

1968

Keep Maine Scenic : Your Opportunity

Maine State Park and Recreation Committee

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Maine is rich in resources...

Thousands of miles of Atlantic coast . . . thousands of lakes and ponds . . . millions of acres of forests . . . a great past which still lives in scores of historical attractions. From the mountains to the sea, Maine is your corner of America with a beauty and an environment in which we can take pride — nearly one million residents and its thousands of visitors.

with an opportunity...

Maine is unnecessarily spending more than 500,000 tax dollars annually on litter removal. State and local police are constantly trying to rid the landscape of junked cars and unsightly junkyards. Thousands of dollars are being channeled into beautification projects. Mounting concern is pointing up the need for stepped-up programs of land and water conservation. Maine, with an award-winning program, can measure up to this challenge.

for the future!

You can assure a better life for yourself and for your children. Maine can be a more desirable site for industry. It can be an even more famous vacationland. But Maine must face up to this challenge. Citizens must accept their responsibility. And, we all must recognize the necessity for a continuing program to protect our natural beauty.

KEEP MAINE SCENIC

The Keep Maine Scenic Program of the State Park & Recreation Commission was approved in 1965 by the Legislature. It has the responsibility for a continuing education program to protect Maine's natural beauty and coordinating efforts of volunteers and governmental agencies in the field.

The Keep Maine Scenic Program includes (at no cost):

A film library — films are available to any school, civic or other group. (Lists are available.)

Publications — news bulletins, timely reprints, teachers' guides, youth guides, posters, banners, brochures of Maine and national interest. (Available as the supply lasts.)

Club programs — designed to stimulate interest in anti-litter campaigns and in beautification projects.

Counseling — coordinating efforts in the field and securing, when possible, assistance for interested groups.

Postage Meter Plates — Available to business firms and other interested groups.

Exhibits — Stressing anti-litter and beautification themes are available for meetings, conferences, fairs and seminars.

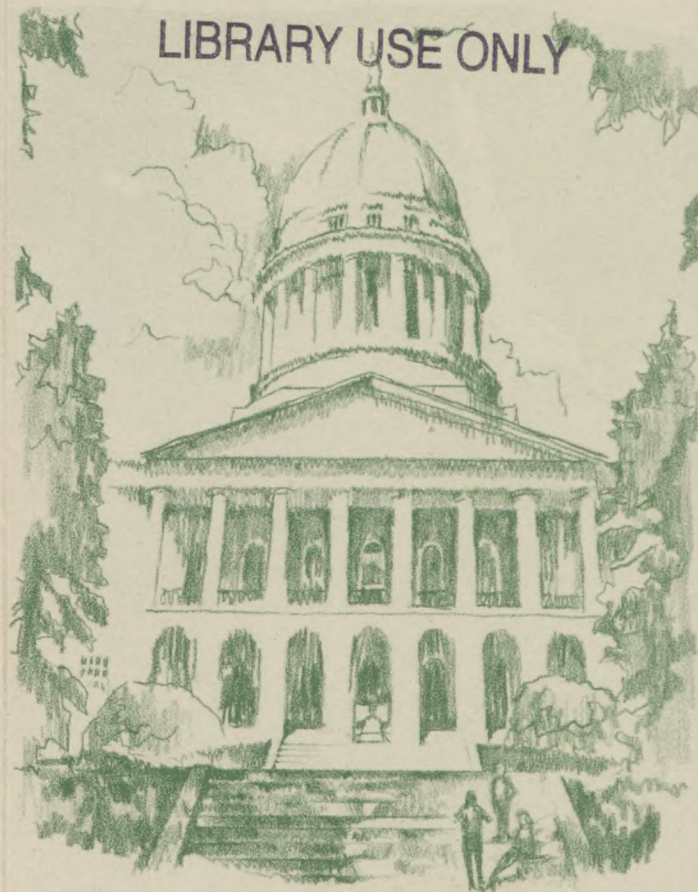


— Write or Telephone —
Keep Maine Scenic
State Park & Recreation
Commission
Augusta, Maine 04330

Area Code 207 —
623-4511 Ext. 531

Keep Maine Scenic

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YOUR OPPORTUNITY

MAR 4 1968

STATE PARK & RECREATION COMMISSION
AUGUSTA, MAINE 04330

A Citizen's Responsibility...

"A beautiful America will require... the concern and action of individual citizens, alert to danger, determined to improve the quality of their surroundings, resisting blight, demanding and building beauty for themselves and their children."

— President Lyndon B. Johnson

"... We have an obligation to ourselves, and to those who follow, to plan wisely, to conserve our resources while using them, and to insure that the beauty of this state will be an inspiration to generations yet unborn. You and I can contribute to keeping Maine scenic every day by joining the fight against litter."

— Governor Kenneth M. Curtis

With a Key Role for You!

And your assistance is needed. If you are a Maine citizen or if you are one of the legion of tourists who annually visit our wonderful state, consider one or more of these simple but important contributions you can make:

1. Equip your car or your boat with a litter bag — and use it!
2. Dispose of trash properly.
3. Guard our natural resources as you would your own property.
4. Set a good example for children. Remember — habits are formed early.
5. Encourage litter prevention educational program through schools and civic organizations.
6. Work with local officials to see that adequate litter collection and disposal facilities are provided.
7. Take pride in your own home; make it attractive with flowers, trees and shrubs.
8. Participate in community cleanup campaigns.



These Steps Can Save You Money!