other pleasures await the yachtsman in Maine waters.

MAINE is known and loved by millions as "The Land of Remembered Vacations," a treasured retreat where re-creation of the mind and the body can be had for the asking.

It is easy to understand why this beautiful state that stands almost on the threshold of the world's busiest market places is treasured in the memories of all who visit it.

Maine has a diversity of scenery and of natural recreational facilities to be found nowhere else in the world. It is spacious, uncrowded and unspoiled.

It is a state composed of friendly, green-clad mountains; of idyllic, cool, inviting lakes; of rolling countrysides; of quiet villages redolent of the true spirit of New England; of a coast line that is known the world over for its sheer beauty.

In Maine the visitor can enjoy any type of sport and entertainment that he desires under ideal conditions. He can choose from a wealth of accommodations of every description.

These are the tangible assets of Maine. They do not include, however, one of the greatest of all Maine's assets — the friendliness and hospitality of her people.

The magnificent Maine coast is one of the finest vacation regions in the entire world. Each year hundreds of thousands of persons enjoy its unforgettable beauty, its ideal summer climate and its amazing wealth of recreational opportunities.

It is made up of superb sandy beaches; of bold, rocky headlands; of quaint, secluded anchorages; of wide, deep harbors; of capacious bays; of beautiful peninsulas and of uncounted picturesque islands.

Wherever he chooses to stop, the visitor to the Maine coast will find a wealth of recreational opportunities at his disposal. At the clean, sandy beaches he will find swimming or bathing in the clear, cool waters of the north Atlantic both enjoyable and invigorating. Magnificent golf courses that stay green and luxuriant all summer long are found from one end of the coast to the other.

Inland Maine is composed of beautiful, clear, cool lakes surrounded by green mountains; mile after mile of verdant forest lands; picturesque New England farm lands; quiet, friendly Maine villages — these are but a few impressions one gets of inland Maine.

It would be a strange person indeed who could not find a vacation to his liking in inland Maine. At many of the resort hotels and sporting camps one finds a continuous round of recreational activities; fishing, golf, tennis, boating, outings, hiking, mountain climbing, riding, dancing. Others stress rest and quiet; a complete change for those who are worn out with a busy existence at home.

Great natural beauty, an amazing diversity of scenery, a wide range of vocational activities, an ideal climate, boundless hospitality — these are the things of which Maine is made.

That is why Maine, to those who have visited it, remains always in fond memory as, "The Land of Remembered Vacations."



Stretched along the southern Maine coast is mile after mile of the finest ocean beaches in the world.



Old and young, active and indolent—all find that the Maine beach, where glorious sunshine is tempered by cooling summer breezes, is an ideal vacation spot.



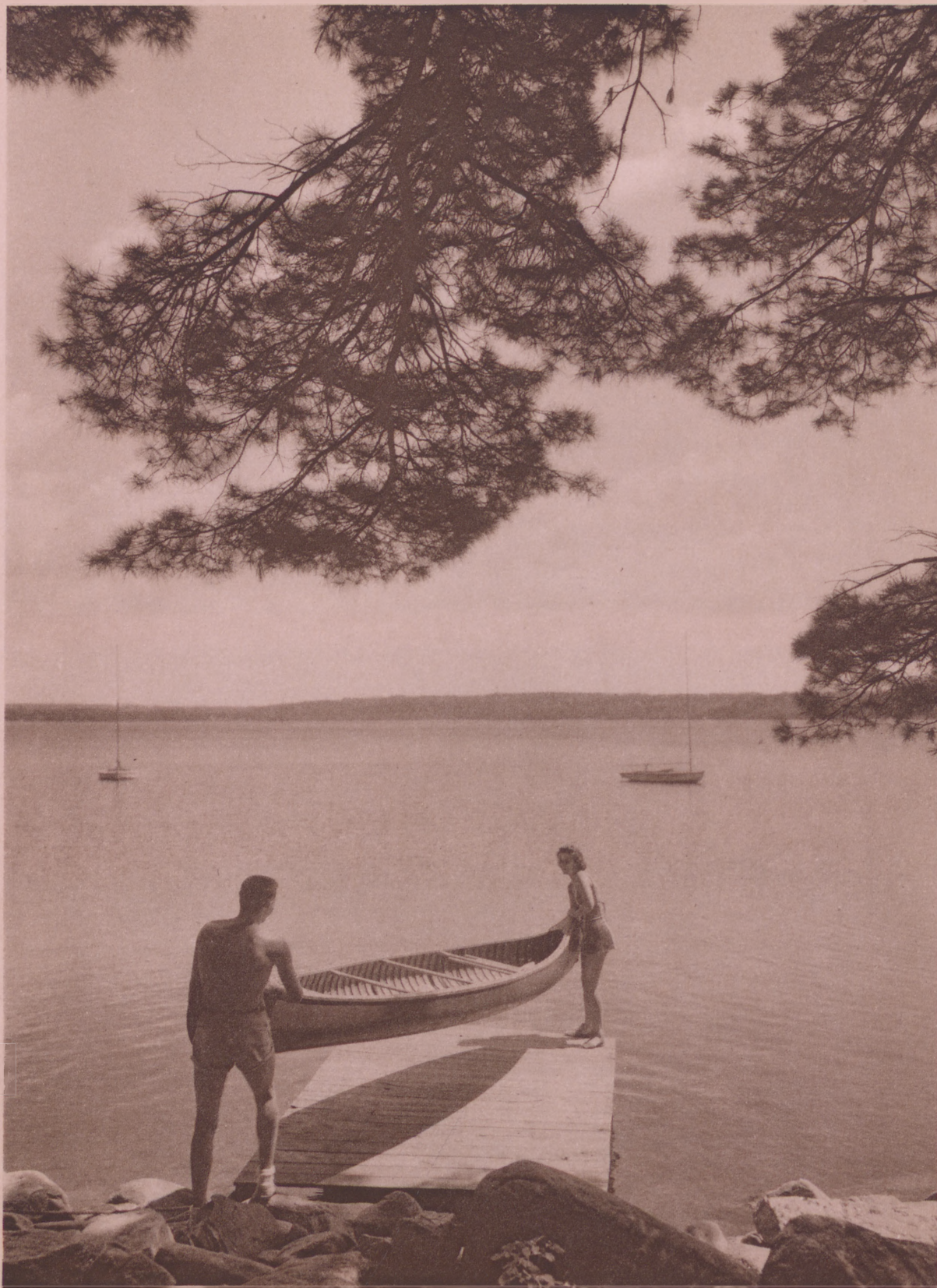
Maine folk through the centuries have drawn strength and fortitude from the rugged, rocky headlands of their native state. Today visitors to Maine draw from this same friendly strength. Lighthouses, rugged shores and friendly people are traditionally
Maine.



The Maine coast is different than any other coast in the world. Enchanting little islands are literally strewn along the entire coastline. Unforgettable, beautiful, snug harbors add to the enchantment of these scenes.



Maine coastal highways lead along by the water's edge and through many little fishing villages. These picturesque villages have been the inspiration for artists and writers for many years.



As the visitor to Maine journeys inland he has every recreational opportunity that his heart might desire. Here among the lakes and mountains the vacationist has a wide variety of pleasurable things to do.



At a Maine sporting camp or hotel, hospitality and friendliness reign supreme.
Old friends are remembered and new ones easily made.



Outdoor exercise of all kinds, invigorating air, healthful climate and good food—these
are the things that make people return to Maine year after year.



Motoring through Maine's potato region in blossom time
is an experience long to be remembered.



There is no monotony in the Maine countryside. Around every curve in the road is
an everchanging picture of beauty, serenity and peace.



Maine lakes are noted for their purity. Fortunate indeed is the person who can leave the city and spend a part of each year near these beautiful lakes.



One gets a new perspective from the top of a mountain. All Maine is unfolded in a panorama of unsurpassed beauty as a reward for those who climb these peaks.



A century old house, spacious grounds, spreading elm trees—
that is home, real home.



A quiet Maine village where the term "neighbor" attains its richest meaning, a place
that is a haven of peace for persons tired of the rush of cities.



In the everchanging aspect of Maine that the visitor sees as he travels from one end of the state to the other are villages like this. Here in Maine sunshine and pure air children grow to manhood and womanhood with health and character born and developed in them.



Today fishing is more than a man's sport. It is fun
for the whole family.



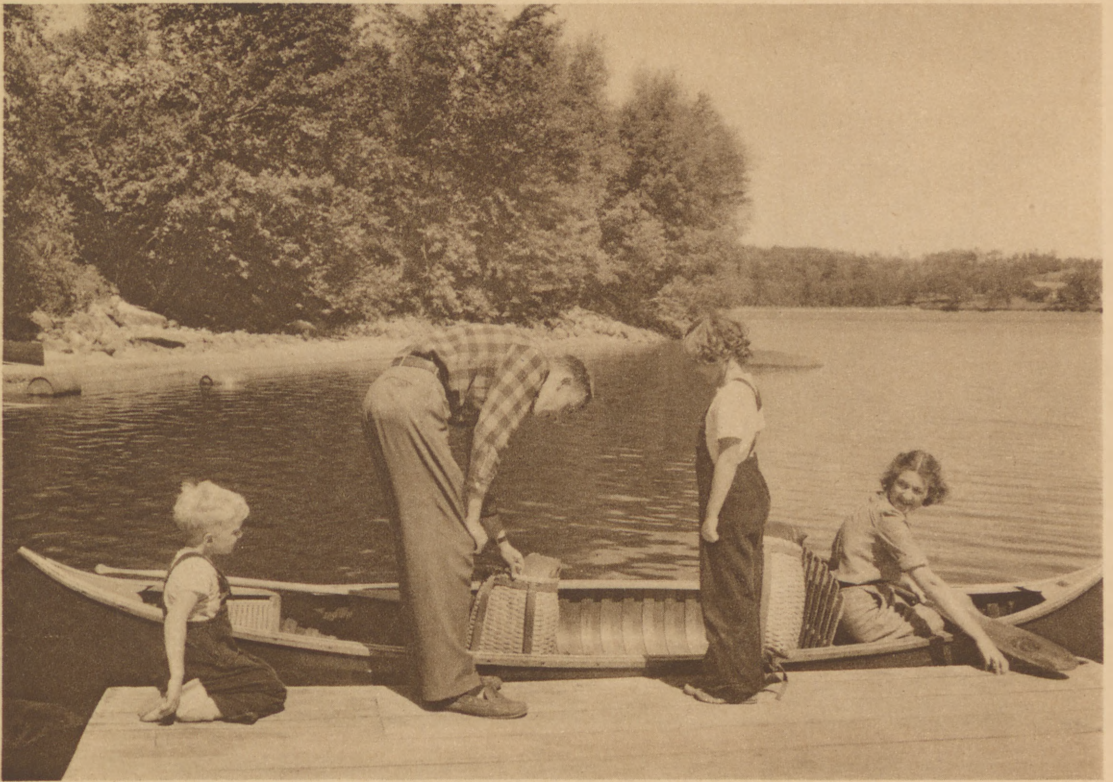
Fun and excitement on the lake followed by a lunch, rest
and relaxation on shore.



The joys of going barefoot, of fishing in the pool in the alders, of splashing around in the old swimming hole—these are the things that live forever in the minds of men. Every child should have the opportunity to experience joys like these. They build poise, health and strength of character. Fortunate indeed is the child who can spend a summer in Maine.



"If you vacation in Maine once you will vacation there forever" is a common saying among those who know the state. Maine has everything for everyone. There are lakes, streams and rivers for canoeing, mountains to climb, ocean beaches and rocky headlands and woodland trails for riding and hiking. Everywhere there is the fragrant summer air of Maine. Cool breezes temper the summer sun so that days are just the right temperature for play and nights for restful sleep.



Maine is the place for children. Thousands of them come from all over the country to summer at one of Maine's two hundred boys and girls camps. Many more come with their parents, all benefiting greatly from the perfect Maine climate.



Smooth highways connect one beauty spot with another, an amazing diversity of scenery found nowhere else.



Connecting links of lakes, rivers and streams form a water highway that penetrates deep into some of the most scenic country in the world.



Far away from the hustle and bustle of the city the whole family enjoys a quiet picnic on the shore of a beautiful Maine lake.



Maine golf courses are laid out so that players may enjoy to the utmost Maine's scenic beauty. Riding trails, too, were planned to give the rider absorbing views of woodlands, mountains and lakes.



All kinds of canoeing may be enjoyed in Maine. Poling a canoe up a swift stream is an invigorating experience well worthwhile. Add to this the scenery and wild life that may be observed as you go along and you have a perfect vacation.



Youngsters gain weight and strength by the minute when they are given the untrammelled freedom of the Maine countryside. The woodland trails are green and friendly. There are no poisonous snakes or insects in Maine. Boys and girls camps plan a carefully designed curriculum so that the boy or girl can get the most out of the summer stay. Youngsters who come to Maine with their families soon find new friends among Maine boys who initiate them into the great society of the out-of-doors.



You can tour through Maine or stop all summer long in one spot. Either way, you are assured of a vacation that will last forever in your memory.



Picturesque log cabins with "all the comforts of home" and endless opportunities to enjoy outdoor sports make a vacation in the lake country "just what the doctor ordered."



Sailing on a Maine lake and motoring through the mountains are only two of the many vacation pleasures.



The camera is an important accessory to any Maine vacation. The vacationist always wants to take home with him the pictures that he sees.



A pine tree silhouetted against the evening sky is one of the golden memories cherished by those who have visited Maine. The long Maine evening is, to many, the most pleasant time of the day. The day's adventures over, it is time to gather with companions to watch the sun sink behind the hills and to see the stars appear one by one in the summer sky.



The covered bridge, a relic of the horse and buggy days, is only one of the many things of yesterday that may be observed in Maine.



There are many Maine villages with their white houses and wide streets that have changed little in a century.



The white church spire, the wide village street, the elm tree—
all typical of Maine.



The Maine countryside is clothed with scenes of peace and stability.



It is quite the thing these days when you get to Vacationland to leave the motor car and propel yourself along these trails and back country roads.



After activity in the open it is good to drink in the Maine sunshine whether you are eating your lunch or just sitting looking at the view spread out before you.



Long before he can see anything else on approaching many a Maine village, the motorist will come within view of a church. Maine's village churches are as simple and as forthright as the belief that is taught within their walls. They are symbols of all that Maine means—the right to live and worship in freedom.



In the autumn Maine is a place of wondrous beauty. Then nature puts on her brightest dress to welcome the hunter and others who have found it an ideal vacation season.



New friends and old meet in the Maine woods. Here nature reigns supreme.

TO OUR VISITORS

It is with a great deal of pleasure that we present you with this pictorial booklet of Maine. Realizing that people today are extremely busy and do not want to devote too much time to reading text, we have tried to give you the story of Maine in pictures. These pictures will give you a general idea of Maine and some of the vacation pleasures that you may enjoy while visiting here.

It is impossible in a booklet of this kind to deal individually with any particular vacation activity. We have prepared separate booklets dealing in detail with most of our recreational facilities. We shall be happy to send you any one of these that you are interested in, and in addition shall be pleased to answer any questions and write you in detail about your particular vacation problem.

Below you will find listed the many booklets published by the state. They may be obtained merely by addressing the Maine Development Commission, State House, Augusta, Maine.

Maine, the Land of Remembered Vacations

Fishing, Hunting and Canoeing

Hotels, Camps and Tourist Homes

The Maine Coast

Facts About Maine

State Highway Map

99 Potato Recipes

121 Canned Food Recipes

Maine in Autumn

Maine for Winter Sports

Mountain Climbing in Maine

The Maine Camp for Boys and Girls

Maine Bridle Paths

Maine, the Place to Live

Public Parks in Maine



MAINE

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