There is something about the State of Maine that makes our welcome vacation travellers want to come back, and they do come back, season after season and year after year.

Perhaps it is Maine's delightful four-season climate. It may be the friendliness and genuine hospitality of our people. It could well be the lovely scenery and the uncounted spots where history has been made, along our serrated coastline or on the highways and byways that lead to breath-taking lake and mountain vistas.

It could well be all of these things. Our good friends do come back each year, in all our handsome and exciting seasons, by the hundreds of thousands. And each year they find new and stimulating things to do, new and lovely living and dining accommodations.

We welcome you to Maine. And this we promise: When you come, to hunt or fish, to sail or hike, to visit interesting and pleasant towns and cities, to meet new friends, to enjoy every outdoor sport that man has perfected, we shall be waiting to greet you ... with pleasure.

Sincerely,
John H. Reed
Governor of Maine
THIS TWENTY-SEVENTH edition of MAINE INVITES YOU is designed to help you plan for that glorious vacation which only the great Pine Tree State can offer.

Between the covers of this booklet an endless variety of information has been arranged for the sole purpose of introducing you to Maine's limitless VACATIONLAND possibilities.

By word and picture we hope to convey some idea of the way Nature has showered her greatest blessings on Maine—silent, mysterious forests, the beauty of lakes and hills, the music of streams, the sweep of great rivers, the majesty of a rock-bound coast and sea-girt isles.

That's why it's such a pleasure to send you this copy of MAINE INVITES YOU—to assist you in planning for maximum enjoyment during your visit to Maine.

A county index map on page 6 and a complete index of advertisers at the back of the book will help you to locate the place that may interest you. Handy inquiry cards also are included for your convenience in requesting more specific information or reservations from advertisers.

We'll appreciate your mentioning MAINE INVITES YOU when corresponding or conversing with those who have participated in making this book possible. This Bureau is at your service at all times to help you plan for the happiest vacation possible.

STATE OF MAINE PUBLICITY BUREAU

[Signature]

Executive Manager
Maine Invites You

YOUR MAINE HOSTS

MAINE HOSPITALITY

truly expressed in the cordiality and friendliness of your MAINE Host.

Maine Innkeepers again invite you to partake of the beauties and naturalness of this great Pine Tree State, while they provide you with the comforts and accommodations suited to you and your family.

Here in this unspoiled vacationland, enjoy seacoast, forests, lakes, mountains, rolling countryside, with the knowledge in advance, that your every desire is our command.

To see and enjoy Maine at its best, accept this cordial invitation from your Maine Hosts.

For a list of member hotels, lodges and camps write to:

STATE OF MAINE HOTEL ASSOCIATION
11 Chapel Street
Augusta, Maine

In writing to advertisers, please mention "Maine Invites You"
THE scenic Maine Turnpike, joining Kittery, the Gateway to Maine, and Augusta, the State Capital, is a new modern expressway to Vacationland.

It has been engineered to provide motorists with the utmost in safety and comfort.

The Turnpike by-passes all congested areas of towns and cities between Kittery and Augusta, permitting a uniform speed without interruption, for the entire 106 miles.

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when you come to
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... in work satisfaction ... in real family living!

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Augusta, Maine

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Maine's Largest Commercial Printing Plant
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PRODUCTS

Page 4
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MAINE in a nutshell—that's how a Maine visitor once described York County. For here in this "southern gateway to Maine" the State's traveling guest finds every form of natural advantages for vacationing, from world-famous beaches of sparkling white sand, from lakes and hills and streams to quaint, historic hideaways of inland country and shore where for more than 300 years people have found relaxation.

To many of Maine's vacationers, the wonders of the State begin to unfold in York County. At Kittery, only 50 miles north of Boston, at Eliot, the Berwicks, and Lebanon, the main traffic arteries enter the State from the South.

At Kittery is the major highway entrance into Maine from the south over the Maine-New Hampshire Interstate toll bridge (10 cents), entered from the New Hampshire Turnpike, or through Kittery proper over the older Memorial Bridge (free) on Route One. Both routes flow into the intersection of U. S. Route One and the Maine Turnpike, at which junction is located the Maine Information Center, operated by the Maine Publicity Bureau. This building also contains an exhibition hall for the display of Maine products.

You are cordially invited to stop and inspect this hospitality building before continuing your trip into Maine. The parking area and driveway in front of the Maine Information Center gives access to both the Maine Turnpike and Route One. The Maine Turnpike and Kittery tollhouse is entered at the left of the triangular intersection, while U. S. Route One continues at the right of the intersection. The Maine Turnpike is a 106-mile toll superhighway leading to Augusta, with exits and entrances at Wells, Kennebunk, Biddeford, Saco, Scarborough Downs race track (Summer only), South Portland, Portland-Westbrook, Fal-
GOOD TIMES KNOW NO SEASON
at Maine's most modern motel...

T he timing is yours — the pleasure is ours! No matter what your choice or when, the smart new Sands Motel assures you a visit to remember. Ideally situated in the heart of Maine's many playlands, the Sands Motel offers easy access to excellent golf, boating, skindiving and fishing. The world-famous Ogunquit Playhouse is right nearby with professional theater performances in season. You can browse freely thru quaint shops in neighboring towns or take a day off to see the harness racing or plan to visit some of the area's countless fine restaurants.

Visiting us in the good old summertime?
Relax and refresh at our heated fresh water swimming pool.
It's lighted at night for that last-minute dip!
Or settle for the sea itself —
It's right at your doorstep on beautiful sandy York Beach.

There's plenty of sightseeing in this vicinity, too... you're only minutes away from many historic points of interest. Then for a quiet hour or a social evening, there's the friendly Elbow Room cocktail lounge, designed with your good taste in mind. Yes, whatever your weakness at holiday time, the welcome mat is out for you all year 'round at the Sands. Each of our 55 modern units are winter-warm with individual heating control. And summer comers appreciate those cool Atlantic breezes from our location right on the ocean.

Any time of year at all, your comfortable room at the Sands Motel is gracious living at its best. Tasteful furnishings include private phones, TV and baths with shower and recessed tub, as well as modern all-electric kitchen units. Continental Breakfast served here, too!

GOOD TIMES START AT THE Sands MOTEL
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In writing to advertisers, please mention "Maine Invites You"
Enjoy the Maine Coast at its best! Come to historic York, the first English "City" in America.

**SALT-WATER FUN!**—sandy, safe beaches. Surf-bathing.


**AMUSEMENT FUN!**—Many historic preservation. 18-hole golf. Scenic rocks. Shops.

**ACCOMMODATIONS GALORE!**—for every taste and budget. Seafood restaurants.

Write for color folder and guest directory.

CHAMBER OF COMMERCE, Dept. 1, York Beach, Maine

route," through historic coastal cities and towns, with glimpses of shore scenery and numerous access roads directly to shore and beach areas.

Along the shore travel line from Kittery, site of the so-called "Portsmouth" Navy Yard, one comes to the historic and beautiful town of York, with its neat sand beaches, spectacular cliffs and quiet rural hamlets, favorite havens of writers, artists and tourists. York Village, York Harbor and York Beach are all strung out like pearls along a branch of Route 1A. The first chartered city in America, York was a popular summer playground for the Indians before it became a Royal Colony in 1641.

Ogunquit, locale of one of America's great summer theater activities and a world-famous art colony, is an Indian name meaning "Beautiful Place by the Sea." Its beach, together with the beautiful strip of sand at Wells Beach, annually draws thousands of vacationers and summer colonists, to their spacious, uncrowded sands. Bald Head Cliff, a geographical wonder, towers over 100 feet at the ocean edge here at Ogunquit.

A few miles further north along the coast is Kennebunk Beach and Kennebunkport, formerly known as Arundel. Here many famous authors and artists have their summer homes. The home of the late Kenneth Roberts is located here where the famous historical-novelist wrote many of his classics. Both places are on the shore side of the Town of Kennebunk, whose up-to-date business district and charming residential section retain so much Early American atmosphere and tradition. Cape Porpoise, a picturesque fishing village a few miles north of Kennebunkport, was the scene of one of Maine's outstanding Revolutionary War engagements. Goose Rocks Beach is one of the town's popular resort colonies. Fortune's Rocks and Biddeford Pool are on the ocean side of Biddeford, largest city and metropolis of York County, situated at the mouth of the mighty Saco River.

(Continued on Page 12)
YORK COUNTY
Maine Invites You

1872. The Cliff House
at BALD HEAD CLIFF, Ogunquit 15, MAINE

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Directly across from the bathing beach and within a five minute walk of the shopping center and amusement park. Cottages are heated and completely modern, and have two bedrooms with inner spring mattresses, screened porch, private shower, with hot and cold water, full size kitchen with electric refrigerator, gas range, etc. Modern Motel with bath and shower, units accommodating two to six persons. We supply fresh towels daily and also supply bedding and linens in cottages and Motel. Private parking space. Reasonable rates. MM. and MRS. ERNEST H. ROSA Phone 78-1-M

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3 Minutes to Beach and Village
12 Units—some with kitchenettes

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Riverside Hotel
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Maine Invites You

YORK COUNTY

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ACCOMMODATIONS excellent and plentiful—CHURCHIES, SHOPS and SUMMER PLAYHOUSE within easy reach.

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Excellent highways lead to Ogunquit—Located 70 miles north of Boston on the beautiful COAST OF MAINE.

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**MOTOR LODGE**

On U. S. Route One
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Wm. G. Biehler, Owner-Manager
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Private beach. New Lookout Bath and Tennis Club. Golf, tennis, shuffleboard, fishing . . . just a stroll to shops, famous art colony, summer theatre.

Open May 30-Sept. 15. European Plan (American Plan available next door at The Lookout).

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Write H. H. CARROLL, Owner-Manager

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Biddeford is the site of the famous Pepperell Mills and the Saco-Lowell Shops. A banking, distribution and shopping center, it forms, together with the City of Saco on the northern bank of the river, a locale for many smaller manufacturing and service industries. Both cities have excellent residential and shopping districts and small farm areas in their suburbs.

Biddeford and Saco also are hubs for highway traffic into the western and northern interiors of York County, with its hills and lakes. Shoreward from U. S. Route One, branch roads lead to Bay View, Camp Ellis, Ocean Park and Old Orchard Beach.

These latter communities, famous for years as summer colony and oceanside resort areas, now are increasing their year-around populations annually.

Old Orchard Beach, focal point of an eight-mile long white sand beach area stretching from the mouth of the Saco River to the Scarborough River at Pine Point, features
RELAX happily ... by the sea on beautiful Ogunquit Headland. Enchantingly landscaped grounds. New Lookout Bath and Tennis Club ... social and sports activities ... golf, Ogunquit Playhouse with Broadway stars, art studios, shops, yacht basin, churches nearby.


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Ogunquit 25
Maine.

a five-mile strip of smooth sand from 400 to 700 feet wide, warming the surf considerably on sunny days. With more than 100 hotels, scores of rooming houses and restaurants, it is a world-famous amusement and convention center. More Canadians visit this area of Maine each Summer than any other resort section, even in their own Country.

If the visitor enters York County from Dover or Somersworth, N. H., he comes into the State through the Berwicks which include Berwick, South Berwick and North Berwick. These are on the western side of the county, comprising a rich farming area and famous in New England history and tradition. The first sawmill in New England was located in this area. Maine sent more men from this section to the Revolutionary War than any other area, and one family here provided Governors for both New Hampshire and Massachusetts.

(Continued on Page 19)
YORK COUNTY

Maine Invites You.

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Sun... sea air... pleasant hours

WILE away your time in comfortable relaxation or vigorous activity where the best traditions of New England hospitality prevail. Delightful Maine meals in our picture-windowed oceanside dining room. Varied social activities including Saturday night dancing. All sports and especially fine surf bathing.

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Mr. and Mrs. Walter D. Abbott
Owners-Managers
The Surf... the Sun and Relaxation
are yours
at Sparhawk Hall
Midway 6-5562

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THE GRAHAM
On the Shore Road at Ogunquit, Maine
Internationally known for its fine foods and comforts—also spacious lawns—gardens with shade trees and comfortable chairs—Lounges where one can sit and look over the ocean. Golf course nearby. Central to three mile white sand Bathing Beach, Movie Houses, Playhouse, Art Center, Fishing, Boating—All summer sports within walking distance.

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Midway 6-5562

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Ocean View House
OGUNQUIT, MAINE


Write for Booklet and Prices.
EDGAR P. BROOKS, Owner-Manager
OGUNQUIT, MAINE

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Three minutes from Ogunquit Beach on Route 1 South. Built this year. Efficiency units, hot water heat, wall to wall carpeting. We also have for rent nine housekeeping cottages in the Perkins Cove section of Ogunquit.

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OGUNQUIT, MAINE

HIGH ROCK HOTEL
OGUNQUIT, MAINE

Centrally Located
Secluded
Overlooking Village
Opposite Post Office

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Modern and comfortable units consisting of 2 new motels,
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Screened porches. All equipped, linens, etc. furnished.
Best of beds. All have private baths. Automatic heat.
Free TV. Tenting area.
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Beautiful ocean view Housekeeping Cottages back from
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Summer Theatres and Churches. Rooms in house—double
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Webhannet Court will meet your every vacation need
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R. F. D. No. 1, Wells Beach, Maine MIDWAY 6-2431
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This is Maine at its best—a charming colonial area—friendly, hospitable people—diversified entertainment.

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Browse in the quaint gift shops, fish from the rocks, paint the rugged Maine sea coast, see the historic homes, watch the stars at the Arundel Opera Theatre, and the Kennebunkport Playhouse, swim in the clean, invigorating Atlantic Ocean, play and sun on the soft white sands, golf on either of the two local 18-hole courses, photograph real Maine lobster fishermen bringing in their catch, or, enjoy delicious, Down East cooking.

Hotels, motels, cabins, and private homes provide clean, modern, attractive rooms to fit every vacation budget.

The Kennebunks are easy to reach via the Maine Turnpike and US Route #1 — for example: Boston is 90 minutes away by safe, swift highways.

For personal and prompt attention write today for colorful, attractive brochure.

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Our guests enjoy a happy seaside vacation with all the outdoor sport facilities offered. 18 hole golf course nearby. Tennis. Lawn buffets, Sunday evening buffet, outdoor shore dinners, cocktail lounge, varied social program. Churches nearby.

Near South Berwick is the home of Gladys Hasty Carroll, contemporary novelist, who uses Maine and New England as the locale of many of her stories and writings. The Sarah Orne Jewett House, open to the public, contains some of the most beautiful features of any house in New England.

Beyond the Berwicks, the Bauneg Beg Hills, gateway to Sanford, have been developed as a summer playground, with fishing, swimming, hunting, hiking, golfing and all the other outdoor sports that the region affords.

Another gateway to Sanford is Route 202, entering the State from Rochester, N. H., and crossing the Salmon Falls River and the Town of Lebanon, rich in history and scenically beautiful with gently rolling, pine dotted hills, many brooks and ponds and a fine lake, North East Pond.

Sanford and Springvale are geographically in the center of York County and in the center of a superb lake and hill...

(Continued on Page 21)
YORK COUNTY

Maine Invites You

SeaView HOUSE


AMERICAN AND EUROPEAN PLAN
June 28 to Labor Day. Wescott M. Merrow, Mgr.

KENNEBUNK BEACH 8, MAINE

The Atlantis HOTEL


June 23 to Sept. 15. Norman E. Merrow, Mgr.

KENNEBUNK BEACH 8, MAINE

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Directly on Gooch's Beach

3,000 ft. private beach on our 20 acre estate. Varied sports and entertainment program, including movies, shuffleboard, sailing, water skiing, fishing.

Rooms in Hotel, Guest House—

3 Cottages with 2 or 3 bedrooms, living room and bath.

Rates: $9 to $14 a day include delicious, satisfying meals. Noonday meal at hotel or at Beach Club Snack Bar. Saturday night buffet supper. Churches nearby. Locker and parking facilities at Beach Club available for transients.

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Kennebunk Beach ★ Maine

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EVERY RECREATIONAL FEATURE

PHYLLIS BRIDGER LEATHERS, Mgr.

LAND'S END COTTAGES

ON CAPE PORPOISE HARBOR (IN KENNEBUNKPORT)

23 one, two and three bedroom housekeeping cottages, completely modern. New Esther Williams, fresh water. SWIMMING POOL. Also small salt water beach. Near theatres, gift shops, churches, eating places and public beaches. Each cottage has own yard and view. Feature Weekly Lobster Bakes. Weekly, monthly and season rates.

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Tel. No. WO 7-2433

SINNETT HOUSE

CAPE PORPOISE MAINE


$47.00 and $52.00

Send for folder
Maine Invites You

YORK COUNTY

area. It is the largest community in Maine under the historic town form of administration and also is the home of Nasson College, first college for girls established in Maine.

Roads northwest from Sanford-Springvale lead to a great summer vacation region dotted with lakes and ponds and streams. Mousam Lake, Square Lake, Pleasant Lake, Balch Pond and Great East Pond, nestle among hills and rolling farm lands in Acton, Shapleigh and Newfield. The many pleasant ridges along this route afford spectacular views of the colorful apple orchards of the region.

Northeast from Sanford is the charming shire town of Alfred, whose courthouse vaults contain the oldest continuous court records in the United States, dating back to 1635. Beautiful old houses of prominent early families are located on quiet streets under towering elms. The Whipping Tree, on Oak Street, is said to be the only whipping post now remaining in New England from early colonial days. The colorful cranberry bogs and the Massabesic Experimental Forest are located close by.

Directly east from Alfred is the road to Lyman and Biddeford. Lyman is the heart of the county's white pine belt and has three large ponds. Kennebunk, Bunganut and Swan within its town limits. A village, Goodwin's Mills, is the business center of Lyman.

North from Alfred to Waterboro and East Waterboro one passes through a delightful recreational region, dotted with lakes and mountains. Shaker Pond is just off Routes 4 and 202, while at Little Ossipee Pond, beautiful Ossipee Mountain (1050') rises from the shore of the salmon-stocked lake. Ossipee Mountain has a CCC automobile road almost to its peak and excellent picnic sites and open air fireplaces for the public. From the summit is a breathtaking view for miles in every direction.

From the Waterboros Route 5 leads to the northwestern corner of York County, where are Limerick, East Parsonsfield, Cornish and Limington. This again is beautiful hill and lake country, with Sokokis Lake, Little Ossipee River, Pequawket Lake and other lesser ponds and streams and villages and pleasant valleys that made it a favorite region of the Indians and early settlers.

Inland York County is especially attractive in the Spring and Fall. The snow white blossoms of the many apple orchards of springtime and the richly laden trees of fall set against colorful foliage is a spectacle long to be remembered.

In the north central part of the county is the famous Saco River Valley Region of Dayton, Hollis Center, Bar Mills and West Buxton, the latter made famous by, among other things, Kate Douglas Wiggin's "Old Peabody Pew." The scene of this famous story and play is the old Tory Hill Meeting House at Buxton Lower Corner.

Besides its world-famous textile plants and its unequalled recreational advantages, York County is a highly developed (Continued on Page 24)
Where the blue waters meet the clean sands along miles of the most beautiful beach on the Atlantic Seaboard.

ENJOY YOURSELF . . .

Sun and Surf Bathing  Swimming
Ocean Pier  Dancing  Fishing
Movies  Roller Skating  Bowling
Golf  Tennis  Shuffleboard
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Over one hundred and fifty modern hotels, motels, tourist homes, and overnight camps are here to serve your every need at reasonable prices. Direct rail and bus service from all points in the United States and Canada.

For color booklet, list of accommodations and rates, write:

BEACH INFORMATION CENTER
CHAMBER OF COMMERCE
Old Orchard Beach, Maine

CONVENTION CENTER OF NORTHERN NEW ENGLAND

Page 22

In writing to advertisers, please mention “Maine Invites You”
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Old Orchard Beach
Directly On The Ocean Front
Hot and Cold Water In Every Room. Some With Private Baths or Showers.

A COMPLETE OCEAN FRONT RESORT HOTEL
Coffee Shop—Sun Deck
Modern Sprinkler System
RESERVED PARKING SPACE FOR GUESTS ONLY
For Information and Rates, write:
Mrs. Louis Balkan
Tel. Wellington 4-4452
34 East Surf St.
Old Orchard Beach, Maine

At West Grand Avenue, Near the Square
VAN'S CAFE
Old Orchard’s Finest Restaurant
Complete Family Menu
Seafood a Specialty
Open 24 hours
Malt Beverage Service
Operators of Plaza Restaurant — Saco — Year Round

THE GERTRUDE MOTEL
12 New Deluxe Motel Units
Equipped for Light Housekeeping
Twin or Double Beds—Showers—Toys and Electric
One Minute to Beach
3 Minutes to Churches—Restaurants—Amusements
Modern Equipped Children’s Playground on Premises
Write or Phone Mr. and Mrs. Harvey Korobkin, Mgrs.
Walnut and Milliken St. Tel. Old Orchard Beach WE 4-1054

SPRUCE LODGE and CABINS
HOUSEKEEPING cabins and cottages. Modern utilities. Our unique “Maine Log Cabin” Lodge offers real hospitality to all our guests. Live among the beautiful pines, yet only five minutes walk to the “Finest Beach in the World.” Write early to secure reservations, by week, month or season. Please state dates of reservation and number in party. Thank you.

A Secluded Spot for Honeymoon Couples
Grace L. Maxonber
Tel. Wellington 4-2883
Old Orchard Beach

THE LAFAYETTE HOTEL
On the Beach Front
OLD ORCHARD BEACH, MAINE
Maine’s largest hotel observing Dietary Laws
Rooms with Bath, All Sports Sprinkler Equipped
Open June 1st to Sept. 10th
SAUL GOODKOWSKY, Mgr.
Tel. Wellington WE 6-2331
Same ownership-management since 1969

PINE HAVEN CABINS
SMITH WHEEL ROAD
ROUTE NO. 5
OLD ORCHARD BEACH, MAINE

Write for folder and rates
Please mention vacation period and number in party
BERTHA WELCH, Owner and Mgr.
Tel. Wellington 4-2259
P. O. Box 236
FOR A REAL VACATION CHOOSE . . .

Colonial type, housekeeping cottages with maid service and every modern convenience. Located on beautiful Sunset Bay, an inlet from ocean. Living room has fireplace, comfortable lounging chairs, couch, dinette set. Two bedrooms with finest twin beds. Kitchen and bath have automatic hot water. Electric stove, refrigerator, toaster and iron. Dishes, silver, blankets and linen included. Screened porches. Several outdoor activities on grounds. 1/2 mile to beaches. Near all amusements and shopping areas. Large terrace with cook-out facilities and TV and card room.

Special rates in June and September
All rates include water, fireplace wood, electricity, parking, heat and maid service.
Recommended by Duncan Hines in Lodging For A Night—1961
Write for booklet
MRS. R. L. BOWIE, Prop.

SACO BAY COTTAGES
* Completely new four room cottages equipped for housekeeping. Electric kitchen stove, refrigerator, hot water unit. Sun porches with screens, steel tables, and chairs. Maid service. Located directly on river and within easy walking distance of excellent salt water beach. For rent by the day, week or season. Open June 15 to Sept. 15. Mrs. G. D. Murdock, Owner-Manager 25 West Ave. CAMP ELLIS BEACH Tel. Biddeford 2-1096 SACO, ME.

agricultural area. It is part of the Atlantic Truck and Vegetable Region, growing crops such as peaches and melons usually grown farther south. Dairying, poultry raising, orcharding and forestry are important components of its rural economy and it contains the largest orchard in Maine of more than 16,000 trees.

Well-kept homes and farms, excellent highways, varied industrial opportunities, every form of recreational advantage close by, from the mountains to the sea, and the keen civic consciousness of its residents justify them in regarding their section of the State as the “show window of Maine.”

CASCADE LODGE and CABINS
Two Miles from Old Orchard Beach
Ten Miles to Portland

Offers a high standard of luxury in overnight cottages to the traveller and vacationist.

In the Lodge—sixteen rooms with private bath.

— MAINE’S FAMOUS SHORE DINNERS —
with Lobsters broiled, baked or boiled—tender Pine Point Clams—Maine vegetables, prepared as only a State of Maine Chef can.

SPECIAL DAILY MENUS

CASCADE LODGE CO.
B. H. HAWKES, Mgr.

SACO, MAINE
Phone Scarboro TU 3-4416 or Biddeford AT 3-3271

ON ATLANTIC HIGHWAY U. S. 1 - SACO - MAINE

Page 24

In writing to advertisers, please mention “Maine Invites You”
CUMBERLAND COUNTY, Maine's most populous area, is like York, a scenic wonderland stretching from the mountains to the sea. Along the coast, where most vacationers enter the State, are beaches, stern headlands and cliffs, scores of harbors, islands and inlets, where boating, swimming and deep and shallow water fishing offer residents and vacationers alike an unlimited scope of activities.

Inland the great Sebago Lake-Long Lake chain, with its scores of lesser lakes and ponds and streams covering an area of hundreds of square miles provides a recreational area for many thousands of persons annually.

Pine Point, adjoining the Old Orchard Beach section of York County, continues the beach features of the coast, with famous resort centers such as Prout's Neck, Scarborough Beach, Higgins Beach, and Cape Elizabeth forming the southern side of the great Casco Bay area centering on Maine's largest city, Portland. The Casco Bay area contains hundreds of islands long popular with vacationists. Along its shores, from Cape Cottage and South Portland, the scenic route passes through Falmouth, Cumberland, Yarmouth, Freeport and Brunswick, thence seaward southeast to the northern shores of Casco Bay, to the resort and fishing areas of Harpswell, Great Island, Orr's Island and Bailey Island.

(Continued on Page 30)
Inn of charm and character
90 modern rooms, all with bath
Heated salt water swimming pool
Golf
Tennis
Sailing
Beach Bathing
Sea Fishing
Rates from $19.00 per day, American Plan
Reservations in advance necessary
Ross W. Thompson, General Manager
Maine Invites You

CUMBERLAND COUNTY

Considering "Poor Father," We Provide A "Family Rate"

Please Write for Quotation
You Will Be Pleasantly Surprised
Mention Requirements and Age of Children

Please Write for Quotation

"DRIVE-IN"
ENTRANCE

Live the Maine-way! At Portland's Favorite Hotel
Air Conditioned Rooms Available
Television or Radio in Some Rooms

DELICIOUS MAINE FOODS await the traveler at The Lafayette
Shore dinners — chowders — broiled live lobsters.
Gateway to Maine's Vacationland.
Ideal Center for memorable day trips along Maine's rockbound coast,
lovely Sebago Lake Region and the White Mountains
All day sails on beautiful Casco Bay with its 365 interesting islands

Single Rooms With Bath
$5.75 to $8.00

Double Rooms With Bath
Double Bed $7.50 to $10.50
Twin Beds $8.00 to $11.75

Richard H. Pew, Mgr.
Direction, American Hotels Corporation

PORTLAND

MAINE

Lafayette Hotel

In writing to advertisers, please mention "Maine Invites You"
### Popular Priced Meals
- Three Dining Rooms
- Radio in Every Room
- Two Cocktail Lounges
- European Plan
- Season 1961
- 450 Rooms with Television
- Storage Garage and Parking Lots
- 500 Rooms with Television

### Rates

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### Rooms with Combination Tub and Shower

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### Sample Rooms
- Family Plan
- Cots: $3.00
- Shore and Steak Dinners

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Visit the
CHARTER HOUSE
MOTOR HOTEL
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In Portland be sure to stop at the Charterhouse... located just off the Maine Turnpike at Westbrook, handy to nearby beaches or downtown Portland. Modern single and family size rooms with private tile baths and large screen TV for your comfort... a swimming pool for your pleasure—make the Charterhouse ideal for an overnight stop or a visit.

"It's worth the trip in itself!"

CHARTERHOUSE MOTOR HOTEL
Maine Turnpike at Westbrook, Exit 8
Adjacent to the famous Vallee's Steak House
Open 7:00 AM to 1:00 AM

Portland is the metropolis for this coastal area, "The beautiful town that is seated by the sea" of its native Longfellow. On a peninsula less than a mile wide, swept by cool sea breezes, it is a city of modern hotels, banks, department stores, numerous industries, theaters, libraries, churches and museums. Eight golf courses, many tennis courts, bridle paths, fresh and salt water boating and beaches are in the city or nearby.

In the adjoining City of Westbrook are the great paper mills of the S. D. Warren Company, dowel, box and other industries. Westbrook also is a shopping and highway gate to the southern Sebago Lake area and is on Route 25, main artery through Northern York County to Freedom, N. H., and the Ossipee area.

Northwest from Portland, on the threshold of the great Sebago Lakes region is a farming area famous for dairying and vegetable crops. This includes North Yarmouth, Gray, Windham, Standish and Gorham. In Standish is a State game preserve, where deer and other native animals have sanctuary each year and populate the entire section of the State for fall hunting. In Gray, New Gloucester, Casco and Raymond are state game farms and the largest trout hatchery in the world.

Sebago, second largest lake in Maine, is the native habitat of fighting landlocked salmon, square-tail trout, black bass and numerous other fresh water species which are caught,
from Spring to Fall. Bordering towns of Windham, Raymond, South Casco, Sebago and Standish offer vacation facilities by the hundreds, ranging from overnight camps to exclusive lake shore resorts. This area too, provides the sites for scores of summer boys and girls camps.

The storied Songo River connects Sebago Lake to the north with Long Lake, along the shores of which are such busy inland resort centers as Naples, Bridgton, North Bridgton, Harrison, Otisfield and Casco. Scores of other lakes and ponds, such as Little Sebago, Panther Pond, Crescent Lake, Thomas Pond, Pleasant Lake, Highland Lake and Thompson Lake, dot this area.

On U. S. Route 302, 6 miles west of Bridgton, is located one of Maine’s major ski centers, the Pleasant Mountain Ski Area. Here a 4,000-foot Chair Lift to the very top of Pleasant Mt. carries skiers in the Winter and vacationists in the Summer and Fall to enjoy the very beautiful and spectacular view.

Adjoining Oxford County to the west, the hill and lake sections of Baldwin, Douglas Hill and Steep Falls abound in trout and bass waters, bridle paths and hiking trails, camp sites and farming and lumber country.

(Continued on Page 32)
CUMBERLAND COUNTY

Maine Invites You

This beautiful region of 32 lakes, surrounded by mountains and pine-clad forests, for years has proved itself deservedly popular with vacationers, sportsmen and lovers of fine scenery. It is Maine's most accessible lakes region, served by a network of excellent highways. Here you will find the earliest land-locked salmon fishing in New England, usually starting about mid-April. The region offers many recreational opportunities, both on the land and on the lakes. Many modern inns and camps offer excellent accommodations and fine food. You certainly will enjoy yourself in this three-season vacation-land, from Spring right thru the Fall.

SEBAGO-LONG LAKE REGION ASSOCIATION, INC., Sebago Lake 11, Maine

Along the north central rim of the County is the historic town of New Gloucester, where the famous Shaker Society was organized in 1794, and the present Shaker Village and Church on the road to Poland Spring attract many visitors. Its farmland and forest slope down to beautiful Sabbathday Lake.

Bradbury Mountain State Park in Pownal contains a granite bluff rising 484 feet facing south, with a beautiful panorama of Casco Bay and the islands and estuaries off Freeport.

Freeport also has been called the “birthplace of Maine,” for it was here that commissioners from the District of Maine and its parent Commonwealth of Massachusetts met in 1820 and signed the papers which made Maine a separate state of the Union.

Brunswick, easternmost town of the County, is the site of Bowdoin College, historic guardian of culture, whose distinguished sons over the years have provided state and national leadership. It is here that government installations have been constructed in recent years to bolster the Nation's Atlantic defenses. These include the sprawling Brunswick Naval Air Station and Air Force Radar units. Here also manufacturing plants have for many years poured economic lifeblood into the surrounding area.

Harpswell, Great Island, Orr's Island and Bailey's Island, reached by highway from Brunswick or by passenger steamer from Portland, are picturesque vacation and outing spots. The sight of a Maine lobsterman fixing his traps, or a small boat fisherman mending his nets, is commonplace along the shore. Here tuna fishing has become both a great sport and an important summer industry in recent years and deep sea fishing trips can be arranged on short notice. On Orr's Island is “Pearl House,” locale of Harriet Beecher Stowe's "The Pearl of Orr's Island."

Besides being the focal points for business and transportation in the County, Portland and South Portland are cities of many types of industries. They are constantly growing, yet are not congested.

Magnificent views of Casco Bay on the east and the mountains on the west are to be had from Portland's Eastern and Western Promenades, beautiful landscaped esplanades on high ground at either end of the city. Note-worthy points include its unsurpassed water system (from Sebago Lake); Kotzschmar Memorial Organ in Portland City Hall, with public summer recitals by outstanding organists; Portland Municipal Airport near the Stroudwater terminus of the old Cumberland-Oxford Canal; the Wadsworth-Longfellow House; Portland Observatory on Munjoy Hill; Tate House; Victoria Mansion, the many museums and art exhibits and Portland's nearness to beach, lake and mountain.

West of Portland, at the Southwestern entrance to the Sebago Lake region is historic Gorham, first called Narragansett.

Numerous highways lead to the Sebago Lake-Long Lake region stretching to the northern part of the county and beyond, a veritable wonderland of lakes, streams, forests and hills. Sebago Lake, 14 miles long and 11 miles wide reaches a depth of 400 feet in some places. From the crystal-pure spring-fed waters of this lake comes the inexhaustible water supply for Portland and the surrounding area, including several of the Casco Bay islands. On the shore of Sebago in North Windham has been discovered the largest Indian burial ground in the United States and thousands of Indian relics have been collected there.

Sebago Lake State Park consists of 1,296 acres on the

(Continued on Page 35]
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Just tear out the cards, fill them out, and address direct to the Hotels, Camps, or other advertisers in which you are interested.

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Just tear out the cards, fill them out, and address direct to the Hotels, Camps, or other advertisers in which you are interested.

PLEASE PRINT YOUR NAME AND ADDRESS

STATE OF MAINE PUBLICITY BUREAU
Goodwin's Lodge
COTTAGES AND CABINS
On North West Shore of Sebago Lake
27 Miles from Portland
Offers a choice of comfortable rooms with bath in Lodge, in guest cottages on the waterfront or private, heated bungalows accommodating two, three, or four, with twin or double beds, showers, continuous hot water and maid service. Dining room, living room, and recreation room in main Lodge. Restaurant and Snack Bar on grounds.

Good Food and Plenty of It
Fine sand beach, fishing, boats, float, pier and sundeck, excellent tennis court, shuffleboard courts. Golf course six miles away.

For a Good Vacation It's Goodwin's on Sebago
Illustrated folder and rate sheet on request
FRANK P. GOODWIN
P. O. North Sebago, Maine
Tel. SUNset 7-2101

PICKERING COTTAGES
On Hancock Lake
Douglas Hill, Maine
Fishing—Swimming—Boats and Motors
Enjoy your own comfortable vacation cottage, secluded but not isolated. All electric, fully equipped kitchen with bath and fireplace. Linen on request. Hot and cold spring water, screened porches, sandy shore safe for children. Ideal spot for families. Accommodating from 2 to 10 persons. Rates $55 to $70 per week. Open year round. 10 minutes from town. Write, above, or phone Bridgton Midway 7-3921.

Round Table Lodge and Cottages
Routes 114 and 11 ON SEBAGO LAKE Tel. SU 7-9431
Situated on private sandy beach, safe for children, at one of the best fishing grounds on Sebago. Recreation Building, Housekeeping Cottages, Overnight Cabins, Rooms. Early reservations advised. Open May to October.
For further information write or wire:
ETTA and BUNNY BURNELL
NORTH SEBAGO, ME.

For A Real Maine Vacation Come To
BURTON LODGE
White's Bridge, North Windham, Maine
ON FAMOUS SEBAGO LAKE
AMERICAN PLAN
Salmon, Trout and Bass Fishing, Boating, Bathing, Sun Pier, Lawn Games, etc.
Open April 1st to Sept. 30.
Also seven modern Housekeeping Cottages.
We specialize in home cooked food.
Write for further information and folder.
NELL and HAROLD SPARKS, Owners

MIGIS LODGE
ON SEBAGO LAKE
Friendly and informal vacations for discriminating people. A main lodge and private cottages. Beautiful new dining room overlooking lake.
Scenic location. Modern conveniences. Excellent food.
Salmon and Bass Fishing, plus a complete list of vacation activities.
New color booklet and rates on request.
Mr. and Mrs. Sherman K. Crockett, Owner-Management
Open May 26th thru September
SOUTH CASCO, MAINE
CUMBERLAND COUNTY
Maine Invites You

ECHO LODGE
PINE GROVE AND
BATHING BEACH

JESSE and LAURA PLUMMER RAYMOND, MAINE
Tel. Raymond OLDfield 5-4734

BLACKWOOD COTTAGES
In a Pine Grove Overlooking Sebago Lake
6 Housekeeping cottages (2-8 people)—Fireplace, Frigidaire, gas plates or ranges, flush toilets, showers or bath, screened porches. Nice sandy beach, 2 min. walk. Churches, post office, stores, restaurants, golf nearby. On Routes 11 and 114—28 miles from Portland. Weekly rates $50 to $105. Write for monthly or season rates. Phone SUNset 7-2241, Sebago.
Gladys and BILL Bachelder No. Sebago, Maine

SEBAGO LAKE CAMPS
SANDY BEACH
No. Sebago, Maine Tel. SUNset 7-3211 On Rts. 11 and 114
RUTH and BOB NELSON, Proprietors
Season: April 15 to October 15

The CHUTE
HOMESTEAD
and COTTAGES
IN THE HEART OF THE
SEBAGO-LONG LAKE REGION

Your own modern, attractively furnished cottage, privately located on 200 acres of pine-bordered lakeshore and sunny hillside yet you may drive your car right to the door.
Boats and canoes, tennis court, trails, canoe trips, and cookouts along with square dances and informal entertainment in the barn loft are provided for your enjoyment. Delicious Maine meals are served at the Homestead.
JUNE 17 TO SEPT. 11
Please send for color folder
POLLY and PHIL CHUTE, NAPLES I, MAINE

POLLY and PHIL CHUTE, NAPLES I, MAINE

In writing to advertisers, please mention "Maine Invites You"
Maine Invites You

CUMBERLAND COUNTY

OPERATED BY THE SAME FAMILY FOR 3 GENERATIONS

PINE GROVE FARM AND CABINS

Cabins located at edge of Pine Grove overlooking lake.

Mile shore front — Wide sandy beach — Central Dining Room —
American Plan — Spacious heated cabins, modern conveniences.
200 acres, 40 acres mowed fields for golf practice.
Large playroom — Ping Pong — Pool — Shuffleboards — Tennis —
Bathing — Boating — Fishing.

Send for Booklet
GARDNER & GERTRUDE HAYDEN
Raymond, Maine

Pine Grove Farm
and
Cabin

Cabins located at edge of Pine Grove overlooking lake.

Mile shore front — Wide sandy beach — Central Dining Room —
American Plan — Spacious heated cabins, modern conveniences.
200 acres, 40 acres mowed fields for golf practice.
Large playroom — Ping Pong — Pool — Shuffleboards — Tennis —
Bathing — Boating — Fishing.

Open June to September
20 miles from Portland
¼ mile off Route 302

GARDNER & GERTRUDE HAYDEN
Raymond, Maine

Wind in Pines

A family resort on Sebago Lake

RESTFUL—INVITING—400 feet of exceptionally
fine beach and bathing, safe for small children.
Central lodge with dining and recreation rooms.

Write Mrs. Wm. Burnham, Raymond, Maine. Tel. Oldfield 5-1612.

SEBAGO ACRES

A COTTAGE COLONY ON SHORE OF SEBAGO LAKE

20 modern heated housekeeping cottages in natural wooded setting—
1, 2, and 3 bedrooms. Quality equipped for guest comfort—gas or
electric kitchen—hot water—showers—screened porches—linens and
dishes. Private sand beach—safe bathing in crystal-clear fresh water
—recreation area—shuffleboard—swings, fireplace, etc.—dock—boats
available—good fishing. Churches, stores, golf nearby. Estate seclu-
sion with cottage access by private road assures safety, quiet, and
privacy. 20 MILES FROM MAINE TURNPIKE on Route 114. Write
or phone:

SEBAGO ACRES, SEBAGO LAKE 4, MAINE
Tel. Sebago, Sunset 7-3541 (before June, if no answer call
Portland, Spruce 2-1331)

ARTHUR and MARY McCUBREY

In writing to advertisers, please mention "Maine Invites You"
CUMBERLAND COUNTY

Maine Invites You

BRIDGTON ON THE LAKES

Maine's Year-round Resort Area-

Near the cities, and only forty minutes from the Eastern Slope Area of the White Mountains. Bridgton, a busy trading center, holds within its bounds ten beautiful lakes and ponds; offering motels, camps, camping areas, and tourist homes, and with its varied terrain, furnishes boating, swimming, golfing, hunting and fishing, and endless scenic drives.

Pleasant Mountain Ski Development's chair lift operates summer as well as winter, making available unsurpassed views from the mountain top.

Bridgton Chamber of Commerce, Box 152, Bridgton, Maine

Sandy Cove Cottages

Long Lake, R. F. D. 2, Bridgton, Maine


Open April 1st to November

Special rates before July 1st and after Labor Day

Brochure and Price List on request

EDITH and DONALD BEAL

Tel. Midway 7-2002

Pioneer Lodge


Write today for brochure and complete story.

P. W. Wigginton — Owner, Manager

BRIDGTON, MAINE

Box O

PIONEER LODGE AND COTTAGES

Midway 7-3424

Christmas Tree Inn

JUST OFF U. S. ROUTE 302

Informal lakeside resort. Cozy, comfortable private cottages, beautiful central dining room and lodge with indoor recreation facilities. Excellent meals, cookouts. Good fishing in Highland Lake; sandy bathing beach, boating, tennis. Golf nearby. $84 up per person weekly including all meals and facilities; $70 up weekly in June; lower family rates. Open late May to mid-September. Winter Dec. to early March.

Billie and Buck Austin, Owner-Managers

Telephone Bridgton, Midway 7-3482, 9361
STONE'S CAMPS  
HOUSEKEEPING  
BRIDGTON, MAINE

30 modern cottages on the shore of Highland Lake delightfully located for boating, bathing, fishing, mountain climbing, golf. All conveniences including automatic heat. Special rates before July 1 and after Labor Day.

OPEN MAY THROUGH OCTOBER
MRS. FRANK M. STONE and SON, Owners-Managers

MERRIWEATHER INN  
ON LONG LAKE  
NORTH BRIDGTON, MAINE

A home-like country inn of high quality and refinement. Excellent food. Private baths. Unsurpassed for rest and relaxation. Open all the year. American and modified European Plan. Illustrated folder will be sent upon request.

MR. AND MRS. WINFIELD WITHAM

WOODS LAKE CAMPS  
BRIDGTON, MAINE  
ROUTE 117

Housekeeping camps by day, week or season. Lunch. With or without fireplace, hot water, showers and automatic heat $45-$65 per week. Season less special rates before July 1st and after Labor Day.

Tel. Midway 7-3900  
M. I. GRAY, Prop.

LAKE VUE COTTAGES, INC.  
ON LONG LAKE IN HARRISON VILLAGE

Modern housekeeping cottages to accommodate four. Screened porches. G. E. kitchens, bath with shower, maple furniture, blankets and linen furnished. Rates $65 a week. Reduced rates for spring fishing and fall foliage seasons.

Folder on request
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The 4300 foot long, double chair lift takes 2 passengers or 2 adults and a child to the summit of Pleasant Mountain in approximately 28 minutes. There, an unrestricted panorama extends in every direction. Picnic tables and light refreshments are available and trails provide an opportunity for exploration.

Open daily late June thru Labor Day and weekends until October 12

Round trip

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Winter operation includes 2000 feet T-bar lift and new 700 feet T-bar and beginners' slopes. Open December thru March.

148 miles from Boston, 388 from New York City
230 from Montreal, 6 miles west of Bridgton

Russell Haggett, Manager

BRIDGTON, MAINE
NORTHWEST of Cumberland County and the Sebago-Long Lakes region lies a fairyland of lakes and hills, busy towns and quiet villages within the borders of Oxford County. Its western boundary is the state line with New Hampshire extending from the Fryeburg resort area to the wilderness of the Rangeley Lakes-Magalloway River region. Its central area is composed of fertile farming country, summer and winter resorts and attractive industrial villages and towns.

The beautiful Androscoggin River runs through the middle of the county, west to east, and provides water and power for numerous industries, the majority of them concerned with woodworking and paper products.

Crossing into Oxford County in the south from the Sebago Lake region, roads from Hiram and East Brownfield and from Naples and Bridgton lead to Fryeburg to the west; North Bridgton, Harrison and the Waterfords to the north and through the rolling hills and mountains of Sweden and Lovell to the northwest.

Located in Hiram is the Merrill Botanical Park where Camping, Picnicking and Nature Study may be enjoyed.

Fryeburg is the oldest town in the county, situated on a plain of the Saco River valley. Once an Indian settlement known as Pequawket, Fryeburg is now a resort and highway center between Southern Maine and the White Mountains and the home of Fryeburg Academy. At the entrance to Maine along U. S. Route 302 is the Western Maine Information Center of the Maine Publicity Bureau and here Robert E. Peary, the Arctic explorer and a former resident placed the two Meridian Stones to indicate the true north for surveyors. Denmark, a few miles to the southwest, is a center of farming activities, lakes and summer camps.

From Fryeburg north into Oxford County, run two main highways that open up a country of lakes, hills and forests. Through North Fryeburg and Stow passes Route 113 to Gilead, named for its Balm of Gilead trees in the center of the town. This road for miles passes through a section of the White Mountain National Forest, which occupies an area of many square miles in this section of Maine. Six miles from Gilead is Evans Notch, from which may be seen spectacular views of the Presidential Range.

The second road from Fryeburg north through Oxford County is Route 5, passing through the Lovells to Bethel. Parts of Lovell Village, Center Lovell and North Lovell lie on lovely Kezar Lake, jewel of this region, whose pine-clad shores shelter many summer homes and widely-known resorts.

Visitors are welcome to See Our Museum Display of Maine Minerals and Gems—Our gem cutting shop and visit our nearby mines (30 min.) "TOURMALINES, AQUAMARINES and AMETHYSTS" Perham's Maine Mineral Store Route 26 at Trap Corner West Paris, Maine
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At Lynchville, further north on Route 5, is the Bumpus Mine, one of the most productive feldspar deposits in the State, where clear pink and green beryl crystals are found. Albany and Stoneham both are centers of hilly-wooded townships where bridal paths and mountain climbing attract the hardier souls.

South from Lynchville on Route 35 are North Waterford and South Waterford, where Lake Keoka and the Five Kezars are favorite cottage and camp sites. Waterford is the birthplace and home of the late Artemus Ward, famous American humorist.

In the southeastern section of Oxford County is Oxford, on the northern shore of Thompson Lake, an outstanding recreational and fishing area, which lies partly in Cumberland County.

Norway at the southern end of Lake Penasseewassee is a business and recreational center for the surrounding area. It is noted for its manufacture of shoes, wood products, snowshoes, skis, sleds and moccasins and several nearby mines turn out feldspar, quartz and semi-precious stones.

A few miles east of Norway is Paris, shire town of the county, made up of South Paris, West Paris and Paris Hill. South Paris is also a busy industrial and business center, producing wood and leather products, toys and novelties. Paris Hill was the earliest residential section of the township and the birthplace of Hannibal Hamlin, Vice-President of the United States with the martyred Lincoln. From here a spectacular panoramic view of the Oxford Hills is afforded. Nearby are Snow Falls, with a drop of 40 feet to the gorge of the Little Androscoggin River, a Maine Mineral Store, a museum of Maine gems, and Mount Mica.

At Locke’s Mills, both on the road from Paris to Bethel, are summer business centers for a surrounding lake and hill area, and have several small industries, notably in wood products. At Locke’s Mills, is located another of Maine’s Ski Areas, on the slopes of nearby Mt. Abram. At Bryant’s Pond is located Lake Chris-

(Continued on Page 40)
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North Newry, Grafton Notch and Upton. Mt. Plumbago in Newry has a greater variety of gems than any other Maine deposit. Screw Auger Falls, where the swirling water of Bear River has worn holes up to 25 feet deep in the solid rock of the river bed, is one of the many sights in this locality. Old Speck Mountain and Baldpate Mountain are separated by Grafton Notch in the trip through this scenic wonderland.

Upton, last town in Oxford County on this route, overlooks Umbagog Lake, source of the Androscoggin River, which drains the Rangeley Lakes region.

Hanover and Andover are located on Route 5 from Newry to South Arm, at the lower end of Richardson Lake. From South Arm vacationers, sportsmen and campers go by boat and woods roads to Middle Dam and Upper Richardson Lake to Upper Dam, connecting with the western side of Moosebrookmeguntic Lake, largest of the Rangeley chain. This entire area is an unspoiled wilderness of lakes, woods, streams and mountains. Aziscoos Mountain, Sawyer (Aziscoos) Lake, Parmachenee Lake, for which the famous Parmachenee Belle trout fly was named, and West Kennebago Mountain, are annual favorites with thousands of fishermen, hunters and vacationers. The Magalloway and Rapid Rivers and Cupsuptic Stream are famous for their fighting squaretail trout and lakes of the area yield large landlocked salmon.

Route 16, from Rangeley, cuts across the upper corner of Oxford County, connecting Pleasant Island at the upper end of Mooselookmeguntic with Wilson’s Mills on the lower end of Sawyer Lake.

On the eastern and central side of Oxford County are such towns as Hebron, an agricultural and orcharding center, site of historic Hebron Academy. Buckfield, Sumner, Hartford, Canton, Peru, and Dixfield, all of them centers of farming and recreational areas and with small industries nearly all based on various wood products. Anasagunticook Lake in Canton has bass, salmon, trout and perch and is popular with many sportsmen.

Rumford is the largest community in the county and is the site of one of the largest paper mills in the world, the Oxford Paper Company. Here the Ellis, Swift and Concord Rivers flow into the Androscoggin and the Falls are...
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RUMFORD, MAIN
One of Maine's finer hotels. Modern—Fireproof—European Excellent dining room. 100 rooms, 75 baths, unique Top Room. Television. Storage garage. Located midway between the White Mountains and the famous Rangeley Lake Region on Route 2. Center of Maine's Foremost Ski Area. Owned and operated by Francis C. and Nelle Staisulis.

within direct view of the business section. This latter is on an island formed by a canal and three bridges connect it with the mainland.

An important social center for that section of the County, Rumford is also regarded as one of Maine's outstanding winter sports centers, with championship ski jumps, cross country trails, and other facilities. The new Chisholm Ski Park located close to town, is a major winter sports development. Nearby is Mount Zircon, famous for its Moon-tide Spring, the flow of which is influenced by the moon's phases and increases 22 gallons a minute when the moon is full.

North from Mexico are Frye, Roxbury, Byron and Houghton on the road to Oquossoc. Route 17 here follows the course of the Swift River through a region of farms and woodlands. Byron, on the Swift River, is one of the few places in Maine where gold can be washed right out of the river bed.

Beyond Houghton, Route 17 continues over the "Height of Land" to Oquossoc in the Rangeley Lakes Region.

Oxford County comprises a total of 1,980 square miles. It has 301 named peaks and scores of others that bear no name. It is a county of lakes and hills, of medium elevation, where sparkling, pineladen air adds to the zest of living in Summer or Winter. Its farming, dairying, lumbering and industry have been a source of prosperity for its residents and to the thousands who visit the county annually for sports or vacations it offers a rendezvous with nature that has no equal.

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FRANKLIN COUNTY, adjoining the eastern border of Oxford County, is one of the so-called northern tier of Maine counties whose northern limits stretch into the great expanse of forests, lakes and mountains contiguous to the Canadian border.

In the southern section of the county it is bisected by the fertile valley of the Sandy River, while the west central section contains the eastern half of the world-famous Rangeley Lakes region.

Farmington, in the south, is the shire town and hub of the county, with good roads leading from it to the many smaller towns and villages, through rolling country of indescribable beauty, dotted with lakes, blue-capped hills and picturesque forest—emerald green in Summer, dark in Winter, multi-colored in Spring and gorgeously gay in Autumn from the valleys to the rounded summits.

Farmington is the main highway gate to the Rangeley and Dead River regions and the business and commercial center of a great agricultural, orcharding and recreational region. Sweet corn, canning peas, potatoes, dairying and small grains are raised in abundance in this section. Farmington also is the birthplace of Madame Nordica, whose home is a shrine open to visitors and here also is the home of Jacob Abbott, author of the famous Rollo books and many others. The famous Abbott family school for boys was opened here in 1841, achieving national fame as the Little Blue School. Here also is one of the State's best known teachers' colleges. Clearwater, Norcross, Varnum and Wilson Lakes are nearby. There is bass fishing in the Sandy River and trout abound in the nearby streams that flow from the countless springs that gush from the hillsides.

Southwest of Farmington is Wilton, with a beautiful panorama of Wilson Lake. With its sporty golf course and unequalled facilities for boating, canoeing, swimming, fishing and other lake sports, it is a favorite of vacationers and picnickers. The famous Bass Shoe Factory and wood products and canning plants provide industrial income for hundreds of nearby residents. Wilton and Farmington also are active winter sports centers. Widely-known Wilton Academy, a fine public library and an active and enthusiastic civic group help make Wilton an attractive town.

Jay and Chisholm, on the road to Auburn, are centers of quarrying and pulp and paper manufacturing and have seasonal canning plants. Farmington Falls and New Sharon are southeast of Farmington and are small towns on the Sandy River noted as agricultural and small manufacturing centers. Chesterville is another pretty farming village.

A new, 300-acre Bird Sanctuary is being developed in Chesterville on Little Norridgewock Stream and should prove an important attraction for this area.

Weld, northwest of Farmington, is in a beautiful valley surrounded by rugged mountains. Here is found Mount Blue State Park, which lies also partly in Avon. This park contains 4,920 acres, runs to the east shore of Lake Webb and embraces Center Hill, with a good highway leading to its 1,600-foot summit. Scenic drives and hikes, swimming and water sports and a marvelous panorama from a parking overlook make Mount Blue State Park a favorite of campers and tourists.

Northeast of Farmington is the little village of New Vineyard, a favorite hunting and fishing area. Strong, on the Sandy River, is a farming, livestock and small industry center on the road to Kingfield. The latter is a modern (Continued on Page 45)
Everything for a happy family holiday is yours in the vast Rangeley Lakes Region, the year-round. Maine's most famous mountain-lake summer playground now offers two major ski areas for Winter Fun... Bald Mountain and Saddleback Mountain. Rangeley's elevation guarantees a pollen-free summer and lots of skiing in the winter. Treat your family to a fun-packed vacation, any time of the year, in Maine's Rangeley Lakes Region. For your free copy of a picture-packed book, write today to:

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ACTIVITIES: tennis, badminton, archery, horseshoes, surf board, water ski, sailboats, pitch and putt course, etc. Safe, sandy BEACHES. 50 miles of peaceful woodland trails. Cookouts. Buffets. Vacation DELIGHT for ALL AGES among people we all like to know. Adult and Junior Rates.

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OQUOSSOC, MAINE
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Completely equipped for light housekeeping, hot and cold water, showers, gas, electric refrigeration, fireplaces. Outdoor fireplaces for cook-outs, croquet, badminton, horseshoes, volleyball, swings and games for children. Boats and guides for excellent spring and fall fishing. Open May 1st to October 30th.

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Richardson, Aziscoos and Umbagog, with connecting streams making an area of more than 450 square miles for fishing, hunting, canoeing, swimming, or just plain loafing.

Two major ski developments have been opened in this area, Bald Mountain and Saddleback Mountain, making the Rangeley Region a full four season vacationland.

From Rangeley Route 16 goes northeast to follow the South Branch of the Dead River, through Dallas Plantation to Stratton. A private toll road goes north to the Kennebago Region, with Big and Little Kennebago Lake and connecting Kennebago Stream, a region where fly-fishing is unequalled.

West from the village of Rangeley is the road along the northern side of Rangeley Lake to Mountain View, Oquossoc, Haines Landing, Bald Mountain, Barker and Mooselookmeguntic Lake. South on Route 17 from Oquossoc is the “Height of Land,” where a roadside outlook provides one of the most extensive panoramic views in the entire State, overlooking Mooselookmeguntic and two other lakes of the Rangeley Chain, as well as embracing the mountain peaks of Maine’s northwest boundary corner with New Hampshire and Canada. From Oquossoc Route 16 traverses Northern Oxford County to Wilson’s Mills at the

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**FACTS ABOUT MAINE**

Maine has a population of approximately 949,000 according to the U. S. census.

- Maine is 320 miles long, 210 miles wide, and has a total area of 33,040 square miles.
- Maine is nearly as large as the other five New England states combined.
- Maine has sixteen counties; containing 21 cities, 422 towns, 65 plantations, and 386 unorganized townships.
- Maine’s geographical location, topography, and climate make it an ideal region in which to live, work and play.
- Maine is one of the most healthful, beautiful, and interesting states in the union.
- Maine has 16,750,000 acres of forest land, 2,500 miles of indescribably beautiful coastline, 2,465 crystal-like lakes.
- Maine’s Aroostook County contains 6,453 square miles, an area greater than Connecticut and Rhode Island combined.
- Maine raises one-seventh of the nation’s potatoes; 75% of its blueberries.
- Maine’s highest elevation is Mt. Katahdin, 5,267 feet above sea level.
- Maine is an agricultural state with approximately 50% of her people living in rural communities.
- Maine farms number upwards of 42,000 with a total value of approximately $230,000,000.
- Maine’s industries are well diversified.
- Maine-made products embrace the list from checkers to warships, and from axes to yarns.
- Maine has one factory using 5,000 cords of wood weekly, and another plant using 72,000 tons of coal annually.
- Maine’s toothpick production is about 170,000,000 a day.
- Maine’s cement plant, the only one in New England, produces 225,000 tons annually.
- Maine produces 25% of all the feldspar used in America.
- Maine has 19,865,000 acres of land surface and of this amount 16,783,000 acres are in timber and wood lots.
- Maine’s annual cut of lumber is approximately 500,000,000 feet.
- Maine’s annual cut of pulpwood is about 1,300,000 cords.
- Maine claims America’s first chartered city—York.
- Maine has 61 public utility plants and 120 water power establishments.
- Maine’s lakes, mountains, seacoast, and other recreational assets make it a year round mecca for vacationists.
- Maine is truly The Land of Remembered Vacations and the VACATIONLAND of the Nation.

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SOMERSET COUNTY is another of the northern tier of Maine counties, its southern end a part of the fertile and industrial region of Central Maine and its northern reaches traversing a vast roadless area of rivers, lakes and forests extending into Canada.

The great Kennebec River flows southward for more than half its length within the borders of the county and in the northern part of the county are the headwaters of the St. John and Penobscot Rivers. The southern border of the county invades the famous Belgrade Lakes section of Central Maine.

Skowhegan is the largest town and the county seat. It is the hub of a network of roads entering the county from various directions. From it the main roads lead north through the county to Jackman and into Quebec.

The center of a rich farmland area, Skowhegan is an up-to-date small city with modern stores, hotels, restaurants and other facilities and a residential area with many fine historic homes and tree-shaded streets. Leading industries are woolen goods, shoes, pulp and paper, canning, wood products and commercial activities.

Five miles from Skowhegan is Lakewood, world famous summer resort and summer theatrical center on the shore of Lake Wesserunsett. Its summer theater dates from 1900 and it has achieved fame as “Broadway in Maine.”

Norridgewock, southwest of Skowhegan, was the original shire town of the county and is rich in Indian and historic lore. There still stands the early Congregational Church, the old county jail and the Danforth Tavern, where the old bar and ballroom remain intact. The trip from Norridgewock to Madison leads past the Old Point section, where Father Rasle, missionary to the Indians, was killed in 1724.

Other towns in the southern corner of the county include Mercer, a little lumbering and farming village; Smith-

(Continued on Page 53)
Located in the heart of Maine’s vacationland at the crossroads of routes 2, 201 and 150 within easy reach of lakes, mountains and coastal areas, the summer visitor or sportsman will find Skowhegan the ideal place to spend a day, a week or the entire summer as many do.

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field, between North Pond and East Pond on the road from Oakland in the Belgrade Lakes chain of Kennebec County; Fairfield, an industrial and business town with neat homes on the road from Waterville, Canaan, Palmyra, Starks, Larone and Hinckley, the latter containing the famous Good Will Farm of 2,600 acres and 40 buildings, providing a home for deserving boys and girls.

To the east of Skowhegan the lower eastern section of the county is an important industrial, agricultural and recreational area containing Pittsfield, a busy trading center with a woolen mill, shoe factory and other small plants; and Hartland, once the site of a woolen industry, but now containing a large tannery and canning plant. Hartland, Cornville, St. Albans, Ripley, Harmony and Athens are farming centers surrounding the Great Moose Lake resort area, where fishing, hunting, boating and camping attract hundreds of visitors.

From Madison and Anson, Route 16 leads through North New Portland to Dead River Plantation and the new dam of the Central Maine Power Company, which has created

(Continued on Page 54)
SOMERSET COUNTY

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An artificial lake 26 miles long and from one-half to four miles wide in the Dead River Basin.

Solon may be reached either from North Anson or Lakewood. It is a dairying center and is the site of Caratunk Falls, which may be viewed best from a railroad bridge spanning the river. Embden and Embden Pond are favorite hunting and fishing spots.

Further along the Arnold Trail is Bingham, gateway to Wyman Dam, which is in the Town of Moscow and has made in the Kennebec an artificial lake many miles long. The dam took two years to build and is 155 feet high and 2,250 feet long.

Ten miles above Bingham is the northernmost Arnold Trail marker in the Kennebec River section, for here his expedition left the course of the river to portage across country to Dead River and thence to Megantic. Pleasant Ridge, Carry Ponds, Rowe Pond and other desirable fishing waters and vacationing territory are in this region.

On the east bank of the Kennebec, the main highway continues on to Quebec over the so-called Jackman highway through Caratunk, the gateway to Pierce Pond, Pleasant Pond and Moxie Mountain, and to The Forks, named because of the confluence of the waters of Dead River which has flowed down from the hills and lakes of Franklin County to join those of the Kennebec which have

RELIEF FROM HAY FEVER

Maine is rapidly becoming known as a mecca for those suffering from hay fever.

Broadly speaking, places in the forested regions offer great relief and in many cases entire immunity is had, particularly in northern Oxford County and in the Rangeley region and the wooded country around Moosehead Lake. Probably anywhere up in the "Big Woods" region of Maine where grasses and pollen bearing weeds are not found can be confidently recommended.

Along the coast where the growth is principally coniferous Monhegan Island, Newagen, Squirrel Island, Mount Desert Island, Petit Manan and Eastport are recommended.

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come from Moosehead Lake through the East and West Outlets.
The Forks, Troutdale on Lake Moxie, Indian Pond, reached via Tarratine, Long Pond, Lake Parlin and Jackman sections are fishing and hunting sections of renown. The lakes have an abundance of trout, landlocked salmon and togue and the woods abound with partridge, woodcock, deer, and bear. Pierce Pond, Mount Coburn, Spencer Lake and the Dead River region also are great hunting and fishing areas. From Jackman, Big Wood Lake, Attean Lake, Holeb Pond and the waters of Moose River are favorites with hunters, fishermen and campers.

Jackman is known as “the Switzerland of Maine” because of the background of many mountain ranges in the region.
Maine Invites You

SOMERSET COUNTY

Maine

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PISCATAQUIS, the “county of lakes,” is the second largest county in Maine. Within its 4,205 square miles are 252,872 acres of water, almost twice as much as any other Maine county.

Located in the north central part of Maine, it contains four outstanding features: In the northern section it contains hundreds of large and small lakes in a wilderness of forest and mountain; it contains Moosehead Lake, largest in the State; it is the site of mile-high Mount Katahdin and Baxter State Park; and its southern section, containing most of is built up villages and towns, is an important agricultural and industrial area.

The Moosehead Lake region is one of Maine’s most popular hunting, fishing and vacationing areas. Forty miles long and twenty miles wide, the lake contains several large islands, many bays and inlets and is fed by scores of streams and lesser lakes. Hemmed by rugged mountains and flanked by the virgin forest, Moosehead has been a haven of rest and a center of sports and recreation for many years. Its waters provide unexcelled trout, togue and salmon fishing from the time the ice goes out, early in May, until the hunting season in October. From Moosehead Lake start five famous canoe trips: The East and West Branch trips, the Allagash, the Allagash Circuit and the St. John River trip.

Greenville, at the foot of the lake, is the starting point for excellent roads that strike for many miles northward along both sides of the lake into the wilderness regions beyond. To the west one road leads through Greenville Junction to East and West Outlets, Rockwood and Seboomook to Caucomgomoc Lake 80 miles to the north. The popular sportsman’s settlement of Northeast Carry, 63 miles north of Greenville, is located on this road. To the northeast the other road leads through Lily Bay and Kokadjo to Ripogenus Dam at the foot of Chesuncook Lake and around Harrington Lake to Baxter State Park and the Katahdin region.

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WILSONS ON MOOSEHEAD LAKE
MOOSEHEAD, MAINE

From Greenville also lake boats travel to various resort centers on the lake. Opposite Rockwood and West Outlet, Kineo Mountain rises sheer from the heart of the lake. A beautiful resort spot, it is the largest mass of hornblende in the world and Indian implements and weapons made from its flint have been found as far west as the Mississippi. A few miles southeast of Greenville, on Little Wilson Stream, a fifty-seven foot falls in a sheer slate canyon makes one of the most impressive cascades in the State. Big Squaw Mountain, near Greenville Junction, is easily climbed and affords a magnificent view of the entire area. East and West Outlet, Rockwood and Seboomook, all on the western shore of the lake, are renowned vacation and resort centers.

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PISCATAQUIS COUNTY

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Excellent road to cabins—quiet and secluded. Rest, comfort and complete relaxation in a friendly, rustic atmosphere, with fishing, swimming, hiking, outdoor cook-outs, dancing, cards and golf (within a short distance) are yours at moderate rates.

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Lily Bay is almost a lake in itself and is separated from the main lake by Sugar Island. Lily Bay State Park is located here. It is a fishing center of high repute and many record salmon and trout are taken each year. Spencer Narrows farther up the east shore from Lily Bay are at the entrance to Spencer Bay, at the head of which is Spencer Mountain and nearby Spencer Pond, always favorite fishing waters and an area full of game. Kokadjo, on beautiful Kokadjo Lake is the center of a fly-fishing area embracing 23 ponds and numerous streams. Further on is Ripogenus Dam, 92 feet high at the head of West Branch Gorge. At the foot of Chesuncook Lake, it is a jumping off place for the vast northern area of Piscataquis County, with its trackless forests and lakes such as Chamberlain, Sournahnuk, Telos, Webster, Umbazookskus, Allagash, Churchill, Chemquasabamicook, and hundreds of others, both large and small.

Mount Katahdin, in Baxter State Park, is the northern terminus of the Appalachian Trail, which cuts across the northern sections of Piscataquis, Somerset, Franklin and Oxford Counties. It is one of the three highest peaks east of the Rockies and dominates a vast expanse of territory.

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PISCATAQUIS COUNTY

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Manager, LOUIS O. HILTON

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whose lakes and streams are famous among fishermen and whose forest depths outside the park area are among the best hunting grounds in the State. While there are several entrances to this region from the south and east through Millinocket in adjoining Penobscot County, one of the most popular is by the auto road from Ripogenus Dam to Sournahunk Stream via Frost Pond and Harrington Lake, thence by trail to Kidney Pond or Daicey and thence by the Hunt Trail to Mount Katahdin.

Over the Appalachian Trail the hiker may visit some of the most beautiful spots in Piscataquis County, the well-marked route being so laid out that nightfall of each day finds the hiker at a camp where he can find good food and a comfortable bed.

South of Greenville is Shirley Mills, a lumbering and farming village and further on is Monson, a village perched high on a slate ridge where slate was quarried for more than 70 years.

Blanchard is a small town off the main route and on this upper end of the Piscataquis River.

(Continued on Page 62)

LANG'S SUNSET HARBOR
East Shore Moosehead Lake

Our cabins are completely equipped for housekeeping and are directly on the waterfront in a beautiful white birch and evergreen setting with a clear view of the lake and mountains. Here it is quiet and informal. Our dock and bathing area is safe and sheltered with individual docking for trailer boats. Excellent fishing for trout, salmon and toge. No hay fever. Moderate rates. Three miles to town. Write for folder and further information.

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Modest rates
Special summer rates after July 4th to Sept. 30th
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NORTH EAST CARRY, MAINE
The principal towns and villages in the southern part of the county follow the course of the Piscataquis River. Abbot Village, Parkman, Kingsbury and Wellington are small towns in the southwestern corner and are centers for nearby lumbering and farming activities. Guilford, on both sides of the river, is an active industrial and business community, whose chief manufactures are woolen and wood products. Sangerville also is a woolen center and agricultural village and is the birthplace of Sir Hiram Maxim, inventor of the machine gun, smokeless powder, pumps and other devices.

Dover-Foxcroft, shire town of the county, is the largest in population and is a business and industrial town, with woolen, canning and wood products mills, modern stores, schools, hotels, library and shaded residential streets. It is also the center for the recreational area around Sebec Lake, 13 miles long and one of the original homes of the land-locked salmon in Maine. Here salmon, bass and perch fishing is excellent. Lake Onawa is a gem among Maine lakes, nestled at the foot of Borestone Mountain further north. The villages of Willimantic, Sebec Lake, Bowerbank, Sebec and Greeley's Landing are popular centers around Sebec Lake.

Milo, in whose town limits the outlet of Sebec Lake and Pleasant River join the Piscataquis, is an industrial, lumbering and farming community. Here are farms with high production records. The soil is of a calcareous composition, supporting fine produce, excellent feed for dairy herds and fast-growing timber. The only spool mill of the American Thread Company is located here. Carloads of spools are developed from the vast white birch stands in this area, which is gaining popularity as a fishing and hunting center.

Car shops of the Bangor and Aroostook Railroad are at adjoining Derby, a landscaped and "planned" community "way up in Maine." From Milo a road leads northeast to Lake View, at the foot of Schoodic Lake, noted for its trout fishing and the view of Mount Katahdin in the background.

North from Milo an excellent tarred road leads to Brownville and Brownville Junction, then a gravel road to a good airport and the Katahdin Iron Works. This road opens up a heretofore hard-to-get-to hunting and fishing country of wide renown, including the Big Houston Lake area. The Katahdin Iron Works is the site of an unused mine and smelting mill which at one time worked a bog of iron ore, a variety of hematite, found in the area at the foot of Ore Mountain. Deposits of pigments and copper and asbestos also have been found here. Some lumbering operations are now carried on there.

Nearby, reached only by trail, is the "Grand Canyon of the East," at what is known as the Gulf on the West Branch of Pleasant River. Here the stream is deeply entrenched in a slate canyon. Water falls, sheer walls, fantastic shapes and unusual rock formations make a scene of surpassing beauty. Trout fishing in the various waters is excellent.

North from this region are Whitecap and Jo-Mary Mountains, the Jo-Mary Lakes and the northern section of Pemadumkeag Lake on the West Branch of the Penobscot. The Appalachian Trail traverses this wilderness, which reaches to the southern limits of Baxter State Park and the Katahdin area.

Baxter State Park is a 193,254 acre wild life sanctuary offering opportunities for mountain climbing of every description, for the study of wild life, geology, wild flowers and everything pertaining to the wilderness. Mountain trails, camp sites and shelters harmonize with the unspoiled surroundings. It is the most wildly spectacular spot in the Eastern United States.
ANDROSCOGGIN COUNTY

SMALL in area, but important for its industries, agriculture and convenience of recreation facilities, Androscoggin County is located in the inland heart of South Central Maine.

Its twin cities, Lewiston and Auburn, on opposite banks of the Androscoggin River, form a commercial population and travel center for a wide area in that section of the State that makes them second only to Greater Portland in size and economic importance. The twin cities have been called the "industrial heart" of Maine, for they contain the greatest concentration of shoe and textile mills in the State. In normal years these two activities rank second and third, respectively in the State's industrial economy.

Auburn, on the west bank of the river, is the shire town of the county and fourth largest city in the State. It has nearly a score of shoe factories, has extensive residential sections with many fine old homes and stately mansions and is the trading center for a rich farming area. It is a busy city with outstanding schools, an excellent public library founded by Andrew Carnegie, and an exemplary civic consciousness manifested by such citizens' groups as an active Chamber of Commerce, service clubs, agricultural organizations and others.

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Acheson Hotels
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The Androscoggin Historical Society, which houses its reminders of pioneers in the courthouse at Auburn, has been established for many years and is steadily increasing its collection of valuable historical material. Auburn also is a supply center and a favorite stopping and shopping place for many out of-state sportsmen on their way to the better known hunting and fishing sections.

Lewiston cotton and woolen textile mills give employment to thousands of people and provide a payroll on which the industrial prosperity of the city depends. It is the second largest city in Maine and is adequately equipped with good hotels, theaters, excellent department stores and other facilities usually found in a large commercial and industrial center.

Lewiston also is the home of Bates College, with an enrollment in normal years of nearly 700 students, and with a large registration for summer school courses. For more than three-quarters of a century Bates has been known best for the educators it has trained for service all over the world. Nearly half of its alumni are in the teaching profession and it ranks first among New England Colleges in the number of its graduates who are principals of New England secondary schools. Since the turn of the century it has been a pioneer in intercollegiate and international debating, achieving enviable honors year after year.

Other outstanding buildings in Lewiston are the Sts. Peter and Paul Church, a massive, Gothic, cathedral-like structure built principally of Maine Granite; Kora Shrine Temple with Harry Cochrane's famous Palestine murals, the Lewiston Armory, seating 6,000 persons, which is used for large conventions, assemblies and sports events and the new Central Maine Youth Center.

Lewiston Falls and Dam, viewed from the North Bridge, the main artery connecting Lewiston and Auburn, provides a spectacular sight during Spring months. The granite dam increases the 40-foot natural fall of the river here by more than ten feet and diverts water into a mile-long canal supplying the various textile mills.

In Western Androscoggin County is the famous lake and resort area of Poland Spring, capped by the world-renowned

(Continued on Page 64)
ANDROSCOGGIN COUNTY

Maine Invites You

Poland Spring Hotels. The Mansion House and Poland Spring House stand at the top of Ricker Hill, which commands a broad panorama of hills and lakes. The sunsets from Ricker Hill are one of the most beautiful sights in Maine. Grouped about the base of the hill, which has a world-famous golf course, are the five Range Ponds, with excellent fishing, boating and bathing facilities. Poland Spring also is the home of Poland water, which is shipped all over the world. The Spring House, with its gleaming marble and spotless metal interior, is visited annually by thousands of people.

Beyond Poland Spring are Tripp Lake and the southern end of Thompson Lake, which stretches into Cumberland and Oxford Counties. Both are popular resort and tourist centers, with excellent boating, fishing, hunting and water sports facilities.

Dairying, poultry raising, canning crops, apples and potatoes are the chief agricultural activities of Androscoggin County. Canning factories are located at Auburn, Poland, West Minot, Livermore Falls and Leeds. Turner, Turner Center, Durham and Greene also are centers of farming areas based on livestock, vegetables and orcharding.

Livermore and Livermore Falls, at the northern tip of the county, are agricultural and industrial centers, the latter having one of the largest paper mills in Maine, a famous foundry, a glove factory and a large cannery, besides numerous commercial establishments. Numerous small ponds and streams dot the area.

Lisbon and its business center, Lisbon Falls, is the site of the Worumbo Manufacturing Company, long famous for its men's coatings and other fine fabrics, a linoleum factory, and lumber mills. Mechanic Falls, on the western side of the county, is a commercial center for a pond and stream area and has several wood products plants.

The area of eastern Androscoggin County, reached through Wales, Webster, Sabattus, Greene, Leeds and East Livermore, adjoins the famous Kennebec Lakes Region and all of its streams, ponds and lakes including Androscoggin Lake, are well-known to fishermen, cottagers and vacationers.
KENNEBEC COUNTY

THREE famous lake regions, beautifully situated in a country of wooded, rolling hills and fertile farmlands on both sides of the majestic Kennebec River, are distinctive features of one of Maine's most attractive counties, Kennebec. Site of the State Capitol, Augusta, and covered with historic landmarks that played their part in the struggles of a young nation, Kennebec has been called the very heart of the Nation's Vacationland.

The City of Augusta, on Routes 100, 202, 201, 27 and at the end of the Maine Turnpike, occupies a large area on both sides of the river, whose sloping banks contain several picturesque parks and many historic shrines and monuments. The dome of the Capitol, the main structure built of Hallowell granite, rising above the tops of majestic oaks and elms, is visible for many miles up and down the river.

On the eastern bank of the river is historic Fort Western, built in 1754 as a protection against the Indians and recently restored as an historic shrine. The Kennebec Dam, north of the new toll (10 cents) bridge across the river, supplies hydro-electric power for the city and its manufacturers.

Both the State House with its Hall of Flags and State Library and the Blaine House, residence of the Governor, are open to the public. Other points of interest include Lithgow Library, with an important collection of volumes and early Americana; Camp Keyes and the Augusta Airport on a high, treeless plateau nearly a square mile in area, from which a sweeping panorama of the countryside is obtained; and Ganeston Park of 475 wooded acres, where hiking, riding, picnicking and winter sports are enjoyed in the midst of a State Game Preserve and Bird Sanctuary.

On the western bank of the Kennebec below Augusta are Hallowell and Gardiner, with the neighboring town of

(Continued on Page 67)
AUGUSTA—The Capital City of Maine—at the terminus of the Maine Turnpike. Situated in the picturesque Kennebec Valley the rolling, ever-changing terrain delights the traveler. Located in Augusta is historic Fort Western, built in 1754, and now completely restored on the original site as a museum. The Museum contains many relics of early Maine history dating back to the time when the fort was just a Trading Post bartering foodstuff for furs from the Indians.

The Blaine Mansion, used as the Augusta home of Maine's Governor during his respective term of office, is open to the public Monday through Friday from 2-4 P.M. In the Capitol Building itself visitors are welcome from 8-5 P.M. daily except Saturdays and Sundays. The Hall of Flags in the main rotunda is an impressive feature one should not fail to see. Mr. Klir Beck rebuilt the State House museum in fall of 1958. This Museum will delight the whole family; it also shows the wild life of our state of Maine.

Augusta-Hallowell Chamber of Commerce Welcomes all Industrial Inquiries. Our Industrial Park is located on the new Interstate 95 Freeway. Address inquiries to:

Augusta-Hallowell Chamber of Commerce
Memorial Circle
Augusta, Maine
Farmingdale. These are active industrial and shopping centers, with beautiful old homes and estates harking back to the days when sailing vessels by the hundreds carried the name of the Kennebec region to all parts of the world. Into the towns below Augusta lead roads from the southwestern corner of the county, where the towns of Litchfield and West Gardiner are centers of a farming and small lakes region containing summer camps and fishing, boating and vacationing facilities.

Directly west of Augusta is the famous Winthrop Lakes region, comprising some 200 square miles of rolling, farm-dotted landscapes, which nature has filled with shimmering lakes and ponds, twenty of them joined by a network of murmuring streams. Larger lakes in this region include Cobbosseecontee, Annabessacook and Maranacook in the towns of Monmouth, Winthrop, Manchester, West Gardiner and Readfield. One town alone, Winthrop, has twelve lakes and ponds within its confines or on its borders.

Against the western edge of Kennebec County lies Androscoggin Lake, overlooked by Morrison Heights, in the town of Wayne, from which a broad panorama for many miles is obtainable. A host of other smaller lakes, almost too numerous to list, sing their captivating names to the visitor. Romantic Echo Lake, Flying Pond and Parker Pond, beautiful Torsey Pond, historic Cochnewagen, Tacoma, Pocasset, Minnehkonk, Little "Cobossee" Lakes, along with Lovejoy, Dexter, Berry, Wilson, Horseshoe, Pleasant, Sanborn, Jamies, Shed, Carleton and Narrow (Continued on Page 68)
RICHARDSON’S COTTAGES
ON LAKE POCASSET
Modern Housekeeping Cottages
Fishing — Swimming — Boating
Safe Beach for Children
Rowboat furnished with each camp. Rafts and diving boards. Churches, stores and entertainment nearby.
For further information please write
JANET and GEORGE RICHARDSON
R. F. D. No. 3
WINTHROP, MAINE

MAINE CLIMATE MOST HEALTHFUL IN NATION
The U. S. Department of Commerce, Weather Bureau annual meteorological summary, says “Maine has the most healthful climate in the United States and equals any in the world, not only in the summer but also, contrary to popular belief, in the winter.

“Sunshine averages close to 60 per cent for the year and monthly averages vary little during the changes of seasons. Frequently the winter has more sunny days than the summer.

“It is a fact that southern Maine has more actual hours of sunshine during the summer months of June, July, August and September than the famous winter resorts of Florida, Georgia, Texas and California have during the winter months of November, December, January and February.

“Vitamin ‘D’ has been recognized as being very necessary to invalids or convalescent patients. Maine’s sunshine and large number of crystal clear days assure residents of large quantities of vitamin ‘D’ and ultra-violet rays to insure good health.”

Martha Washington Inn
ON LAKE MARANACOOK
Winthrop, Maine
An early colonial home and modern annex overlooking Lake Maranacook. All rooms with private or connecting bath. Facilities include a recreation hall, coffee shop, cocktail lounge, boat house and beautiful sun deck on lake, boating, swimming, excellent fishing (guide available), golf course nearby. Excellent meals. Jewish-American clientele. Near Camps Vega, Menamit, Androscoggin and Camp Winniebagoo.
On Route 41 from Winthrop
Tel. Winthrop ES 7-9729 or write to Polly Prolman
Winthrop, Maine

Ponds, all share in the scenic glories of the Winthrop Lakes Region. Kents Hill, Fayette, Mount Vernon and Vienna, all in the northwestern part of the county, are shopping and business centers for their rich agricultural, recreational and lumbering region.

The newly opened section of Interstate Route 95, north from the end of the Turnpike, connects Augusta to Fairfield with interchanges at the Lakes Regions and Waterville.

North of Augusta, through the towns of Sidney, Belgrade, Oakland, and Rome is the famous Belgrade Lakes Region with five of the seven lakes of the chain inside Kennebec County. Great Lake is the largest, spreading out at the

ECHO LODGE
and Cottages
ON ECHO LAKE, FAYETTE, MAINE
A truly modern family resort situated amid stately hemlock groves.
60 Acres secluded in a beautiful exclusive woodland with 1/4 mile lake frontage
Excellent swimming and fishing, boating, shuffleboard, waterskiing, badminton, and other sports. Movies, ceramics, art and photographic instruction classes and tours.
Recommended by Duncan Hines. Rates $69.00 to $72.50 per week.
Abundance of the best food. Daily room maid service.
American Plan. Children’s rates
for reservations or further information write
William and Hope Pfaffle, owners
Winter address: 1125 Rahway Ave., Westfield, N. J. — Phone Alphans 2-4970
Summer — Phone Mutual 5-3593
Yornoc Lodge and Cabins

Lake Cobbosseecontee [ 12 Miles West of Augusta and South of Winthrop, 7 Miles off Route 202 at Manchester ] West Gardiner, Me.

A vacation Lodge with Cabins—A place to relax or play—Cabins with Bath and Fireplace, for two to five persons—Rooms in the Main Lodge—Excellent Food—Good Beds—Informal Atmosphere—Central Dining Room.

Beautiful Location—250 Acre Peninsula in Center of Lake—Good Fishing, Bass, Lake Trout, Perch, Pickerel—Sandy Beach—Swimming Floats—Boats—Canoes—Outboard Motors—Speed-boat Rides.

Free use of Equipment for Archery, Quoits, Croquet, Practice Golf, Badminton, Basket, Volley and Soft Ball, Shuffleboard—Ping-Pong, Row-boats and Grumman (Aluminum) Canoes, Children’s Play-gym.

Dancing in the Evening—Well stocked Library—Pool Table—Recreation Room—Outdoor Fireplace—Reservations in advance—Limited to 30 guests—43rd season—Special rates pre- and post-season.

$8.00 to $11.00 per day, $50.00 to $70.00 per week.

Guests will be met on request, normal taxi rate, at Augusta plane or bus—Transportation to CATHOLIC and PROTESTANT CHURCHES—For Reservations or Illustrated Folder, Write, Wire or Phone 11 Ring 14.

ED and LIZ STETSON, Owners

center of the group. Around it are the other isle-dotted lakes, including Long, Salmon, McGrath, East and Messalonskee.

The Belgrade Lakes Region has long been famous for its smallmouthed bass fishing and the size and quantity of these fishes make these waters a topic of conversation among the Nation’s anglers. Native landlocked salmon and trout and other lake and stream fish make good catches commonplace.

Within easy motoring distance of the shopping centers at Waterville and Augusta, the Belgrade Lakes Region offers a wide range of accommodations from hotels and camps to simple housekeeping cottages.

(Continued on Page 71)

For Your Protection . . .

The official designation of MAINE PUBLICITY BUREAU Branch Offices. Our services are free; our only purpose to help you get the most out of a visit to Maine.
KENNEBEC COUNTY
Maine Invites You

CRYSTAL SPRING CAMPS
on Great Lake—Largest of the Belgrades
TROUT • SALMON • BASS FISHING
INFORMAL VACATIONING

Attractive cabins nestled in a beautiful pine grove right on the shore of Great Lake. Comfortably furnished, each has a living room, open-fire Franklin stove, 1 to 3 bedrooms, excellent twin or double beds, bath and shower, hot and cold running water, electric lights, spacious porch and private dock.

Central dining room, delicious Maine food—all home cooking. Our famous spring water (from bubbling springs once used by the Indians) is a special treat on a summer day.

Hiking, swimming, canoeing, boating, excellent fishing—the best in boats, new Johnson motors. Rest, comfort and complete relaxation in a friendly rustic atmosphere. Golf courses, summer theatres, shopping centers, churches nearby.

Open late May to mid-September. June and September rates $7 a day per person include cabin and all meals. Ideal for HONEYMOONERS.

Please write for booklet—LEE WILLIAMS, Owner-manager, BELGRADE LAKES, ME.

TEL. Rome, Maine Export 7-2542
Address: Late September to Late May:—Box 55M, Waterville, Me., Tel. TRinity 2-6217

Cedar Village Cottages

OAKLAND Telephone Hopkins 5-2557 MAINE

WOODLAND CAMPS
TROUT BELGRADE LAKES, MAINE BASS
Healthful and restful in pine woods, black bass fishing, tennis, golf, bathing, individual cabins with open fires, baths, electric lights, home cooking, fresh vegetables and dairy products. Tel. conn. Write for booklet and rates. No black flies.

D. A. MOSHER, Prop.

WOODLAND CAMPS
ON LONG LAKE IN THE BELGRADE REGION
Attractive cottages with modern electric kitchens, fireplaces, baths, with showers, completely furnished. Boats and motors. Some of Maine's best fishing water.

OPEN MAY 1 TO OCT. 15
Dick and Judy Johnson Belgrade Lakes, Maine

LOOK FOR THIS SIGN

STOP SEARCHING ... START ENJOYING!
THE IDEAL VACATION
Excellent Small Mouth Bass Fishing ... Extensive Sand Beach ... Swimming ... Daily Water Skiing ... Activities for All ... Big Recreation Barn ... Indoor Shuffleboard ... Delicious Meals in Central Dining Room ... Comfortable, Modern Accommodations in Private, Lakeside Cabins ... Congenial People ... Friendly Informal Surroundings ... Golf, Summer Theaters and Churches nearby ... Perfect for HONEYMOONS ... Special June and September rates.

ALDEN CAMPS
EAST LAKE, HEADWATERS OF THE FAMOUS BELGRADE LAKES

Winter address:
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550 Highland Ave., Westfield I, N. J.
Tel. ADams 2-7349

American Plan — Family Rates
Write for folder M

June 1-Oct. 1
Alden Camps
Oakland I, Maine
Tel. HOpkins 2-7793
If you like to fish...and relax!

COME TO THE BELGRADE LAKES—MAY TO OCTOBER

BEAR SPRING CAMPS is the perfect vacation spot for fishing or just plain loafing. Situated on a sandy beach at the north end of beautiful Belgrade Lake, it is an ideal vacation spot for the whole family.


THIS IS OUR 51st ANNIVERSARY YEAR UNDER SAME FAMILY MANAGEMENT

Special events planned throughout the season to make your visit memorable.

$42 to $59 a week per person includes all meals. Lower rates for large parties. Write for illustrated booklet.

BERT MOSHER, Owner-Manager

BEAR SPRING CAMPS
on Beautiful Belgrade Lake

OAKLAND 1, MAINE

Waterville, in Northern Kennebec County, is an elm-shaded city of homes, large industries and a modern commercial center. It is a city rich in historic associations dating back to the time when the Indians had a village there and across the river in Winslow. It is also the site of Colby College, established in 1818, which has been relocated on a beautiful 500 acre campus on Mayflower Hill.

Modern hotels, department stores, theaters and other urban facilities make Waterville a convenient shopping place for the traveling public and from it main highways radiate to the surrounding section of the State. Textiles, lumber, fiber board and garments predominate in its industrial activities. The famed "Hathaway" Shirts are manufactured.

(Continued on Page 72)
Would you like a real Maine vacation in a cabin with all the privacy of home life without its domestic cares? We offer you comfortable modern cabins, all your favorite sports and plenty of good home cooked food at reasonable rates.

For the whole story please write
D. W. SNOW, Owner-mgr. Box 27
North Belgrade, Maine

Your visit to Maine will be even more enjoyable if you plan to take in some of the many special events held each year.

During the Spring and Summer season such activities as Music Festivals and Folk Dances, Country Fairs and Auctions, Art Shows and Crafts Exhibits, Industry Displays, Food Festivals such as the famed Maine Seafoods Festival and the Maine Broiler Day, Historical Observances, 'Straw Hat' Summer Playhouses, Water Pageants, Horse Racing and countless others will be found from one end of the State to the other.

Fall is the time for Autumn Foliage Festivals and Tours, Harvest Feasts, Sulk Racing and Old Time Country Fairs. An active Winter program of Skiing and Winter Carnivals is in progress during the months of December through March.

Anytime is a good time to Come to Maine—you will always be welcome and you always will find something doing in the Pine Tree State.

In Eastern Kennebec County is the China Lake area, containing the towns of Vassalboro, with the well known Oak Grove Seminary for Girls and the Natanis Wild Life Sanctuary; China, Windsor, Chelsea, Randolph and Pittston.

Two and a half miles below Randolph, on the Wiscasset Road, a bronze marker designates the site of Major Co­burn's shipyard, where were built the boats used by Benedict Arnold in his famous march to Quebec.

China Lake is the largest of this chain of lakes and ponds and contains some of Maine's most beautiful land­locked salmon and small mouth black bass. Three Mile Pond and Webber Pond, smaller but none the less beautiful, peacefully ripple in the woodlands on this coastal side of the Kennebec.

Thus, with its three great lakes regions, the Belgrades, Winthrops and China, and its location on the mighty Ken­nebec River, with a host of tributary streams, Kennebec County justifies its title of "The Heart of Vacationland." The extensive scope of its accommodations, its excellent roads and its highly-developed recreational facilities make Kennebec truly the County of Vacation.

Candlewood Lodge and Camps
on Beautiful Crystal Clear China Lake

In the Heart of Vacationland

**Family Activities**
- Fishing
- Landlocked Salmon
- Smallmouth Black Bass
- Brown Trout—Perch
- Guide Service

Swimming
- Water Skiing
- Sailing—Power Boats
- Golf—Tennis
- Summer Theaters

16 Comfortable modern camps—Maid service

American Plan—All Home Cooking

Special Children's Rates—Dining and Recreation Lodge

In writing to advertisers, please mention "Maine Invites You"
SAGADAHOC COUNTY, next eastward along the coast from Cumberland County, is the smallest in area in the State, yet it is somewhat typical of Maine coastal counties from here on eastward, which feature rugged peninsulas jutting far out into the coastal sea area, with many inlets and innumerable small bays and harbors where yachts and other motor and sailing craft find snug havens.

The central portion of Sagadahoc County contains Merrymeeting Bay, so named because it is the junction of the Kennebec, Androscoggin, Cathance, Abagadassett and Eastern Rivers. It is world-famous for its duck hunting and water-fowling.

Along the shores of Merrymeeting Bay are hundreds of cottages, farms and summer homes where vacationers and duck hunters annually visit for sport and relaxation. West and north of the Bay are the farming towns and shopping centers of Topsham, Bowdoin, Bowdoinham and Richmond and the industrial town of Pejepscot, with a large pulp and paper mill. Bowdoinham, in the center of the Merrymeeting Bay Area, is a popular rendezvous for sportsmen and a trading center.

The City of Bath, further south along the Kennebec, is famous as the site of the Bath Iron Works, whose destroyers rate among the best in the service of the U. S. Navy. Famous yachts, fishing boats and other craft built in peacetime years have made the name of this company famous throughout the shipbuilding world. Bath is also a commercial and business center for the county and roads lead from it down to the many resorts and vacation centers along the coast on both sides of the mouth of the Kennebec.

Route 209 below Bath passes through Winnegance, a suburb of Bath, where a tide mill until recent years was (Continued on Page 74)

MAINE, THE CONVENTION STATE

More and more, convention planners are discovering Maine as the ideal place to hold their annual conclave. With literally thousands of locations and accommodations to choose from, the small convention group can find comfortable surroundings amidst relaxing atmosphere almost anywhere in the State and the larger groups can choose from most any of the 21 cities and many of larger communities and resort areas.

Why not plan to make Maine your convention site for next year?

For further information, write:

CONVENTION MANAGER
STATE OF MAINE PUBLICITY BUREAU
922 Gateway Circle Portland, Maine

In writing to advertisers, please mention “Maine Invites You!”
A delightful cottage resort on the Maine Coast that offers good food, friendly informality and fun for all.
Accommodations for fifty guests
Season June 1 - September 30
American Plan Rates $10.50 to $18.50 daily
Send for Color Folders that tell the complete story of the Sebasco way of pleasurable vacations.
Dot and Gene Winslow
SEBASCO ESTATES, MAINE
P.S. Photo shows weekly Lobster Cookout.

GOOD EATING

One of the prime delights of a Maine vacation is the enjoyment of Maine home-cooked foods prepared by men and women who have made it their business for years to provide good eating.

Until you have enjoyed the thrill of a real "Down East" meal, whether it be on the seafood or mainland side, you have been missing one of the joys of living known to Maine vacationists for many years.

Whether it be the regal lobster, prepared in any one of a score of delectable ways, or the other products of the coastal fisheries, such as clams, sardines, crab meat, delicious fish species or chowders, or whether it be the inland dishes of fresh meats, salmon, trout, or the other inland fish surrounded by crisp and flavorful Maine vegetables, hot biscuits and other tasteful accessories, your Maine host can place a spread before you that even few kings can today enjoy.

The world's best food, genial hospitality, some of the Nation's most outstanding scenic wonders, ample facilities for every type of vacation—small wonder so many thousands return to Maine year after year.

This whole area is a favorite picnicking and vacationing territory, rich in early American history and before that a favorite summering place of the Indians, who left many of their relics scattered around. Boating, bathing, and deep sea fishing combine with golfing, riding and other land sports to make this section an attractive resort area. The remnants of old forts and the earliest of American settlements at the mouth of the Kennebec add to the historic interest of the region.

From Woowich, across the river from Bath, Route 127 runs down across a group of heavily wooded islands forming the eastern side of the mouth of the Kennebec and with Sheepscot Bay and River on its easterly side. Here are Arrowsic, Georgetown, Five Islands and Robinhood, small farming and fishing villages with many cottages and shore outing spots where small boats put in from the neighboring coastal region.

At Georgetown is the Reid State Park. Major features are picnic areas, bath houses, Mile Beach and a six-acre impounded salt water lagoon, suitable for bathing and canoeing, in the Griffith's head area.

Phipps Point, overlooking beautiful Hockamock Bay, is the site of numerous fine summer homes. It was the birthplace of the great adventurer for whom it was named. Sir William Phipps was at one time Provincial Governor and was the first American knighted at the English court in recognition for having brought treasure taken from old Spanish galleons sunk in the Caribbean Sea.

Many small islands, some of them privately-owned, lie off this section of the coast and numerous artists and sculptors of note annually summer in this region. Five Islands has an excellent harbor and has been the frequent rendezvous of the Boston and other yacht clubs. Bay Point and MacMahan Island also are favorites of summer visitors.
Variety Is The Spice Of Life At

SEBASCO

Just about anything you ever wanted to do on a vacation, you’ll find at Sebasco . . . and everything is within walking distance.

Nine-hole golf course and putting green—rentals available
A game of shuffleboard under the Maine sun
Refresh yourself in Sebasco’s famous salt-water pool
Yachtsmen always welcome at Sebasco
There’s nothing like a real old-fashioned Lobster Cookout
Relax on the warm, sunny sand or take a dip in the ocean
Test your bowling skill at regulation bowling alleys

All this plus the finest accommodations and tastiest food on the Maine Coast. What more enjoyable way to spend your vacation!

SEBASCO LODGE
AND COTTAGES

Sebasco Estates, Maine

Located Directly On The Maine Seacoast
On Scenic Casco Bay
American Plan (includes meals)
SEASON: mid-June - mid-September

To get your free folder, rates and other information, simply mail the card found opposite pages 32 and 80.

Address to:
Woodbury K. Dana
Sebasco Lodge MI
Sebasco Estates
Maine

During off-season, September 16 until June 17, address to
P.O. Box1116MI
Portland, Maine

FREE! Colorful Folder and Rates

In writing to advertisers, please mention “Maine Invites You”
Lincoln County

With its coastal terrain jutting lacy fingers of wooded headlands and islands into the Atlantic and its inland regions composed of rolling farm lands and pine and spruce bordered lakes and streams, Lincoln County has become one of Maine's best known vacationing areas.

In early times one of the favorite locales of Indians, traders, settlers and pirates, its coastal towns and inland lakes are today the goal of thousands of summer visitors and vacationers, many of whom own their own cottages and camps, and nearly all of whom return year after year to the bracing coastal spots or the canoeing and fishing relaxation of the lakes and small rivers.

From U.S. Route One, which cuts across the county from Wiscasset to Waldoboro, a network of excellent roads leads both to the coastal villages and resorts and northward through a farming and lake country where streams, brooks and ponds cut through the dense forests.

Wiscasset, on the westerly edge of the county, is the shire town and lies on the west bank of the wide Sheepscot River. Its beautiful old homes, mostly built by shipping merchants and sea captains, make it one of the most charming towns along the Maine coast. It is the rendezvous of artists and writers who have been fascinated by its interesting atmosphere and the historical associations of its show places. The Lincoln County Museum adjoining the Old County Jail (1809) and the Old Pownalborough Court House (1760) have been restored and are open during the summer months. From Wiscasset roads lead north to Dresden, on the East Bank of the Kennebec, and to Alna, Head Tide and Whitefield, all on the Sheepscot River and villages of a large farming and camping area where small lakes and wooded streams make fishing and canoeing attractive sports.

A Resort Motel and Lodge at the Harbor


"Inside and Outside—In Boothbay It's Topside"
Maine Invites You

LINCOLN COUNTY

Discover A New Experience In Vacations . . In The “BOATING CAPITAL OF NEW ENGLAND” . . 
MAINE’S MOST Complete Choice Of ACCOMMODATIONS Available . . 44 Excursion Boat Trips Daily . . A Region Famous For Its “Sea Going” Historic Charm.

- Fresh and Salt Water Fishing
- Down East Clam Bakes . . Golf
- Swimming . . Summer Theatre
- Cameraman’s Paradise
- Boating . . Marine Aquarium
- Vacation Activities Galore!

Send today for next free color informative brochure . . Let this be your year to discover the “New Experience in Vacations”!

BOOTHBAY HARBOR REGION CHAMBER OF COMMERCE
P. O. Box 104 Boothbay Harbor, Maine

Across the river is North Edgecomb, with its historic old fort and the famous Marie Antoinette House.

Route 27 leaves Route 1 at this point and winds down through the Boothbay Harbor Region. South on this Route is the village of Edgecomb, where a part of Captain Kidd’s treasure is reputedly buried.

Continuing south on 27 to Boothbay, site of a popular summer playhouse, the route leads to Boothbay Harbor, hub of a busy summer resort region, with excellent facilities for fishing, bathing, yachting and boat trips. Fine hotels, guest houses, cabins, good restaurants, gift shops and stores accommodate every need of the visitor. Spruce Point, east of the harbor, is a secluded resort area, as are the communities of Southport, West Southport and Newagen, these latter on an island connected by a short drawbridge over Townsend Gut. This Island is heavily wooded and a delightfully cool summer haven.

East of Boothbay Harbor is East Boothbay, picturesque boat building village on the Damariscotta River and Lincoln Bay, with popular Ocean Point at its seaward tip. Here at East Boothbay, a century-old tide mill between the bay and the mill pond is still in use. This pleasant little village has long been famous for the many pleasure yachts, fishing vessels and naval craft built by local craftsmen in the many boat yards of the region.

Squirrel Island is one of the oldest resorts in this section and is the summer home of college professors and others

(Continued on Page 79)

MAINE TEMPERATURE

The average temperature during the daytime periods of July, August and September is about 70 degrees—sometimes it runs well up into the eighties, with ninety degrees on an average of three times a year, according to weather bureau records.

It always cools off after the sun goes down and there is scarcely a night that one or two blankets are not needed even in the summer.

Albonegon Inn

in the beautiful Boothbay Harbor Region

An enchanting, informal inn with appeal for all ages. Located at the water’s edge on beautiful Capitol Island. Private auto bridge to island. Swim from private beach. Golf, boat, hike, fish. Cool, relaxing, restful. American Plan $8.00-$14.00 daily.

ADELE and ROE HOLMES
CAPITOL ISLAND, MAINE
Spruce Point Inn and Lodges
100 ACRE WOODED PENINSULA
"ON THE OCEAN"

- NEW SWIMMING POOL
- PRIVATE OCEAN BEACH
- TENNIS, GOLF, SHUFFLEBOARD
- CLAMBAKES, PICNICS
- BOAT TRIPS
- AMERICAN PLAN
- ATTRACTIVE MODERN COTTAGES
- PRIVATE PIER, BOAT MOORINGS
- CHILDREN'S PLAYGROUND
- PLANNED ACTIVITIES
- ONLY 1 MILE FROM TOWN
- RATES (double) $30-$40

Season Mid-June - Mid-September
FAMOUS FOR ITS FINE FOODS

"An Inn of Distinction"

Under New Ownership
John Dix Druce, Manager

For illustrated booklet write
SPRUCE POINT INN
BOOTHBAY HARBOR, MAINE

Sprucewold Lodge and Log Cabins

Seclusion in a spruce forest, cooled by ocean breezes.

Modern Log Cottages, attractively furnished, with one, two or three bedrooms, living room, bath, fireplaces—complete hotel service, American Plan.

Two salt-water swimming pools
Boating Bathing Badminton Golf Tennis Shuffleboard Fishing
Summer Playhouse Weekly Barbecue and Lobster Bake

Private sandy ocean beach
Cocktail Lounge

Recommended by Duncan Hines

For illustrated booklet, rates, reservations write
SPRUCEWOLD LODGE
SEASON: EARLY JUNE TO MID-SEPT.
BOOTHBAY HARBOR, MAINE
PAUL E. DITTMER, Manager

In writing to advertisers, please mention "Maine Invites You"
Maine Invites You

LINCOLN COUNTY

LINEKIN BAY CAMP
Boothbay Harbor, Maine


New—Heated Salt Water Pool Overlooking Bay


Write for folder.

In writing to advertisers, please mention “Maine Invites You”
The wide Damariscotta River, one of the most beautiful tidewater rivers in Maine, virtually bisects the county from north to south and leads into big Damariscotta Lake, widely known for its splendid sporting camps and camps for boys and girls patronized by groups from many states. Served by the towns of Nobleboro and Jefferson, this lake area is one of the most attractive in Maine and is a favorite with residents of the shore areas to the south. All of Lincoln County’s lakes and ponds are popular spots for bass, salmon and trout fishing.

The twin towns of Newcastle and Damariscotta furnish the shopping and banking center of the county. Both are pleasant little villages of many fine homes and unusual historical aspects and both are centers of small boat building. Here also each Spring may be seen the annual run of the alewives, when tens of thousands of the fish fight their way up the river to the spawning grounds in the Damariscotta Lake region. Nearby are the famous Indian shell heaps, where successive generations of Indians tossed the shells from their summer encampments. Located here is one of the oldest houses in the State, the Chapman-Hall House (1753), now under restoration and open to the public.

South from Damariscotta roads lead to the eastern area of Lincoln County jutting out to sea. One road branches to Walpole, South Bristol and Christmas Cove, so named by Capt. John Smith in 1614. Another leads past Pemaquid and Biscay Ponds to the shores of Muscongus Bay and Pemaquid Point, Pemaquid, Pemaquid Beach, New...
NOTICE TO READERS

Here is an easy way to get additional information from our advertisers.

Just tear out the cards, fill them out, and address direct to the Hotels, Camps, or other advertisers in which you are interested.

Your advertisement in "MAINE INVITES YOU" interests me. Please send information concerning:

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STATE OF MAINE PUBLICITY BUREAU

PLEASE PRINT YOUR NAME AND ADDRESS

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NOTICE TO READERS

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STATE OF MAINE PUBLICITY BUREAU
AT CAPE NEWAGEN, MAINE

"Your Down East Holiday"
IN THE BOOTHBAY HARBOR REGION

400-acre estate on seaward tip of wooded ocean peninsula. 100 guest rooms in charming modern inn and hotel-serviced cottages. Tempered ocean swimming pool with sand beach, private dock. Wooded trails, cook-outs, native Maine lobster bakes. All sports. Planned entertainment for your pleasure. Cocktail Lounge. American plan rates $15 to $21 each; early and late season $13 to $19. NO HAY FEVER. For free brochure in color write John K. Brooks, General Manager, The Newagen Inn, Cape Newagen, Maine.

"Where Sea, Cliffs and Spruce Forests Meet"...
Lincoln County
Maine Invites You

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<td>Season mid-June to mid-September. Write for further information.</td>
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A Home In Maine

After you have enjoyed a season or two of vacation life along Maine's beautiful seacoast or on the shore of one of her sparkling lakes, you will, we feel sure, have an irresistible urge to own a place of your own that you can come back to year after year, or better still, a spot where you may establish a year-round home.

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Harbor and Pemaquid Point, all in the town of Bristol, are little fishing and resort villages on one of the boldest headlands on the coast. The old round fort at Pemaquid Beach, a reproduction of the tower of Fort William Henry and the fine old fort house take one back to Indian times, when three other forts rose and fell on the same spot. The fort is now a museum containing relics of the colonial times. It is open to the public during the summer months.

Close by is scenic Pemaquid Light, located on a high promontory, overlooking the waters of Muscongus Bay and is easily accessible by automobile. Round Pond, sloping down to a small cove on Muscongus Bay and nearby Loud's Island are picturesque for their fishing and boating activities.

North along the shore of Muscongus Bay are Medomak and Bremen, on the Medomak River, both of them fishing and resort villages, and Waldoboro, a commercial and small industry center. Deep-sea fishing and fly-fishing for mackerel and pollack are popular with visitors and residents alike. Striped bass and large tunas also are caught in nearby waters. At Bremen, on Route 32, just outside of Waldoboro, the “Old German Meeting House,” built by the early settlers of the region, is open for visitors. On Hog Island, off Bremen is the Audubon Nature Camp, where people from all over the United States come to study at the Todd Wild Life Sanctuary. The National Audubon

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Society is here engaged in a program for the preservation of wild life.

North Whitefield, Coopers Mills and Somerville, in the northern part of the county, are inland villages of rural attractiveness, with several nearby lakes and ponds.

Lincoln County, though small in area, is one of the most beautiful of Maine's coastal counties with many miles of ocean peninsulas and bays easily reached by good highways and an inland region of lakes and ponds where fishing, hunting and vacationing are available in abundance.

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Mountains, lakes and seacoast, plus its location on the western side of Penobscot Bay, Maine's maritime scenic wonderland, give Knox County the natural advantages which have made it for many years a favorite resort area for vacationers and tourists.

Along its broken shoreline, studded with innumerable coves, bays and inlets and on the many large islands standing well out into broad Penobscot Bay, the large summer estates of famous families and modern hotels look out upon the picturesque fishing villages, neat homes and cozy cottages of a year-round and summer population that has come to love that section of the State with an attachment that only close association with nature's wonders can bring.

Knox County is rich, too, in its historical interests, for here generations of farming and fishing folks are rooted, as well as the descendants of sailing and shipping families who still keep the traditions and mementos of a day when the clipper ship and the schooner ruled the waves.

U. S. Route No. One enters Knox County from Waldoboro and from it branch many excellent lateral roads curving scenically through tall stands of pine and spruce to the coastal resorts and past rolling fields and meadows into the farming and lake regions.

From Waldoboro and South Warren, Routes 220 and 97 traverse the peninsula formed by Muscongus Bay and the Georges River, leading to the resort areas and islands of Friendship and Cushing. Cushing has many summer cottages along the Georges River, which here is an inlet by the sea, and many interesting Indian relics are found annually.

Friendship is one of the most charming unspoiled seaport towns in Maine, the birthplace of the famous Friendship sloop and the home of typical coastal people. Deep sea fishing, casting and trolling for the various salt water species, such as mackerel, cunner, pollock and silver hake, shore clambakes and picnics are popular pastimes.

Warren, the center of a fine farming region, is also an interesting small industrial community. Thomaston is noted historically as the home of General Henry Knox, Washington's chief of staff and Secretary of War, and a reproduction of his beautiful mansion, Montpelier, is one of the show places of Maine and open to the public. Thomaston also is the site of the largest cement and limestone plant in New England.

Rockland is the shire city and trading center for the county, with modern hotels, stores and banks. Its fine harbor is the port of call for all kinds of craft and from it steamers ply between the mainland and the islands in Penobscot Bay. Fishing, shipbuilding, shipping and lime-
Now you can enjoy "seafaring" in your own car. Extend your Maine vacation trip to enchanting seacoast isles linked directly to main highway routes by new modern auto-and-passenger ferries.

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Dept. 1, Rockland, Maine

stone quarrying are important in its industrial activities. Here, too, is the birthplace of the late Edna St. Vincent Millay and a cultural and civic consciousness among the residents that finds expression in numerous clubs, societies and organizations. During the war it was an important center of Coast Guard activity.

At Rockland is new Farnsworth Art Museum, with a year-round schedule of exhibits and programs adding greatly to the historic lore and culture of the area. Here also is held the annual Maine Seafoods Festival.

From Rockland and Thomaston main highways lead southward to the shore areas fronting on the southwestward side of Penobscot Bay, a resort area containing outstanding hotels, summer estates, cottages and fishing villages. Owl's Head, South Thomaston, Spruce Head, St. George, Long Cove, Tenants Harbor and Port Clyde are picturesque fishing and resort villages in the coves and inlets along the shore and small boats ply between them and the islands off shore.

North of Rockland is Glen Cove, another vacationing center, and Rockport, with a V-shaped waterfront on Goose River that has been landscaped by Mrs. Mary Louise Zimbalist.

North of Rockland is Camden, one of the loveliest of all Maine coastal towns, where towering mountains rise almost from the ocean's edge to a height of more than 1,500 feet. These Camden Hills, Mount Battie, Megunticook, Bald and Ragged, were marveled at by Champlain and Capt. John

Public Parks and Memorials in Maine

AROOSTOOK COUNTY STATE PARK: 430 acres; near Presque Isle, Aroostook County; winter sports, picnicking, hiking, bathing and camping.

BAXTER STATE PARK: 193,254 acres; approaches, Greenville and Ripogenus Dam, Piscataquis County; Millinocket or Shin Pond, Penobscot County; mountain climbing and restricted camping; sporting camps.

BRADSBURY MOUNTAIN STATE PARK: 173 acres; near Pownal, Cumberland County; picnicking, hiking and skiing.

CAMDEN HILLS STATE PARK: 4,962 acres; near Camden, Knox County; picnicking, camping, hiking and skiing.

FORT KNOX STATE PARK: In Prospect, Waldo County; 124 acres; granite fort; picnicking.

LAKE ST. GEORGE STATE PARK: 360 acres; near Liberty, Waldo County; picnicking, bathing, camping and boating.

LAMOINE STATE PARK: 55 acres; near Ellsworth, Hancock County; camping, picnicking, boating, fishing.

LILY BAY STATE PARK: 576 acres; in Greenville on Moosehead Lake, Piscataquis County; picnicking, boat launching, tables, fireplaces, bathing, hiking.

MOUNT BLUE STATE PARK: 4,921 acres; near Weld, Franklin County; picnicking, bathing and hiking.

REID STATE PARK: 792 acres; Georgetown from Route 127; seashore park with salt water lagoon; picnicking. Bath houses available.

SEBAGO LAKE STATE PARK: 1,296 acres; near Naples, Cumberland County; picnicking, bathing, camping and boating.

National Parks

ACADIA NATIONAL PARK: 27,860 acres; on Mount Desert Island and Schoodic Point, Hancock County; picnicking, camping, bathing, hiking, boating, museums and nature guide service.

Memorials Open for Public Use

FORT EDGECOMB: At North Edgecomb, Lincoln County; three acres; octagonal blockhouse; picnic shore dinner facilities.

FORT McClARY: At Kittery Point, York County; 27 acres; hexagonal stone and wooden fort; picnicking and bathing.

FORT POPHAM: At Popham Beach, Sagadahoc County; 7 acres; Civil War fortification; picnicking.

FORT WILLIAM HENRY: Pemaquid Beach, Lincoln County; fort and historical relics.

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KNOX COUNTY

Beautiful CAMDEN AND ROCKPORT
ON THE COAST OF MAINE

Mail the coupon today for free picture folder describing villages, accommodations, varied sports
CAMDEN-ROCKPORT CHAMBER OF COMMERCE, Camden, Me.

Smith because of their beautiful setting on the shores of Penobscot Bay. Here a State Park recreation area has been developed, containing picnic and camping sites, nature trails and ski trails. Citizens of Camden started this development with the Camden Bowl, in which events are held both Summer and Winter. Eventual size of the park will be nearly 6,000 acres between Lake Megunticook and the seashore. The Sagamore Picnic Area, just off Route No. One and on the seashore contains 20 acres and already is rated as one of the finest in New England.

Not only have the year-round and summer residents of Camden taken particular interest in landscaping, both in the town and along the surrounding shore and countryside but in the Summer baskets of flowers decorate the lamp-posts in the business section and create an atmosphere of beauty and charm that is found nowhere else in the world. A notable group of musicians also make their summer homes in Camden and the beautiful Bok Amphitheater, seating 1,500 persons in a landscaped setting of trees, shrubs and plants and the remodelling and redecorating of the Camden Opera House, also have been special projects of Mrs. Zimbalist.

Among the larger islands in Penobscot Bay reached by boat from Rockland and other Knox County towns are North Haven and Vinalhaven, both fashionable resort islands, Matinicus and Criehaven, whose primitive charm are well-known to lovers of nature.

Inland Knox County, with its network of lakes, streams and farmlands, contains the towns of Union, Washington, Appleton and Hope. Here are farming and orcharding communities in a region of lakes, streams and mountains, with excellent fishing, canoeing, hiking and mountain climbing. Appleton is the center of the apple region and also has a State Fish Rearing Station. Megunticook Lake, Crawford Pond, Seven Tree Pond, Sennebec Lake and Washington Pond are but a few of the many bodies of water that dot this area like gems.

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WALDO COUNTY

Maine Invites You

ON the western shores of Penobscot Bay and the mouth of the Penobscot River, stretching from the blue Camden Hills to the head of ice-free winter navigation at Winterport, Waldo County in south central Maine comprises an area of 749 square miles extending back into an inland farm and lake country bordered by Knox, Hancock, Lincoln, Kennebec, Somerset and Penobscot Counties.

Focal point in the county is the City of Belfast, a famous seaport town and hub of a network of roads radiating to all sections of the county. On the seaward side, Belfast is likewise a hub for small boat traffic from the islands to the east and southeast in Penobscot Bay and thus serves as a shopping and commercial center for an area within a great land and sea circle from the city center.

Along the shores of the bay and river are a series of other seaport, fishing and resort towns, while back from the coast is a large farming, lake and mountain region, where apples, potatoes, vegetable raising, poultry farming and dairying combine with lumbering and resort activities to provide a healthy, economic livelihood for Waldo County residents. Its shoreside quarries have provided granite for paving blocks and buildings in some of the largest cities of the Country.

U. S. Route One enters Waldo County from Camden, skirting the shore through Lincolnville and Northport, both favorite resort towns for surrounding areas. From Lincolnville a ferry services Islesboro, largest island on this section of the coast with an exclusive summer colony and yachting center that make it the richest town in the county. An auxiliary road from Camden, Route 137, follows the northern side of Megunticook Lake to Lincolnville Center and Belfast, passing through a beautiful countryside area.

Belfast is situated on a side-hill sloping gradually to the shores of Belfast Bay and the Passagassawaukeag River,

Dream Home

Have you ever dreamed of owning a little white farmhouse, on a quiet road, with rambler roses and maybe a cow or chickens—just a place to call your own? Let us help you find that spot in Maine. Our services are free. Your inquiry will not place you under obligation, in any way. Write today.

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WALDO COUNTY

Rough It Smooth At

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Modern log lodge and individual cottages, secluded in a grove of giant pines along a quarter mile of privately owned shorefront on Lake Winnicook. Each cottage has a stone fireplace, full bath and modern appointments. The lodge contains a limited number of guest rooms on the balcony floor, all overlooking the lake. Central dining-room. Excellent table. Informal. Vacation activities for the whole family! Smallmouth bass fishing at its best! Safe sandy beaches. Golf on lake-shore nearby.

MAY and JOE PENDERGAST, Props.


MAY and JOE PENDERGAST, Props.

BURNHAM, MAINE

its highest point commanding a sweeping view over the island-studded waters of Penobscot Bay. Many fine old mansions sheltered by stately trees recall the days of past mercantile and seafaring glory. A 15-acre city park is directly on the shores of the Bay and has modern facilities for trailers, camping, swimming and other activities. Its quiet streets and nearness to all forms of recreational opportunities make it a center for visitors in this section of the State.

Belfast also is the southern terminus of the famous Belfast-Moosehead Lake Railroad, bisecting the county to Burnham Junction, where it connects with the Maine Central Railroad. New shoe factories now are important to the economic stream of the area. The important poultry industry in this section is highlighted by an annual Maine Broiler Day. Belfast, one of the centers of the State’s rapidly growing broiler industry has become known as the “Broiler Capital of Maine.”

North of Belfast is Searsport, home of many sea captains and ocean shipping point for the Bangor and Aroostook Railroad. Its wartime shipping record has been important. Here also is the Penobscot Marine Museum, the most valuable of its kind in the State.

Stockton Springs, with its nearby Fort Point, a charming retreat for tourists, and Prospect, on the western approach to the Waldo-Hancock Bridge over the Penobscot, are village centers for nearby summer estates and resorts. In Prospect is Fort Knox, a massive structure of Mt. Waldo granite, commanding one of the most beautiful views on the Penobscot River. On the road to Frankfort are the surface quarries of Mt. Waldo, where countless tons of fine granite have been cut out of the mountainside. Frankfort is a riverside town, once an important seaport, overshadowed by Mt. Waldo, from whence has come much of the finely-polished granite for government buildings in Washington, New York’s Church of St. John the Divine and Boston’s New England Mutual Building, to name only a few.

Winterport is an historic town of many fine homes, including the Blaisdell homestead, built in 1789 and designed by Christopher Wren, famous English architect. As the head of winter navigation on the Penobscot it was once an important shipbuilding community and seaport and these activities still are carried on to a limited extent.

One of the main roads leading into Belfast from the west is Route 3 from Augusta. This traverses the Waldo County towns of Palermo, Montville, Liberty, Searsmont and Belmont. Belmont’s Tilden Pond is a popular summer resort, while Lake Quantabacook between Searsmont and North Searsmont offers many cottages and charming scenery in every direction. Nearby is the country home of the late Ben Ames Williams where he wrote many of his famous novels. Liberty, on Georges Lake, is the site of the 5,310-acre St. George State Park, located also in adjoining Montville. Palermo is near Sheepscot Lake, making it an ideal place to fish, rest and enjoy life in the open.

Waldo, Brooks, Knox, Morrill, Freedom, Thorndike, Unity, Troy and Burnham are on Route 137 and connecting roads and in an area serviced by the historic and unique Belfast and Moosehead Lake Railroad. All are inland towns that have rivers, lakes, streams and groves that appeal to those in search of recreation and rest. Winnicook Lake (Unity Pond), bordering on Unity, Burnham and Troy, is one of the best black bass and brown trout fishing waters in this section of Maine.

Swanville is located on Swan Lake, noted for its salmon fishing and offers fine accommodations for tourists. Monroe and Jackson are farming and lumbering communities where tourists may rest at farm homes and enjoy the delicious foods that Maine women always seem to know how to cook best.

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IT was inevitable in the scheme of things that when the scenic wonderland that is the State of Maine was fashioned, there would be one region that would stand out above all others in majesty and beauty. Such has been the tribute accorded to Hancock County.

Capped by the wild grandeur of Mount Desert Island, termed by Henry Van Dyke "the most beautiful island in the world," this far-flung coastal area of islands, bays, beaches and bold headlands reaching from Castine on Penobscot Bay to Schoodic Point on the east for nearly a century has drawn thousands of summer visitors from all parts of the world.

The U. S. Terminus of the Canadian National R. R. Ferry "Bluenose" is located at Bar Harbor. The Ferry operates daily during the summer from here to Yarmouth, N. S. and on a curtailed schedule year-round.

This archipelago of islands, island-sheltered waterways and lake-like bays presents a panorama of majestic beauty and infinite scenic variety that defies description.

Twenty-two square miles of Mount Desert and Schoodic Point, across the entrance to Frenchman's Bay, form famous Acadia National Park, the first National Park east of the Mississippi and the only one on the coast north of Florida. Land and sea, woodland, lake and mountain—all are represented here in remarkable concentration. It has become the home of land and water birds of many species and deer and beaver have become numerous and are often in evidence.

Motor roads of great beauty traverse the park and surrounding areas and connect with Bar Harbor on the North and Seal Harbor and Northeast Harbor, resorts on the southern shore. Rising from the Bar Harbor road, a marvel of highway engineering winds a hard-surfaced road to the summit of Cadillac Mountain (1,528), the highest point on the eastern coast, where a parking overlook commands a breath-taking view of the surrounding ocean, islands and countryside.

Free camping grounds, a nature guide service with varied daily programs, museums such as at Sieur de Monts Spring and at Islesford on Little Cranberry Island, and adequate information facilities are but a few of the many aids to the visitor and tourist. Outside of the park area, at Bar Harbor and the various villages on the island, such as Seal Harbor, Northeast Harbor, Southwest Harbor, Somesville, Manset, Seawall, McKinley, Tremont, Bernard, West Tremont, Seal Cove, Center and Pretty Marsh are accommodations ranging from high-class summer hotels to rooming houses, cottages and restaurants.

Schoodic Point, a part of Acadia National Park although across the entrance to Frenchman's Bay, juts further into the open sea than any other point of mainland on the Atlantic Coast. From it a magnificent rock headland rises over 400 feet, commanding an unbroken view eastward to the Bay of Fundy and westward to the Mount Desert Mountains. Schoodic Point is reached from the delightful resort towns of Winter Harbor, Birch Harbor and Prospect Harbor on a scenic state and park road that follows the shore line.

Ellsworth is the shire town and trading center for Hancock County and the railroad terminus for Bar Harbor and other Mount Desert Island resorts. From it excellent roads lead to all parts of the county. It is a city of gracious old homes and attractive modern business buildings, many of the latter built after the great fire in 1933 which wiped out the Main Street section. Union River flows through the center of the city and from the bridge a 60-foot falls is visible.

One of Ellsworth's show places open to the public is the famous Black Mansion, with priceless colonial antiques and furniture, rare books, dishes and glassware. It was donated

(Continued on Page 94)
Bar Harbor
and Acadia National Park

Enjoy complete rest and relaxation amid Bar Harbor’s world famous combination of ocean, lake and mountain scenery.

Golf on a sporty 18 hole course—one of the most beautiful in America. Deep sea and fresh water fishing, hiking and mountain climbing over miles of mapped trails, excellent motor roads and Park carriage road system—at every turn, breath-taking beauty.

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Hotels, motor courts and cottages, motels, guest houses, in fact every type of accommodations to be desired. Excellent restaurants—everything easily accessible.

For information and booklet write Information Bureau, Bar Harbor, Maine.

Plan Your Vacation at Bar Harbor
The East Penobscot Bay Region

is a comparatively undiscovered vacationland situated roughly between Castine and Bluehill. It comprises the towns and communities of Castine, Penobscot, the Brooksvilles, Cape Rosier, Harborside, Herricks, Sargentville, Deer Isle, Stonington, Sedgwick, Brooklin, and Bluehill. Every community has the great East Penobscot Bay as its shoreline and playground. Every community has at heart the vacation happiness of our summer visitors.

For Folder on E. Penobscot Bay Region and further information on vacation opportunities, housekeeping cottages, summer cottage and home sites, and real estate write to the Secretary, East Penobscot Bay Resort Association

HANCOCK COUNTY

Maine Invites You

The East Penobscot Bay Region

is a comparatively undiscovered vacationland situated roughly between Castine and Bluehill. It comprises the towns and communities of Castine, Penobscot, the Brooksvilles, Cape Rosier, Harborside, Herricks, Sargentville, Deer Isle, Stonington, Sedgwick, Brooklin, and Bluehill. Every community has the great East Penobscot Bay as its shoreline and playground. Every community has at heart the vacation happiness of our summer visitors.

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Country living on a saltwater farm on the coast of Maine. A vacation of informality and simplicity amid beautiful surroundings and congenial people. Sea food, blueberry pies, organically raised vegetables, and a coffee pot always on the stove.

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- 109 acres of field and woodland fronting on the lovely expanse of Penobscot Bay and its 365 islands—one of the Maine coast's finest views.
- Comfortable modern accommodations in well-shaped family cottages from one to four rooms; pleasant rooms in the Oakes Lodge.
- Good Maine Food served in our spacious central dining room. We catch and serve our own lobsters and fish.
- Bay and island trips in our own licensed passenger boat, the Hazel R, with licensed captains. Deep sea fishing trips, small sailboats, outboard motors, and rowboats for hire; sailing instruction.
- Island lobster picnics and cookouts, salt water bathing, nature trails thru untouched wildlife sanctuary, nature study opportunities, large free library, golf at Bluehill and Castine, religious services in "The Green Cathedral" out of doors.
- Congenial fellowship and fun. Plenty to do, or opportunity for quiet and restful recreation.

Open Mid-June to Mid-Sept.

Write early for literature and details.

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Write for low rates and brochure.

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Bucksport, on the east bank of the Penobscot opposite Prospect, is the site of the Bucksport Division of St. Regis Paper Company, one of the most modern paper plants in the world, now specializing in fine printing paper and magazine stock.

Dedham, Otis and Lucerne-in-Maine on Phillips Lake are on the road into Hancock County from Bangor, traversing lake and stream territory which includes Branch and Green Lakes, both popular fishing and boating areas.

East from Ellsworth are Trenton, Lamoine, Hancock, Sullivan, Sorrento and Gouldsboro, all along the shores of Frenchman's Bay and famous as fishing and resort centers.

North of Ellsworth roads lead to an extensive inland lake region which includes Graham, Spectacle, Nicatus and a host of lesser lakes and ponds interlaced with streams and brooks where sportsmen can find more than enough of bass, pickerel, trout and landlocked salmon. This area is served by such towns and villages as Franklin, Eastbrook, Wal_tham, Mariaville, Amherst and Aurora, through which connecting roads open up a large fishing and hunting region that is among the best in the state.

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WASHINGTON COUNTY, on Maine's and the Nation's easternmost border, aptly has been called the Sunrise County of the U. S. A. Although its coastal region was one of the first to be explored and settled in Maine, its 2,628 square miles, consisting mostly of woods, lakes and streams, contain extensive areas where the human foot has but infrequently trod. As a result it contains some of the most notable hunting and fishing territory in the State, with deer, bear, small game and game birds in profusion and sport fish of unusual size up to the king of all rod and reel fighters, the Atlantic salmon.

With an abundance of forest, fisheries, agricultural lands and waterpower, Washington County is an area rich in raw materials and yet with tremendous room for developments. It is the center of the sardine canning industry in the United States; its broad coastal plains produce enormous quantities of the world's best blueberries. Its fertile soil is the basis for extensive potato, livestock and poultry raising; and lumbering, pulp and paper have been important industries for many decades.

Calais and Eastport are the only cities in the county, which also contains forty-four organized townships.

Calais is situated in the beautiful St. Croix River Valley, with an international bridge across the river to St. Stephen, N. B. Collaboration between the two communities is world-famous, with an interchange of trade, commerce and essential municipal service. For travel information, visit the Maine Information Center, located opposite the Customs Station at the International Bridge. Calais is a trading and manufacturing center for the area, as well as a transportation hub. It has several small hotels and tourist homes, fine retail stores and it taps an extensive and famous recreational area of large lakes, forests and streams.

Eastport is the most easterly city in the United States, situated on Moose Island and connected with the mainland by bridge. It is at the entrance to the great Passamaquoddy Bay area, with a large and deep harbor and has long been known as the center of the sardine canning industry of the United States.

Eastport is also the site of Quoddy Village, headquarters of the famous project to harness the ocean tides for electric power. The tides rise and fall 18 to 27 feet in this area. Dormant for more than ten years, efforts are now being made to revive the giant project as an international undertaking.

Lubec, across the entrance to Cobscook Bay from Eastport, is the most easterly town in the United States and West Quoddy Head Light, at East Lubec, is the most easterly point of land in the Nation. Lubec also is a sardine, fish processing and industrial center, with a fine retail section serving its residential area.

Lubec and Eastport flank the three-mile entrance to Cobscook Bay, a large sharply indented ocean basin ringed by State Route 189 and U. S. Route One. The distance around the western shores of Cobscook Bay from Lubec to Eastport is some forty miles. For scenic beauty, both Lubec and Eastport are situated where the eye can encompass vast expanses of blue water and islands in Quoddy Bay. From the hilltops are magnificent views of New Brunswick, and across the giant Bay of Fundy, the distant shores of Nova Scotia.
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WASHINGTON COUNTY

Washington County Chamber of Commerce
R. C. Emery, Secretary, Eastport, Maine

It is the "Sunrise County," farthest east of any in the U. S. A., with the easternmost point of land at Quoddy Head, Lubec.—It has the highest rise and fall of tides in our country.—It has streams where Atlantic salmon may be caught.—It is rated among New England's finest hunting and fishing areas, including the best of salt water fishing.—Its St. Croix Island was the site of the first white settlement north of Florida, antedating both Plymouth and Jamestown.—The first naval battle of the Revolution was fought within its borders.—Its summer climate has been called by a chief of the U. S. Weather Bureau, the best in the country.—Scenic values along the coast and the St. Croix River are remarkable in variety and beauty.—It is the home of Maine's sardine and blueberry canning industry.—It is the site of the famous Quoddy tidal power project under consideration by the International Joint Commission.—It is the principal gateway to the Maritime Provinces of Canada, and adjoining its borders are St. Andrews, the Canadian Bar Harbor; Campobello, site of the Roosevelt summer home and setting for the play "Sunrise Over Campobello"; Deer Island and Grand Manan, charming and unique island communities with unmatched attractions for tourists.—Entire area free of hay fever.

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Write for our colored map and folder, or ask for any specific information desired.

The U. S. Weather Bureau officials rate the summer climate in this area as the finest in the Nation and the winter temperature the same as Boston.

Clockwise on the road-circle from Lubec to Eastport are West Lubec, North Trescott, Whiting, with a famous old church and cemetery; Dennysville, on the swiftly flowing Dennys River, famous for its Atlantic salmon; West Pembroke and Pembroke, with sardine and blueberry canning plants; and Perry, where a stone monument marks the exact midway point between the Equator and North Pole. Offshore in the St. Croix River is St. Croix Island, now an International Shrine, where De Monts and Champlain and their company spent the winter of 1604.

Robbins' also is on Route One between Perry and Calais and is at the mouth of the St. Croix River. The rocks and sandy beaches in this area are tinged with red, creating a striking colorama.

Inland from Route One, State Highway 191 cuts north-south from Baring to East Machias, skipping the southern end of Meddybemps Lake, Cathance Lake, Rocky Lake and Hadley Lake. It passes through the villages of Meddybemps, Grove, Cooper and Jacksonville. Offshoots go through Charlotte and Ayers to West Pembroke; and

(Continued on Page 98)
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Slightly inland the larger towns of Machias, county seat and shopping center, Jonesboro, Centerville, Whitneyville, Columbia Falls, Harrington and Cherryfield are villages on rivers which cut into the coastal plain. Cherryfield, on the Narraguagus River; Harrington on a coastal river and the center of forty-six different trout fishing streams; Columbia Falls, on the Pleasant River; and Whitneyville on the Machias River all are centers for the "king of game fish," the Atlantic salmon.

(Continued on Page 100)
WASHINGTON COUNTY

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From Cherryfield starts beautiful “Cherryfield Woods Road,” State Route 193, which follows the Narraguagus River north through Deblois to Beddington. Here Route 9 cuts across the center of Washington County from west to east. This is the famous “Air Line” road, well known by deer hunters and fishermen, tapping the Mopang Lakes, Pleasant River, Machias River, Chain Lakes, Crawford Lake and Pocomoonshine Lakes areas, with their villages of Wesley, Pokey, Crawford, Alexander and Baileyville, where Route 9 joins U. S. Route One between Baring and Woodland.

Cutting across the center of the county, the famous Grand Lakes chain reaching up into Penobscot County contains toque, trout, salmon, pickerel and other game fish, making it the Mecca annually for thousands of sportsmen. Connecting Grand Lake and Big Lake is Grand Lake Stream, a three mile stretch of rapid water known to all experienced fishing enthusiasts.

North of Calais is Woodland, site of the St. Croix Paper Company; Princeton, gateway to the Grand Lakes area; Waite and Talmadge, in the heart of a great hunting and fishing area; Topsfield, Brookton, Eaton and Danforth, all on U. S. Route One traversing the northeastern section of the county. Vanceboro is the gateway to the Spednic and Chiputneticook Lakes area.

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PENOBSCOT COUNTY is a great diversified farming, industrial and recreational county in East Central Maine, bisected by Maine's largest river, the Penobscot, and containing the third largest city in the State, Bangor.

Hub of the County is Bangor, "Queen City" of Maine, and the commercial and financial center for the northern and eastern section of the State. Sixty miles from the sea at beautiful Penobscot Bay, it is the head of ocean navigation on the Penobscot.

The site of Bangor, at the junction of Kenduskeag Stream and the Penobscot, was an important Indian rendezvous before Champlain landed there in 1604 in his search for the fabulous city of Norumbega.

Today Bangor is a beautiful city of modern stores, hotels and offices, with stately residences on wide, shaded streets and with scenic parks and parkways.

Although Bangor is primarily a commercial center, there are numerous diversified industries both there and across the river in Brewer, the products including pulp, paper, wood products, wood tools, machinery, snowplows, stoves, furnaces, building material, metal products, brick, cigars, fish, meat and agricultural packs, clothing, mattresses, sportsmen's equipment and furs.

The Bangor Salmon Pool, opposite beautiful Grotto Cascade Park with a 45-foot cascade, is known throughout the world.

Southwest and northwest of Bangor main highways fan out into a rolling hill and lake country where fertile farm lands yield rich harvests of potatoes, hay, fruit, poultry, dairy and cannery products. Many towns in this region contain small industries based on wood products, woolens, (Continued on Page 103)
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Conveniently located in the heart of vacation-land—near to the rocky coast and the mountain lakes. The Queen Charterhouse combines modern accommodations with all the quaintness that made Maine famous. Tasteful rooms in single and double size or family suites have picture windows, free TV, private baths and showers. Next door is the famous Pilot's Grill specializing in Maine Lobster cooked to your individual taste.

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Ideal Stopping Place for Sportsmen and Visitors to Northern Maine


Home of Rotary, Kiwanis and Zonta Clubs
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leather and metal products. Such towns include Hampden, Newburg, Dixmont, Hermon, Carmel, Etna, Plymouth, Glenburn, Kenduskeag, Levant, Stetson, Hudson, Corinth, Exeter, Corinna, Bradford, Charleston, Garland and Dexter. Newport, on the western border of the county, is on the shores of Sebasticook Lake, famous for its bass fishing, and is an important resort center as well as a large wood products plant.

Brewer, across the river from Bangor, is the site of the Eastern Manufacturing Company's pulp and paper plant and has numerous lesser industries. Orrington, Holden, Eddington and Clifton, also on the east side of the river are rural centers for agriculture and wood products plants, besides containing several ponds and streams for vacationing.

Immediately north of Bangor are Veazie, Orono, with the 500-acre campus of the University of Maine and Old Town, small manufacturing city and site of the Indian Reservation which is the home of the remaining members of the Penobscot Tribe, a fragment of the once powerful Abnaki Nation.

Northeast of Old Town the towns of Milford, Greenfield, Costigan, Greenbush, Passadumkeag, Lowell, Burlington, Olamon, Enfield and Lincoln lead to many fishing waters and big game sections of eastern Penobscot County and the northern sections of Hancock and Washington Counties. From Lincoln Route 6 runs eastward to Vanceboro on the New Brunswick border through Lee, Springfield, Carroll and Topsfeld.

Sysladobsis Lake (usually called Lower Dobsis) is reached from Springfield over a good secondary road to the shores of the lake, which is at the northwest end of the famous Grand Lakes chain.

Winn and Mattawamkeag, also on the east side of the Penobscot above Lincoln, are gateways to some of the best (Continued on Page 108)

TOGUE POND CAMPS
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AROOSTOOK COUNTY, largest of Maine’s sixteen counties, is bounded by Canada on the West, North and East, and covers a land area of 6,453 square miles. Slightly more than 20 per cent of Aroostook County is under cultivation, but she earns her distinction as the “Potato Empire of the World.” Each summer, Aroostook takes on a picturesque beauty that is unmatched, with acres of vari-colored potato blossoms, fields of grain, clover, oats, peas and herds of cattle all in mother nature’s natural setting. Aroostook has never known a drought and her farm lands are rich and green.

Aroostook is the home of the largest deposits of manganese on the North American Continent. Traces of gold, uranium, copper, molybdenum, antimony and limestone have been found throughout her length and breadth, with the actual quantities available still unknown.

Aroostook is rapidly becoming a four-season vacation-land. Fishing, camping, hiking and canoe trips start in the spring and expand into swimming, water skiing, golfing and boating. The fall finds fishing and hunting, with the winter months popular for smelt fishing and skiing.

Geographically and commercially, Aroostook is divided into four areas. Main highways enter Aroostook from the south at Macwahoc on Route 2 and at Weston on Route 1. From Macwahoc, Route 2 follows the course of Molunkus Stream to Island Falls.

Island Falls is a commercial center for farming, lumbering and potato processing and serves as a central point for nearby resorts. It is located adjacent to the falls of the west branch of the Mattawamkeag River. Northeast of Island Falls is the Pleasant Lake area, one of Theodore Roosevelt’s favorite hunting and fishing spots.

Northeast, the road passes through Dyer Brook, Merrill, Smyrna Mills, Oakfield, Ludlow and New Limerick to Houlton. Nearby lakes and streams produce bass, pickerel, brown trout, salmon and white perch. The many lumbering areas provide excellent partridge, deer and black bear ranges.

Alternate Route 2 passes through some of the longest uninterrupted sets of forest in Maine, broken only by Reed, Haynesville, Glenwood and Linneas. This route traverses a mountain, lake and stream region with Wytopitlock Lake and Stream and the East and West branches of the Mattawamkeag. A natural setting for the hunter, fisherman and camper.

Route 1 from Weston is a most picturesque route, passing through such towns as Orient, Amity, Cary and Hodgdon to Houlton.

Routes 1, 2 and Alternate 2 all converge at Houlton, the capital of Aroostook and the commercial and distribution center for the southern part of the country. Houlton is the first of five major ports of entry into Canada.

Route 1 leaves Houlton on an excellent highway to Littleton, Monticello and Bridgewater. All are potato growing communities with some diversification into lumber, cattle and grain. Some of the finest hunting, fishing and camping facilities are located in this area. From Bridgewater, Route 1 enters Mars Hill. A community named after a mountain which overlooks the whole town.

At Mars Hill, Route 1 divides into Route 1 and Alternate Route 1. Alternate Route 1 takes you to Easton Center, Fort Fairfield and Caribou.

Route 1 leads directly to Presque Isle, Aroostook’s only City, surrounded by some of the most fertile farm lands in the County. Presque Isle serves as the vacation center for many of the nearby vacation areas, with Aroostook State Park, a 430 acre spot for boating, swimming, water skiing, camping, nature trails and skiing located nearby. Presque Isle has a brand new Country Club located 4½ miles from the City on the Parkhurst Siding Road.

(Continued on Page 106)
AROOSTOOK COUNTY

Maine Invites You

The NORTHLAND
HOULTON, MAINE
A Modern Hotel at the Crossroads of U. S. Routes 1 and 2
Gateway to the Gaspe Peninsula
and the Maritime Provinces
Excellent Dining Room and Cocktail Lounge
All Rooms With Bath

Single Room $5.50 up — Double Room $7.50 up

Presque Isle is home to a huge U. S. Air Force Guided Missile Base and a terminus for Northeast Airlines.

Route 1 continues north from Presque Isle to Caribou, where it joins Alternate 1. Caribou is Aroostook’s largest town, located on the banks of the Aroostook River as is Fort Fairfield and Presque Isle.

Caribou is one of Maine’s most rapidly growing communities, serving as the commercial center for Caribou Air Force Station, several Nike Guided Missile Stations and located a short distance from the largest bomber base in the Northeast.

Route 89 from Caribou leads to Limestone, a potato center. Midway between Caribou and Limestone is Loring Air Force Base. A huge sprawling base with half of its installations underground.

Fort Fairfield, the third member of the triangle is the second major port of entry into Canada and also a very large potato shipping point. It is also the home of the Aroostook Valley Country Club.

Route 1 from Caribou leads North to Van Buren, the third Canadian port of entry. North of Van Buren it travels through Keegan, Lille, Grand Isle and St. David to Madawaska, the northernmost point in Maine and the home of Fraser Paper Company, Ltd., makers of bond paper, magazine stock, soda straws and the largest supplier of waxed bread wrap stock in the Country. It is Aroostook’s fourth point of entry into Canada.

From Van Buren the road travels through Frenchville to the terminus of Route 1 in the United States at Fort Kent. Fort Kent is Aroostook’s fifth port of entry into Canada, a short distance from the Province of Quebec.

From Quebec, south on Route 11 on Aroostook’s scenic highway. Route 11 at Fort Kent is the terminus for the most popular and famous canoe trip in the world, the Allagash canoe trip.

The Aroostook Scenic Highway winds it way through Soldier Pond, Wallagrass and Eagle Lake, passing by and overlooking some of the legendary lakes in the Fish River Chain. The thoroughfare located between Eagle Lake and Winterville is the jumping off spot to the Red River Country. A wooded paradise, supplemented with mirror lakes and turbulent streams which in the past had been known strictly for hunting and fishing, has in the last few years, come to the forefront with water sports of all kinds.

From Winterville the highway goes to Portage, center of the Fish River Country. Portage is located some twenty miles from Fish River Lake, which can be reached only by boat or plane. It has provided thrills for many dignitaries throughout the United States.

From Portage, south to Ashland, is perhaps the largest lumbering community in Aroostook. It is from here the American Realty Road begins, a fifty mile stretch of good gravel road leading into the heart of one of the largest tracts of wooded wonderland left in the U. S. In recent years, the Canadian woodsmen and their chain saws can be heard in the distance as they reach in from the West and the two roads grow closer together.

Traveling south again, such regions as Masardis and Oxbow are reached, past replicas of giant woods’ operations, now a sportsmen’s adventure land.

From the Oxbow, again traveling south past Oak Hill, Knowles Corner, Moro and Hershey, where the road leaves Aroostook passing into Patten.

The whole Aroostook Scenic Highway is dotted with picnic sites and camping grounds provided by the State, in addition to resort facilities at Ashland, Portage, St. Froid, Eagle Lake and other Fish River or Red River areas.
AROOSTOOK COUNTY

Maine Invites You

(Description of map and points of interest)

HOULTON Invites You

For Information Pertaining to HOULTON
For Industry and Vacations
REGIONAL DEVELOPMENT CORP. and CHAMBER OF COMMERCE
109 Main Street
Houlton, Maine

In writing to advertisers, please mention “Maine Invites You”
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Maine Golf Courses

The State of Maine has been long noted for its many excellent golf courses. The choice of short sporty, 9 hole layouts or pro-rated 18 hole rolling, scenic, courses may be yours in nearly every region of Maine.

Over 60 tournaments are scheduled each season around the State including Pro, Amateur, Pro-Ams, Women’s and special weekly tournaments.

Qualified professionals are employed at most Maine courses with instruction, golf supplies and club facilities available. Greens and fairways compare favorably with the best anywhere.

Don’t forget to bring your clubs and plan to play these Courses during your vacation in Maine.

For a listing of Maine Golf Courses, please write:

MAINE PUBLICITY BUREAU
922 Gateway Circle
Portland, Maine

Penobscot County

(Continued from Page 103)

bass and trout fishing waterways in the State. In this eastern section of the county are the agricultural and lumbering communities of Prentiss, Drew, Kingman and Webster Plantation.

Northwest of Old Town, on the west side of the big river, are the farming and lumbering communities of Alton, Argyle, LaGrange, Edinburg, Maxfield and Howland. North of Howland is Seboeis on South Branch Lake and a lake, stream and mountain country extending to Seboeis Lake in Piscataquis County. Here also are Woodville and Chester, farming, lumbering and summer camp communities on the west bank of the Penobscot.

From Mattawamkeag Route 157 leads northwest to the lumber, pulp and manufacturing towns of Medway, East Millinocket and Millinocket, where are located the big mills of the Great Northern Paper Company. These towns are also the gateways to Norcross, departure point for the Twin, Pemadumcook, Nahmakanta, Jo-Mary and Millinocket Lakes of the West Branch Chain and the Katahdin area, while the East Branch region of the Penobscot is reached through Medway to Grindstone, Staceyville, Sherman Station, Mt. Chase and Patten to Shin Pond. From Shin Pond northward is the large lake-studded area of Penobscot County which includes Mattagamon (Grand), Scruggs, Snowshoe, Grand and Seboeis Lakes and several mountains.

About the Front Cover . . .

Why not take a few moments and study the front cover of this booklet again? You will discover many of the exciting things awaiting your coming vacation in Maine.

Did you see the seagulls perched on the roof of the fisherman’s shanty? The deer paused alongside the sparkling lake? Or, the artist painting a landscape?

Well, these are only samples of all of the good times—seeing and doing—in the State of Maine, as portrayed by the well known artist, Gene Klebe of Round Pond, on the Coast of Maine.

The painting was originally prepared for the Maine Department of Economic Development and used in the color ads that you may have seen in several National magazines.

This unique presentation of the State’s attractions has stimulated so much attention that we thought it only “fittin” to reproduce it in its full glorious color on the front cover of this year’s Maine Invites You so you too can enjoy artist Klebe’s interpretation of the variety of vacation fun in the State of Maine.
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