THE MAINE PROGRAM

1. It co-ordinates every interest to advertise Maine, its Recreational advantages, Natural Resources, Agricultural and Industrial opportunities, and present Commercial Developments, with the object to interest the Tourist Public in Maine as a recreational center, to develop its industrial and agricultural possibilities, and to call attention to Maine's commercial activities.

2. Literature descriptive of the recreational attractions of the State, lists of Hotels, Garages and such other information valuable to the tourist, compiled and distributed. A survey of industrial opportunities throughout the State of Maine, made in co-operation with the State Chamber of Commerce and with local Chambers of Commerce. Comprehensive lists of available farm lands, secured together with information relative to markets, freight rates, etc. Classification of commercial enterprises compiled and distributed.

3. Development of certain standards of service to tourists. The Central Information Bureau acting as the medium in adjusting complaints of unfair treatment, or unjust charges. Membership display signs or certificates issued.

4. Central Information Bureau established in Portland for general distribution of every kind of information relative to Maine. Sub-offices or stations of information at main points of entry throughout the State or wherever advisable. Special descriptive literature, i.e., Hotels, Garages, Railroads, Commercial Enterprises, etc., supplied by members, exhibited and distributed at information bureaus.

5. It maintains a continuous Advertising and Publicity Campaign, featuring the recreational, industrial and agricultural opportunities, and commercial activities. This advertising and publicity to be general in character, and not confined to any special interest or locality in the State. Advertising copy and mediums carefully selected to reach prospects, interested in either commerce, industry, agriculture or recreation.

BUDGET REQUIREMENT, $75,000.00
A YEAR FOR THREE YEARS
Authorized Capital Stock, $100,000.00
Value of each membership Share, $25.00

Executive Committee

RALPH O. BREWSTER, Portland
GEORGE S. HOBBs, Portland
A. P. LANE, Millinocket
A. T. LAUGHLIN, Portland
FRANK D. MARSHALL, Portland
HENRY F. MERRILL, Portland
HIRAM W. RICKER, South Poland
HENRY P. RINES, Portland
JOSEPH W. SIMPSON, York Harbor

DIRECTORS

G. F. ALLEY, Bar Harbor
ARTHUR CHAPIN, Bangor
HARRY A. CHAPMAN, Bangor
WILLIAM T. COBB, Rockland
ALBERT R. DAY, Bangor
CHARLES H. FOGG, Houlton
GUY P. GANNETT, Augusta
CLIFFORD S. HAMILTON, Portland
DR. JOHN F. HILL, Waterville
GEORGE S. HOBBs, Portland
D. W. HOEGG, Jr., Portland
CARLTON M. HOLT, Skowhegan
ANDREW P. LANE, Portland
A. T. LAUGHLIN, Portland
FRANK D. MARSHALL, Portland
HENRY F. MERRILL, Portland
A. Q. MILLER, Auburn
DR. WALTER N. MINER, Calais
HIRAM W. RICKER, South Poland
HENRY P. RINES, Portland
PERLEY F. RIPLEY, South Paris
T. L. ROBERTS, Bar Harbor
JOSEPH W. SIMPSON, York
ARTHUR G. STAPLES, Lewiston
WILLIAM D. TALBOT, Rockland
O. W. TAPLEY, Ellsworth
GEORGE F. WEST, Portland
HERBERT S. WING, Kingfield