

1950

# Maine The Land of Remembered Vacations, 1950

Maine Development Commission

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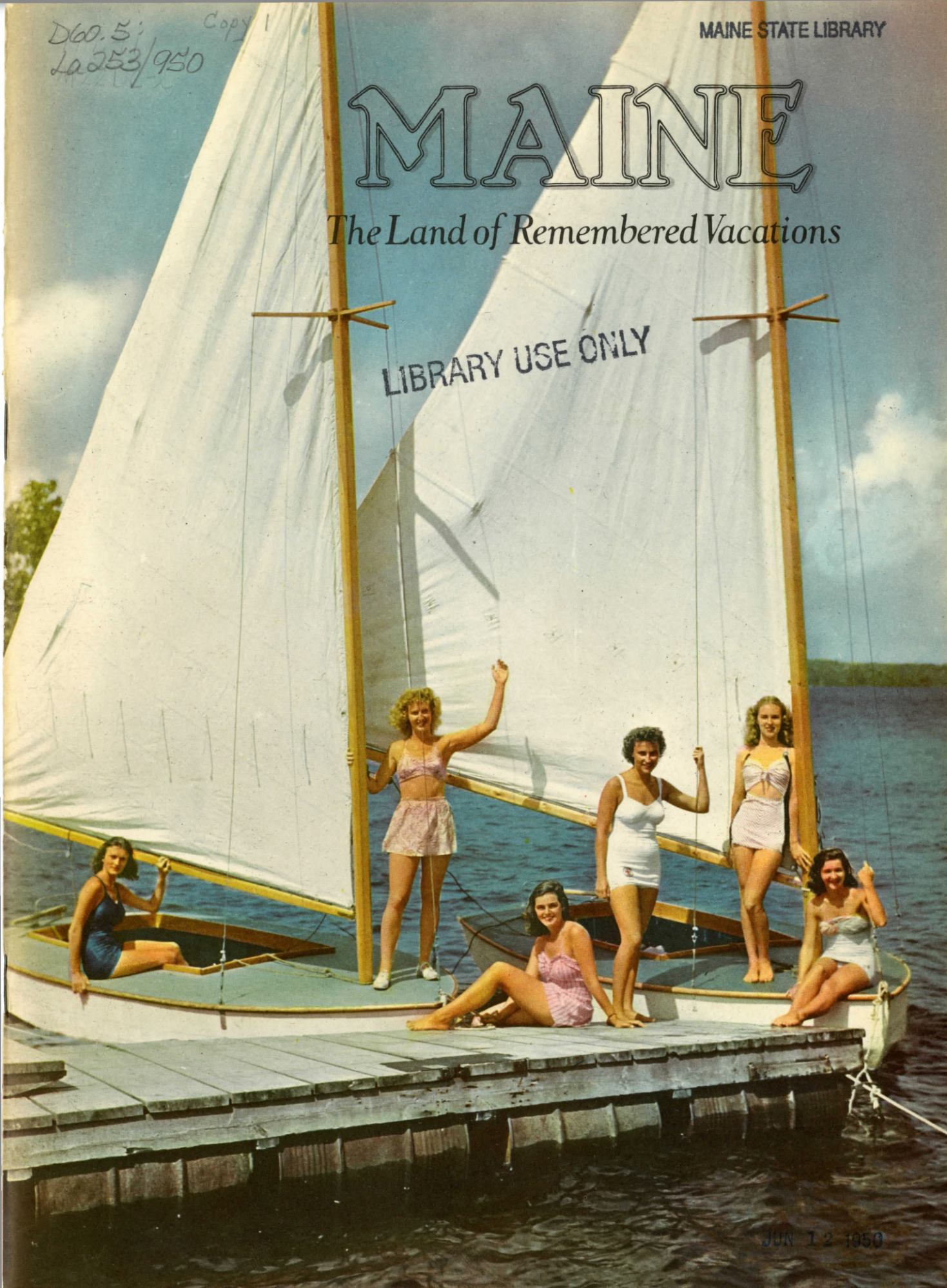
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# MAINE

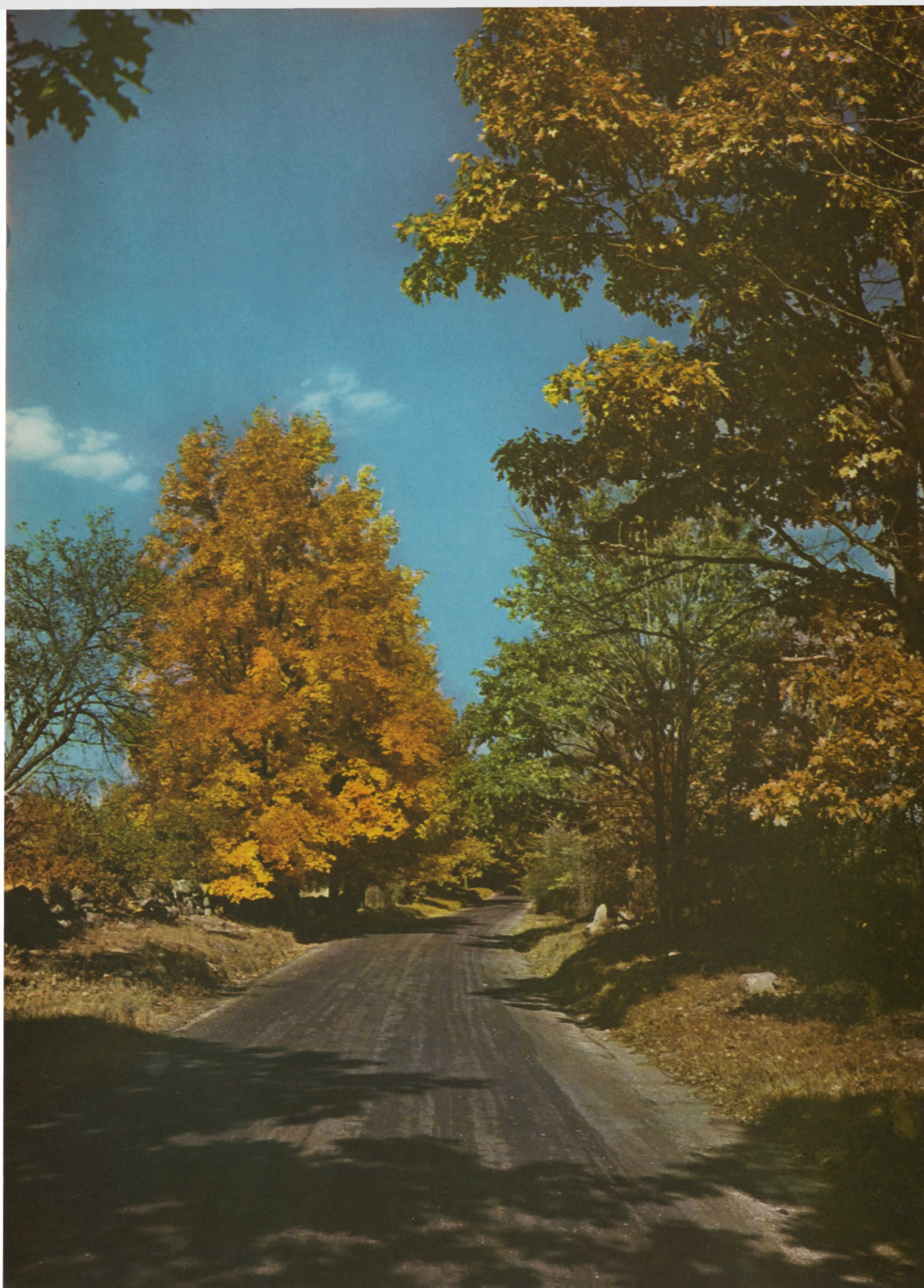
*The Land of Remembered Vacations*

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JUN 12 1950







## MAINE . . . The Land of Remembered Vacations

A NEWSPAPER EDITOR upon returning home after a visit to the state of Maine wrote an editorial commenting on his visit. The editorial read as follows: "As we entered the state of Maine we were impressed by the beautiful pine trees that we saw everywhere. Well may the state of Maine be called 'The Pine Tree State'. We were impressed also by the hospitality of the Maine people. Our trip took us through many miles of typical Maine woods, fragrant, dark green and dense in the valleys, with the white birch standing as groups of sentinels on the hills. We will never forget the Maine coast as we journeyed along, sometimes in sight of beautiful ocean beaches, other times the rocky headlands were in view with wooded islands in the distance and in the bays near shore. The fishing villages and the harbors were everything that we had expected, and more too. Maine has preserved the natural beauty of its countryside, eliminating all need for roadside beautification. Some day we are going back to the state of 2,500 lakes, and 5,147 rivers and streams; the state where the clouds sleep amid the spruce on the hill-tops; the state where the mountains meet the sea; where artists and authors capture the inspiration of the magnificent scenery and thrill the world. Maine, what a priceless collection of memories of fine people and scenic beauty we took with us as we left the state!"

May we extend to all readers of this book a cordial invitation to visit the state of Maine. "We want you to feel that you belong in Maine."



COMPILED AND ISSUED BY THE  
MAINE DEVELOPMENT COMMISSION  
AUGUSTA, MAINE

1950

JUN 12 1950





As one rides through peaceful Maine villages any number of unusual buildings are seen, whose interesting history can be learned locally. Today some of them serve as museums, libraries and such, with iron hinges testifying to their ancient, sturdy construction.

Once, the quiet by-ways of Maine were liberally laced with covered wooden bridges. Across these familiar landmarks Old Dobbin, hitched to his shay, plodded to market place on weekdays and to meeting-house on Sundays. When frosty winter mornings arrived, the shay would be replaced by a pung.







Flanked by stately shade trees, here proudly stands an old-time mansion rich in historical significance. Such a house, rugged and solid, personifies a typical Maine country home.

## MAINE'S INTERESTING HISTORICAL BACKGROUND

**T**HE STRATEGIC ADVANTAGE of Maine's location played a prominent part in America's development. Jutting out into the restless Atlantic, her headlands and promontories saw beacons blaze on their commanding heights, a thousand years ago.

Five centuries before Columbus' prow touched San Salvador, hardy Vikings trod Maine's soil. Eminent authorities aver incontrovertible evidence places these Norsemen here in 999-1,000 A.D., and, doubtlessly, earlier. Though records of their settlements are crude and sparse, it is safe to predict that some day researchers will unlock the mysteries veiling these by-gone voyagers.

From the time the Pilgrims landed, Maine kept pace with other states in rapid advancement. To be true, she was then part of Massachusetts,—formal ratification of her statehood occurring in 1820—but in the two centuries that intervened, her progress had been steady, and sustained.

Again, her favorable location contributed greatly to this growth. Her coastal towns were world-renowned; commerce and immigration, radiating from those lanes, fanned their way to the State's interior. As a result, she became the embodiment of agriculture, industry, and recreation. Thus, she truly personifies diversification, in its most modern sense, while still keeping faith with her hallowed past. Storied sites, where blockhouses and forts forged America's early greatness, stand side by side with stately structures, dating back to Colonial days. Above roads where Yesterday's stagecoaches lumbered, Today's aeroplanes gaze down upon one of Nature's most superb creations: The well-loved State of Maine.





Above: crested breakers batter ceaselessly against ledges where guardian lighthouse charts safe course for mariner. Below: sleek yachts ride restfully in an unrippled calm that rivals the proverbial mill pond.



## COASTAL MAINE

**T**HAT ABUSED WORD, "unique," best describes the coast of Maine. Our coastline is unique, because there is not another one like it in America.

The vacationist, entering from the southern tip, finds himself traveling by beaches whose beauty cannot be surpassed. Progressing northward, this picturesque panorama blends into a sublime succession of islands, headlands, harbors, coves, estuaries, fishing villages. Maine's 250-mile direct line of coast would be nearer 2,500 miles, if straightened out.

Aptly termed America's Vacationland, here, indeed, is a perfect playground. Sailboats, power boats, yachts ply these teeming waters; summer residents enliven islands and mainland alike. Artist and photographer, either novice or professional, behold a myriad of treasures. While those who love Nature for herself alone can bask anywhere along the coast, conscious of a closeness to The Infinite.





Cabin cruisers and motor boats stand in sparkling array where one of Maine's numerous harbors provides shelter. Towering trees look down on attractive homes along the waterfront. Informal dances and jolly social gatherings are frequent throughout the long vacation season.





Often the visitor here turns a corner of the road and is suddenly transported into what might be termed 'a piece of the past,' such as this tiny fishing settlement, unchanged through the years.

Safe ocean beaches abound in Maine, where young and old may bask in the friendly sunshine after bathing. Our beaches are not surpassed anywhere in the world, either in this country or abroad.







Among all the distinctive dishes that delight the epicure, certainly a Maine lobster occupies an honored niche of its own. Fresh from the deep, they are brought daily to lobster houses like the above.



Right smack out of the trap, these lobsters, iced and delivered by air express, will still retain all their unequalled succulent flavor, even though flown a thousand miles from Maine waters.





Few people associate the everyday, prosaic potato with 'eye appeal.' Nevertheless, potato blossom time in the heart of Maine's potato empire turns the land into a veritable bower of beauty.



Such scenes as this gladden the hearts of people who pass. Motorists and bicyclists traveling by these lakes have a picture of happy canoeists on the water, white birches in foreground, green mountains in background.





## INLAND MAINE

**T**HE FARTHER INLAND one journeys into Maine, the more picturesque a panorama awaits one. Dotted across the verdant countryside, emerald lakes smile their cool welcome. Over twenty-five hundred such lakes offer angler, canoeist, and wayfarer a host of matchless delights. Then, add five major rivers, ten smaller rivers, plus uncounted thousands of brooks, streams, waterways, and some idea of Maine's aquatic advantages can be gleaned.

Majestic mountains seemingly brush their snowy peaks against the stars, while broad, rolling farm-lands symbolize sylvan serenity. Whether amid bustling streets of urban centers, or tranquil paths of an ancient town's village green, a distinctive, indefinable charm sets Maine off apart, by herself. One senses something akin to the ageless calm of her forests primeval, and the graceful simplicity of her sturdy homes. Neither imaginary delusion, nor sorcerer's spell, this, instead, is the magic that makes up Maine.





In Maine it doesn't matter a whit whether one has a definite destination in mind, or is merely driving around for the fun of it. Either way, vistas of loveliness greet one from every point of the compass.



As the miles are left behind and the open countryside beckons alluringly, Maine's highways fulfill their important function of making the state's scenic splendors easily accessible, particularly in sections once considered off the beaten path.

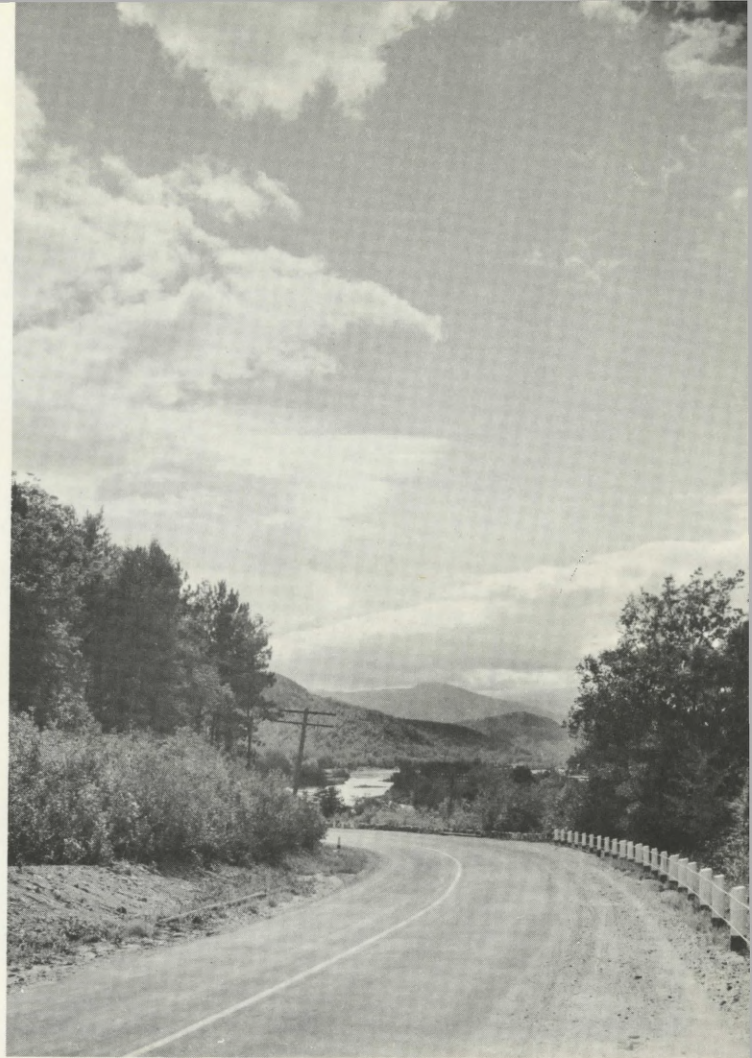


# HIGHWAYS

**I**N ALL DIRECTIONS Maine boasts a highway system of which she is justly proud. Except during World War 2, we have rated highway construction a high priority "must".

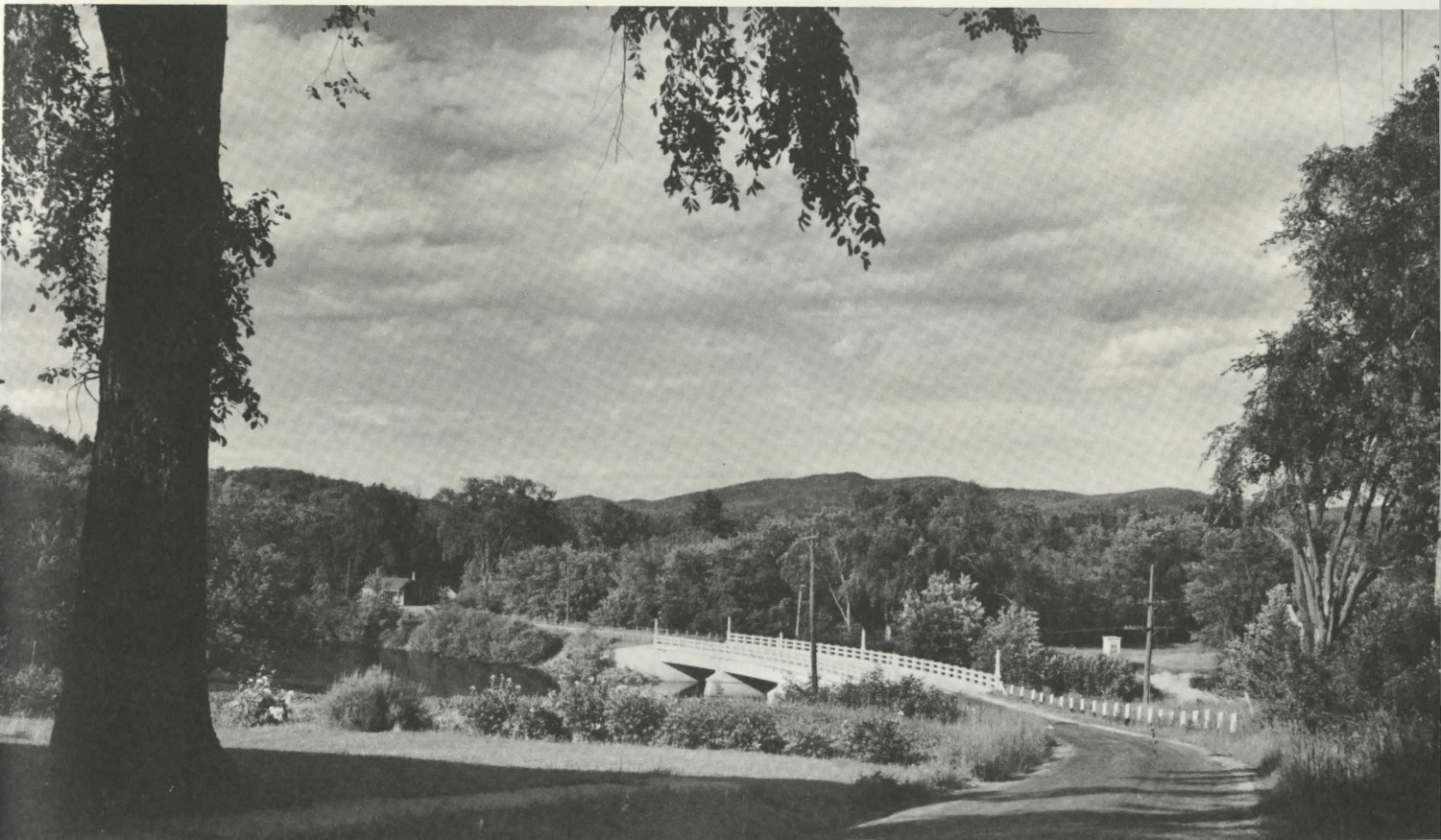
Merging of modern engineering triumph and cherished natural beauty is our reward. Frequently, the onward march of highway progress elsewhere has been accompanied by the obliteration of fondly-remembered landmarks. *Our* State happily achieved modernity without sacrificing the unmistakable ties that linked her to a storied past.

Both inland and along the coast you traverse miles of entrancing beauty. Wherever your destination, Maine highways play their sturdy part in bringing our unrivaled resources within easy range. Massive bridges span rivers whose currents coursed seaward centuries ago; roads have been carved where impenetrable wilderness once barred the way. Yet, throughout this Aladdin-like transformation, Maine remains unspoiled, unchanged, and Eternal.



Roads like this are familiar tributes to Maine's engineering prowess.

While safety is naturally of paramount importance in our highways, careful attention is also paid to retaining a locale's natural charm.





## FISHING AND SPORTING CAMPS

**M**AINE has always been famous for fishing and sporting activities of the great outdoors. Her capital city, Augusta, formerly named Cushnoc, was a tiny trading center serving white settlers and Indians, in 1628. Long before that, the red men ranged these waters and woods.

Our brooks, lakes, ponds, rivers, and streams yield a fighting fish that attracts anglers from all over the globe. Trout, salmon, black bass are mighty gamesters, while each August we hold an annual Tuna Tournament.

A fact not generally known is that the sporting camps, widely seen nowadays, virtually originated in Maine. Whole families vacation here at such camps that combine rustic ruggedness with modern appointments. Many resorts feature these camps, with their large central dining rooms as focal gathering points. Friendships forged here among people of kindred taste mellow happily all through life.



Wherever true disciples of Izaak Walton gather they pay their sincerest homage to, and reserve their fullest reverence for, the fighting fish found in Maine. Blissful mortals like these live in their own special Utopia, where Fishermen alone may dwell.







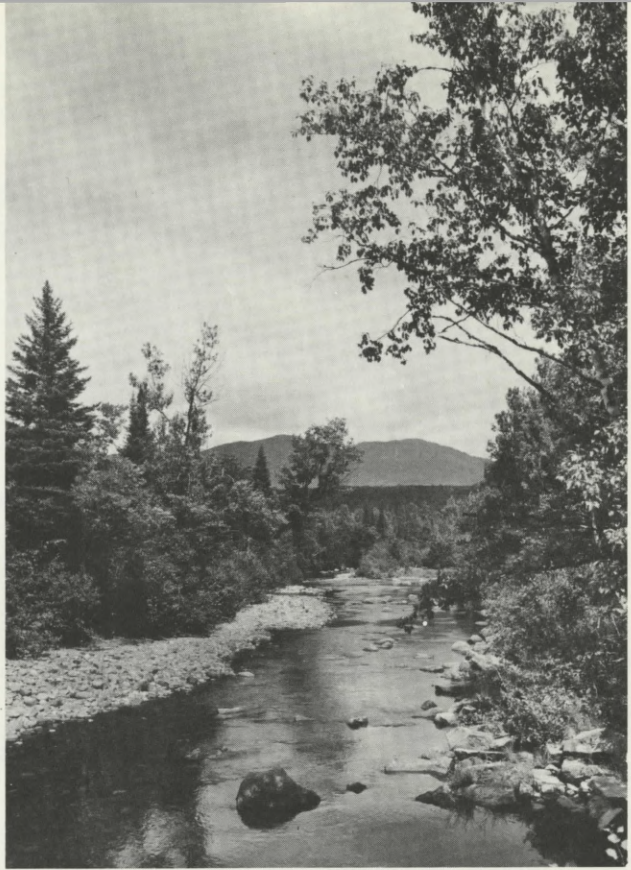
Above: on the porch of a sporting camp is a study in calm repose, a personification of 'all's well with the world.' Below: a trio versed in outdoor lore starts preparations for cooking the morning catch of trout over their improvised stone oven.







Spic and span, this white house with attached white barn looks up to the huge spreading elm on a rural road.



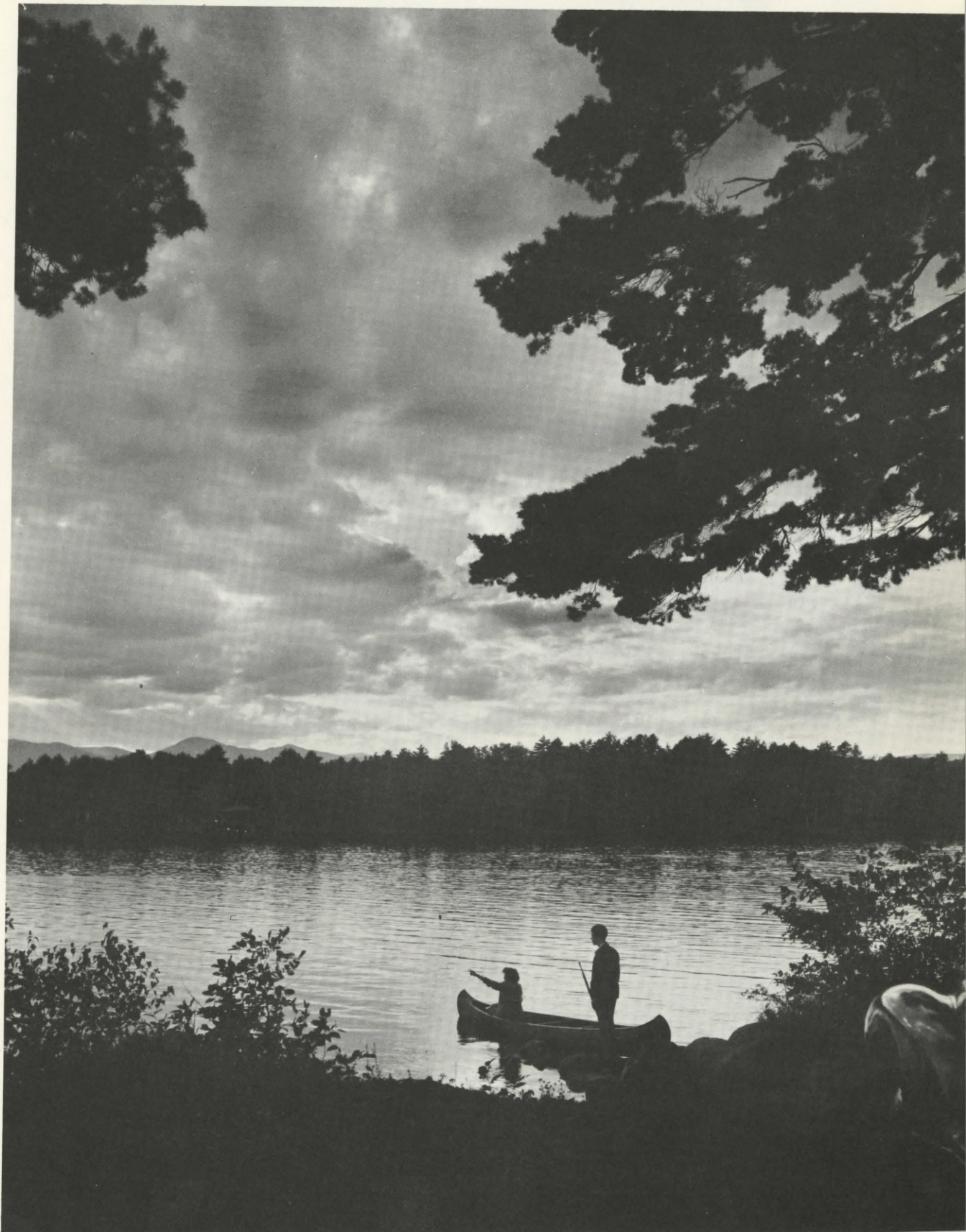
Once a freckle-faced, barefoot boy sagely said: 'Fish is where you find 'em.' Streams like this prove he was SO right.



A setting of natural scenic beauty frames this Maine country home. Surrounded by trees and separated from the road by a pleasant pond, there is also the usual highly practical garden of fresh vegetables in the rear.



Rarely does the camera capture a more majestic silhouette than this. In a single inspiring sweep we view the thrilling trinity of lake, forest and distant mountain.







Man's faithful friend, the horse, will be your companion through a network of country roads ideal for horseback riding.

## HOTELS

### Golfing & Horseback Riding

**M**ILE FOR MILE, probably no part of the entire globe is more renowned for summer resort hotels than Maine. Broad though it sound, this statement, on mature reflection, is readily verified. Both coastal and inland, our hostelries are known and lauded everywhere. The year-'round institutions reflect the comfort and hospitality of our section, while the famed summer resort establishments have long since become veritable institutions. Maine food, and Maine cooking, are synonymous with epicurean perfection; the piquancy and tang of faithfully tended native recipes bring new delights to eating.

Velvety-green golf courses are found in profusion, both 9-and-18 holers. Some nestle inland, flanked by lush valleys; some perch atop cliff-bordered terrain, with the whole Atlantic Ocean forming a natural water hazard. Many summer resort hotels feature horseback riding, with varied facilities for those who relish brisk canters over safe bridle paths.





The grandeur of the mighty State of Maine itself is mystically present here. Maine summer resort hotels have a variety of locations to suit all tastes. Some hotels are right on the ocean front; others, alongside fabled lakes, others, by mountain gorges; still others on inland highways. Picturesque golf courses that are well kept-up find favor with every class of golfer.





Parents all over America are more and more aware of the tremendous benefits Maine summer camps hold in store for their youngsters. Boys and girls from practically the whole 48 states register here each summer.



Under the expert supervision of capable camp counsellors these fortunate boys and girls receive a careful schooling in different phases of healthy outdoor activities that stands them in good stead all through life.

## BOYS' AND GIRLS' CAMPS ...CANOEING

SUMMER CAMPS really started in Maine. When children grew up on farms and in villages they had ample chance to romp around outdoors. Their exercise, play, even juvenile work were performed close to nature. This environment automatically encouraged them to build and create for themselves whatever they lacked.

Consequently, summer camps were first conceived largely to bring Young America back to nature, away from confines of cities. The idea spread rapidly, as these boys' and girls' camps are operated under very strict supervision of the Health Department. Canoeing is a favorite sport, enjoyable canoe trips being seasonal highlights. At summer's end, bronzed, built-up bodies are testimonials to the incomparable benefits of Maine's camps.





Long before the season has ended most older campers have become adept at wielding a paddle on canoe trips, or handling a sailboat.



## CULTURAL ADVANTAGES

ANY STATE whose advantages are diverse and well balanced must provide an appropriate background of culture. In this respect, Maine is richly endowed.

Educational institutions of enviable standards flourish here today, as for generations past. Though the Little Red Schoolhouse of yesteryear is gone, the irrefutable precepts of the "3 R's" still reign. Hamlets and small towns pay the same close attention to their school systems as our largest cities. All schools, primary, grade, grammar, high, and pre-





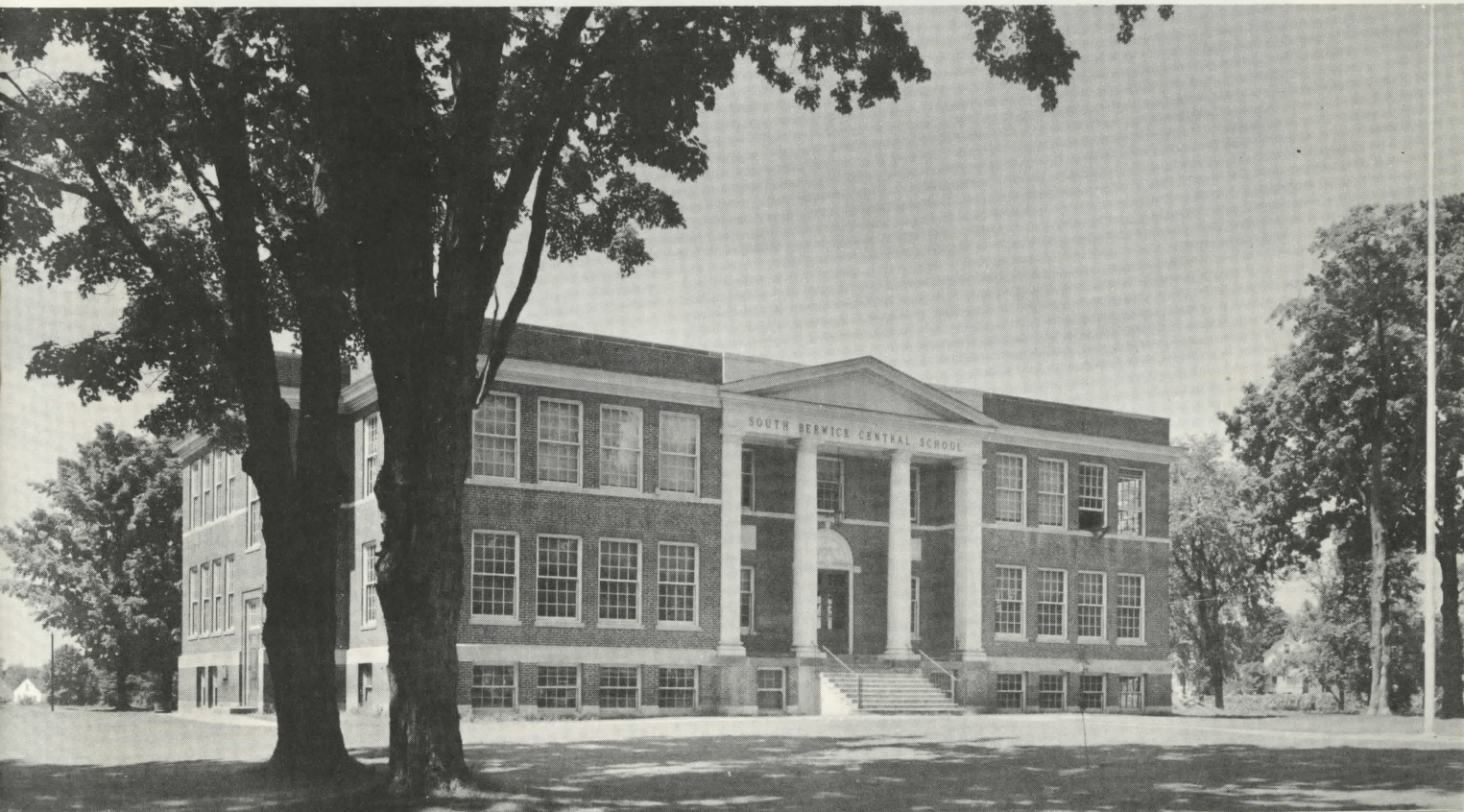
paratory lead upward to the State's four colleges: University of Maine, Bates, Bowdoin, and Colby. Religious structures, embracing practically all denominations, add their own majestic dignity to this impressive repository of culture.

During vacation months, several notable summer theatres operate, bringing contemporary Broadway and Hollywood stars in reigning hit productions. Musical camps, where music lovers congregate, are becoming more numerous; art colonies and art schools increase annually. Among the artists themselves, it is conceded that no coastline in the world compares with the natural beauty of the coast of Maine.



Graceful columns adorn the entrance of a Maine college.

Numerous new schools, modern in every respect, have been construed throughout the state in recent years.







## HIKING AND MOUNTAIN CLIMBING

**H**IKING is everybody's exercise, rich or poor, young or old. Mountain climbing has become a decidedly popular form of hiking. The mountains of Maine, green verdant, thickly covered by vegetation, allow both novice and veteran to indulge his hobby amid well-nigh perfect settings.

Most of our mountains have clearly-defined trails leading straight to the top. Climbing them also furnishes chances galore for photography, nature study, mineral research, and just about everything else an ardent outdoorsman desires. The Maine Development Commission, (which prepared and distributed this booklet ) also issues among its other publications a free guide on Maine mountains and mountain climbing, which is yours for the asking.





Challenging the ingenuity and stamina of those who would climb it, this Maine mountain has several counterparts here. Participants in mountain climbing have increased decidedly during the past decade. Extraordinary photographic effects reward the patient climber as he ascends to its lofty summit.





Living in Maine is an unending pleasure, regardless whether one is here the year 'round, or part-time only. Those who seek to sniff the salt spray have the seashore; lovers of lakes, mountains and valleys are equally blessed. Even the climate cooperates by ideal seasonal distribution of the right kind of weather.

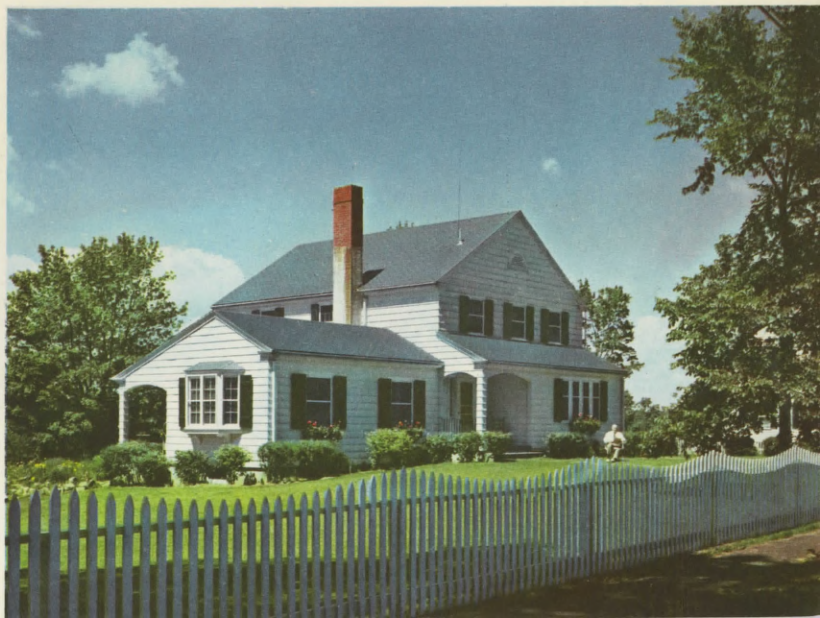


## MAINE . . . A Good Place to Live

**F**EW ARE THE WORDS in any tongue more hallowed than "Home". We like to think that folks in Maine have always kept faith with what our forefathers conceived Home to be. A dwelling where family and loved ones gathered, where friends and neighbors assembled — this same concept that has come to us down the years remains unchanged today. While we hasten to make it clear we imply no disparagement to crowded cities or their inhabitants, we respectfully submit, nevertheless, that children born and brought up in the so-called "country" know what "Home" means in perhaps its deepest, truest sense.

Visualize any Maine village, for example. Rows of modest, trimly-neat houses, where well-kept gardens scatter flowered fragrance on the clean air. Where runaway brooks gurgle their greetings up to golden-throated orioles, nesting snugly in some staunch oak. Where friendliness, and neighborliness, prevail on all sides. Where the "playgrounds" were fashioned by wise Mother Nature herself, be they "playgrounds" of meadow or seashore, of mountain or vale. Where the softness of a Sabbath eventide merges gently into an old church bell's beckoning chimes. Where the tall, white spire above that bell welcomes you to enter, and find peace.

This is a glimpse into the Maine that we ourselves know, and love; another reason why we proudly call it the best place in the world to live.







Our wise forebears were quick to recognize Maine's vast water power resources when locating their industrial sites.

Well-built shops and factories with wheels whirring busily are situated all around the state.



## INDUSTRY

SOME PEOPLE THINK of Maine only in the twin terms of agriculture and recreation. Nevertheless, to stop with these two, when assaying our advantages, is incomplete, incorrect. Because, there remains a third equally important factor on which the State's claim to fame is secure: Industry.

Generations of capable, industrious workers have transformed the Maine craftsman into a living symbol of "Yankee ingenuity". Both men and women take a genuine interest in their tasks, and turn out acknowledgedly top-notch product. Firms, old and young, unite in praising the State's industrial climate. Room for healthy expansion still remains, however, as is strikingly demonstrated by the many new businesses constantly being established here.





Maine today constantly keeps abreast of the newest developments in industrial expansion trends. The modern factory building depicted above furnishes a graphic example of this progressive spirit.

One of the most important businesses in Maine's overall economic picture is the pulp and paper industry. Many different types of paper are made here, including the paper on which these lines are printed.





## AUTUMN

EACH OF THE FOUR SEASONS in Maine is bountifully sprinkled with pure, unalloyed delights. Choosing one above the others depends wholly on individual tastes. Certainly, however, an autumn day here is a masterpiece of Nature.

When the first nippy evenings summon Jack Frost with his magical paint brush, an orgy of colors unfolds that no mortal may match. Brilliance and hues that range through shimmering pastels to solids of browns and scarlets fleck the forests with fairy-like flames. It matters little whether a man is accompanied by his faithful dog and successfully brings out his bird, or whether one strolls for the sheer joy of reveling in such a scene. Suffice that a day in the fall, either in the woods, or merely marveling at the enchanting Maine countryside, is like entering a realm far removed from our own.



Reflected in the waters of this lake are the bright, warm colors of maples mingling with pines, and presenting an indescribably beautiful effect.







During the latter days of September and first few days of October every hillside and mountain becomes a riotous splash of vivid color.



Autumn tours are rapidly taking rank among the most popular tours of the entire year. When turning foliage reaches its gorgeous peak, the display is indeed sublime.





Every sloping pasture can be transformed into an exciting ski trail, every erst-while closed cottage becomes a restful chalet when King Winter reigns in Maine.





## WINTER

ONE MYTH about Maine that has long since been happily dispelled concerns our winters. An altogether wrong impression once prevailed that winters here were arduous and severe. As a matter-of-fact, the contrary is true. They are exhilarating; vibrant; zestful.

Now and then, especially in the smaller communities, nostalgic memories are awakened. It may be the tinkle of old-fashioned sleigh bells, a form of music rarely heard nowadays. Or, perhaps, visible through wide, latticed windows, a huge log crackles merrily on the hearth, while around it joyous children are busy re-creating a cherished American pastime: Popping corn. Indoors, or outdoors—whatever the diversion be—winter in Maine diffuses its own beauty and charm. A fact, incidentally, that more and more people are learning with delight.



Out for a cross-country skiing jaunt, these woodland belles will scorn artificial make-up aids when they return. Instead, cheeks aglow and eyes a-sparkle, they will be radiant testimonials to Maine's wonderful winter weather.

◀ Singing 'Jingle Bells,' this frolicking group rides a 'two hoss hitch' as their grandmothers and grand-daddies did 50 years before them.



## TO OUR VISITORS

IT IS WITH a great deal of pleasure that we present you with this pictorial booklet of Maine. Realizing that people today are extremely busy and do not want to devote too much time to reading text, we have tried to give you a general idea of Maine and some of the vacation pleasures that you may enjoy while visiting here.

It is impossible in a booklet of this kind to deal individually with any particular vacation activity. We have prepared separate booklets dealing in detail with most of our recreational facilities.

You also may be interested in coming to Maine to live. If so, you will want a home in one of Maine's coastal villages, in one of Maine's smaller cities or in a country community. You may be one of those who are looking for an industrial location. The Maine Development Commission will be very glad to assist you in any of these problems.

Below you will find listed the many booklets published by the state. They may be obtained merely by addressing the Maine Development Commission, State House, Augusta, Maine.

MAINE, THE LAND OF REMEMBERED VACATIONS

FISHING

HUNTING

CANOEING

HOTELS, CAMPS AND TOURIST HOMES

MAINE SALT WATER SPORT FISHING

FACTS ABOUT MAINE

STATE HIGHWAY MAP

121 CANNED FOOD RECIPES

MOUNTAIN CLIMBING IN MAINE

MAINE CAMP FOR BOYS AND GIRLS

PUBLIC PARKS IN MAINE

INDUSTRIAL MAINE







# MAINE

*The Land of Remembered Vacations*

