

11-2016

Webmaster News, 2016

InforME Information Resource of Maine

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Maine.gov Dashboard

4.57 million views of Maine.gov and agency web content in October 2016



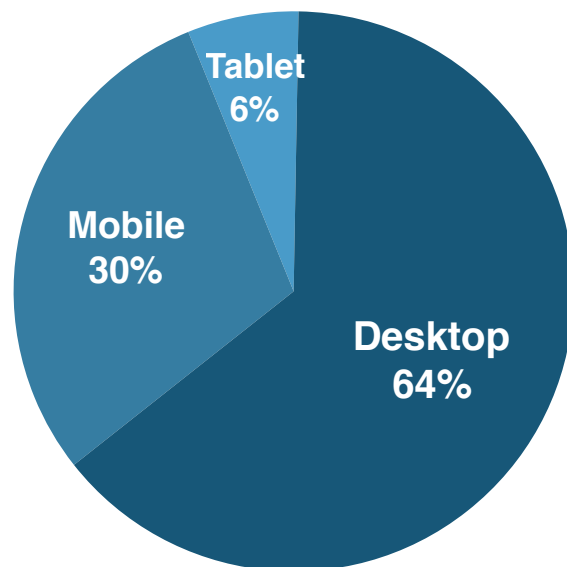
The **Department of Inland Fisheries & Wildlife** received **714,298 visits**

in October 2016 with over **50%** of visitors originating from a **mobile device**

11,719 motor vehicle registration renewals were processed through **Rapid Renewal**



Maine.gov Traffic by Device



Top Browsers

(Maine.gov Portal)

Chrome – 43.95%
Safari – 33.46%
Internet Explorer – 11.45%
Firefox – 4.82%
Edge – 3.53%
Other – 2.68%

Top Searches

Sales Tax
Absentee Ballot
License Renewal
Driver License
Hunting License

Agency Template 3.0 (beta) Preview

We've listened to your feedback and developed a new agency template, incorporating many of your most frequently requested enhancements. Some of the new features include:

- The ability to use dropdown menus
- An improved, more accessible mobile navigation
- Sample pages for each layout option
- Sample code for various plugins
- Detailed documentation



The screenshot displays the Agency Template 3.0 (beta) Preview. The header features the Maine.gov logo, navigation links for Agencies, Online Services, Help, and Search, and a language selector. The main navigation bar includes links for Sample Pages, Features, Forest, Geology, Recreation, Farming, Planning, Licensing & Regulations, and Bureaus & Programs. A search bar is located on the right side of the header.

The content area is divided into two columns. The left column contains a sidebar with a 'Headline' section and a list of layout options: 1 column page, 2 column page (left sidebar), One column big, One column small, 2 column page (right sidebar), and 3 column page. The right column contains a 'Headline' section and a list of layout options: 1 column page, 2 column page (left sidebar), One column big, One column small, 2 column page (right sidebar), and 3 column page.

The footer is divided into four sections: Credits, Information, Connect with Us, and Contact Information. The Credits section includes the Agency Logo and Copyright © 2014. The Information section includes links for Main Menu, Site Policies, Accessibility, Document Viewers, Department/Agency Home, and Home. The Connect with Us section includes links for Facebook, Twitter, LinkedIn, RSS, YouTube, Instagram, Flickr, and GovDelivery. The Contact Information section includes the address, city, state, zip, phone, fax, and email.



Next Webmaster Meeting December 20, 9:00 AM

Topic: Agency Template version 3.0 (beta) questions and feedback

InforME released the beta version of the new agency website template on November 18th. Webmasters will have a month to download and test. Questions and feedback will be discussed at the December webmaster meeting.

The webmaster meeting can be accessed by visiting the InforME offices at 45 Commerce Drive, Suite 10, or by calling in at 1-866-740-1260 / access code: 6212632.

Note: There will be no webmaster meeting in November!



Tip of the Month

How to tell Facebook which image/description to use when you post a link to your website or What'sNew article

You can use the Open Graph meta properties below to customize your link's preview in Facebook. The code needs to be placed in the header of your page or What'sNew template (if you have your HTML template code in the WN template).

```
<meta property="og:url" content="http://www.maine.gov/webmasters" />
<meta property="og:type" content="article" />
<meta property="og:title" content="This is an example" />
<meta property="og:description" content="This is the description which can be manually added." />
<meta property="og:image" content="http://www.maine.gov/portal/228x228.png" />
```



We are planning a presentation on this topic for the January webmaster meeting. The topic will be covered in more detail during the meeting. Until then you can get more information here:

- <https://developers.facebook.com/docs/sharing/webmasters>
- <https://developers.facebook.com/tools/debug/sharing/>