

1938

Maine The Land of Remembered Vacations, 1938

Maine Publicity Bureau

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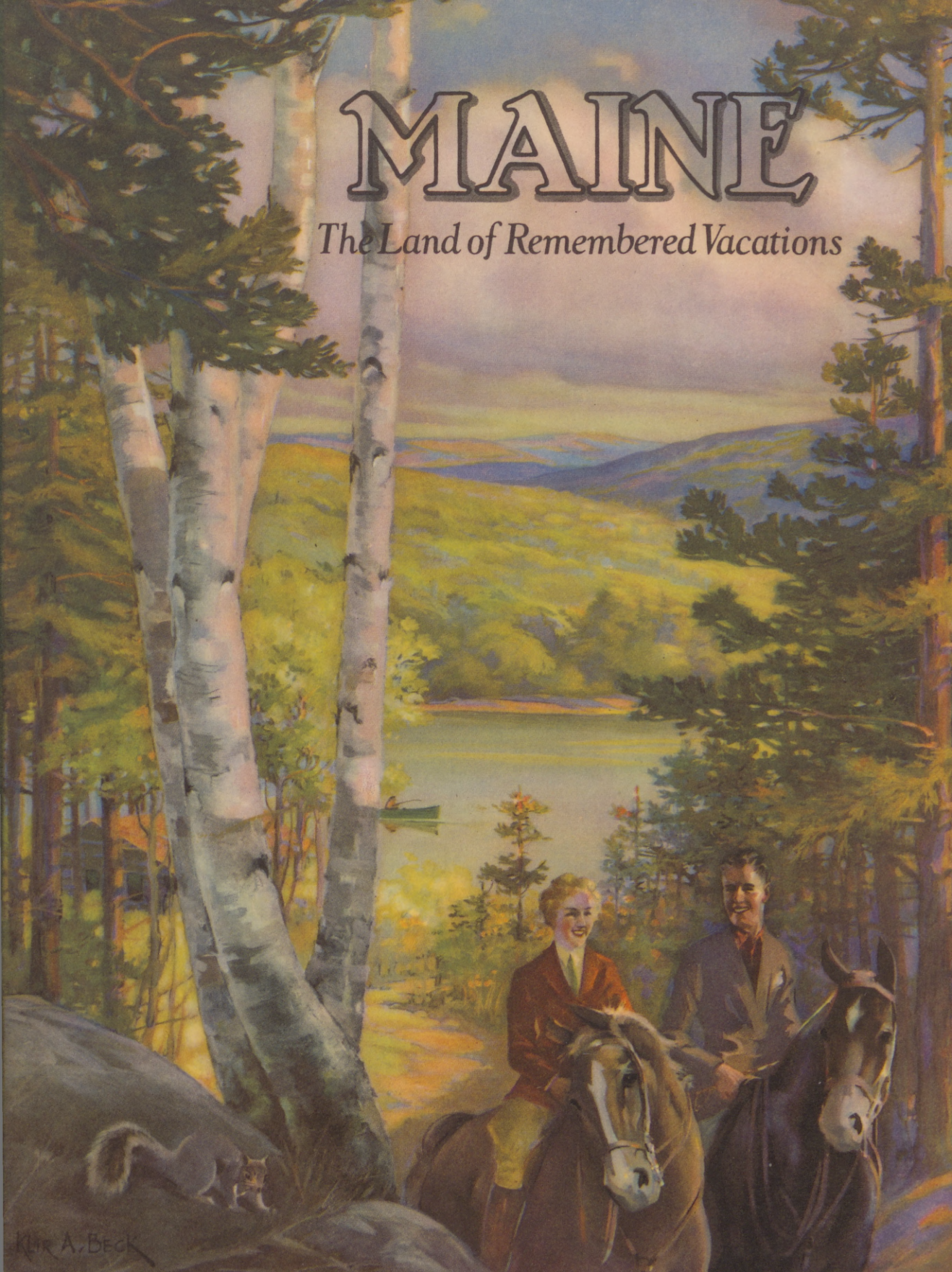
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MAINE

The Land of Remembered Vacations



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The Land of Remembered Vacations



COMPILED AND ISSUED BY THE
MAINE DEVELOPMENT COMMISSION
AUGUSTA, MAINE



MAINE

The Land of Remembered Vacations

Centuries ago intrepid voyagers sailed uncharted seas to visit the coast of Maine in search of Norumbega, a fabulous city of gold.

Although they cruised along the ruggedly beautiful seashore and sailed up the picturesque rivers as far as their craft would permit, they were unrewarded for, as we know now, there is little of the precious metal in this State.

Sailing away, these colorful explorers little realized that many years later other visitors would find in Maine something infinitely finer and more valuable than mere gold.

These latter day visitors were looking for health, rest and recreation.

In Maine they found all three in generous measure. They discovered here a Norumbega of the spirit. A golden land where care was lifted from the shoulders by the magic hand of nature.

Today Maine is known and loved by millions as "The Land of Remembered Vacations," a treasured retreat where re-creation of the mind and the body can be had for the asking.

It is easy to understand why this beautiful state that stands almost on the threshold of the world's busiest market places is treasured in the memories of all who visit it.

Maine has a diversity of scenery and of natural recreational facilities to be found nowhere else in the world. It is spacious, uncrowded and unspoiled.

It is a state composed of friendly, green-clad mountains; of idyllic, cool, inviting lakes; of rolling countrysides; of quiet villages redolent of the true spirit of New England; of a coast line that is known the world over for its sheer beauty.

In Maine the visitor can enjoy any type of sport and entertainment that he desires under ideal conditions. He can choose from a wealth of accommodations of every description.

These are the tangible assets of Maine. They do not include, however, one of the greatest of all Maine's assets—the friendliness and hospitality of her people.

Great natural beauty, an amazing diversity of scenery, a wide range of vacational activities, an ideal climate, boundless hospitality—these are the things of which Maine is made.

That is why Maine, to those who have visited it, remains always in fond memory as, "The Land of Remembered Vacations."



Miles of superb Maine beaches; invigorating surf — where you can enjoy bathing at its very best.

THE MAINE COAST

If Maine had nothing else to offer excepting her amazingly beautiful coastline, the state would still be one of the leading recreational centers of the world.

With literally hundreds of safe harbors available, it is only natural that the Maine coast is the rendezvous of yachtsmen each summer.

Cool summer breezes, the bracing atmosphere and a wide range of accommodations and recreational pursuits await the visitor to this beautiful and romantic region.

Nor is the coast wholly “stern and rockbound” devoid of beaches. On the contrary, Maine boasts many of the best beaches in the world. Mile after mile of smooth, clean, sandy beaches laved by the cool, clear waters of the North Atlantic offer unsurpassed opportunities for bathers.

No one can visit the Maine coast without taking home memories of the delicious Maine seafoods that are available. Here lobsters, scallops, clams and other products of the sea are at their superlative best—a climax to the beauties and health-giving properties of this great vacation region.



The Atlantic is
your neighbor; a
magnificent beach
your front yard—
at a Maine summer
home.

A soul-stirring
Maine spectacle—
the sheer majesty
of surf breaking
against rocky head-
lands.





Well-guarded Maine beaches provide safe bathing for young and old.



Long, lazy days amid picturesque settings---an unforgettable Maine vacation.

Serenity, friendliness, contentment --- yours for the asking in any Maine village.



At journey's end by boat or car---a snug, peaceful Maine harbor.





Glistening white sentinels by day---friendly beacons by night. This lighthouse at Bass Harbor Head is one of many that guard Maine waterways.



Lakes, mountains, woods---the rare scenic combination so characteristic of Maine.

Historic, majestic, beautiful---Mount Kineo.



Maine lakes are ideal vacation spots.





Sunset on a Maine lake—a whole chapter for your book of dreams.

LAKES

Maine's romantic and beautiful lake regions have long been the favorite vacation spots of hundreds of thousands of visitors.

There they find limitless opportunities to enjoy sailing, canoeing, bathing, fishing and other water sports. In addition, golf, tennis, riding and mountain climbing are available in the vicinity of many of the 2,500 lakes in the State. Too, the summer climate in the lake country is ideal. Warm, sunshiny days and cool nights combine to add zest to play and complete relaxation to rest.

Maine lakes are clear, cool and pure. Many are fed wholly by bubbling, under-water springs.

Scenery in the lake regions is beyond compare. Almost invariably Maine lakes are nestled in valleys surrounded by friendly, green-clad hills.

The visitor has his choice of a wide variety of vacations in the lake regions. He may stop at a well-appointed hotel or sporting camp and participate in the active social life of his surroundings. He may, if he wishes, get accommodations at one of the quieter places where the accent is placed on rest and quiet.

He may also employ a guide and trek to a little known lake. There he can camp on the lake shore and relax far from all reminders of civilization.

A vacation spent at a Maine lake is truly an investment in re-creation.



A canoe and a placid Maine lake—a prelude to unforgettable memories.

You don't have to own a lake to enjoy one in Maine.







You will feel well-repaid for climbing a Maine mountain for stretched out before you in all its grandeur will be the breath-taking beauty of the Maine countryside.



Yours to enjoy---a state-owned campsite in the shadow of old Katahdin.

MOUNTAINS

Mountain climbing is a form of recreation that is fast gaining in popularity. In Maine the climber will find endless opportunities to enjoy his sport. Best known of Maine mountains is Mount Katahdin, the first point in the United States to greet the morning sun. Rising abruptly from the level forests, Katahdin rears its majestic head nearly a mile in the air. It is the start of the famed Appalachian trail which begins in Maine and ends in Georgia.

Over a dozen trails lead to Katahdin's summit. Some are easy climbs designed for the inexperienced while others tax the skill of the most expert.

Adirondack shelters and camping sites have been built at the base of Katahdin as well as along the trails. These accommodations add greatly to the comfort and convenience of climbers.

Katahdin, however, is only one of many mountains in the state favored by climbers. Mount Bigelow, Mount Saddleback and other peaks in the Rangeley region; Mount Cadillac and other peaks on Mount Desert Island; Mount Blue; Tumbledown Mountain—these are but a few of the many Maine mountains popular with climbers.

No matter how experienced the climber, he will find a new thrill awaiting him when he first ascends a Maine mountain, for spread out before him in all its glory will be all the compelling beauty of the Maine countryside.

Beginners in this fast growing sport will find Maine an ideal place in which to practice. Hundreds of long easy slopes await the enthusiast who seeks new health and new thrills from the exciting pastime of mountain climbing.



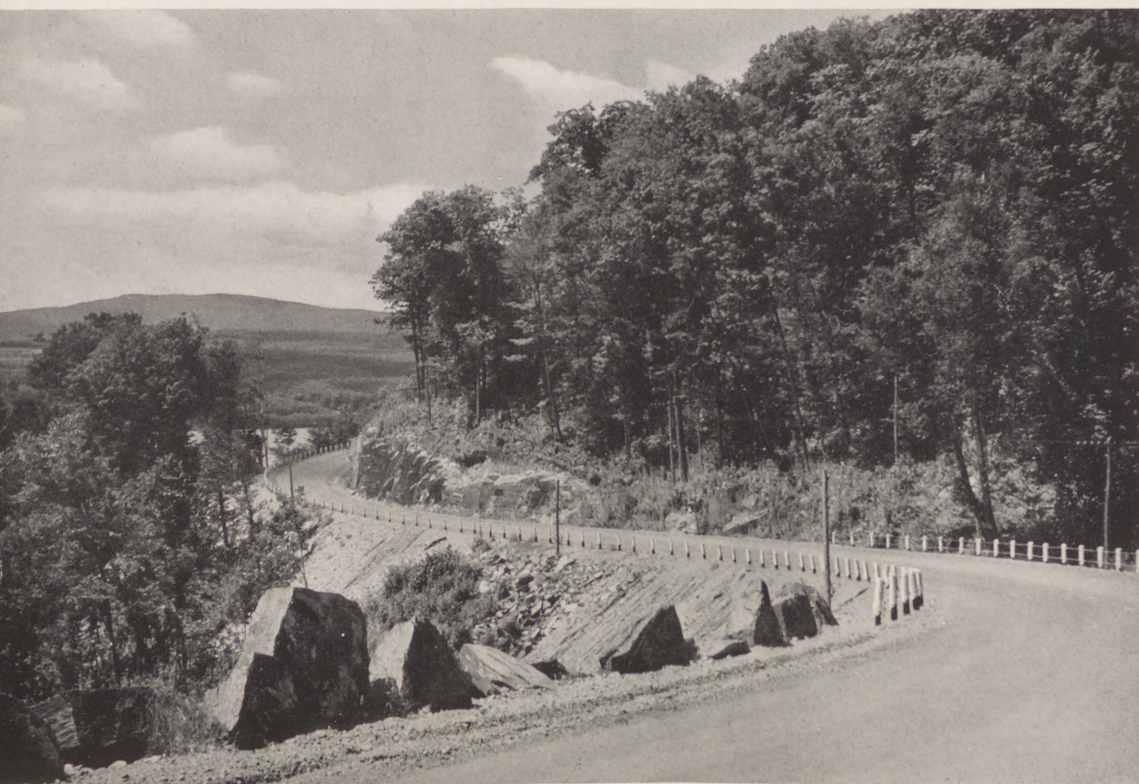
Whether viewed from the perspective of distance or from close at hand, Maine's friendly mountains beckon you on and on to new vistas of sheer beauty.

Mile-high Katahdin is a thrilling challenge to the mountain climber.





Smooth, safe roads; unparalleled scenery entice the visitor on and on.



Gracefully curving scenic highways lead along the historic Arnold Trail in Maine.



Graceful as the Penobscot itself is the Waldo-Hancock Bridge that spans the historic river at Bucksport.

HIGHWAYS

The motorist who spends his vacation touring through Maine enjoys an experience he will remember to the end of his days, for in no other way is it possible to view the state's amazing diversity of scenery.

He may enter the state on a coastal route and follow along Maine's magnificent coast where every turn in the road opens up a new vista of sheer beauty. Then, he can turn inland and motor along superb roads leading through the verdant forest lands. He will then emerge into quiet pastoral scenes passing into the lake and mountain regions. Owing to the ever-changing nature of Maine scenery, he will be eager to go on and on. And his regret will be genuine when the tour is over.

Maine has over 25,000 miles of roads. Over 7,000 miles leading to every section of the state are of concrete or bituminous macadam construction assuring safe, sure travel.

Everywhere he goes the traveller is assured of friendly help and cooperation. Maine people are genuinely glad to welcome the motorist within their gates and to extend to him a full measure of Maine hospitality.



Ready to "shove-off"—the moment anglers dream about all winter.

"Let's see, wonder what fly they'll take today?"



"Just room for another big one" this fair angler has decided.





The end of a thrilling fight. See that rod bend!

FISHING

Maine has long been synonymous with good fishing. For generations Maine lakes and streams have afforded thrilling sport for the army of anglers who visit them annually.

Fishing has never been better in Maine than it is today. A well-planned program of conservation and propagation has, as its ideal, perpetual continuance of the state as the angler's paradise.

Fifteen hatcheries and twenty rearing pools, among them the largest in the world, produce millions of game fish each year.

Atlantic salmon, landlocked salmon, Chinook salmon; brook trout, brown trout, rainbow trout; small-mouthed bass; pickerel; perch—these are some of the piscatorial prizes that await the angler in Maine.

One need not be an expert or a millionaire to enjoy angling in Maine. Clean, comfortable inexpensive sporting camps and hotels are to be found near all the fishing regions. Fishing licenses for visitors are among the most inexpensive on the continent.



Trout water One of thousands of similar Maine brooks well-known to anglers everywhere.



"Gee, Daddy, look what I caught!" You don't have to be an expert to catch fish in Maine.



Competence, dependability, honesty—these are the dominant characteristics of Maine's world famous guides who are waiting to serve you.





Maine bird shooting comes into its own with the advent of glorious autumn days.

HUNTING

Year after year Maine remains in the lead as one of the country's greatest game states.

Deer, bear, fox, raccoons, rabbits, ruffed grouse, woodcock, ducks and geese are some of the game birds and animals that are bagged by the thousands each year by those who hunt in Maine.

The pleasures of a deer hunt in Maine are memorable not only for the hours spent on the game trails, but also for those spent in camp in the care-free companionship of favored comrades.

During the past few years the black bear has become a highly favored game animal by reason of his supreme cunning and resourcefulness. Hundreds of these animals are brought down each year by those who hunt in Maine.

Annually approximately 25,000 deer are taken by hunters in Maine, a state where this fine animal is more plentiful than during any time in the past.

Upland game bird hunters find excellent grouse and woodcock shooting in Maine covers. Woodcock, in particular, are very plentiful in the southern, eastern and western portions of the state.

The far-flung coast of Maine with its many bays and inlets is a favorite stopping place for migratory waterfowl on their annual pilgrimages. Here shooting is enjoyed by thousands of hunters each year who pit their skill against the bullet-like flight of fast flying birds.



Mapping out the afternoon's campaign. Two pals talk it over during the mid-day lunch.

The end of the chase. A Maine buck, one of the most sought of American game animals.





Superb roads enable bird hunters to travel easily from cover to cover.

A Maine deer is a prize worth taking home.





Homeward bound. Tired, happy--and successful.



Maine duck shooting is unsurpassed--as this hunter will tell you.

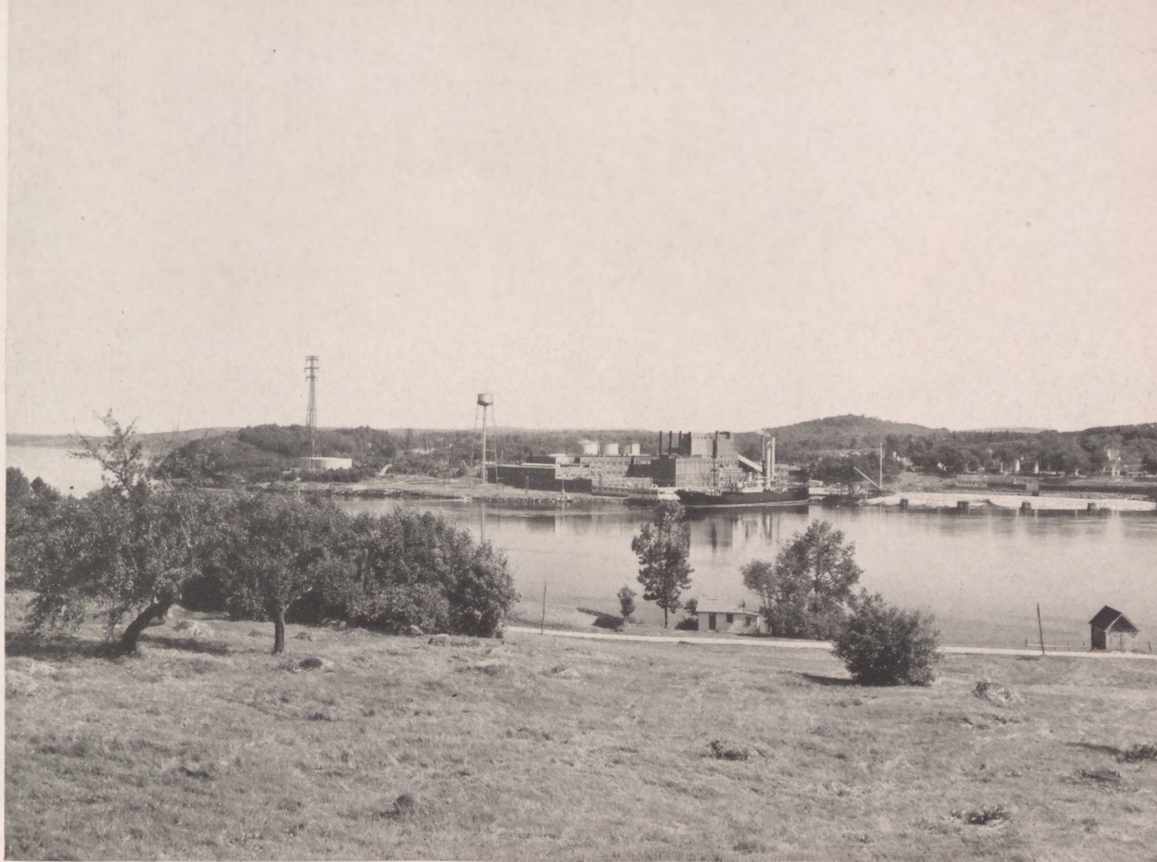
Suspense, lightning-like action, companionship—these are the essence of duck shooting in Maine.





Ripogenus Dam, a magnificent engineering feat deep in the Maine forest area.

Huge piles of spruce waiting to be manufactured into newsprint at one of Maine's many paper mills.



Where industry enhances and does not detract from beauty.

INDUSTRY

An abundance of low cost hydro-electric energy, friendly, skillful labor and modern, fast transportation are some of the advantages industry finds in Maine.

Because of these assets, Maine has long held a respected place in the industrial life of the nation.

Maine-made goods have always been characterized by high quality and honest value.

Pulp, paper, wool, cotton, shoes, wood products, chemical products, sporting goods, canoes, boats and ships are some of the industrial products of the Pine Tree State.

In recent months there has been a distinct trend of industry towards Maine. Here the prospective industrialist will find a wealth of sites from which to choose. He will find Maine citizens to be sympathetic and helpful in helping him get established.

Maine labor has long been recognized as unequalled in the country. Maine workmen are industrious and intelligent. They are noted for their loyalty to their employers.



Rider's paradise.



Give a girl a horse she can ride.

The end of the trail—and the end of a day gloriously spent !





Classes in riding are popular at many girls' camps in Maine.

HORSEBACK RIDING

Horses—and horse lovers—will find a kingdom all their own in Maine. Within the last few years a network of 1,300 miles of well-marked, well-charted trails has been laid out for the convenience of the many riders who vacation in this state each year.

Every trail in the system affords numerous places where the rider may stop for the noon meal, or for the night, as the case may be.

Riding schools with competent instructors are scattered throughout the state. Stables where horses may be hired for trips along the trail system are also numerous.

In Maine the rider can choose any type of trails and scenery that he desires.

Many trails lead high up the hillsides where the rider finds the rare, scenic beauty of the Maine countryside spread out before him. Others traverse the shaded lanes of the quiet countryside or skirt idyllic Maine lakes. Still others penetrate far into the forest country where the rider gains a new appreciation of the majesty of the woodlands.

Whether one rides for a day or a month in Maine, he will agree that it is the ideal state in which to enjoy one of the oldest and most enjoyable of all recreational pursuits.



The choice is yours! You can spend your Maine vacation at a luxurious lake or coastal hotel,

at clean, attractive roadside bungalows,

at a friendly, restful farm home or —





— at one of Maine's unique and justly famous sporting camps.

ACCOMMODATIONS

Maine hospitality is traditional. Nowhere is it exemplified better than at the various stopping places in the State.

Good accommodations, good food and good service—these are the ideals of Maine's famous old time inn-keepers that survive to this day.

Maine hotels and sporting camps range from those around which centers the fashionable life of the state to the quieter places where rest and pleasant relaxation are predominant features.

There are many fine overnight camps, tourist and farm homes in Maine; clean, comfortable accommodations where the visitor may spend the night—or longer if he desires.

Wherever the visitor may elect to stop in Maine he will encounter a spirit of friendliness that will make him sorry to leave—and eager to return another year.



One of Maine's most beautiful scenes--an Aroostook potato field in full bloom.

The scent of new-mown hay; the taste of delicious apples--two Maine delights.





Clean, well-kept Maine cows assure the visitor of wholesome dairy products.

AGRICULTURE

Aside from its scenic and recreational advantages, Maine has long been known as the home of delicious foods.

Maine lobsters, clams, scallops, fish, blueberries, potatoes, peas, corn, apples, beans, dairy and poultry products are recognized as the best obtainable.

Maine farm products are unexcelled because of a combination of good soil, good climate and good farming.

Maine soil is rich and fertile. The Maine climate with its warm, sunshiny days and cool, dewy nights is recognized by experts as ideal for the growing of tender, fully-flavored foodstuffs.

Not content with their natural advantages, Maine farmers have constantly improved their seed and farming methods until at present, they are rewarded with the knowledge that the products of their fields are without equal.

Maine dairy herds and poultry rate with the best in the world. Maine milk, cream, eggs and dressed poultry are the best obtainable.

Visitors to the state rank a real Maine shore dinner as one of their most pleasurable experiences. Taken from the clear, cold waters of the North Atlantic that wash the Maine coast, the delicacies of the sea provide the best in epicurean enjoyment.



The "makings" of many a pumpkin pie. Maine pumpkins are supreme for this famous New England dessert.

Cultivating the new corn crop. Maine corn is famous everywhere for its outstanding flavor.





Maine live stock is healthy, well-fed and well cared for.

Modern farm buildings reflect the progressive spirit of Maine farmers.





Three ways to enjoy a Maine vacation. At a camp site by the side of a lake,

tenting out deep in the verdant, friendly forests or — — —





— — — At a quiet, shady trailer camp.

CAMPING

To many, the true spirit of the outdoors can be captured only by camping out. Pitching a tent in a desirable camping spot, cooking meals over an open fire and, in general, living close to nature has an attraction supplied by no other mode of vacationing.

Recognizing the need for clean, safe, comfortable camping places, Maine has established scores of free camping grounds throughout the state. They are to be found along the coast, in the lake regions, in the mountains and in the forest areas.

Without exception these camping places are clean and comfortable. At all of them are to be found pure drinking water. They are all equipped with open stone fireplaces for cooking purposes.



Happy is the youngster who summers at a boy's or girl's camp in Maine where absorbing lessons in aquatic sports, in drama and self-expression and in the lore of the forests become high adventure.





Healthy minds and sturdy bodies are the dividends you receive when you send your youngster to summer at a Maine camp.

BOYS' and GIRLS' CAMPS

Maine is the world center for boys' and girls' summer camps. Each year over 15,000 youngsters from all parts of the United States as well as from many foreign countries attend these fine establishments which are conducted by widely-known child educators and counsellors.

These organized summer camps fill a place in the life of the American youth fully as important as that provided by schools and colleges.

Children brought up in the city ordinarily do not have a chance to develop fully. At camp, amidst natural surroundings and under expert guidance, the boy or girl develops such fundamental assets as resourcefulness, tolerance, generosity and leadership.

Sending a boy or girl to a Maine summer camp is investing in their health and welfare in future years.





Immortal Maine shrines. Above, lovely old "Quillcote," home of Kate Douglas Wiggin, at Hollis and, below, stately "Montpelier," restored home of General Henry Knox, first U. S. Secretary of War, at Thomaston.



"A picture that only an artist can paint," a typical old Maine home.



Fort Halifax, at Waterville, on the Arnold Trail.
Built in 1754.

HISTORY

One cannot long remain in Maine without being conscious of its colorful and romantic past.

In towns and cities without number, and even in the open countryside, the visitor encounters reminders of early Colonial days when the independence of our great country hung in the balance.

Maine was the home of many valiant heroes who wrote stirring chapters in the history of the country. Their homes, their final resting places and the scenes of their gallant exploits are preserved forever as shrines in a state eager to pay homage to the brave.

Champlain, Cadillac, Paul Revere, Baron Castin, Aaron Burr, Benedict Arnold, and scores of others have left ineradicable marks on Maine and on the Maine consciousness.

Many forts of Colonial days have been preserved and are open to visitors. Fort Kent on the northern Canadian border, Fort Western in Augusta, Fort Halifax in Winslow, Fort McClary at Kittery, Fort Edgecomb at Edgecomb, Fort William Henry at Pemaquid, Fort Knox at Prospect—also the sites of Fort George at Thomaston, Fort Pownal at Stockton, Fort Machias at Machiasport—these are but a few.

To the thousands who thrill to their country's history, Maine is a treasure house indeed.



A vacation without compare—one spent canoeing on Maine waters.

A canoe is the ideal craft on inland waters.



CANOEING

Canoeing is one of the most romantic and satisfying of all recreational pursuits. Maine's 2,500 lakes and ponds and her 5,000 rivers and streams provide ideal facilities for the canoeist's enjoyment.

Scores of canoe trips have been listed and mapped by the state. Some require only a day to complete. Others are planned to afford a canoeing vacation of three weeks or more. Some are planned for the canoeing novice or for the more proficient who prefer the quiet and restfulness of calm waters.

Others were conceived for the restless and adventurous—those who long to match their skill with pole and paddle against the turbulent "white water" of wilderness streams. Whatever his mood or preference, the canoeist can find trips to his liking in Maine.



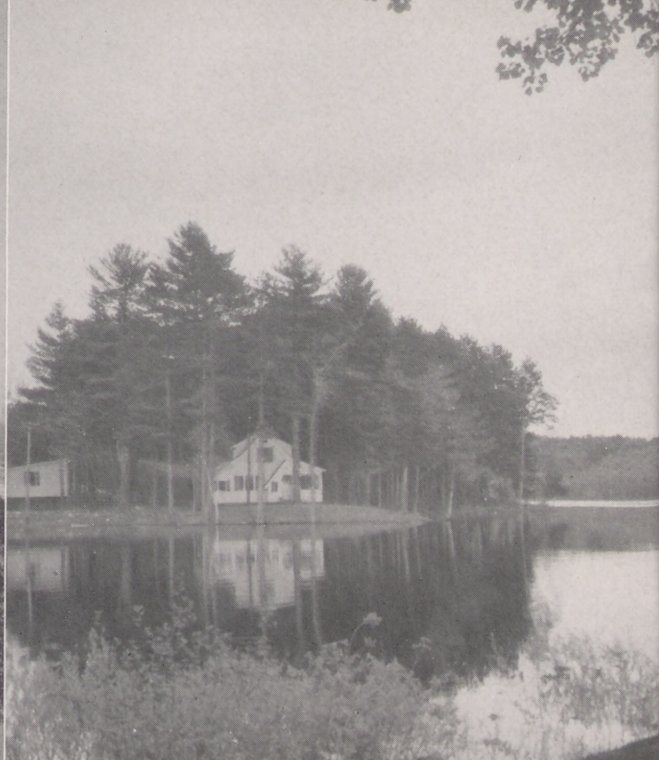


The vast network of state highways leads the canoeist right to his favorite lake.

A sure cure for nerves---a canoe trip along Maine's waterways.

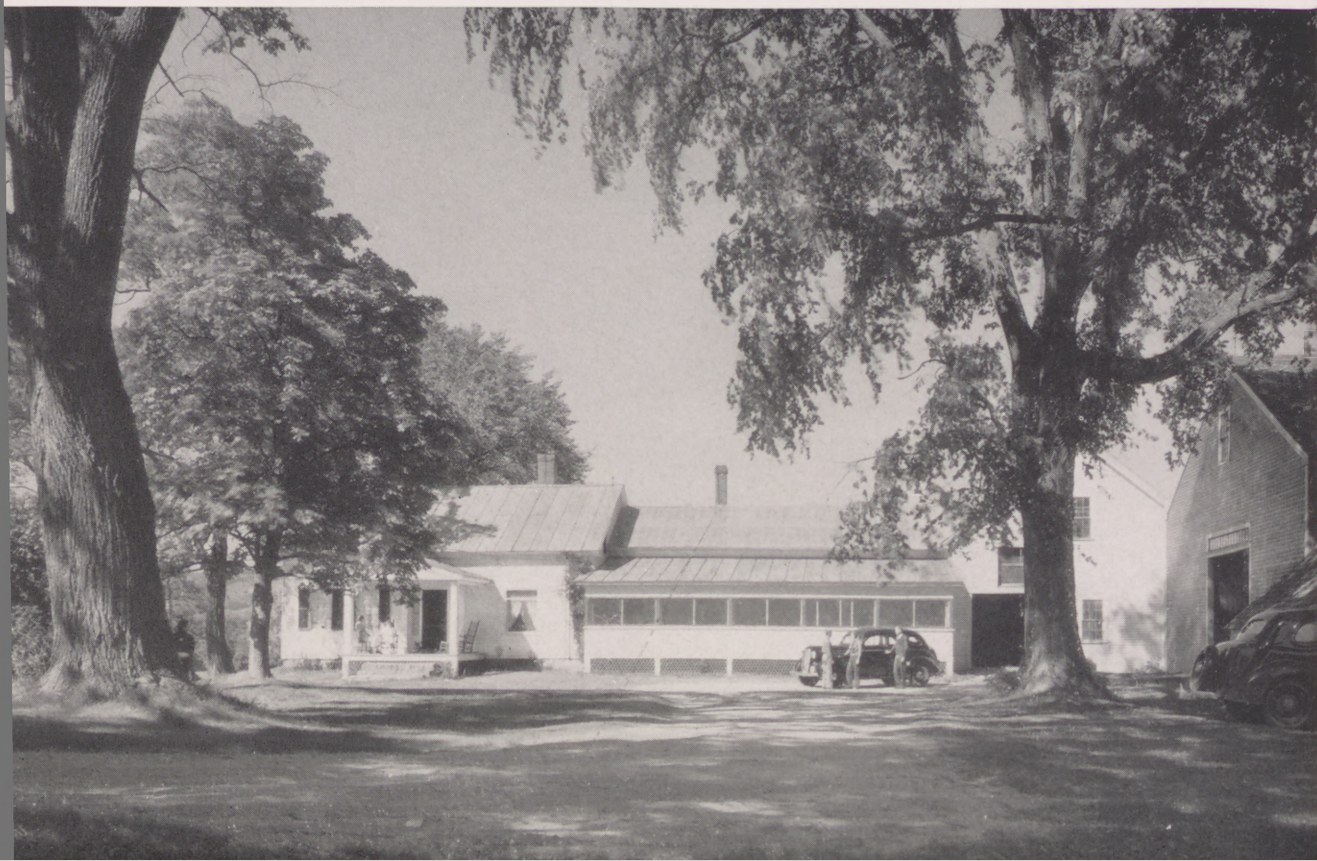






The home of your dreams in Maine may be a palatial estate; a cottage on a quiet lake;

a beautiful, tree-shaded, remodeled farmhouse — — —





— — — a home in the beautiful mountain regions

SUMMER HOMES

There is nothing quite so satisfying as owning a place of your very own in Maine.

Many people have taken keen pleasure in buying and rebuilding farm homes for use in the summer. These fine old farm houses, many of which are striking examples of early Colonial architecture, make beautiful and comfortable summer homes with a small expenditure for repairs.

Building lots around Maine's 2,500 lakes and along 2,486 miles of sea-coast are reasonably priced and highly desirable.

There is a thrill and a satisfaction about owning a summer place of your own in Maine that pays huge dividends on the small outlay necessary for its realization.

or a log cabin "in the pines."





Summer pastimes range from shuffleboard to sailing —

SPORTS

Virtually every sport practised in the United States may be enjoyed in Maine under ideal conditions.

Golfing, tennis, yachting, canoeing, horseback riding, bathing, mountain climbing, hunting, fishing, hiking, polo—these are but a few.

There are scores of golf courses in Maine, many of which, because of the state's ideal terrain, have been pronounced as among the best in the world.

The Maine coast is unequalled in the entire world as a yachting center. Yearly, thousands of yachtsmen enjoy exploring the almost countless islands and harbors. Scores of yacht clubs sponsor weekly races.

— and from speedboating to table tennis.

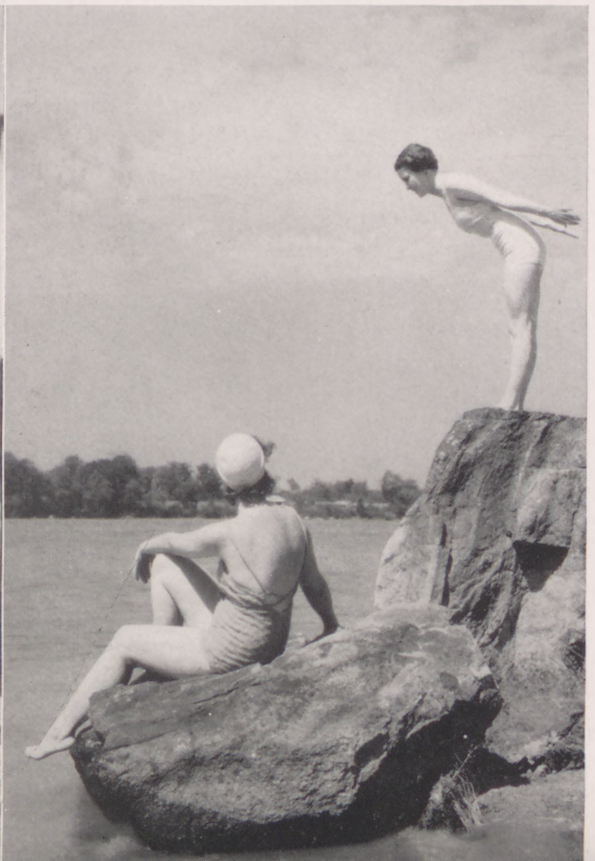






"The Old Swimming Hole," an informal sylvan retreat that revives childhood memories.

You can reach for a high one or reach for the bottom--as you play tennis or swim in Maine.







Quiet villages nestled in the valleys; picturesque little New England churches; elm-shaded village streets--scenic gems that will linger long in your memories of Maine.





Where the quiet sweep of a river leads to a picturesque Maine village basking in the sun.

MAINE VILLAGES

One of Maine's finest attractions is her many quiet, picturesque villages.

There is a charm and a friendliness about a Maine village that is quickly apparent and long remembered.

Life is unhurried in these little communities that exude the quiet atmosphere of Colonial times. The residents are friendly and hospitable and are never too busy to extend a cordial welcome to visitors.

In many of these villages, the visitor may encounter beautiful examples of the simple dignity of early American architecture.

Many visitors settle down for a prolonged vacation in these villages. There they find temporary surcease from the quickened tempo of modern city life and return home restored in body and spirit.

Where life moves along quietly, peacefully, serenely.





The ivy-covered towers of Bates College Chapel at Lewiston.



Science Building at Colby College at Waterville.



Walker Art Building at Bowdoin College, Brunswick



Merrill Hall on the campus of the University of Maine, at Orono.



You can charter boats like these along the Maine coast to cruise among the islands or——

——to go after the giant tuna or lesser fish that afford thrilling sport.





SALT WATER FISHING

It is only during recent years that anglers have come to realize the wealth of pleasure that awaits them along the Maine coast.

The Maine coast is the summer playgrounds of huge schools of mammoth tuna, one of the most desirable of all game fish.

Tuna fishing, however, is only one of the angling activities possible for the angler to enjoy off the coast.

Fly fishing for mackerel or pollock is a fast and furious sport that is growing ever more popular. Too, striped bass swarm up Maine tide waters in profusion providing thrilling sport for thousands of eager anglers.





Often in your memories of Maine you will find that a simple scene will return again and again to your mind and will color your whole life with its beauty. It may be only the memory of an old covered bridge reflected in the calm waters of a stream or it may be the recollection of an old, moss-covered dwelling, that, like a kindly old person, reveals its friendly, sturdy character in its every manifestation.

It may be only the picture of
whispering pines against the
sky that brings back memories
of happy days --- or just the
thought of the slanting rays
of the Maine sun as it high-
lighted a shock of corn.
These, then will be your
memories of Maine.



To Our Visitors

We are glad indeed to present this booklet depicting the various recreational activities and facilities so characteristic of Maine; we have tried to give you a general idea of what Maine offers the vacationist. We have also portrayed a small part of the State's agricultural and industrial development.

Maine is such a large state and has so much to offer that it is impossible in a book of this character to go into detail. We shall, however, be glad to write you in regard to any subject in which you are particularly interested—or to present you with a booklet dealing specifically with that subject.

Below you will find listed the many booklets published by the State. They may be obtained merely by addressing the Maine Development Commission, State House, Augusta, Maine.

Maine, the Land of Remembered Vacations

Fishing, Hunting and Canoeing

Maine Offers

Hotels, Camps and Tourist Homes

Salt Water Fishing

Facts About Maine

State Highway Map

99 Potato Recipes

Maine in Autumn

Maine for Winter Sports

MAINE

The Land of Remembered Vacations

