Business Success Story

A team of certified workforce development consultative from the Lewiston CareerCenter recently completed a workforce needs assessment with an Auburn-based manufacturer. The manufacturer identified numerous workforce-related issues faced by the company, and the team designed an Employee Skills Survey (ESS) to address them.

Finding appropriate labor was a key concern for this employee. The team discussed a variety of solutions to the issue, including hiring new workers, as well as loyalty of existing workers. In the end, the ESS called for a variety of services to be coordinated through the Lewiston CareerCenter.

The team also developed a Trade Adjustment Assistance program, apprenticeship, and adult education, as well as services of Maine Manufacturing Extension Partnership and the Governor’s Training Initiative.

The various service providers worked cooperatively behind the scenes to address business, employment, and labor needs. The team developed a comprehensive approach by the ESS. Coordinating workforce delivery services such as these are necessary now and may become more effective in the future.

Background and Acknowledgements

This document was prepared by the Maine Development Foundation (MDF) for the Governor’s Workforce Cabinet. MDF has worked with many partners in the development of this report, including representatives from agencies across the workforce development system who helped guide its development.

Governed by the Maine Development Foundation, the Governor’s Workforce Cabinet is responsible for overseeing workforce development programs, the use of public and private investment funds, and ensuring the coordination and quality of services across the state. The Governor’s Workforce Cabinet was established in 2003 by Governor Baldacci to improve the strategies and programs that improve the productivity of Maine’s workforce.

The MDF’s focus is on building strategic alliances and developing strategies to improve the competitiveness of Maine’s workforce. The Governor’s Workforce Cabinet is also responsible for coordinating the work of the Governor’s Workforce Cabinet’s strategic partners.

This report was developed in partnership with the Governor’s Workforce Cabinet and the Governor’s Workforce Cabinet’s strategic partners.

The Governor’s Workforce Cabinet is the state’s lead agency for workforce development and focuses on improving the productivity and workforce of the state. The Governor’s Workforce Cabinet is responsible for overseeing workforce development programs, the use of public and private investment funds, and ensuring the coordination and quality of services across the state.

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