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RATEWATCHER PHONE GUIDE

YOLUME 7

JANUARY 2001

RATEWATCHER GUIDE

SOME LONG-DISTANCE PRICES CONTINUE TO DECLINE

Decreasing wholesale costs and increasing competition in the long-distance market continue to put downward pressure on both interstate and instate toll rates. As of January 1, 2001, Verizon has lowered the rate on its optional Pine Tree Calling Plan for minutes that exceed the 60 minute minimum. Now the first 60 minutes (\$5.40 minimum charge) remain at 9¢ per minute but all additional minutes are priced at 8¢ per minute. In addition, Verizon reduced the rate under its Sensible Minutes Plan from 15¢ per minute to 10¢ per minute (no minimum or monthly fee). While this is good news, Verizon's toll rates are still not the lowest for the majority of customers. There is at least one pre-subscribed longdistance company that will carry all instate calls at 8¢ per minute with no minimum or monthly fee. Since Verizon is still not permitted to offer interstate service from Maine, most customers who make calls to other states may want to sign up with an interstate long-distance carrier capable of offering both instate and interstate service. However, not all rates are declining -- One Star has raised its Maine instate rate and universal service charge.

Maine Public Advocate

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In addition to traditional long-distance competition, long-distance rates may continue to decline as a result of the refinement of Internet-based long-distance calling. As new devices become available and as improved software resolves sound quality problems, Internet-based phone calls may eventually be offered to everyone for free. (For example, see www.dialpad.com).



THE BOTTOM LINE

For customers in Maine who make instate and interstate toll calls, GTC appears to offer the lowest combination of rates while charging no monthly fee or minimum to customers who agree to credit card billing. If most of your calls stay within Maine, MCI's new Regional Calling Plan (5¢ instate, 9¢ interstate, no monthly fee, \$5 monthly minimum) is a good bet.

For other suggested plans based on specific calling patterns, see "Shopping Shortcuts" on page 3.

LOCAL OPTIONS FOR RESIDENTIAL CUSTOMERS

Although the federal Telecommunications Act of 1996 intended that local telephone service evolve into a competitive market offering new choices and better prices, local service competition has been slow to appear for residential customers in Maine. However, we are aware of two companies offering local service to customers in Verizon territory. Both offer at least a small discount from Verizon's rates and can offer local and long-distance service on one bill from one company. You do not have to change your telephone number when you switch local carriers. However, given how new this service is in Maine, the Public Advocate has no opinion regarding the likely level of customer satisfaction with these alternative local services.

Log On America - Offers local service to Verizon's residential customers in Maine at rates that are approximately 5% below Verizon's rates. Long-distance rates are as indicated in the chart on page 5.

One Star Long Distance - Customers who sign up for both local and long-distance service get a local rate that is 7.5% below those of Verizon, 5.9¢ per minute on state-to-state long-distance calls and a 5% discount on international rates. A one-year commitment gets you a 10% local service discount, 4.43¢ per minute on state-to-state calls, 6.61¢ per minute on instate calls, and a 20% discount on international rates.

NEW FORM OF REGULATION GOVERNING VERIZON'S RATES NOW BEING LITIGATED AT THE PUBLIC UTILITIES COMMISSION

In May, 2001, Verizon's current 5-year price-cap plan will expire and the Commission must determine how Verizon's rates will be set in the future. Under price cap plans, the Commission no longer sets rates based on the Company's cost of providing service, in order to provide greater cost-saving incentives. Instead, the Commission determines maximum prices for certain services and creates rules that determine how those prices may change from year to year. Not surprisingly, the Public Advocate and Verizon each have very different recommendations for the specific rules to govern Verizon's rates for the next five years.

Under the current system, rates are determined by subtracting 4.5% from the rate of inflation plus or minus certain specific cost or revenue changes. This determines the percent that overall rates are allowed to change each year. Since inflation has been low, Verizon has been required to lower overall rates over the last 5 years. Unfortunately for consumers, Verizon has not been required to lower rates for basic local service — the service that is necessary for almost every Maine household and subject to few, if any, competitive choices. Verizon is virtually a monopoly with respect to local service for residential customers and the majority of business customers.

The Public Advocate plans to introduce evidence that Verizon's productivity (its ability to produce service at lower costs each year) is actually about 6.5% and that it should be required to apply this cost-saving ability to basic local rates. We will also argue for a comprehensive service quality enforcement program to ensure that Verizon's incentives to cut costs do not result in sacrifices in quality.

As the Commission tries to find the right balance between competition and regulation for Maine's telephone industry, the Public Advocate will provide evidence that sufficient competition simply does not yet exist for some of Verizon's most important services. While competition and regulation each have their benefits and flaws, an unregulated or insufficiently regulated monopoly would unnecessarily harm Maine's consumers. The Commission is scheduled to decide this case by the end of May.

YOU CAN MAKE YOUR VOICE HEARD - <u>SEE PAGE</u> 8 FOR SCHEDULE OF PUBLIC WITNESS HEARINGS IN THIS CASE

MAINE PUBLIC ADVOCATE INITIATES NATIONAL COMPLAINT ABOUT PHANTOM PHONE SURCHARGE

In November, the Public Advocate, with the support of other utility consumer advocates around the country, filed a complaint with the Federal Communications Commission asking them to force certain long-distance companies to stop billing for the presubscribed interexchange carrier charge (PICC) which typically appears as a surcharge of \$1.51, \$1.50, or \$1.04. We also asked the FCC to order a refund, retroactive to July 1, 2000 to all affected customers. Consumers should not be subject to this surcharge by long-distance companies because, as of July 1, 2000, long-distance companies were no longer required to pay this per-line charge to the local companies that complete their calls.

REMEMBER

Rates can change at any time and most companies offer additional plans not featured in this guide. So check before you sign up and look for promotions and incentives.

ONCE AGAIN, THE PRICE OF VERIZON'S OPTIONAL "TELESURE" INSIDE WIRING INSURANCE PLANS AND "PHONESMART" SERVICES ARE INCREASING

As of January 1, 2000, you will pay \$3.95 per month if you subscribe to the Telesure Diagnostic and Maintenance Plan. This is the most recent of a series of price increases for this optional insurance against problems with the telephone wires and jacks inside your home. You should carefully consider whether the risk of a problem with wires or jacks inside your home is worth this optional insurance cost of \$47.40 per year.

Phonesmart services are optional services such as Caller ID, Call Waiting, and a variety of other related services and combinations of services. Prices for those optional services have steadily increased.

IS YOUR TOLL-FREE LOCAL CALLING AREA BIG ENOUGH?

Local calling areas define the boundaries for nearby calls that do not result in per-minute toll charges. In Maine, calling areas throughout the state vary considerably. For example, residents of Portland, Yarmouth, resport and other nearby communities enjoy very large calling areas both geographically and in terms of the number of other telephone lines that can be called toll-free. Those customers can call well over 100,000 other customers as a local call. On the other hand, if you live in Liberty, Maine, which is under 30 miles from Augusta, the State Capital, your local calling area consists of nothing but Liberty itself, giving you toll-free access to only a few hundred other customers.

WHY THE DISPARITY? - Local calling areas in Maine are still largely a product of various historical factors as opposed to any modern regulatory planning. Going back as far as the 1940s, local telephone companies began to determine their own calling areas based on economic factors. At that time, the price of long-distance was heavily dependent on the distance that a call traveled. Since nearby calls had relatively low prices, some companies found it to their advantage to allow large local calling areas for a flat monthly rate rather than measure and bill separately for each nearby call. However, other local telephone companies (most notably the rural independent local companies) with simpler mechanical switchboard equipment found it too expensive to offer generous local calling areas. Since the 1960s, regulators have tried to adjust calling areas, especially in response to complaints from customers. Today, much inequity remains.

WHAT CAN BE DONE? - The PUC has recently started an inquiry to determine what, if any further steps to take to reform Maine's statewide calling area policy. In October 2000, the Public Advocate filed preliminary comments suggesting that every customer should enjoy at least a thirty-mile toll-free calling radius and an allowance for a greater distance if necessary to reach a major community where important services are located. Verizon and an association representing Maine's independent local telephone companies each filed comments gesting that the Commission should not take any significant action to change current local calling areas. It promises to be a controversial proceeding. If you have concerns about your calling area, you should make your voice heard at the Public Utilities Commission. You may also contact your state legislators, some of whom are already working on this problem. We expect that the calling-area issue will arise in the current legislative session.

SHOPPING SH	ORTCUTS					
CALLING PATTERN	LOOK AT:					
Low-Volume (Few calls each month)	GTC, VarTec, Prepaid Calling Cards, 10-10 Numbers					
High-Volume (Over 500 minutes each month)	Sprint 1000 plans, GTC, One Star					
Only Instate Calls	MCI, GTC, Verizon (Pine Tree-Plan)					
Only Interstate Calls	GTC, One Star					
Calling Card Calls	One Star, Prepaid cards under 6¢/min.					
International Calls	VarTec					
Many Calls Under 5 minutes	One Star					
Few Calls Under 5 minutes	VarTec					
Many Night and Weekend Calls	Sprint, MCI/Worldcom, Excel					

(C)

COMPANY			Excel Excel Simply More		GTC Telecom 5 Cent Plan II		Log On America 1-Hour Toll Plaza		Norcom Norcom One Rate		One Star Meridian	
FEATURED PLAN												
	Instate	Interstate	Instate	interstate	instate	Interstate	Instate	Interstate	Instate	Interstate	Instate	Interstate
PER MINUTE RATE (Including percentage-based surcharges)	8¢	7.6c	8c	7¢	8¢	5.3¢	8⊄	8.4¢	6.9¢	7.2¢	8.81¢	7.49¢
អ៊ីពីរតែបកា	N	one	No	one	No	one	\$4	-86	N	one .	\$3.00	
Monthly Fee	\$5	.38*	\$5.70		None*		None		\$4.14		\$2.67*	
CALLING CARD RATES - Rate Per Minute	27¢	27¢	15¢	15c	10c	10e			16.9¢	16.9¢*	13.9¢	13.9¢
- Additional Charge Per Call	\$1/month	\$1/month	N	one	No	one			N	one	16¢	
DIR: ASSIST. CHARGE PER CALL	3 free/40c	95¢	3 free/40¢	95¢	3 free/40¢	85¢	3 free/40¢	95¢	3 free/40¢	85¢	3 free/40¢	95¢
Number to Dial for Lowest Cost Directory Assistance	411	411	411	411	411	555-1212	411	411	411	555-1212	411	411
LOW @ 10 mins, per month MEDIUM @ 100 mins, per month HIGH @ 500 mins, per month	calling card calls or internal \$6.16 \$13.18 \$44.38		stional calls. \$6.45 \$13.20 \$43.20		\$0.67 \$6.65 \$33.25		\$4.86 \$8.20 \$41.11		\$4.86 \$11.21 \$35.35		\$5.67 \$10.83 \$43.44	
NTERNATIONAL RATES			1	<u> </u>		J.E.J		1				
Canada UK France Germany	8c 11c 18c + s3/month		8c 10c 19c 19c 19c		9.5¢ 10.5¢ 15.8¢ + s3/month** 116.9¢		11.6c 13.7c 20c 20c 25.3c		22¢ 12.5¢ 19.9¢ 20.9¢ 37.7¢		11.9c 10.9c 16.3c 15.2c 20.6c	
UNIVERSAL SERVICE CHARGE (% included in per-minute rates)		8.6%		\$1.20/mo.	10.36	5.9%.		5.54%		4.9%		8.6%
To Subscribe, Call:	1(800)	222-0300	1(800)	875-9235	1(800)	486-4030	1(888)	985-3668	1(800)	97-2254	1(800)4	82-0000
ADDITIONAL DETAILS AND ALTERNATIVE PLANS	Low-volume customers using AT&T should consider the "One		monthly service fee. The inbound rate is 15c per		"No monthly fee if you allow credit card billing. Otherwise \$1.95/mo. Note 5c rate drops to 4.7c if you sign up through www.online.choice.com		Local service also available to Verizon customers.		No monthly fee if the bill exceeds \$20.		"No monthly fee if usage exceeds \$50. includes \$1.51/month for PICC charge (currently under review).	
*411 instate Directory Assistance -3 free plus 40¢ for each additional.												
Interstate Directory Assistance by Verizon (411) is 95¢. 555-1212 rate is listed only where lower than 95¢.	(8c/minute instate) with a S7.95 monthly fee. Monthly fees drop by S1 with on- line billing.		Off -peak callers should consider Three Penny Plan 3c/min, evenings - 10c/day \$5,95 per month.		** International rates						One Star offer to current Ver Toll discounts Star's local se customers.	izon custome given to One
			1		1		i]	******

Ralewatcher Guide

NOTE: R-minute rates and monthly fees include the percentage sur/ rge applied by each company for its universal service sur SAMPLING OF RESIDENTIAL TELEPHONE RATES AS OF JANUARY 2001 COMPANY PowerNet Global Sprint VarTec Verizon WorldCom Communications MCI WorldCom Regional Fiveline Service Pine Tree State Service FEATURED PLAN Power One Nickel Nights Calling Plan Instate Only instate Interstate Instate Interstate Instate Interstate Instate Interstate 9¢ first 60 minutes - 8¢ PER MINUTE RATE (Including 10.86¢ day 10.9¢ 5.29c 100 5¢ 5.29¢ 50 9.75¢ percentage-based surcharges) each additional minute 5.43¢ night None Minimum None 50¢ per call \$5,40* \$5.00 Monthly Fee \$2,70* S6.45 None None \$2.17* CALLING CARD RATES If you call 1-800-255-CALL, rate is 5c/min, instate at all times 19¢/minute + \$1.95/month - Rate Per Minute 12.9¢ 13.9c 59¢ 64¢ 55¢ 75¢ 75c - Additional Charge Per Call None 99¢ None 89c \$1.25 DIR. ASSIST, CHARGE PER CALL 3 free/40c 3 free - 40c each additional call 75¢ 3 free/40c 95¢ 3 free/40c 95c 3 free/40¢ 95¢ Number to Dial for Lowest Cost 411 555-1212 411 411 411 411 411 411 411 Directory Assistance Includes 50% instate/50% interstate minutes (50% peak, 50% off-peak) and monthly fees. Totals do not include directory SAMPLE MONTHLY COSTS: assistance, calling card calls or international calls. LOW @ 10 mins. per month \$3.51 \$7.37 \$1.03 to \$5.14~ \$5,40* \$5.00 instate calls MEDIUM @ 100 mins, per month \$10.80 \$15.53 \$5,14 to \$51,43** \$8.60 \$7.38 only HIGH @ 500 mins, per month \$40,47 \$45.36 \$25.70 to \$257.13* \$40.60 S36.88 INTERNATIONAL RATES 5.3c (10 min, minimum) Canada 10.8c 7.6c 7.6c/day~ No International 10.8¢/day UK 9.7¢ 9.8c 10.6¢ (1 min. minimum) 18.4¢/day 16.3¢ 12.7¢ (1 min. minimum) France 129 Rates +\$3/month 12.7¢ (1 min. minimum) 18.4¢/day Germany 11.9 16.3¢ 28.2¢/day 16.2 14.1¢ 15.9¢ (1 min. minimum) Japan UNIVERSAL SERVICE CHARGE 7.9% 8.6% 5.7% None - no interstate service 8.3% (% included in per-minute rates) 1(800)746-3767 To Subscribe, Call: 1(800)860-9495 1(800)583-8811 1(800)585-4466 1(800)444-3333 \$2.00 monthly fee waived if you ADDITIONAL DETAILS AND Waived if usage over High-volume users should consider "Higher calling card rates apply Low volume customers should choose both the instate and \$15/month Sprint 1000" plans: with no monthly fee. consider Sensible Minute Plan at ALTERNATIVE PLANS interstate long-distance calling 1000 interstate night minutes 10c per minute with no monthly Must request S20/month Other more conventional rate ന്തിന്സന്. cali plans. *411 instate Directory Assistance international "Power Dial" >1000 interstate weekend minutes Iplans also available. 3 free plus 40¢ for each additional. at no additional cost for Totals do not reflect monthly costs "International weekend rates as S20/month listed international rates. >1000 interstate anytime minutes "Sample monthly costs: each associated with an interstate plan foliows: mininum based on 10 minute which is also required by most Canada - 5,4¢/weekend S40/month Interstate Directory Assistance by PowerNet also offers calls; each maximum based on 1 customers - totals assume all calls UK - 9.8¢/weekend >1000 night instate and interstate Verizon (411) is 95c. 555-1212 rate is minute calls. Cost depends on are within Maine. France - 9.8¢/weekend plan with no monthly fee \$30/month plus Internet access listed only where lower than 95¢. and 6.9c/min. interstate average length of calls. Germany - 9.8¢/weekend Japan - 15.2c/weekend For \$8.95/month, Sprint offers 5c/min. nights & weekends instate and interstate. \$5.95 monthly fee waived if usage over \$45 month

ANOTHER NEW SURCHARGE ON THE LOCAL BILL FROM VERIZON

The FCC has authorized yet another new surcharge on your <u>local</u> bill. The "Federal USF Surcharge" of 36¢ was created in July when the FCC towered access charges to long-distance companies and allowed local companies like Verizon to increase the common line charge which is part of your local bill. In the July issue of the Ratewatcher Guide, we reported that the "FCC line charge" that has been \$3.50 for many years is now \$4.35 and may rise to \$6.50 over the next five years. That charge represents part of the cost of using the local network to access the interstate long-distance network.

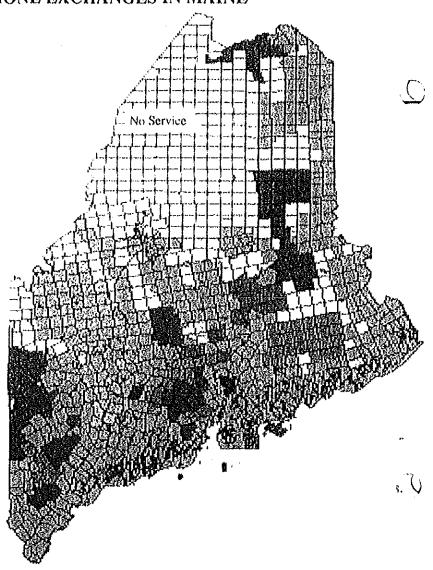
The new "Federal USF Surcharge" of 36¢ was meant by the FCC to be a replacement for certain additional revenues that local companies formerly collected from higher access charges. The FCC claims that it is turning an implicit subsidy into an explicit surcharge to keep local companies whole. Despite its name, this surcharge does not represent a contribution to the Universal Service Fund – it is kept by Verizon, as is the subscriber line charge of \$4.35.

For a complete list of surcharges and explanations of their purpose and origin, see "Anatomy of a Phone Bill" on the Public Advocate's web site: http://janus.state.me.us/meopa/phoneanatomy.htm or call the Public Advocate for a free copy.

LOCAL TELEPHONE EXCHANGES IN MAINE

Companies China Telephone Co. Cobbossecontee Tel. & Tel. Co. Community Service Telephone Co. Hampden Telephone Co. Hartland & St. Albans Tel. Co. Island Telephone Co. Lincolnville Telephone Co. Maine Telephone Co. Mid-Maine Telecom Northland Telephone Co. 图 Oxford County Tel. & Tel. Co. Oxford West Telephone Co. Pluo Tree Tel. & Tel. Co. Saco River Tel. & Tel. Co. Sidney Telephone Co. Somerset Telephone Co. Standish Telephone Co. Tidewater Telecom Union River Telephone Co. Unitel, Inc. Verlzon Warren Telephone Co. West Penobscot Telephone Co.

NOTE: If Verizon is not your local carrier (green area), certain featured rate plans, including those of GTC, may not be available to you. Call your local company for a list of available presubscribed calling plans.



ALTERNATIVE WAYS TO CALL

AWAY FROM HOME - If you have access to the Internet, you can purchase prepaid calling minutes at 3.9¢ per minute from www.bigzoo.com or www.net2phone.com. If you have access to Sam's Club or other large discount stores, you may find calling cards from AT&T and others priced as low as 5.9¢ per minute.

FROM HOME - If you don't have an interstate long distance carrier connected to your line at home or if you make individual calls that may be priced lower by a "dial around" service, check out rates for 10-10 numbers below. (Rates do not include USF surcharges specified below.)

							<u> </u>	
Number	10-10-345	10-10-432	10-10-297	10-10-457	10-10-399	10-10-220	10-10-321	10-10-811
Company	AT&T Lucky Dog	Qwest	Excel	Excel	Excel MCI/ WorldCom		MCI/ WorldCom	VarTec (FlveLine)
				DOMEST	'IC			
Interstate Rate	10¢/min. plus 10¢/cali	25¢/min. peak 7¢/min. olf- peak	10¢/mln.	10¢/min. peak 4¢/min. oif- peak 5 min. minimum	90¢ for first 10 min. then 6¢/min.	99¢ for first 20 min. then 7¢/min.	16¢/min. under 10 min. 8¢/min. over 10 min.	50¢ for first 10 min. then 5¢/min.
Instate Rate	Same as Interstate	30¢/min. peak 25¢/min. off- peak	20¢/min.	16¢/mln. 80¢ mlnimum	\$2.00 for first 10 mln. then 18¢/mln.	Same as Interstate	up to 54¢/mìn. for daytime calls under 10 mln.	Same as Interstate
			IN	TERNATI	ONAL			
Canada	8¢/mln.	9ø/min.	10ø/min.	9¢/mln. 45¢ minimum	99¢ for 10 min. Ihen 7¢/min.	99¢ for 20 mln. then 7¢/mln.	20¢/min. under 10 min. 10¢/min. over 10 min.	5¢/min. 50¢ minimum
UK	22¢/min.	10¢/min.	11¢/mln.	10¢/min. 50¢ minimum	\$1,10 for 10 min. then 9¢/min.	\$1,99 for 10 min. Then 19¢/min.	67¢/mln. under 10 mln. 34¢/mln. over 10 mln.	10¢/mln.
France	22¢/min.	\$1.49/min.	23¢/min.	21¢/min. \$1.05 minimum	\$2,30 for 10 mln. then 21ø/mln.	\$1,99 for 10 min. thon 19ø/min.	67¢/min. under 10 min. 34¢/min. over 10 min.	12¢/min.
Germany	22¢/mln.	\$1,39/mjn.	27¢/mln.	20¢/min. \$1.00 minimum	\$2,30 fo <i>r</i> 10 mln. then 21 <i>¢/</i> mln.	\$1.99 for 10 min. Ihen 19¢/min.	67¢/min. under 10 min. 34¢/min. over 10 min.	12¢/min
Japan	12¢/mln.	25¢/min.	27¢/mln.	25¢/min. \$1.25 minimum	\$2.70 10 mln. then 25¢/mln.	\$1.19 10 min. then 9¢/min.	68¢/min. Under 10 min. then 34¢/min.	15¢/mln.
	the same of the sa					CUSTOMER		
SF*	10¢/call	6.85% USF			86¢/mo. USF	8.3% USF	8.3% USF	5.7% USF
Customer Service	1-800 317-2657	1-877 825-5432	1-800 787-7887	1-800 787-3333	1-888 399-0002	1-800 728-6161	1·800 728-6161	1-800 363-2789

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PUBLIC UTILITIES COMMISSION TO HOLD PUBLIC WITNESS HEARINGS IN MAJOR CASE (SEE PAGE 2) THAT WILL AFFECT VERIZON'S RATES

Make Your Voice Heard On Any Of The Following Dates:

- Portland January 18, 2001 @ 6:00 pm (Portland City Hall, State of Maine Room, 2nd Floor, 389 Congress St.)
- ♦ <u>Augusta</u> January 23, 2001 @ 6:00 pm (PUC Hearing Room, 242 State St.)
- ♦ <u>Presque Isle</u> January 25, 2001 @ 6:00 pm (Northeastland Hotel, Ball Room, 436 Main St.)
- Bangor January 30, 2001 @ 6:00 pm (Civic Center, Lecture Room, 100 Dutton St.)

If you would like to participate, feel free to call (287-2445) the Public Advocate's Office for additional information.

ABOUT THE PUBLIC ADVOCATE'S OFFICE

Stephen G. Ward, the Public Advocate, and his staff of eight represent Maine's telephone, electric, gas, and water customers before the Maine Public Utilities Commission, the courts, and federal agencies. Our mission is to work for reasonably priced, safe, and reliable utility services for Maine people.